



BRITISH POSTMARK SOCIETY

“COLLECTING SLOGAN POSTMARKS”

**By Cyril R H Parsons, Colin G Peachey
& George R Pearson**

**(Volume 1 of the Catalogue of Slogan Postmarks
of the UK - 1917-1969)**

Published 1986, based on earlier works

This file contains a volume published in print by the
Authors and digitised in 2019 to mark the
Diamond Jubilee of the British Postmark Society.

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by

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George R Pearson



GET THE
TELEPHONE HABIT



BRITISH INDUSTRIES FAIR
3 - 14 MAY 1954
LONDON & BIRMINGHAM

The Area Telephone Manager
1 Regent Street
CAMBRIDGE

DELAYED THROUGH BEING
POSTED IN A LETTER BOX
FOR 'LONDON' LETTERS.
PLEASE ADVISE SENDER.

Published in the U.K. by the Authors

£9.95

ISBN 0 904548 04 X

COLLECTING SLOGAN POSTMARKS

by

Cyril R H Parsons,

Colin G Peachey &

George R Pearson

**Incorporating An Illustrated Reference
Catalogue of slogan postmarks
used at post offices in the
United Kingdom up to 1969.**

Printed in Great Britain by Powage Press (1972) Milton Keynes MK17 8HF
and Published at 19 Moorland Road, Hemel Hempstead, Herts HP1 1NH
by C R H Parsons, C G Peachey and G R Pearson.
1962, 1964, 1965, 1967, 1968, 1970, 1974, 1981 and 1986.

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BRITISH POSTMARK SOCIETY

The British Postmark Society caters for collectors of all types of postal markings but particularly those of the 20th century. One of the Society's aims is the dissemination of information, and an illustrated Quarterly Bulletin is produced, mainly from contributions of articles and new items from members.

Additionally, for UK members there is a good library, regular London meetings and three different circulating packets, and for all members there is an annual postal auction.

For further details please write to the Honorary Secretary:

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The British Postmark Society has published the two books details of which are shown below.

Special Event Postmarks of the United Kingdom

(Third Edition)

by George R Pearson

This Third Edition has been compiled by Alan Finch and Colin Peachey on behalf of the British Postmark Society and based on George Pearson's excellent Second Edition of 1973. Not only have the valuations of early items received the much-needed revision (this applies to the 500 or so postmarks from 1851 to 1962) but discoveries since 1973 are also listed. In addition the enormous number of "specials" since 1973 are also listed (up to the end of 1983) bringing the total to over 6000 including separate lists for the Channel Isles and the Isle of Man since Postal Independence. Full details are also given of the modern "Philatelic handstamps" except for the "First Day of Issue" postmarks listed in our companion volume, see below. 276 pages, over 1000 illustrations, A5 format.

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FOREWORD

It is an honour to have been asked to write a Foreword for this new edition of "Collecting Slogan Postmarks". It was a request to which I acceded with pleasure, as I have been a collector of these types of markings for many years.

When I began my own collection, in 1953 at the time of the Coronation slogans in June of that year, it was difficult to find information, either on the new slogans, as they arrived, or on the former slogans, many of which had long been out of service. Much of the research that one had to undertake was by personal observation with all the disadvantages that this implies. My early friendships with B T Stevenson, Bill Stitt-Dibden and Elsa Morton led to a widening knowledge of the subject which culminated in the formation of the British Postmark Society and, later, the publication of the first volume in the series of catalogues by the authors of this current work.

Much of this has changed over the last 30 years, not only in the view of the collectors but in the attitude of the Post Office to the provision, albeit for a fee, of many new and interesting slogans. The collection of this material has developed not only in the postmark field, but also for use in Thematic and similar collections. Thus, any provision of an addition to our reservoir of knowledge is welcome.

So what is new about this edition, bearing in mind that the last edition, in 1974, covered the same period - 1917-1969? The authors have extended the

work very considerably. Apart from the up-dating of the list and the valuations, which has become essential after 10 years, General and Local Publicity slogans are combined in one volume. New chapters are included dealing with the 'Collecting of Slogans' and, most important 'Slogans to Look For'.

This latter chapter covers a wide-ranging series of subjects including a study of standard and transposed slogans, a matter which is raised periodically by the public; Thematic Collecting; Commercial Advertising; 1971 General Postal Strike; to mention only a few.

One other alteration I am very pleased to see is the change in the format of the book. Previous volumes, excellent as they have been in content, have suffered from the difficult size in which they have been produced. This new size is much easier to handle and to store, and I hope the later volumes in the series can be produced in the same format.

My congratulations to the authors for an excellent addition to the library of all collectors and Postal Historians who have an interest in postmarks and slogans.

W RAIFFE WELLSTED

Curator

National Postal Museum

27 August 1985

The information in this book is only built up after considerable effort over the years on a "cumulative basis", involving much observation, correspondence and research. It would be impossible to thank all those who have helped but we would certainly wish to express our gratitude to those members of Post Office staff throughout the country who have answered our enquiries with such care and attention.

The later chapters of this book list in detail all slogans which were used in the UK up to 1969. For later years we commend to the reader:

SLOGAN POSTMARKS OF THE SEVENTIES

An enormous amount of information is packed into the 260 pages of this book, which lists all slogans used during the 1970s in the UK, with separate lists

for the Channel Islands and the Isle of Man after postal independence. It also includes all the details of the "Postal History of the Seventies" including the growth of the use of postcodes and a complete listing of towns using postcode slogans showing the areas to which they belong. Packed with information on stamp cancelling machines, "county changes" and so on, this book is a "must" for collectors of modern slogans. The listings continue where those in this volume, "Collecting Slogan Postmarks", finish.

"Slogan Postmarks of the Seventies" is fully illustrated, has 260 pages, size 9" x 7" and a card cover, is priced at £5.50 plus £1.10 postage and packing, is published by the authors and is available from Colin G Peachey at 19 Moorland Road, Hemel Hempstead, Herts HP1 1NH.

Readers should also note it is our intention to produce "Slogan Postmarks of the Eighties" in 1990.

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The authors wish to acknowledge the financial assistance given by the British Philatelic Trust towards the printing costs of this publication. The Trust was created in 1981 to support a wide range of philatelic activities including the sponsorship of books such as this.

Grants or loans are made by the Trustees in the light of the merits of the proposals and the resources available. Requests should be addressed to:

The Secretary,
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ABOUT THE AUTHORS

Cyril R H Parsons became interested in postmarks while he was a student and worked as a temporary postman during several Christmas pressure periods in the 1950s. After contributing several articles on the subject to the philatelic press, he helped found the British Postmark Society in 1958 and was its President from 1959-63. In collaboration with George R Pearson he compiled the first edition of "Slogan Postmarks of the UK", which appeared in 1962 and rapidly became the standard work on this facet of collecting. Mr. Parsons' interest in British postmarks led him into postal history and for the past 10 years he has sat on the Council of The Postal History Society. He was recently elected editor of *Cross Post*, the journal of the Association of Friends of the National Postal Museum.

By profession Mr Parsons is a technical editor and since 1980 he has been responsible for all the publications of the Flour Milling and Baking Research Association.

Colin G Peachey was attracted towards postmarks by the "World Refugee Year" slogan in 1960 and, after joining the British Postmark Society, later joined the "Parsons and Pearson" team and has compiled the listings of modern slogans since the late 1960s. He is currently President of the British Postmark Society, and produces articles and listings for publication in the Quarterly Bulletin.

He has produced "Twenty Years of First Day Postmarks" along with Brian Pask in 1983, and in collaboration with Alan Finch in 1984 produced a new edition to George Pearson's "Special Event Postmarks of the UK". He is keen on all aspects of "modern postal history", avidly pursues and photographs postbuses, and is a member of the Welsh Philatelic Society, the Postal Mechanisation Study Circle and the Letter Box Study Group.

By profession he is a computer manager with British Petroleum, having worked with all aspects of computing, from programming to corporate computing strategy.

George R Pearson is well known for his work "Special Event Postmarks of the UK", which is an authoritative work on the subject, as well as for his work on the early editions of the slogan catalogues along with Cyril Parsons. He was Honorary Secretary/Treasurer of the British Postmark Society for many years and produced the Society's Bulletin for 25 years, having been its Honorary Editor for much of that time. He is also a keen collector of postal stationery and in recent years has put his energy into the Portuguese Philatelic Society of GB of which he was President for 15 years, and is still the Society's Honorary Editor.

By profession he is an Auctioneer with Harmers of London after having worked for many years in marine insurance.

1. INTRODUCTION

Slogan postmarks constitute a form of advertising whereby the Post Office itself, or a 'sponsor' who pays for the privilege, can have a message applied to mail during the normal course of machine postmarking. The latter term refers specifically to cancelling of a postage stamp or item of postal stationery so that it may not be re-used. A related form of slogan is that applied in red ink by a firm's meter stamping machine, and care should be taken in distinguishing these from red postmarks applied by the Post Office (details later).

Ideally a slogan should be short and 'punchy' in order to get the message across. "Take no chances: Keep Death off the road" (see Fig. 1-1) provides a good example. But many other variations have been used, some incorporating many words and pictures as well, and it is arguable which is the most effective form of advertising (see Chapter 4).

For the purpose of our listings, we have adopted the following definitions:

General slogans –

- Advertise or commemorative events of local, national or international importance.
- Promote campaigns sponsored by government, charities, or the Post Office.

Local Publicity slogans –

- Advertise the virtues of a town.
- Promote industrial opportunities.
- Highlight local places of interest.
- Invite local investment.

Slogans promoting particular local events, eg "Midlands Antiques Fair, Solihull", and local anniversaries are listed with the General slogans, even if they are used for a long period, eg "Centenary Year Royal Shakespeare Theatre". The legend on Local Publicity slogans does not normally include a date, whereas the local slogans featured in the General List often incorporate the date or dates of the event advertised.

Because they have a more specific objective and one which presumably can be achieved in a finite time, slogans inviting contributions to charitable causes such as Dr Barnardo's and "Please help fight asthma", are included in the General list. In contrast, slogans inviting investors to lend money to local authorities (for less specific purposes) feature in the Local Publicity list.

Our approach in subsequent chapters is as follows. In Chapter 2 we tell the history of slogans and of the several unsuccessful attempts at introducing them in the UK. In Chapter 3 we include tips for the beginner on how to set about collecting slogans, while Chapter 4 contains details of slogan variations to look for and a few anecdotes – there is no shortage of stories that the slogan collector can tell!

In the later chapters we include comprehensive listings of all UK slogans up to 1969, ending with a complete index to 1969.



TAKE NO CHANCES
KEEP DEATH
OFF THE ROAD

Fig. 1-1

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2. Origins & Development

2.1 The First Slogans

Special dies for impressing advertisements on correspondence passing through the post are almost as old as the postal datestamp itself. Soon after the invention of the Bishop mark (Colonel Henry Bishop was Postmaster General from 1660 to 1663) four handstamps bearing postal advertisements were used in London, probably in the Receiving Houses. These dies bore the following legends (see figs. 2-1 and 2-2):

The Post for all Kent goes every night from the Rovnd Hovse in Love Lane & comes every morning

Send answer by the Post at the Rovnd Hovse in Love Lane neare Billingsgate

Essex Post goes and coms every Day

S X Post goes & comes every Day - 1675



Fig. 2-1



Fig. 2-2

2.2 Campaigning for Slogan Postmarks

More than 250 years elapsed before the practice of impressing slogans on correspondence was revived in the United Kingdom. Quite a number of postal administrations in the Dominions and in various foreign countries started using slogans shortly after they introduced the new automatic stamp cancelling machines at the turn of the century. However, the British Post Office was late in adopting slogans. In 1917 it agreed reluctantly to assist with the War Savings Campaign by authorising the "Buy National War Bonds Now" slogan. Thus, the information die inscribed "Received from H.M. Ship/No charge to be raised", and first used in a Columbia machine at London Inland Section in 1915, pre-dated the first British slogan postmark.

During the preceding fifty years various companies and individuals had made numerous unsuccessful attempts to persuade the Post Office to permit slogans. According to the records still extant in the Post Office Archives, the first of the many requests was made in 1871. The following list summarises the various recorded unsuccessful attempts up to the time of the introduction of the first "War Bonds" slogan:

1910: H & F Pear (of soap fame) made an offer for the privilege of including the word "PEARS" in the obliterating stamps.

1912: Samuel D Williams & Co. of Newport, Mon., suggested a slogan inscribed "Newport Docks - World's Longest Lock - Opening Date 1914" and asked for it to run for a year.

1913: The Lord Mayor of Bristol applied for a slogan to be inscribed "Royal Agricultural Society of England Annual Show at Bristol, July 1913", and submitted a design modelled on slogan postmarks in current use in the United States.

1914: *The Advertising World* suggested that a slogan bearing the legend "Buy British Made Goods" would encourage overseas trade, while Cutting & Underwood Ltd suggested another inscribed "Lord Kitchener's Appeal - Enlist for the War - Discharge when over".

1917: Mr Gordon Selfridge (of Selfridges Ltd) offered £20,000 per annum for the privilege of postmark advertising.

Perhaps the most startling proposal was that made by Mr Jeremiah MacVeagh. He offered £1,000,000 for the exclusive rights to postmark advertising for 20 years with the option of terminating the contract after two years, if the scheme proved unfavourable. Furthermore, the contract, if granted, would stipulate that all slogans would be subject to Post Office approval.

The reasons which the Post Office gave in refusing applications were almost the same in each instance and included:

- (a) The difficulty of deciding which organisations should advertise.
- (b) The possibility of the public objecting to advertisements being printed on their letters: would the Post Office have exceeded its rights?

- (c) The considerable cost at the rate of about £2 for each of approximately 300 machines for a slogan used nationally.
- (d) The risk of offending other countries, such as South Africa, if such slogans as "Buy British Made Goods" were used: mail would have to be segregated before date-stamping.

By this time other countries were using slogan postmarks to publicise non-commercial matters of local, national or international interest, and the proposals put to the General Post Office in London were frequently backed by examples of such slogans from overseas.

2.3 What might have been

Slogan dies fitted to Post Office stamping machines in the United Kingdom have never borne commercial advertisements: of course some companies use dies carrying announcements in their franking machines. However, negotiations between the Post Office and an advertisement contractor reached a fairly advanced stage in 1926. In view of the official opposition to any type of slogan postmarks ten years before, we were very surprised to learn that Sir William Mitchell-Thomson (Postmaster General 1924-9) proposed the scheme.

The following Post Office inter-departmental circular dated 4 August 1926 told Postmasters about the proposed scheme.

"Date-stamp Advertisements"

"It has been decided to use the obliterating dies of letter stamping machines of the Hey-Dolphin and Universal types as a medium for commercial adverts, and a contract has recently been placed with Messrs Frank Mason and Co. Ltd, of 3 Clements Inn, LONDON WC2 giving that firm the exclusive rights to obtain orders for such advertisements.

"Applications from the general public to use the machines for advertising purposes should be forwarded direct to the Contractor. It is at present intended that the advertisement bearing dies shall be forwarded from the Stores Dept., direct to Postmasters with a notification of the duration of the advertisement, and that Postmasters will be responsible for the fixing, removal and ultimate disposal of the dies, but a further circular on the subject will be issued shortly.

G.E.G.F."

Apparently a clause in the Economy (Miscellaneous Provisions) Act, 1926 authorised the Postmaster General to introduce postmark advertising on letters as a means of raising revenue. Understandably,

within a few days of the announcement, criticism mounted both from the public and from advertising interests who feared competition from the new medium. Soon, almost every newspaper published letters and editorial comment condemning the plan.

The following passage from a letter written by Michael Abrahams, Sons & Co, solicitors, to the Editor of the *Daily Mirror* and reproduced in an editorial feature in that paper gives legal opinion on the validity of the whole scheme.

"The Post Office Acts do not authorise the PMG to make any use of postal packets in course of transmission by post, or to publish any advertisement on the covers thereof, or to make charges for such advertisements. Among the miscellaneous and general clauses at the conclusion of the Economy (Miscellaneous Provisions) Act 1926, which was passed on June 16, the following extraordinary provision appears, which is described in the marginal note as a provision as to marks to be used for cancelling postage stamps:

For the purpose of removing doubts it is hereby declared that the marks to be used by the Postmaster General for the purpose of cancelling stamps used for the payment of postage chargeable on postal packets may consist of such words or devices as the Postmaster General may in his discretion think proper, including words or devices constituting advertisements in respect of the use of which as postmarks payment is made by any persons to the Postmaster General.

"According to the rules governing the interpretation of statutes, this provision is ineffective. By the use of the words "For the purpose of removing doubts", it purports to explain some previous statutory enactment which is alleged to be obscure, although as a matter of fact no such obscurity exists. The suggestion intended to be conveyed is that there is already in existence an Act of Parliament which gives the PMG power to trade as an advertisement contractor holding the monopoly of impressing advertisements on the property of third parties without their consent. Attempts to effect such an invasion of private rights by the device of 'legislation by reference' do not receive favourable consideration by our Judges."

Although the scheme should have started in September 1926, the Postmaster General did not announce until 9 November that the Post Office had decided to abandon it . . . because the estimated revenue "in the present circumstances is quite small"!



ROCHDALE
CENTENARY
1856-1956

Fig. 2-3



Fig. 2-4

2.4 Forty Years on – A More Liberal Slogan Policy

The British Post Office established in 1917 the precedent for using slogan dies as an alternative to bars for cancelling stamps mechanically. However, all the slogan dies used here before 1956 were connected with national campaigns, or advertised important national or international events. Some slogans, such as those publicising the Royal National Eisteddfods, were used only at a small number of offices in the region closely connected with the particular event.

However, since 1956 when Rochdale used a slogan (see Fig. 2-3) to commemorate the centenary of the granting of a charter of incorporation to that town, the Post Office has become more and more receptive to applications for local slogans. At first it restricted such applications to slogans advertising local events and commemorating local anniversaries. Then on 1 April 1963 it introduced the first of the Local Publicity Slogans. Since that date local authorities and the sponsors of local events have made extensive use of postmark slogans as a means of advertising the virtues of a town, or a particular feature, as well as for announcing outstanding local events.

For some years the British practice of having the town mark of machine postmarks to the left of the obliterator was strongly criticised. The Post Office had always insisted that this practice ensured that the place and date of posting appeared legibly on the cover, not on the adhesive. However, following continuing pressure first from philatelic circles, but more particularly from the potential sponsors of Local Publicity slogans, the Post Office relented. On 1 July 1963 Bath used the first *transposed* slogan. This was a Local Publicity slogan, but before the end of 1963 Paisley became the first office to use a local interest General slogan transposed (see Fig. 2-4).

Specially modified die heads can now be fitted to Universal and some ALF machines, but not to Hey-Dolphins, so enabling slogan dies to be impressed to the left of the town die. In this way the slogan falls on the cover while the town die acts as the obliterator. For the first few years the Post Office limited the use of these special die heads to slogans in fairly restricted use. However, by 1968, an increasing number of offices were using the special die heads for national slogans as well as local ones, and in 1971 slogans in the standard position were the exception where as before they had been the rule. Subsequently the Post Office reversed its 1963 decision and from 1976 transposed slogans became the exception rather than the rule.

In the lists we have indicated slogans which have been used in the special die heads by suffixing the letter *t* (= transposed) to the catalogue number. Some dies have been used both in the standard and in the transposed positions, either when the slogan has been used both in Hey-Dolphin and Universal machines, or through the special die head becoming available during the currency of a slogan, which was used originally in the standard position.

On 1 October 1969 the Post Office became a Public Corporation instead of being a Government Department. As a consequence of the change the Bailiwicks of Guernsey and Jersey immediately became postally independent of the British Post Office. The Isle of Man followed their example on 5 July 1973. We list separately the slogan postmarks used on these islands since they became independent: "Slogan Postmarks of the Seventies" includes full lists of all these slogans.

2.5 Almost Slogans

Although they would not strictly have been slogans, we cannot conclude this review without mentioning the essays and proofs connected with the Vaile continuous-impression stamp cancelling machine. The Post Office tried the machine on dummy mail in April 1878. The inventor, Mr Vaile, suggested that symbols applicable to each town (*eg* bishops' mitres for York) be incorporated into the cancelling device, and some of his sketches illustrating this idea are preserved in the Post Office Archives in London. One of the reasons which the Post Office gave for rejecting this machine was that the public would probably object to the defacing stamp running the length of each letter!

During the next twenty-five years the Post Office conducted trials of half a dozen other makes of stamp cancelling machine. The majority of these machines were fitted with straight or wavy line cancelling bars. However, two makes – the Empire Mail

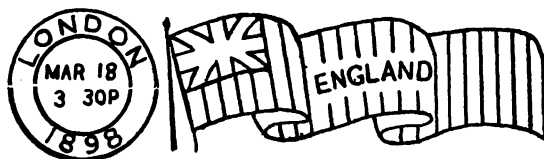


Fig. 2-5

Marking and the Bickerdike machines – had specially designed obliterations. Figure 2-5 shows an impression from the single Empire Mail Marking machine given a very brief trial in London during March 1898.

Figure 2-6 depicts the style of obliterator fitted initially to the eight Bickerdike machines (six in London and two at Liverpool) which the Post Office introduced in 1897. Following the death of Queen Victoria, new obliterations incorporating “E (crown) R” appeared in June 1901.

As these special obliterations do not really fall within the definition of slogans given in Chapter 1, we have not included them in the lists in this volume.

2.6 Stamp Cancelling Machines & Slogans Used in Them

The Early Machines: The British Post Office first used slogans in the continuous-impression machines (Kraggs and Almas), and in the single-impression Columbias. In all these machines three horizontal lines of type set in a type box gave the details of the place, time and date of posting, or, on bulk postings pre-paid in cash, the place and date of posting and the amount paid. Comparatively few slogans were used in these machines, and so far as possible, we illustrate complete impressions from the type-box and slogan die.

The die head of a continuous-impression machine accommodates two slogan dies with a pair of type boxes separating them, and one can sometimes detect differences in engraving between the two dies.

In the early days the slogan dies fitted to the various makes of machine often differed from one another in such details as the protective bars at the ends. If we know that a particular slogan was used in more than one make of machine, we note this in the list.

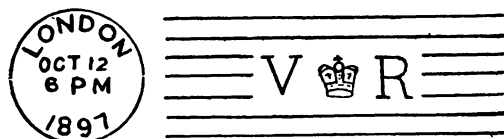


Fig. 2-6

The Later Single-Impression Machines: By far the greatest number of slogan dies have been used in the single-impression stamp cancelling machines fitted for stamp cancelling duties with circular town dies. To save time and cost in their preparation, we have omitted the town dies from the illustrations, but we hasten to emphasise that such slogans should be collected either on cover, or on strips 100mm long by 45mm deep (4in × 1¾in) thus showing impressions from both the slogan and town dies (see Chapter 3).

Until 1933 the single-impression stamp cancelling machines manufactured by Universal Stamping Machine Co., International Postal Supply Co., and Krag Maskin Fabrik, (known respectively as Universals, Hey-Dolphins and single-impression Kraggs,) carried easily distinguishable town dies. Although some slogan dies were fitted only to one make of machine, others were used on two and on rare occasions on all three types of machine. Furthermore, in some instances the slogan dies fitted to the different makes of machine showed slight difference of design.

We hope that the following notes will help in identifying the different machines – some collectors claim that a type collection of slogans should include examples of each slogan from each make of machine which carried the slogan. For this reason we have included in the General slogan lists the makes of machines in which each slogan has been used (up to 1933).

Universal and Krag town dies include the year-date on a movable plug inserted in the centre of the die (see Figs. 2-7 & 2-8). In contrast the year-date was an integral part of the rim of the town dies used on the Hey-Dolphin machines (see Figs. 2-9 & 2-10). In consequence of this, the dies for the Hey-Dolphin machines had to be replaced annually.

The inscriptions on the majority of dies used in single-impression Krag machines were contained between concentric circles and although the first few machines had single-circle dies, no slogan was fitted during the experimental period.

With four exceptions the Universal machines have had single circle dies: at times (depending upon the current fashion) any vacant space in the rim of the die may have been filled with a circular arc. The only

four double circle Universal dies (in many ways similar to those used on the single-impression Kraggs) were inscribed respectively, Stockport (1914), Margate (1924-5), Doncaster, Yorks. (1926-28), and Bournemouth-Poole, 1 (1937-49, intermittent). At first, the Hey-Dolphin machines had single circle dies, but from 1923 the post office introduced double circle dies. However, a few of these machines continued to use single circle dies in 1924.

In 1933 the Post Office unified the die heads fitted to all single-impression stamp cancelling machines, and chose the Universal type, probably because these machines were in the majority and the year-date was shown by means of a removable plug. Thus, from that date there has been no way of distinguishing impressions from the single-impression machines manufactured by the three different companies, or their British agents. In 1971 the British Post Office still had approximately 100 Hey-Dolphin machines in use plus some 1500 Universals. It seems unlikely that the single-impression Kraggs continued in service for more than a few years after 'unification' in 1933.

The ALF machine: In 1957 the Post Office introduced the prototype of the Automatic Letter Facing (ALF) machine in connection the graphite line and phosphor line stamps first issued experimentally in the Southampton area. The machines incorporate four single-impression stamp cancelling units. The only feature that distinguishes the majority of ALF dies from those used in the other 'Universal' machines is that the former usually incorporate numbers as well as letters (see Fig. 2-11). The letter denotes the machine, while the number identifies one of the four streams in the machine.

The FCT machine: The Facer Canceller Table (FCT) fulfils a similar function to the ALF machine in as much as it yields separate stacks of first and second class letters duly date-stamped. The difference is that the FCT is only semi-automatic and incorporates an improved manual facing table where postmen face letters by placing them the correct way round on one of two conveyors according to whether they are prepaid at the first or second class rate. The conveyor takes the letters to the stamping unit (one for first class and another for second), after which the date stamped letters pass to a stacker unit which separates short letters from long ones.

Each FCT incorporates only two stamping units. As with the ALF machines, there is no national standard for identifying the Universal style town dies fitted to the FCTs. Indeed, the dies used in the first such machines installed at Ipswich (1969), Dorchester (1970), Harrogate (also 1970) and Chester (1971), for instance, are indistinguishable from dies used in those offices' 'ordinary' machines. The first



Fig. 2-7



BRITISH INDUSTRIES FAIR
1933 AT TEXTILES
WHITE CITY - LONDON

Fig. 2-8



VISIT THE
BRITISH
INDUSTRIES
FAIR 1922
FEB 27-MCH 10

Fig. 2-9



POST EARLY
- FOR -
CHRISTMAS

Fig. 2-10



LIVERPOOL'S NEW
Neptune
Theatre
NOW OPEN

Fig. 2-11



THE
QUEEN'S SILVER JUBILEE
APPEAL
TO HELP YOUNG PEOPLE HELP OTHERS

Fig. 2-12

machine to have obviously different town dies was London EC with its S1 and S2 (with S3 kept as a reserve) dies (see Fig. 2-12). Introduced in May 1976 this was the fifteenth FCT to come into service.

FCTs appear to have taken over from ALFs for the remaining periods of the Post Office's mechanisation programme. During the period 1975-9 the Post Office installed over 30 FCTs but no more ALFs, although most of the 70 or so ALFs previously commissioned continue in service.

2.7 Allocation of Dies

With very few exceptions, notably the Victory, Royal Wedding (of Princess Elizabeth and Philip Mountbatten as they then were) and Coronation dies which were used on nearly all single-impression machines in the United Kingdom, slogans with national or international impact have been used only on stamp cancelling machines at selected offices. The sponsors of slogan postmark campaigns usually arrange for the dies to be allocated in such a way that the maximum use is made of them. Thus, if only a few slogan dies are engraved they are generally fitted to the main machines at sorting offices in large towns and cities.

Before 1945 the Post Office appears to have used a different allocation for almost every slogan. The number of dies available (a factor which varied between wide limits), the subject matter of the legend, and, before 1933, the makes of machines installed in the various offices all influenced the distribution. At the end of each period of use the offices returned the dies to the Supplies Department, which re-issued them if they were needed again. Thus, one can find different variants of a particular slogan used at one office in successive years.

From the end of World War II up to 1963 the Post Office has usually had 350 dies of national slogans engraved, and sent them to approximately 250 post offices on an agreed list. The local offices usually retain such dies as the Christmas slogans which are likely to be re-used, while they should return to the Supplies Department as soon as they are withdrawn others which are used once only.

The Post Office has changed the allocation of these 350 dies from time to time, the last occasion being in April 1960, to take into account the movement of population to 'new towns' and the consequent variation in the level of letter post traffic through the various offices. As an aid to collectors of local postal history, we include at the end of this chapter a table of the offices which regularly used national slogans. The growth in use of local slogans since the early 1960s played havoc with the allocation lists. At first when local slogans displaced

national slogan dies, they were sometimes reallocated to other offices in the region concerned. Since about 1963 the Post Office has issued separate allocation lists for each national slogan.

We ask collectors to exercise a certain amount of caution in correlating the number of slogan dies issued and the number of town dies with which they have been used. Where we have fairly reliable information based on observation, we have included in the listing 'the number of dies used'.

These remarks apply, in particular, to those instances in which one office used concurrently two or more slogan dies (either different slogans, or different variants of one type). Larger sorting offices employ more than one machine for stamp cancelling duties, and the town dies in these machines frequently incorporate some distinguishing feature such as die letters or numbers. Alternatively the rim of one die may incorporate arcs between the inscription, while the rim of the other does not. As the main concern of the post office is to cancel the adhesives, and to leave an indication of the place, date and time of posting, it does not matter particularly with which town die the slogan is used. Thus it is possible for an office which has two machines (one for first class and the other for second, or, before September 1968, one used only for datestamping late-posted printed matter) to be supplied with one slogan, but to have used it with both town dies.

However, one other factor may give rise to differences between number of slogan dies issued and number of slogans used – namely the failure of some offices on the agreed list to fit the slogan dies in their machines. This may be due to an oversight, or to the die having become too badly damaged to be satisfactory in service.

2.8 Periods of Use

Since about 1938 Postmasters have received instructions concerning the dates during which national slogans should be fitted in machines, from the *Post Office Circular*, published weekly, and renamed the *Post Office Gazette* following the granting of corporation status in October 1969. Many of the dates of use we list for the period 1938-58 are based on that source.

Since the spring of 1958 the *Press and Broadcast Notices* issued to the philatelic press have included information about national and local slogans, and also special commemorative handstamps, and we have incorporated data from them into the listings of slogans.

More important for the collector was the introduction in 1971 of the *Postmark Bulletin*, which the Post Office send to subscribers at approximately fortnightly intervals. This publication gives information

about forthcoming slogans and special handstamps. By and large this medium has been very successful, although there have been unfortunate omissions. After fifteen years' experience one might think the system could be made a little more watertight. Nevertheless this *Bulletin* does give collectors the opportunity to send for slogans (for more details on this subject see Chapter 3).

Moreover, we are most grateful to the Post Office for the continued successful production of this *Bulletin*, for without it recording slogan information would be almost impossible.

In our lists from the mid 1960s we have denoted by an asterisk the slogans which were either not announced in the Bulletin, or were announced too late for collectors to obtain a first-day impression. However, we do not expect the Bulletin to list every re-use after another slogan, for example the re-introduction of the Oldham publicity slogan after the end of "A Happy Christmas". During the 1970s the Bulletin announced very few of the "Post Code" campaign slogans. Neither of these types of omission have we asterisked.

Quite often slogans are used outside the correct dates. Since a post office engineer is involved in the introduction and withdrawal of any slogan, such dies are not always taken out of service at midnight of the last day of a campaign, or before the first collection of the following day is postmarked. As a result 'late uses' of slogans are quite common, but 'early uses' are less so. Since a complete listing of known "late uses" would be very long, we have not included it, but for the first time we include a listing of the "latest late uses and the earliest early uses", both standard and transposed, where there are any known.

2.9 National Slogan Offices

The following list gives the names of offices which regularly or occasionally used the 350 dies of national slogans during the 1950s and early 1960s. We compiled it from lists of offices using individual national slogans published in the British Postmark Society's *Quarterly Bulletin* in 1958-61, and from our own observations. The Post Office revised the list in April 1960 to reflect the movement of population away from the large cities (particularly London). The second design of 'World Refugee Year' (Type 154) was the first slogan allocated according to the new list.

By means of footnotes we indicate such additional data as the offices which the Post Office added to, or deleted from, the list in 1960. We have omitted from our list details of the numbers of dies allocated to each office.

We have not included any office which according to our records used only one national slogan. Neither have we included an office because it used any of these slogans: Export and Prosper (1961), June Dairy Festival (1957-63) or Human Rights (1963). We do not regard them as national slogans, because less than 350 dies were issued. Furthermore the sponsors requested unusual allocations. For example a number of seaside resorts used the Dairy Festival slogans because they were participating in the Festival.

With the exception of district and sub-district offices in London and other large cities (which appear under the city concerned), the entries are in alphabetical order. We have ignored die letters, except where they indicate use at a separate office, for example Hockley DO in Birmingham uses the Birmingham / -H- die. We give in parenthesis explanations of die inscriptions which incorporate abbreviations.

London (Mount Pleasant)	Woolwich, SE18
London E1 (DO)	London SW1 (DO)
Bethnal Green, E2 (3)	Brixton, SW2 (3)
East Ham, E6 (3)	Chelsea, SW3
Hackney, E8	Clapham, SW4 (3)
Leyton, E10 (3)	Fulham, SW6
Leytonstone, E11	South Kensington, SW7
Stratford, E15	Stockwell, SW9
Walthamstow, E17	Battersea, SW11 (DO)
London EC (DO)	Putney, SW15
London FS (5)	Streatham, SW16
(Foreign Section)	Tooting, SW17
London N1 (DO)	Wandsworth, SW18
Finsbury Park, N4 (4)	Wimbledon, SW19
Highgate, N6 (7)	London W1 (DO)
Holloway, N7 (3)	Paddington W2 (DO)
Stoke Newington, N16	Acton, W3
Tottenham, N17 (3)	Chiswick, W4
Wood Green, N22 (3)	Ealing, W5
London NW1 (DO)	Hammersmith, W6
Cricklewood, NW2	Kensington, W8
Hampstead, NW3	Shepherd's Bush, W12
Kilburn, NW6	West Kensington, W14 (3)
The Hyde, NW9 (3)	London WC (DO)
Willesden, NW10	Aberdeen
Golders Green, NW11 (3)	Abingdon (1)
London SE1 (DO)	Accrington (6)
Camberwell, SE5	Aldershot
Catford, SE6 (3)	Altrincham
Eltham, SE9	Ashford, Kent
Lewisham, SE13 (3)	Ashton-under-Lyne
Peckham, SE15	Aylesbury
	Ayr

Barnet	Crewe	Hayes (3)	Motherwell & Wishaw (1)
Barnsley	Croydon	Haywards Heath (1)	Nantwich (7)
Barrow (3)	Darlington	Hemel Hempstead (7)	Neath (1)
Barry (6)	Dartford	Hereford	Newbury (7)
Bath	Darwen (6)	High Wycombe	Newcastle-upon-Tyne
Bedford	Derby	Hitchin (1)	Newport, Mon
Belfast	Dewsbury	Horsham (7)	Newry (1)
Bexhill-on-Sea (1)	Doncaster	Hounslow	Newton Abbot (1)
Bexleyheath	Dorchester (7)	Huddersfield	Northampton
Birkenhead	Dover	Hull	North Shields
Birmingham	Dudley	Ilford & Barking	Northwich (7)
ADO (Aston DO)	Dumfries (1)	Inverness	Norwich
CH (Camp Hill DO)	Dundee	Ipswich	Nottingham
ED (Eastern DO)	Dunfermline	Jersey	Oldham
Erdington (1)	Durham	Keighley	Ormskirk (7)
H (Hockley DO)	Eastbourne	Kendal (3)	Oxford
Moseley DO	East Grinstead (6)	Kidderminster (2)	Paignton
WDO (Western DO)	Edgware	Kilmarnock (6)	Paisley
Bishop Auckland (1)	Edinburgh	King's Lynn	Penzance (7)
Blackburn (8)	NW (North Western DO)	Kingston-upon-Thames	Perth
Blackpool	Portobello (6)	Kirkcaldy (6)	Peterborough
Bletchley (1)	W (Western DO) (7)	Lancaster & Morecambe	Plymouth
Bolton	Enfield	Leatherhead (4)	Pontefract (1)
Bootle	Epsom	Leeds	Pontypridd (1)
Bournemouth-Poole	Evesham (6)	Crossgates (7)	Portsmouth & Southsea
Bradford	Exeter	Leicester	Preston
Brentwood (6)	Falkirk	Lewes (1)	Ramsbottom (6)
Bridgwater (7)	Fareham (6)	Lincoln	Ramsgate
Bridlington (6)	Farnborough, Hants.	Liverpool	Reading
Bridgend (1)	Farnham (6)	ED (Eastern DO)	Reigate & Redhill
Brighton & Hove	Folkestone	ND (Northern DO)	Retford (7)
Bristol	Gillingham, Kent (7)	Llandudno (9)	Rhyl (1)
Bromley & Beckenham	Glasgow	Londonderry	Richmond & Twickenham
Burnley & Nelson	(plus five sub-offices chosen from E3, N, NW, S, SE, SW, W, W3 and Waterloo St-'2' town die)	Lowestoft (7)	Richmond, Yorkshire (1)
Burton-on-Trent	Gloucester	Luton	Rochdale
Bury (1)	Godalming (6)	Lytham St. Annes	Rochester & Chatham
Bury St. Edmunds	Gravesend	Macclesfield	Romford & Dagenham
Camborne-Redruth (7)	Grays	Maidenhead	Rossendale (7)
Cambridge	Great Yarmouth	Maidstone	Rotherham
Canterbury	Greenock	Manchester	Rugby
Cardiff	Grimsbury	E (Eastern DO) (6)	St. Albans
Carlisle	Guernsey	Mossley (7)	St. Helens
Castleford (1)	Guildford	N (Northern DO) (3)	Salford (4)
Chelmsford	Halifax	S (Southern DO)	Salisbury
Cheltenham	Hamilton (6)	SE (South Eastern DO)	Sandbach (7)
Chesham & Amersham (6)	Harlow (1)	SW South Western DO)	Scarborough
Chester	Harrogate	Mansfield	Scunthorpe (1)
Chesterfield	Harrow	Margate	Sevenoaks
Chichester	Hastings	Middlesbrough	Sheffield
Chippenham (6)	Havant (6)	Minehead (7)	Shrewsbury
Chorley (6)		Morpeth (1)	Skipton (6)
Colchester			Slough
Colwyn Bay (6,9)			
Coventry			
Crawley (1)			

Smethwick
 Southall
 Southampton
 Southend-on-Sea
 Southport
 South Shields
 Stafford
 Staines
 Stalybridge (7)
 Stirling (3)
 Stockport
 Stockton-on-Tees
 Stoke-on-Trent
 Stroud (1)
 Sunderland
 Sutton, Surrey
 Swansea
 Swindon
 Taunton
 Tonbridge (7)
 Torquay
 Trowbridge (7)
 Truro (1)
 Tunbridge Wells
 Uxbridge
 Wadhurst (6)
 Wakefield

Wallasey
 Walsall
 Waltham Cross (3)
 Walton-on-Thames (6)
 Warrington
 Warwick &
 Leamington Spa
 Watford
 Wednesbury (6)
 Wembley
 West Bromwich
 West Hartlepool
 Weston-super-Mare
 Weybridge
 Weymouth
 Wigan
 Willenhall (6)
 Winchester
 Windsor (2)
 Woking
 Wolverhampton
 Woodford Green (3)
 Worcester
 Worthing
 Wrexham (1)
 Yeovil (1)
 York

Key to Abbreviations

1. Added to list at 1960 revision: previously did not use national slogans.
 2. Added to supplementary list at 1960 revision . . . to use only national slogans for campaigns *not* extended to Northern Ireland.
 3. Deleted from list at 1960 revision: previously used national slogans regularly.
 4. Relegated to supplementary list at 1960 revision (see note 2): previously used national slogans regularly.
 5. Deleted from list at 1960 revision, but continued to use slogans appropriate to mail going abroad.
 6. Not actually on the national list, but *regularly* used national slogans, either because mail from the locality shown in the date-stamp is post-marked at head office, or because the head office sent a spare die to the subsidiary office.
 7. Not actually on the national list, but *occasionally* used national slogans for the same reasons as given under note 6.
 8. After summer 1960 used dies inscribed "Blackburn & Accrington, Lancs"
 9. At times mail from this office was date-stamped "Llandudno-Colwyn Bay"
- DO - District Office.

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An Important Notice for all Postmark Collectors

British Postmark Bulletin

For collectors of special handstamps and postmark slogans, the British Post Office produces a publication entitled: **British Postmark Bulletin**.

The **British Postmark Bulletin** published fortnightly – 25 issues per year – contains a wealth of information about forthcoming special postmarks.

The dates of use and full wording of all special cancellations are quoted, as well as details of the offices to be used together with the locations of posting boxes and the reposting addresses. It also contains information about first day of issue postmarking arrangements for all British special stamp issues. Many of the special handstamps are illustrated.

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The prices and information are correct at time of publication. However the British Post Office may make changes or withdraw any of the services without prior notice.

The Postmark Bulletin is issued by the British Post Office, Marketing Department

3. Collecting Slogans

3.1 Sources of current slogans

Generally there are two sources of slogans. Given advance notice of forthcoming slogans (see Section 2.8), you can send items for reposting to the relevant Head Postmaster, a Post Office facility which the collecting fraternity much appreciates. The next section explains the steps you need to take if you are to obtain neat covers.

The second source is commercial mail, i.e. the waste paper basket. Indeed, the fact that postmarks are generally easily available and at little cost adds to the appeal of our hobby. But here condition is a problem. Addresses on commercial mail are often typewritten, which is often better than handwriting in ball pen, but the envelopes are frequently brown, which are less desirable than white. The 'private letter' is usually enclosed in a better envelope, but the letter writing public are generally not kind to us collectors in that they write addresses too far up the envelope. Nevertheless your covers from these sources are considerably cheaper and do not involve you in the expense and trouble of writing to the Post Office concerned.

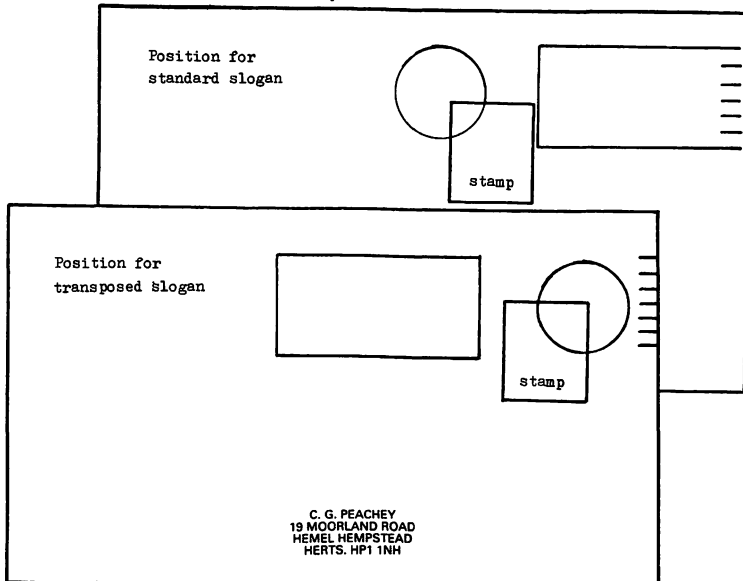
3.2 Preparing covers for reposting

The envelopes. Take care when buying the envelopes you intend using for getting your postmarks to choose good quality *white* ones. The surface of the paper should not be too smooth, otherwise the postmarking ink is likely to smudge and so spoil the postmark impression.

Addressing. You should write your address clearly on the envelope well away from where the postmark will fall. If you regularly send away for covers you may find it worth having a rubber stamp made for addressing the envelopes. This will save you time and also from getting writer's cramp! (see Fig. 3-1).

The Stamps. When you send for slogan postmarks you *must* stick on each envelope a stamp or stamps equivalent to the appropriate letter rate. Take care where you stick the stamp(s): although Post Office regulations say that the stamp should be in the top right hand corner of the envelope, do not put it too close to the edge of the envelope. If you want a slogan postmark, you presumably want to have the design impressed on the envelope rather than on the stamp, so you should stick the stamp where you expect the town datestamp to fall. This may be to

Fig. 3-1



the left of the slogan (for slogans in the standard position, which is again usual), or to the right of the slogan (transposed).

Stiffeners. To minimise the risk of your cover becoming crumpled in the post you should enclose in the envelope a single sheet of thin, but stiff, card slightly smaller than the envelope. If you tuck the flap of the envelope in rather than sticking it down, you can re-use your stiffeners many times . . . until they become crumpled.

When and where to send. Several of the stamp magazines include lists of forthcoming slogan postmarks and special event handstamps.

Alternatively, you can subscribe to the Post Office's *Postmark Bulletin* (advertised in this volume) which gives details of virtually all such forthcoming postmarks.

After a while you will be able to judge whether or not you are likely to receive from your free source examples of a particular mark. If you think it unlikely that you will get a good, free example, prepare your cover as described, and if possible send it one or two weeks in advance of the first day of use to the Head Postmaster of the appropriate office. Enclose with your cover a short letter asking the Head Postmaster to repost the cover. Be certain to state clearly which postmark you want, since at some of the larger post offices more than one design of slogan may be in use.

Unfortunately, from time to time such requested postmarks are not as clear as one would like. Collectors have no legal right to a replacement if the impression is poor, but we certainly advise collectors to return such covers and to ask. Generally Head Postmasters and their staff are very co-operative and take special care when postmarking collectors' covers.

3.3 Sources of earlier postmarks

Whereas you can probably build up a quite interesting collection of today's slogan (and indeed other) postmarks by asking relatives and friends to give you their used envelopes, it is unlikely that you will be able to obtain many earlier marks, with the possible exception of used picture postcards sent by friends on holiday and kept for the pictures.

There are two more certain ways of enlarging one's collection of earlier postmarks, and after a while you will want earlier marks so that you can show people what types of slogan postmarks the Post Office used 10 or perhaps 50 years ago. If you know other collectors you may be able to exchange your duplicates, at first you may be surprised to find that established collectors will be prepared to offer you older marks in exchange for a recent item which they have missed, or of which they only have a poor copy.

You may also be able to purchase missing items from stamp dealers who also stock postmarks. Not many dealers take *modern* postmarks seriously, though a number do specialise in postal history material which *seems* to be regarded as items that are 50 or more years old. However, many dealers tend to put any out-of-the-ordinary envelopes which they receive through the mail in their 'cover box', and you may often find interesting items there, if you are patient enough to search.

Whereas stamp dealers are still willing to send stamps through the post on approval, they will not send postmarks on approval. Thus, if you are fortunate in locating a dealer who handles your type of postmark, you must send him a quite specific list of your wants. You should also state how much you are prepared to spend at a time.

3.4 Slogan "pieces"

Some collectors cut their specimens down to strips measuring 100 × 45 mm (4 × 1¾ inches). Naturally the choice lies with the individual and the strips are easier to store. However, valuations are likely to be higher, particularly for the more difficult items, if you keep the impressions intact on complete cover. Under no circumstances should the town die be separated from the slogan, even though to save space in our listings we illustrate the slogans on their own. Similarly, do not cut the cover in any way if it bears any unusual marking, for example if it has "phosphor coding dots", is a maritime or Forces item, or a "First Day of Issue" slogan.

Once you have cut your postmarks to size you will find them much easier to sort and handle. Furthermore, because they are the same size, the individual strips are less likely to be spoilt through being handled. You should, of course, take care to handle your postmarks with clean, dry hands.

At first, sort the postmarks into alphabetical order of the first name on the postmark. Later, as your collection develops, you may wish to sort the marks into county or other groupings. The practice of sorting into alphabetical order of place name applies equally to slogan postmarks as it does to ordinary town postmarks – if you have all the slogans used at Birmingham, or Edinburgh, or Cardiff, or Belfast together, you can see which slogans each office has used and also from the dates you can find out if two different designs have been in use at the same time, and also which designs followed on. You should sort the slogans you have kept on cover into place name order, as this is the easiest means of checking whether you have a particular slogan from an office.

While you are sorting these marks look out for the unusual – town die or slogan die upside down, date upside down (e.g. 6961 for 1969). It is worthwhile

putting these and similar varieties to one side – as they can form an interesting section of your collection if suitably written up.

3.5 Condition – what to keep and what to discard

It is much more difficult to give hard and fast rules for the minimum acceptable standard of condition for postmarks than for stamps. The ideal postmark has the following attributes:

1. it is well printed (without smudging) in black rather than grey on white paper;
2. it is well clear of the address or other printing on the envelope;
3. only the minimum of the inscription/design is impressed on the stamp, and that part of the mark upon the stamp is clearly legible.

Because of the standards which local postmasters either set or tolerate, the way postmarks are printed, and the range of papers upon which they are impressed and the uneven thickness of the contents of some envelopes one sometimes has to accept marks well below the above ideal. In any event a poor specimen is better than none – at least it proves the existence of the particular mark. However, in the case of marks used for more than a few days, look out for better specimens and attempt to replace poor examples with better ones.

What, then, should we discard? In common with much else in postmark collecting, the answer to this question depends upon personal choice. In general, discard poor impressions when you have better ones. Also, you should not hoard duplicate copies, unless you know them to be scarce. Although the occasional modern slogan postmark (particularly certain slogans which should be used transposed but which are used standard in error) acquires a price tag of perhaps £1 against 20p for a good impression of a normal slogan, there is not much money to be made from modern postmarks. Nevertheless, collecting them is fun.

3.6 Types of collections

It is suggested that slogans be classified by theme rather than being shown in date order, partly because it does not matter if you do not have an example of each design, but also because in recent years new issues have been so numerous that there is seldom any link between succeeding issues. You can make a collection of slogans classified by theme more interesting for the non-collector to view by including, with a selection of agricultural show postmarks for instance, pictures or sketches of agricultural machinery, farm stock and crops.

Slogans advertising festivals of the arts and performances of light operas have become numerous and you could illustrate a collection of these marks with a few bars of appropriate music, sketches of musical instruments, characters from the operas and so on. You may even want to link this type of postmark collection with a thematic stamp collection. Once you start to think along these lines the possibilities become endless. This idea is taken one step further in the next chapter.

3.7 Arranging your collection

You should keep your postmark collection in two parts. The bulk is likely to be stored on piece or whole covers in suitably labelled cardboard cartons. So that you can locate particular postmarks within the boxes, you should use cardboard dividers to separate one type of mark from another. To keep the place tidy, find a cupboard or drawer in which to keep your postmark boxes.

When you prepare particular parts of your collection for display, you will need to mount your postmarks on good quality paper. Some collectors use non-shiny standard size loose-leaf sheets from stamp albums. Others find such sheets not quite large enough and instead make their own from cartridge paper from art shops.

You should use ordinary stamp hinges for mounting cut-out postmarks on the display sheet, but because of their extra weight and thickness, covers should be mounted with photo corners. In general, the rules for arranging stamps on an album page also apply to postmarks. When you are mounting slogans (if they are on one piece) you can vary the arrangement from sheet to sheet. Since the pieces (slogans plus datestamp) are too long to put two side by side in a row, you can stagger the strips so that they alternate to the left and then to the right of centre. You can then add your notes about the slogans alongside the impressions instead of above them.

However much care you take in selecting, arranging and mounting your postmarks they do not really become interesting until you add your explanation – your story which links them together. Develop an attractive style of handwriting. Avoid using block capitals because they are difficult to read however neat they are. Do not write too much, just sufficient to tell your story.

3.8 Collector's equipment

You will probably need:

- Suitable boxes for storing your postmarks
- Guillotine (or scissors) for cutting covers down to piece size
- Clean envelopes, stiffeners, postage stamps and rubber address stamp for preparing your own covers for reposting, also larger envelopes for sending your covers to Postmasters
- Loose-leaf stamp album, or large office ring binder with album leaves for mounting the special parts of your collection
- Stamp hinges and photo corners for mounting the special part of your collection.
- Reference books and catalogues appropriate to your chosen topic (see which titles your local library holds before buying your own copies).

3.9 Valuations

Generally we find it difficult to put valuations on modern slogans. Largely frowned upon by collectors of older postmarks and postal history, most dealers are not prepared to deal in more modern items. Nevertheless, we feel strongly that modern slogans do have an inherent value, even if only since to send for a slogan currently (in 1985) costs 13p each way at least! As with older material, the value can also vary depending on the circumstances. For instance the collector interested in a particular theme may be prepared to pay more for sport oriented slogans particularly if they appear on attractive envelopes, relevant stamps etc.

What we have done in later chapters is to list the slogan valuations on a comparative basis, ranging from the "Post Code" slogan which is interesting to study but has little value, to items for which there is a limited supply and for which there will continue to be a demand from new collectors. The latter will command a price of many pounds.

Our valuations are based on clean white envelopes as mentioned earlier in this chapter, at least for modern items. For older items, such as those of the 1917-18 and during World War II, such envelopes are not always available and even to find the specimens on cover at all is not easy. Specimens on piece, not cut too close, are acceptable to most collectors but would normally be "one category less" in value. Our valuations, shown to the right of each entry in Chapter 5 onwards are based on the following set of definitions:

A	"Post Code" or other slogan used over a period of years. Never likely to carry much financial value	1-2p
B	Modern multi-town slogan, or single-town slogan used over an extended period. Very common at the time	3-10p
C	Modern single-town slogan used for a few weeks and which could be sent for at the time. Possibly not easy to find now since no-one has kept a stock! Includes some multi-town slogans from 1950s onwards.	10-30p
D	Multi-town slogans up to about 1960 generally in this category; modern slogans used at small offices or for short period or unannounced, possibly only philatelic copies available.	30p-£1
E	Many pre-war items fall in this category, even though once quite common. Includes modern slogans elusive even when current, or with particular thematic appeal.	£1-£3
F	Note-worthy items bound to carry a special premium on the grounds of both scarcity and being much sought after; however some more straightforward older items also come into this category.	£3-£10
**	Impossible to value, very scarce but "repeat" of otherwise inexpensive slogan, but certainly not worthy of category "G"	-
G	Very scarce items; includes some 'Special Event' postmarks whose "rating" has been increased since publication of "Special Event Postmarks of the UK" (third edition) in 1984.	£10-£25
G+	Exceptional and rare items, very elusive and seldom seen for sale	over £25

3.10 Purchasing Slogans

We hasten to point out that we are not dealers, and do not have slogan postmarks for sale. We recommend readers in search of slogans to approach the specialist dealers who advertise elsewhere in this book.

4 Slogans to look for

In this chapter we set out in short sections, the background to a whole variety of slogans that will interest collectors in one way or another. The stories range from the first, still-readily-available 'War

Bonds' slogans of World War I to the ramifications of the Mole Wrench slogan; we also explain the technicalities of 'diamonds', 'Paid', and other special dies used in conjunction with slogans.

To aid cross reference we list the topics below:

- 4.1 British War Bond slogans
- 4.2 British Industries Fair
- 4.3 Standard and transposed slogans
- 4.4 Standard/Transposed errors
- 4.5 Bath & West Show 1966
- 4.6 Early uses, Late uses and Exceptional uses
- 4.7 Triangle dies
- 4.8 Diamond dies
- 4.9 Missort dies
- 4.10 Paid dies
- 4.11 Inverted slogans
- 4.12 Thematic collecting
- 4.13 Special Events
- 4.14 Slogan designs
- 4.15 "Christmas extra" machines
- 4.16 Commercial advertising
- 4.17 Telephone slogans 1931-1934
- 4.18 Are you on the New Voters Lists?
- 4.19 The Mole Wrench Story
- 4.20 The Sheppey slogan at Ilford & Barking
- 4.21 The Fordingbridge unofficial slogan
- 4.22 Foreign slogans
- 4.23 1971 General Postal Strike
- 4.24 Meter slogans
- 4.25 "Matching pairs" of meter slogans & Post Office slogans
- 4.26 Herne Bay Local Publicity slogans
- 4.27 Town die errors
- 4.28 Broken slogans
- 4.29 Errors in slogan designs
- 4.30 Offensive slogans
- 4.31 V for Victory slogan
- 4.32 Welsh slogans
- 4.33 Scottish slogans
- 4.34 Northern Ireland slogans
- 4.35 Channel Islands slogans
- 4.36 Isle of Man slogans
- 4.37 The Postal Mechanisation story
- 4.38 Souvenir items and "dummy mail"
- 4.39 New Discovery
- 4.40 Ripper slogan
- 4.41 First Day Covers
- 4.42 Plastic Slogans

4.1 British War Bonds Slogans 1917-1918

Referred to by at least one writer (the late W G Stitt Dibden) as “the first three”, the three differently worded “War Bonds” slogans were the first slogans to be used by the British Post Office and represent the culmination of the many efforts to introduce slogans as described in Chapter 2.

These three slogans provide an interesting field of study in their own right, and although specimens are not uncommon, particularly on postcards, most copies seem to come from a small number of towns, while specimens from some of the other towns are

most elusive.

In his book Mr R A Keneally gives a detailed account of the usage of these slogans, and we commend it as a starting point for those who wish to collect these slogans ‘in depth’. It gives details of all offices of use, dates, and valuations from 60p upwards!

In Chapter 5 we give full details of these slogans, but illustrate here one interesting example of Type 2B – with ‘security’ town die (see Fig. 4-2), used (as far as we know) at Inverness; this is an elusive item.

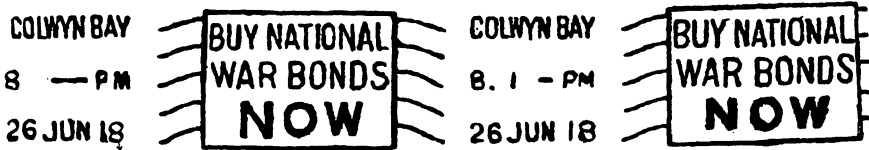


Fig. 4-1



Fig. 4-2

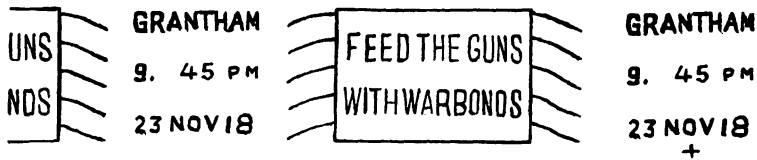
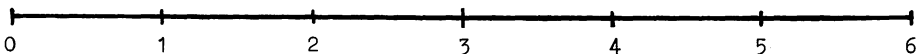


Fig. 4-3

The scale below is to help readers measure slogan specimens compared to the reduced illustrations in this book; this scale is relevant to chapters 1 to 4.

Inches



4.2 British Industries Fair (BIF)

In the second half of the twentieth century specialised trade exhibitions for individual industries have become one very important means of marketing the products of those industries. They provide, for example, an ideal means for British and overseas buyers to compare the products of competitor companies. Anyone who has visited any major specialist trade exhibition, such as those now staged in the various halls of the National Exhibition Centre would have difficulty comprehending a single exhibition which spanned the whole range of British industry. Yet from 1915-39 and from 1947-57 the British Industries Fair (BIF) was an important annual event which stood out "as one of the finest advertisements of British goods imaginable", according to a report in *The Times* in 1922.

The first five Fairs were staged in London – in turn at the Agricultural Hall, at the Victoria and Albert Museum, and at the Imperial Institute and the docks. With the end of World War I British industry was readjusting to the needs of peace time and was eager to re-establish export markets, so the 1920 Fair was "on a scale commensurate with the magnitude of British industry and the largest yet held. Though there were three Fairs in different towns – London, Birmingham and Glasgow – they were in reality only separate sections of one big Fair".

The following lists of trades which were represented at the three sections indicates how comprehensive the Fairs were in promoting British industry.

London (Crystal Palace)

Cutlery, silver and electroplate; jewellery, watches and clocks; imitation jewellery; glassware, china and earthenware; paper, stationery and stationers' sundries; printing; fancy goods, leather for the fancy goods; bookbinding; upholstery trades; brushes; toys and sports goods; scientific instruments, optical goods and spectacles; photographic appliances and requisites; drugs and druggists' sundries; musical instruments; furniture (knock down for export); and art needlework requisites.

Birmingham (various buildings)

Lighting fittings for electricity, gas, oil, & etc; cooking stoves and utensils; general hardware including builders', marine and household ironmongery of all descriptions; tools (hand) and small machine tools; metal furniture for house, shop, office, garden and camp use; perambulators, mailcarts and push-chairs; nautical instruments; firearms; fishing rods and tackle; machinery belting; india-rubber goods for industrial and household purposes; motor-cycles and cycles; accessories for motor cars, cycles and aeroplanes; weighing and measuring appliances and instruments; sanitary appliances; paints, colours and



VISIT THE
BRITISH
INDUSTRIES
FAIR 1922
FEB 27-MCH 10

Fig. 4-4



BRITISH INDUSTRIES
FAIR FEB 16 - FEB 27.
FOR TRADE BUYERS.

Fig. 4-5

varnishes and painters' requisites; tubes in copper, lead, brass and steel and pipe fittings; architectural and ornamental metal work; ropes of steel and hemp, cordage and string.

Glasgow (Kelvin Hall)

Textiles; ready-made clothing, including hosiery; hats and caps; boots, shoes and gloves; carpets and upholstery materials; foodstuffs and beverages; chemicals (fine and heavy); domestic chemical products.

The organisers of BIF first used slogan postmarks to promote the 1922 Fair (see Fig. 4-4); that campaign was notable in that it was the first peace time use of slogan postmarks in the UK. This means of advertising the Fairs continued throughout their life, with the exception of the 1925 Fair (held in Birmingham only).

The Board of Trade, which sponsored all the Fairs, arranged that at each venue there were different groups of industries (as listed in the previous paragraphs), in order that buyers may not have to go to visit more than one venue to purchase the goods they require. Admission to the Fairs, certainly in the early years, was restricted to *bona fide* trade buyers and the organisers encouraged exhibitors to nominate buyers to receive invitations to attend. Several of the BIF slogans underlined this restriction (see Fig. 4-5).

One unusual feature of several of the early slogans was that they did not include the venue(s) of the Fair (see Figs. 4-4 and 4-5), while two encouraging people to visit the Cotton/Textile section did not even give the dates! However, in fairness to the organisers, we must remember that the slogan postmarks were intended only as reminders of the Fair – the trade buyers would already know about BIF

from their reading trade journals and receiving invitations from potential vendors either direct or via the organisers.

During the period between the World Wars the Fair was usually staged at the various venues simultaneously at the end of February. We must conclude that the organisers chose the later dates of the 1924 Fair – 28 April to 9 May in London and 12 to 23 May in Birmingham – to enable overseas buyers visiting the British Empire Exhibition at Wembley (which opened on 23 April) to include BIF in their itinerary.

In 1946 British industry was starting to recover from the effects of World War II and again needed to rebuild export markets, in spite of shortages of raw materials and capacity. In April of that year a Committee under Lord Ramsden recommended that a national trade fair, the British Industries Fair, should be restarted and that it be held annually. The Committee recognised that lack of suitable buildings required that the Fair be held in two sections, in London and Birmingham, but recommended that long-term policy should aim to concentrate BIF in a single centre, ideally at an accessible site in London. (In the event, the National Exhibition Centre was established in Birmingham and not opened until 1976!) The Committee also recommended that BIF be limited to goods produced in the UK and, so far as space permitted, in the Empire.

The first post-war BIF was held in May 1947 at Earls Court and Olympia in London and at Castle Bromwich, Birmingham, with the lighter industries exhibiting in London and engineering and hardware in Birmingham. A contemporary report in *The Times* expressed the hope that “the Fair will attract many buyers from abroad as well as buyers in Britain”.

Although BIF continued to be held in both London and Birmingham until 1956, the nature of the Board of Trade sponsorship changed. For many years the Birmingham Chamber of Commerce had



Fig. 4-6

actually organised the Birmingham section, while until 1954 the Board of Trade had organised the London section. In that year BIF Ltd was established to take over responsibility for the latter and was guaranteed an annual grant from the Treasury to defray advertising expenses.

In March 1956 a steady decline in the number of exhibitors at Olympia and Earls Court, coupled with the inadequacy of the grant to meet liabilities, led to the abandonment of BIF in London. The Fair continued for one more year in Birmingham; before the 1957 Fair opened (see Fig. 4-6) the organisers had decided it would be the last limited to the products of British industry. *The Times* report of 9 April went on, “The trend towards international trade exhibitions has left the British Industries Fair as a one-country general fair almost without parallel and the Chamber of Commerce are beginning to feel that this seclusion cannot be prolonged.”

However, before the end of the year the Council of the Birmingham Chamber of Commerce had decided to wind up the BIF. Thus ended the era of “a general shop window” for British industry; it was superseded by “more specialised fairs which afford a more comprehensive show” evolved for many of the industries, particularly those which we would now refer to as ‘high tech’. Over 30 slogan postmarks, plus special event handstamps from the Birmingham section remain as a permanent memorial to our one-country general fair.

4.3 Standard and Transposed Slogans

By 'standard' we mean that the slogan is impressed to the *right* of the town die. It was not until 1963 that the 'transposed' slogan was introduced, with the slogan to the *left* of the town die. The first such slogan was introduced at Bath on 1 July 1963 and, as Fig. 4-7 shows, the slogan was normally impressed on the envelope clear of the stamp – an undoubted benefit to the sponsor of the slogan. The new style of die hub incorporated the seven 'skid lines' to the right of the town die that were previously incorporated in the slogan design. These lines take their name from their function of taking any effect of the impact of the edge of the envelope on town die or slogan die. They grip the envelope (and are sometimes termed 'grip lines') in order to minimise smudged impressions and, in the longer term, excessive wear on the legend of the slogan.



Fig. 4-7

Initially the Post Office permitted only one-town publicity slogans to be used in the transposed position; their designs omitted the 'skid lines' (or protective bars). However, slogans intended for use in the standard position continued to include these lines.

For several years neither Hey-Dolphin nor ALF machines could accept die hubs with the slogan dies in the transposed position. This explains why two slightly different designs of certain slogans exist with and without lines to the right: Cambridge provides several examples (see next section).

4.4 Standard/Transposed Errors

On numerous occasions slogan dies have been at first fitted in the wrong position and subsequently changed. A more complex situation occurred when, as described in the last section, slogan dies were provided both with and without skid lines at the right for use in the standard and transposed positions respectively, such as at Cambridge in the 1960s and 1970s. Since the total width of the design is the same, whether or not it incorporates skid lines, it follows that the design of a pair of such slogans will differ in small details. In Fig. 4-9 we show the slogan die with skid lines incorrectly used in the transposed position, and vice versa in Fig. 4-10. A particularly complex case is shown under the "Bath & West" story, see next section.



Fig. 4-8

By observing these skid lines one could detect during 1968 a change of contractor for die engraving. Dies with eight lines were followed by a few engraved with nine. Thereafter slogan dies with seven skid lines became the new standard. However, by 1970 the transposed position became the norm for all slogan campaigns, so no new slogan dies included the seven lines at the right.

Subsequently the Post Office reversed the trend. Partly as a result of criticism from customers over reduced standards of service, the Post Office introduced procedures for monitoring times and dates of posting. With the slogan in the transposed position, the town die was frequently impressed on the stamp and if this was of a dark colour the details were illegible.

The change back to the standard position started with the "Happy Christmas" slogan of 1975, but many of these slogans were still used transposed. Following this, most of the "Post Code" slogans reverted to standard during April 1976, with other publicity slogans changing from September of that year. At the same time the seven skid lines came back into new designs (see Fig. 4-8). However, unlike the 1960s designs, the lines appeared inside the frame enclosing the slogan design. Some new dies of old slogans incorporated these skid lines – Great Yarmouth, Kelso and Portsmouth provide examples. So history has come full cycle and by the 1980s very few slogans were used transposed.



Fig. 4-9



Fig. 4-10

4.5 Bath & West Show 1966

The slogan was due to come into use at three offices on 1 March 1966, but some confusion occurred. This was another slogan for which dies were engraved with and without skid lines for use in standard and transposed positions. One 'transposed' die was sent correctly to Dorchester and used transposed there. However the second transposed die was sent initially to Bristol instead of to Devizes while the standard die intended for Bristol went to Devizes. Consequently the last two dies were changed around after two weeks of use when the error had been spotted. The full list of usages is as follows:

- Dorchester* type 378A used transposed
- Bristol* (a) type 378A used standard (error)
latest date seen 21 March (see Fig. 4-11)
(b) type 378 used standard
earliest date seen 21 March (see Fig. 4-12)
- Devizes* (a) type 378 used standard (error)
latest date seen 21 March 10.45 am
(b) type 378A used standard (error)
seen 21 March 4.45 pm & 6.45 pm
(c) type 378A used transposed
earliest date seen 22 March (see Fig. 4-13)

This interesting combination is listed as numbers 609-610t.



Fig. 4-11



Fig. 4-12



Fig. 4-13

4.6 Early Uses, Late Uses and Exceptional Uses

A few words of explanation about these three categories are necessary. Early and late uses of one-town slogans are noted where we have details. However, for a multi-town slogan, "Post Early for Christmas" for example, the dates noted (eg. 1 to 20 December) are the official dates which were probably adhered to at most offices. But there could well be an early use (say 30 November) and a late use (say 31 December). For the first time we have noted in the lists later in this volume the early uses where any are known, and the latest of the late uses (there would be too many to note them all). In fact we have

made an exception for the variety of Christmas related slogans and not noted late uses in the 20-23 December period, only those which fall on or after Christmas Eve. We always welcome news of late uses beyond those shown. This only applies to post-war slogans since before World War II less attention was paid to accurate pre-announced dates of use.

Exceptional uses are of two types:

1. A surprise 'out of the blue' usage of a General slogan, possibly fitted in error, such as "A Happy Christmas" fitted in June (see Fig. 4-14)!
2. A late use, when interrupted by another slogan, then re-used becomes an exceptional slogan. This is more easily explained with an example -

"Shopping by Post" correctly used at Truro (among others) February-April 1982

- then continued late at Truro to 30 November 1983 (certainly a very late use!)

- then "A Happy Christmas The Post Office" used 1 to 20 December 1983

- then "Shopping by Post" re-introduced in error 21 December 1983 and used until withdrawn on 9 February 1984; this last usage is listed as an exceptional use (see Fig. 4-15).

Incidentally, for the stamp collector and pillar box enthusiast, this made an appropriate slogan to obtain on the first day cover of the 1983 Christmas stamps issued in November 1983, since the 12½p stamp of the issue bore a pillar box design, as did the slogan.



Fig. 4-14



Fig. 4-15

4.7 Triangle Dies

When circulars printed in imitation typewritten characters were sent by post at the printed paper rate, the adhesives should have been cancelled by a triangular die. By this means such mail was identified as having been properly posted and found to conform to the regulations. The triangular dies incorporate either the telegraphic code, or the index number of the office of posting.

When the Post Office first granted this concession in 1892, it soon issued handstamp triangles for the duty, but with the increased use of machines for stamp cancelling, it was not long before it supplied triangular dies for use in all standard machines. Columbias were the first machines to have such dies (1904). As the triangular dies take the place of the

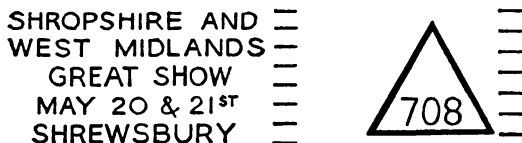


Fig. 4-16

normal circular town datestamps it is not uncommon for impressions from triangular machine dies to be found with slogans (see Fig. 4-16).

The need for triangular dies disappeared with the introduction of the two-tier system for inland mail on 16 September 1968. However, they still occur serving the purpose of the 'diamond' dies (see next section).

4.8 Diamond Dies

Single-impresion stamp cancelling machines incorporate automatic counting devices. Thus, the number of items passing through the machine in an hour or day is recorded. In this way each sorting office can keep a close check on the quantity of mail posted. It is not so easy to monitor the volume of mail arriving at an office for delivery, but once a year (usually during the month of October) the Post Office undertakes a detailed census of postal traffic. This covers counter business in post offices as well as the volume of mail received at an office for despatch, for forwarding, or for delivery. In this connection the single-impresion machines count the number of letters received for forwarding and for delivery.

When the Post Office uses single-impresion machines for counting mail for forwarding or delivery, the machines carry a diamond-shaped die. These dies are usually impressed on the backs of covers, or near the lower edge of the front. In the majority of instances the diamonds appear alone (ie without wavy line obliterator or slogan), but some offices employ the diamond counting die in conjunction with the current slogan.

In addition, diamond marks have occasionally appeared in conjunction with slogans cancelling adhesives or circulars printed in imitation typewritten characters. Figures 4-17 and 4-18 show examples of the two types of diamond mark used with a slogan.



Fig. 4-17



Fig. 4-18

4.9 Missort Dies

If any item of mail is mis-sent to the wrong post office for delivery, the office receiving it in error backstamps the cover to explain the delay in delivery. Provincial offices use their ordinary datestamps (hand or machine) for this purpose. However, offices in the London Postal Area (which has been divided quite arbitrarily into over 100 sub-districts for postal delivery purposes) have special missort dies for this duty.

These dies normally bear only the word LONDON and the code of the office in addition to the date. The codes employed correspond with the index numbers which appeared in the barred oval dies which these offices used in the nineteenth century.

The majority of London offices which employ the Universal type of missort dies use them alone, but certain offices use them in conjunction with the wavy line obliterators, or the current slogan. Figure 4-19 shows such an impression from Brixton Sub-District office, London SW2 - index code 23B.

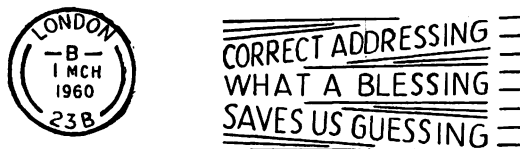


Fig. 4-19

4.10 Paid Dies



Fig. 4-20



Fig. 4-21



Fig. 4-22

In the first three types of PAID dies to be used generally in Universal machines moveable plugs showed the amount paid as well as the date of posting. Thus, examples of all three types of paid die exist used with slogans. The circular type (see Fig. 4-20) was superseded by the single square type (see Fig. 4-21) in 1925, though the former type continued in use for some years afterwards. The double square type (see Fig. 4-22) first appeared in 1929, and new machines installed before 1936 used this type. In addition, when any of the earlier types of paid die became worn during this period, they were replaced with the double square type.

Figure 4-20 shows an impression from the Cardiff circular PAID die set up for use on official correspondence – it incorporates an “OFF’L” plug where one normally sees the amount paid (eg “1/2 D”). In contrast, LONDON SE1 had a circular die with OFFICIAL PAID included in the inscription around the foot of the die for use on ‘official’ mail. Similarly, double square dies exist specially engraved for use on official correspondence – OFFICIAL appears in the right-hand panel and GT. BRITAIN on the left. We have seen impressions from Paddington’s official dies used with slogans.

When the first group of single-impression Krag machines were installed at the end of 1927 they had single square paid dies similar to the corresponding dies then in use in the Universal machines. By the

time that the Post Office bought more Krags the double square paid dies had become standard, but the style used with these machines was rather wider than those fitted to the Universal machines. The Post Office exchanged the single square dies supplied with the experimental machines for those with the double outline when it issued the double circle town dies. Thus, only the double square PAID dies exist used in conjunction with slogans from single-impression Krag machines. The double square type was also supplied (from 1933) for use in Hey-Dolphins. These machines had previously been fitted with special rectangular dies (see Fig. 4-23) for bulk posting work.



Fig. 4-23

These dies effectively took the place of the wavy line or slogan die in the die hub. Thus slogans did not exist used in Hey-Dolphin machines during this period.

In 1936 the Post Office issued a new pattern of circular Great Britain die – today’s standard type – for use in Universal die heads. The circular die shows only the place and date of posting, while the amount paid (since September 1968 1st or 2nd PAID) appears in the central section of the wavy line unit. Thus, the circular Great Britain dies *should not* be used in conjunction with slogans when date-stamping (in red ink) postings pre-paid in cash. This follows because they cannot show all the posting details. (Nevertheless, we have seen examples of such used with slogans!)



Fig. 4-24



Fig. 4-25

These Great Britain dies are occasionally used with black ink for normal stamp cancelling duties and in such circumstances may be used with a slogan. The circular die may have been put into the machine in error or may have been pressed into service because the ordinary die was badly worn or damaged. Following the introduction of the two-tier system for inland mail a few offices chose to use their Great Britain dies regularly when postmarking second class mail (see Fig. 4-24).

Thus, since 1936, as the previous types of paid die have become unserviceable, the Post Office replaced them with the new circular Great Britain dies, and the number of instances of slogans being used in conjunction with square bulk posting dies has steadily diminished with the passage of time.

The last square paid die known to have been used with a slogan was at Dudley in 1981.

So towards the end of 1963 it seemed that slogans used in conjunction with paid dies would very soon be relics of the past. Then, on 31 December of that year Hastings first used a new pattern of circular paid die which could be used with a slogan. The Post Office indicated that it would supply paid dies of this new pattern to other offices where Local Publicity Slogans are in use for extended periods if the sponsors of the slogan paid the extra fees. By means of this facility, for example, holiday brochures posted in bulk could still be impressed with the Local Publicity slogan. Hastings has also used this special paid die with wavy lines and with General slogans (see Fig. 4-25). Hastings is still the only office which has used this type of die with a slogan.

4.11 Inverted Slogans

Figures 4-26 and 4-27 respectively show standard and transposed slogans which are impressed upside down.

Figure 4-28 shows the whole die hub set up in its

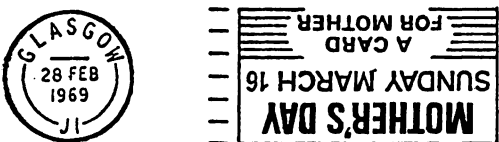


Fig. 4-26



Fig. 4-27

transposed position but inverted, while Figure 4-29 shows a whole die hub standard but inverted. Strangely enough this latter format has only been seen since the general return in 1976 to slogans in the standard position.

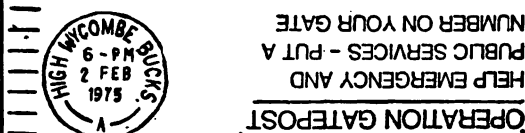


Fig 4-28

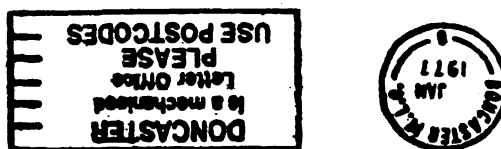


Fig. 4-29

4.12 Thematic Collecting

There are no end of themes that can be of interest to the collector, both by virtue of the wording of the slogan or by means of symbols or pictures in their design. For example, we have corresponded with a collector seeking a Leeds slogan since it portrayed an owl which was his collecting theme.

Royalty, transport, history, religion, Europe, animals, scouting, philately, sport and military activities are just a few of the possible themes. Postal mechanisation, music, cricket, heraldry, theatre and politics are other topics that collectors of postmarks search for.

To give an indication of those available for one theme, we list below slogans used to 1984 which are connected with aircraft and flying including hovercraft and balloons:

M.3A-M.7	Airmail markings
143	Volunteer for a Forces Career
167	Fly by British Air Lines
341	First Aerial Post Anniversary
626t	RNAS Yeovilton Open Day
649t	Gosport Hovershow
665/t	Ipswich Funtasia (shows balloon)
1034t	Suffolk Show (shows balloon)
1202t	Manchester Alcock & Brown

60th Anniversary of Naval Aviation
1914  **1974**
 Visit the F.A.A. Museum Yeovilton, Somerset



Fig. 4-30

- 1364t RAF Gaydon At Home
- M.17 Boeing 747 Inaugural Flight
- 1493t Lincolnshire Show (shows balloon)
- M.18 KLM 50th Anniversary
- 1624t Enfield Show (shows parachutist)
- 2193 Gala RAF Henlow (and later years)
- 2234t Army Air Day Middle Wallop (& later version)
- 2288t Battle of Britain Air Show
- 2430t Naval Aviation Yeovilton (see Fig. 4-30)
- 2572 RAF Benevolent Fund (& later uses including later version)
- 2784t Radio Controlled Model Exhibition (& later versions)
- 2814/t International Air Tattoo (& later uses)
- 2817t Nottingham Air Show (& later version)
- 2865/t RAF Finningley At Home Day (& later versions)
- 2935/t Silver Jubilee International Air Tattoo (& later uses)

- 2960 Air Day HMS Daedalus (& later use)
- 3018 & 3021 Underground to Heathrow
- 3046 Sussex Air Pageant
- 3197 Strathallan Air Display
- 3277 Balloon & Air Meet (& later version)
- 3466 RAF St. Athan Air Show (& later version)
- 3485/t Ideal Home Exhibition (shows balloon)
- 3554 Luton 1st Boeing 767
- LP.2/t Fly Direct via Manchester Airport
- LP.64 Liverpool Airport
- LP.185t Fly the Prestwick Way
- LP.432 Fly Liverpool Jetport
- LP.484 Fly direct from Manchester
- LP.812t Londonderry Industry (shows plane)
- LP.848t Portsmouth Naval Port (shows helicopter) (& later versions)
- LP.1131t Fast Freighting from Manchester
- LP.1637t Fly from Luton Airport
- LP.1651t Manchester International Airport
- LP.1734t Choose Rhooose (Cardiff Airport)
- LP.1735t Swansea Airport
- LP.2005 Channel Shuttle Dover (hovercraft)
- J.18t Jersey Stamp Issue Aviation History
- J.124t RAFA Annual Conference
- J.130t British Midland 1953-1983

In addition, numerous seaside Local Publicity slogans depict gulls and other birds.

4.13 Special Events

Slogans can be used both to advertise special events beforehand and to stamp mail posted at them. No better example is there of both than the British Empire Exhibition at Wembley in 1924. (Because of poor summer weather in 1924, attendances were much lower than those projected and in consequence revenue was well down. In an effort to recoup the loss the exhibition reopened in 1925). Slogans were used to advertise the event two years beforehand, and were used in machines giving both 'single' and 'continuous' impressions. W. G. Stitt Dibden has recorded full details of the offices at which these slogans were used and Fig. 4-31 shows one of the continuous dies used in red on 'paid' mail.

The slogans used at the exhibition itself are not uncommon. Many postcards must have been posted there and were probably retained by the recipients as souvenirs, the value of these cards being enhanced if

impressions are on the 1924 or 1925 Wembley stamps, Great Britain's first commemorative stamps. Incidentally, though these stamps are well known to GB stamp collectors, it is not realised by many that the stamps were only sold at the exhibition. More difficult to find are the slogans used to advertise the Ulster Pavilion, since these were used only at post offices in Northern Ireland.

Another interesting facet of the Empire Exhibition is the range of slogans used throughout the Empire to advertise the event. Figure 4-32 shows such a slogan from Melbourne. Stitt Dibden lists, as well as Australia: Bermuda, British Guiana, British Honduras, Canada, Ceylon, Fiji, Gold Coast, India, Jamaica, Kenya, Malaya, Malta, Newfoundland, New Zealand, North Borneo, Palestine, South Africa and Trinidad and Tobago as participating in this campaign with their own slogans.



Fig. 4-31



Fig. 4-32

The Olympic Games (1948), The Commonwealth Games (1958), the World Scout Jubilee Jamboree (1957) and the Festival of Britain (1951) were all events for which slogans were used beforehand and at the event. The Commonwealth Games were held at a number of locations, and slogans were used both

4.14 Slogan Designs

The subject of designing slogans is best introduced by the following paragraphs reprinted from the July 1967 issue of *Design* magazine, published by The Design Council.

"All the fuss about our postage stamps has obscured another area of design which needs far more urgent attention: postmark slogans. These are the marks which are franked onto envelopes alongside the stamp cancellation. Most of them are deplorably badly designed – indeed, many are not designed at all. The type faces are usually debased, and the drawings of country cottages or seaside views, or symbols to suggest more abstract ideas, are hackneyed in the extreme.

"This is surprising, because postmark slogans are not inexpensive (a four week campaign using five cancelling machines costs about £85). Since such slogans are increasing in numbers year by year and, like any other form of advertising, are supposed to influence people, one would have thought that more care would be taken in their design.

"Until 1963, slogans could only be used to promote projects supported by government departments. Now, almost any 'responsible' *bona-fide* body can get permission from the GPO to use them. They may publicise the amenities of an area for tourist or prestige purposes, or mark events of a national or even local significance. This year (1967) there are going to be about 200 postmark slogan campaigns.

"In many ways, slogans are as much fun to collect as postage stamps and the range of subjects is remarkable. Some are straight-from-the-shoulder appeals like 'The Country Code, avoid damaging Hedges, Fences, Walls, Please', while others are delightfully parochial, announcing such events as the 'East Meon Church Flower Festival June 23-24-25'. And if there are a few anti-climaxes like All Britain Christian Crusade Eastville Bus Depot, there are also the obscure and the surrealist – 'Exeter. First



Fig. 4-33

at the Empire Games Village (Barry, Glam.), and at Llanberis where the canoeing and sailing events were held. Although Llanberis would not normally enjoy such a facility, mail posted there during the Games was stamped by Universal machine fitted with the Games slogan (see Fig. 4-33).

Prize Winners Britain in Bloom' – as well as the plainly boastful 'Cumbernauld, Top Town in the World'. Poor design is all the more remarkable because some of the copy writing would make even the *Chicago Tribune* envious, as in 'Luton Hats Head the World'.

"If this is not enough to enliven the morning's post, no tycoon could surely resist the urge to 'Play All the Year Round in Harlow's Playscheme' – even if only for the odd therapeutic week-end.

"But our own slogan would be: 'Use Graphic Designers and Illustrators to revamp your Slogan's appearance'. And in case anyone should think that it is only the GPO at fault, it should be pointed out that more and more manufacturers are franking envelopes with their own slogans, many of which are badly designed. But what is the point of doing this kind of exercise unless the results are really attractive?"

Following publication of this article the British Postmark Society sought opinions of its own membership in 1967 on the most attractive, worst and most effective slogan designs, since the introduction of Local Publicity slogans in 1963. We show below the winners in each category. The South Molton slogan was the winner in the 'most attractive' category (see Fig. 4-34), as respondents favoured slogans with an attractive illustration combined with well balanced wording which in turn was brief and to the point. It is hardly surprising therefore that the Merthyr Tydfil slogan (Fig. 4-35) won the 'worst' category (there is a similar design from Bexhill-on-Sea). The 'most effective' category brought differing opinions as to what actually constitutes an effective slogan, with one respondent suggesting that slogans lose their effectiveness if in use for too long. Effectiveness is also influenced by the standard of the impression, and the UK Post Office has a far from good reputation for their standard of slogan impressions! Many participants in the survey took the



Fig. 4-34



Fig. 4-36

MERTHYR TYDFIL
INDUSTRIAL ESTATE
BUILDING SITES AVAILABLE
DIRECT ACCESS FROM HEADS
OF THE VALLEYS ROADS
APPLICATIONS TO TOWN CLERK
MERTHYR TYDFIL GLAM

Fig. 4-35

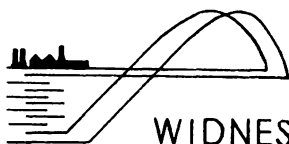


Fig. 4-37



opportunity to express their regrets that the Post Office cannot aspire to the standards attained by many European countries. The winning design is shown in Fig. 4-36.

We conclude with the Widnes design that was the subject of some confusion. While appearing in the 'best' list, its stark simplicity was thought to be too much for some who included it in their worst section! (see Fig. 4-37).

It is also noteworthy that some of the major cities who use slogan advertising eg. Edinburgh, Glasgow and Portsmouth did not feature in the 'best' list with any of their designs; we can only commend to them the advice from *Design* magazine of employing a qualified professional designer.

We acknowledge the help of Peter Whitcomb who carried out the survey in 1967-8.

4.15 'Christmas Extra' machines

Often the Post Office brings extra stamp cancelling machines into service to cope with the burden of the 'Christmas pressure period' which usually lasts from about 15 to 21 December each year. It is not unknown for extra slogans to be introduced in these machines, and collectors should certainly be on the lookout for such unannounced slogans. As an example consider the situation at Carlisle in 1980 where the "A" and "B" machines were fitted with the "Deaf Association" slogan. Then the "C" machine, normally only used for "paid" mail, was apparently pressed into service for normal stamp cancelling duties and an obsolete design "Deaf Association" slogan was fitted. These two slogans are shown at Figures 4-38 and 4-39.



Fig. 4-38

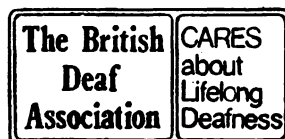


Fig. 4-39

4.16 Commercial Advertising

Generally, a slogan is applied to all mail postmarked at a particular office; at larger offices, if the sponsor pays for fewer slogan dies then there are stamp cancelling machines, the slogan will appear only on a portion of the mail ie. first or second class but not both, or 'short' or 'long' letters only, depending upon the duties of the machines which carry the slogan dies. Certainly the Post Office does not differentiate between the source of the mail or its destination and, therefore, it is important that the message of

the slogan causes no offence to the recipient by virtue of any bias in the wording. For this reason political and commercial slogans are not permitted, but there have been several instances of slogans being used that *do* appear to refer to commercial concerns. The first example of this was the Gibbons Centenary in 1965, and in 1966 a slogan referred to Christie's the auctioneers. In both cases the slogan advertised an exhibition and was therefore within the regulations, even though one organised by a commercial concern and the slogan could well have been

impressed on the mail of competing companies. In 1968 much more blatant commercial advertising occurred in a slogan used at Newport, Monmouthshire. We will return to that later in the story of the 'Mole Wrench'.

Later there have been other examples. The 'Brintons Carpets' slogan of 1983 (see Fig. 4-40) commemorated that company's bicentenary and the Post Office, in explaining the background, added that a request for a slogan from Brintons' competitors would be welcomed! However, this is a category of slogans that has caused some 'raised eyebrows' and while the number of such slogans has been small so far, one wonders whether there will be pressure in due course to change the regulations. Meanwhile the answer for companies is easy – if they want to use slogan postmarks for advertising, have an anniversary or an exhibition!



Brintons carpets
woven for two centuries

Fig. 4-40

4.17 Telephone Slogans 1931-1936

This major campaign to promote the use of telephones ran initially from 1931 to 1934, and adopted the novel idea of using ten slogan designs and about 25 dies of each design and rotating them from office to office. For details of all ten slogans see Chapter 5, but we show below two of the designs that gave problems.

The 'dot dash' frame design of the 'Shop by Telephone' slogan was thought to be inadequate for stamp cancelling purposes and it was soon changed (see Figs. 4-43 and 4-44). The second problem arose from the frame ornament of another slogan which



SHOP BY TELEPHONE

Fig. 4-43



SHOP BY TELEPHONE

Fig. 4-44



SUNDERLAND
Site of the first NISSAN UK Plant

Fig. 4-41



JACOB'S
1885-1985
We've been crackers for 100 years!

Fig. 4-42

We end this section with two other examples, used in 1984 and 1985. The first slogan, referring to Nissan's first plant in the UK (see Fig. 4-41) was presumably permitted as it represents an event, the introduction of that 'first' plant. But it certainly represents a pretty good advert!

The second, another centenary (see Fig. 4-42), is at least slightly amusing; the sponsor was far from "crackers" to realise the celebration of his centenary also represented an advertising medium.



THE BEST INVESTMENT
[A TELEPHONE]

Fig. 4-45

gave the impression that the wording was "The best investment la telephone" (see Fig. 4-45); following complaints that French was being used in slogan postmarks the offending ornament was removed, at least from some of the dies.

The most amusing story surrounds the design "You are wanted on the phone", a clever wording which, if taken too literally, could cause the recipient concern. If the story is to be believed, an elderly lady, on receiving an envelope bearing this slogan, walked some miles to the Post Office to see what message awaited her. One assumes she was not too amused at the result!

Many of the slogan dies developed breaks at the corners, and this serves as an aid for the collector who is trying to track down the progress of particular dies from office to office. Certainly the Telephone slogans provide a superb and interesting area of study, and we would be interested to see results of research into the locations of the ten designs and the passage of the dies from town to town.

4.18 Are You On The New Voters Lists?

With a life of nearly 30 years it is not surprising the Voters Lists slogan had a chequered history. In accordance with the Representation of the People Act, Registers of Electors are produced annually. After some usages in January, including the first year (1951), the slogan was used regularly from the end of November for a little over a week to publicise the new Voters Lists which are then available for public inspection.

From the collector's point of view this provided a very short period each year in which to obtain specimens, and the number of different types available (described below) made the task even more difficult.

Additionally, a look at the 'Exceptional use' section will show how this slogan was used erroneously. In particular, in the 1970s many post offices seemed to reinstate the Voters slogan after the "Happy Christmas" slogan, and once so installed it often remained in use for many months, in some cases all the way through the following year to 'join up' with



ARE YOU ON THE
NEW VOTERS LISTS?
— CHECK NOW

Fig. 4-46



ARE YOU ON THE
NEW VOTERS LISTS?
— CHECK NOW

Fig. 4-47



ARE YOU ON THE
NEW VOTERS LISTS?
— CHECK NOW

Fig. 4-48



ARE YOU ON THE
NEW VOTERS LISTS?
— CHECK NOW

Fig. 4- 49

the official period of use in the following November! 1978 was the last year of general use of the slogan, so that any later use of the slogan is necessarily an 'exceptional use'.

The six different varieties of the slogan design result from the Post Office ordering the dies from various contractors over the years. The first variety (see Fig. 4-46) is listed as Type 98 and was first used in 1951. It preceded the period in which skid lines were incorporated into slogan designs, so that when more dies were required and introduced in 1954, the lettering was smaller to make room for these lines within the design; listed as Type 98A, this is shown at Figure 4-47.

Initially about 25 dies of the next variety, Type 98B (see Fig. 4-48) were introduced in 1959. This also had skid lines at the right, but the lettering is slightly larger than in Type 98A. The ready way of distinguishing between the two varieties is to compare the positions of the "T" in "THE" with that of the "T" in "LISTS". The difference is that:-

- (i) in Type 98A the "T" of "LISTS" is to the left of the "T" of "THE" and (ii) in Type 98B the "T" of "LISTS" is to the right of the "T" of "THE".

It would appear that the contractor for Type 98B dies was not used again, since the number of dies in use seemed to decrease gradually after their introduction, but the number of Type 98A dies increased either, one would assume, by reverting to the same contractor or as a result of having in stock more dies than had been required earlier.

The next new variety was introduced in 1964, but only two dies were in use in the first year and never have above about 30 dies in any later year. This variety is even more similar to Type 98A, and because of its similarity we have not listed it separately in the main listings. Instead it is referred to as "Type 98A sub-type", but we show it as Figure 4-49 for those who may wish to distinguish this variety from the normal Type 98A. The distinguishing features are:

- (i) narrow "C" to "CHECK"
- (ii) strangely almost malformed "R" of "VOTERS" with right-hand leg almost vertical

By the time more dies were required the use of the transposed slogan was well established, so the need for the inclusion of skid lines had disappeared. This was partly the reason for a very different variety, Type 98C (see Fig 4-50), about 40 of these dies being introduced into the London region where they remained throughout with only one or two exceptions.

By the late 1970s the pendulum had swung again and transposed slogans had died out of use, which is why once again the next and last variety included the skid lines within the design. Otherwise similar to Type 98C, only one die of Type 98D (see Fig. 4-51)

has been recorded, used only for the one year, 1978. Moreover, it was changed from standard to transposed on its last day of use. Bearing in mind that details of the different varieties did not form part of



ARE YOU ON THE
NEW VOTERS LISTS?
— CHECK NOW

Fig. 4-50

the announcement each year of the "Voters Lists" slogan, this one-day use of Type 98D transposed must constitute one of the rarities of 1970s slogans.

ARE YOU ON THE
NEW VOTERS LISTS?
— CHECK NOW



Fig. 4-51

4.19 The Mole Wrench Story

When the engineering company of M. Mole and Son teamed up with Newport's Town Clerk to publicise the firm's wrench and it's newly adopted town, they certainly started something big! Permission was sought from the Post Office to use the slogan postmark: "Ship Through Newport (Mon) The Home of the Mole Wrench" – a brain-child of Mrs T R Coughtrie, wife of Mole's managing director. Such a stirring injunction could not fail to arouse interest and curiosity, she thought, and by jove how right she was! Permission was soon granted (apparently because no-one in the G P O knew what a Mole Wrench was!) and the rule that no private advertising material should appear in postmarks applied by the Post Office was consequently broken. The slogan first appeared on 1 February 1968 (see Fig. 4-52).

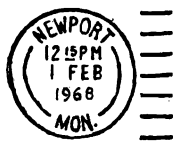
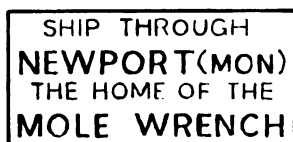


Fig. 4-52

Some three years before this, Mole and Son had left their home city of Birmingham because of re-development in the area and Government refusal to allow re-siting of the firm elsewhere in the Midlands. The company, as almost everyone now knows, manufactures the Mole Wrench – a multi-purpose hand tool with a gripping power of 2,000lb. It can be used both as a wrench and as a hand vice, clamp or pliers. The grip it exerts depends not on hand pressure but on a toggle in one of the handles. Once locked around the object it is meant to hold, it can be left unsupported as a kind of third hand and released immediately by the touch of a lever.

This somewhat detailed description is necessary to dispel any ideas that it may be some form of animal

life extinct elsewhere since primitive times and able to survive only in the muddy shallows of the Usk at Newport.

Another equally plausible definition sprang into many people's minds, as the tax collector's No. 4 London Accounts Office is situated at Newport and all their final demand envelopes bore the intriguing slogan. The *Daily Mirror* made some enquiries and were told that the Mole Wrench was a "pliers which can be adjusted to maintain a grip indefinitely". Sounds rather like the taxman! *The Times* correspondent thought that with its suggestions of burrowing and painful extractions it sounded the ideal tool for the Inland Revenue!

In the *Sunday Times* Patrick Campbell's vivid imagination created another possibility. "I see it", he said, "as an obscenely Welsh ceremony, carried out at dead of night on the far side of some bestial slag heap. The word has been passed round all day – 'We're wrenching tonight, boy bach; same time, same place'. And then there's about an hour of choral work – Land of our Fathers – that sort of thing, and then the lads begin to get a bit restive. Some hothead calls out: 'Well then, whateffer, are we wrenching or not, boys bach?'. But of course, they're waiting for Mordreth, the Queen of the Bardic Druids, Newport (Mon) Branch, who is bringing the Mole. She arrives. The lads form a circle around her, let lash with Land of our Fathers again, then Mordreth holds the Mole high in the air. There's a great cry of 'Wrench, Wrench,' and Mordreth wrenches, doing the poor little animal in!"

Despite this imaginary death the ingenious slogan achieved great publicity and increased sales for the firm; the town and docks also benefitted. Its high-spot, without question, was third place in the *Sunday Times* 'Most Memorable Ad. of 1968' Contest in the face of competition costing many thousands of pounds. Mole and Son's total outlay was a little over £100:-£50 for the die and £1 per week of its operation. During the fifteen months of the slogan's use it appeared on some 15 million items of mail,

according to Mr D. N. White, the Head Postmaster of Newport.

So famous did it become that a letter addressed simply to "Nicola Conca, Ship Through Newport (Mon) The Home of the Mole Wrench" was correctly delivered. Sent from Italy, it reached Newport within seven days and was delivered to Mole's. By a strange coincidence, the cousin of the person for whom it was intended was an apprentice at the firm and so it reached its destination.

The Mole's fame also spread to BBC Radio One. On 19 March 1969 a piece of music, composed by Graham Collier from an idea by Newport trombonist Nick Evans, was played on the programme 'Jazz Club'. Its title? – Mole Wrench!

Long before this, however, news of the ubiquitous Mole and its true character had reached the alert ears of the GPO (probably via one of Mole's competitors and they realised the proverbial clanger they had dropped in permitting its use in the first place). As a result they determined to discontinue the slogan and so kill the poor creature, or at least drive it underground! The company maintained that the Mole was now a generic term for a particular kind of tool, rather than a full scale trade mark, but the Post Office decided it had to go. The original date for its demise was 9 January 1969 but humane postal officials came to the conclusion that they could not perform the execution at such short notice; the dreadful day was delayed for three months, by which time an alternative slogan had been devised. This also gave Newport College of Art time to design a last day cover for the company, of which 2,500 were printed.



Fig. 4-53

So, at 11.45 pm on 31 March 1969, the covers passed through the Universal machine by special arrangement with the co-operative Newport Post Office. Addressed to the firm's customers and agents and philatelists the world over, the envelopes contained a congratulatory letter from the Mayor of Newport. Just to show that there were no hard feelings towards the Post Office, who had acted with the utmost consideration, good humour and help throughout, the last cover to be franked was addressed to Mr R. B. Bailey, Director of the GPO's postal headquarters for Wales and the Border Counties.

Indeed, as it was the Post Office's original error in permitting the slogan, they generously waived the £100 fee in respect of another die to be used for one year. Just after midnight on 1 April, the new, inoffensive slogan started to appear on Newport's mail – "Ship Through Newport (Mon.) The Home of the Self-Grip Wrench" (see Fig. 4-53) – thus ensuring that a collection of such delectable items as "Come to Sunny West Acton The Home of the Hoover" will never be possible except in error!

Acknowledgement is made to T. M. Richards' 1969 article in the *Quarterly Bulletin* of the British Postmark Society on which this is based.

4.20 The Sheppey Slogan at Ilford and Barking

On 12 February 1969, Lord Leatherland raised a subject in the House of Lords which once again brought the humble postmark to the attention of Parliament. He was concerned that the Sheppey local publicity slogan was "calculated to suggest the unsuitability of Sheppey as a possible Third London Airport". Lord Leatherland is a former chairman of Essex County Council, which has put forward Sheppey, Kent, as an alternative airport site to Stansted, Essex.

The question he asked was: "Why letters despatched from Government offices in Essex are carrying a postmark which says "Fifty miles from London: Sheppey for Holidays, Homes and Industry; Kent's own Sunny Island"; whether any Government Department is receiving money for, or incurring expenditure in, affixing this imprint, which is calculated to suggest the unsuitability of Sheppey as a possible Third London Airport; and whether the

circulation of such inspired propaganda with Government connivance is in keeping with the independent approach which the Government Commission is supposed to make in selecting a suitable site for the airport?"

Lord Bowles, replying for the Government, said that "local authorities may publicise local amenities for tourist or prestige purposes by means of postmark slogans. This slogan, sponsored and paid for by the Borough Council of Queenborough in Sheppey, is put on mail, including that from Government Departments, posted in the Ilford and Barking area. The slogan was first used at Sheerness in August 1963, and was not concerned with Sheppey as a possible Third London Airport." (This, incidentally, was the first occasion on which a local publicity slogan was used anywhere other than in the town to which it applied, apart from the "Port of London" slogan used at Birmingham (Hockley). This is purely because a greater quantity of mail emanates from Ilford and Barking than Sheppey, and hence the

50 MILES FROM LONDON
 HOLIDAYS
 HOMES AND
 INDUSTRY
 SHEPPEY FOR
 KENTS OWN SUNNY ISLAND



Fig. 4-54

publicity value is increased; see Fig. 4-54).

Lord Leatherland then asked whether Lord Bowles "would not agree that what may have been virtuous six years ago may be slightly immoral in the changed circumstances of the day, when Sheppey and Stansted are rival suitors before the impartial Commission set up by the Government?" Lord Bowles replied: "No, this is a purely commercial operation".

This question, quite naturally, did not escape the notice of Mr. Terence Boston, Labour MP for Faversham, in whose constituency Sheppey lies. He described it as "totally unwarranted interference in our efforts to boost Sheppey's holiday trade and our drive for major industrial and residential development on the Island". He continued: "Does he (Lord Leatherland) not know that we have been pressing for a considerable time for industrial and residential expansion on Sheppey?"

As soon as Mr. Boston heard about Lord Leatherland's question he tabled a series of questions in the Commons to the Postmaster General. He asked Mr John Stonehouse:

- (1) If he will set out the conditions under which arrangements are made for particular places to have special postmarks, including details about the charges and by whom the cost is borne;
- (2) How many local authorities in the United Kingdom have, with his permission, used in each of the past five years, or are using, special postmarks aimed at attracting people to those areas;
- (3) If he will list the holiday resorts and other places in the counties of Essex, Kent and Sussex which, with his permission, have used and are using special postmarks; if he will give the respective slogans being used and if he will state the periods during which these slogans have been and are being used;
- (4) If he will state the periods in which special postmarks have, with his permission, been used with slogans indicating the attractions of the Isle of Sheppey for holiday, residential and industrial purposes?

The first three questions received written answers as follows:

- (1) Postmark slogans which publicise local amenities for tourist or prestige purposes are allowed if sponsored by the local authority and if the design is acceptable. The sponsor pays a charge of £50 a year plus £3 for each slogan die and a time charge of £1 per die per week.
- (2) Two hundred and forty local authorities have used this publicity medium since we made it available for advertising local amenities in April 1963. Some of these slogan campaigns go on from year to year and it is not possible to define from records held centrally how many occurred in each of the last five years.
- (3) One hundred and thirteen postmark slogan campaigns have been approved for Essex, Kent, and Sussex, and I am sending a full list to my Hon. Friend.

The last question was answered orally by Mr Stonehouse. He said: "These postmark slogans were used at Sheerness from August 1963 to August 1968 and they are being used at Ilford and Barking throughout 1969".

In his supplementary question Mr Boston asked: "Will my Right Hon. Friend accept that this highly satisfactory reply shows how absurd was the claim made in another place (House of Lords) by a former chairman of Essex County Council that this slogan was being used as part of the campaign to keep the Third London Airport away from the Isle of Sheppey, especially as the slogan was in use for five years before the Commission of Inquiry into the Third London Airport was announced?" Mr Stonehouse replied: "I am grateful for what my Hon. Friend has said, and I congratulate him on his ingenuity in bringing out a lot of other things."

So ended the sinister saga of the Sheppey slogan and its propaganda value! As Lord Bowles said: "I am rather surprised that he (Lord Leatherland) should go so far as to suggest that a Royal Commission under the Chairmanship of Mr Justice Roskill, supported and helped by a number of very eminent people, could possibly be influenced by a postmark." Which just goes to show the possibly unappreciated power of our hobby!

The considerable assistance of Messrs. T. M. Richards, H. E. Gough and J. Fryer is gratefully acknowledged in the compilation of this section, which is reproduced from an article first published in 1969 in the *Quarterly Bulletin* of the British Postmark Society.

4.21 The Fordingbridge “Unofficial Slogan”

Concentration is the name given to the practice of bringing together correspondence posted within an area served by several post towns to one office for datestamping, sorting and despatch. Concentrating correspondence in this way reduces the Post Office’s costs and for some items going on long or complicated journies may secure earlier delivery than would be possible if each post town sorted and despatched the proceeds of its own collections.

The practice has gained momentum since the mid-1960s, as an essential feature of the on-going policy of mechanising the mails. However, the inscriptions on some postmarks dating from the 1920s and possibly earlier suggest that the Post Office introduced the first concentration schemes shortly after World War I.

In 1967, as part of such a scheme, mail posted at Fordingbridge in Hampshire was concentrated onto Salisbury in Wiltshire. This move aroused strong local feelings in Fordingbridge for two reasons. Not only was Salisbury across the county boundary, but the slogan running in the Salisbury machine at the time publicised “Two hours free parking” (see Fig. 4-55) – listed as LP 523t. Naturally this slogan was applied to normal mail posted in Fordingbridge and



Fig. 4-55



Fig. 4-56

elsewhere in the catchment area. The citizens of Fordingbridge registered their objection to the slogan by arranging with a local newsagent the production of a rubber stamp which was Fordingbridge’s “own message”, and on request this was impressed on letters posted there. The rubber stamp bore the legend “Posted in Fordingbridge – Free Parking all day” (see Fig 4-56)!

4.22 Foreign Slogans

This topic is such a wide one that, rather like collecting foreign stamps, one has to think twice before even attempting to discuss it! All we can do here is merely ‘scratch the surface’ and show some of the categories and themes that make it such an interesting topic.

First, slogans are used for all normal Post Office publicity that one would expect, from “Post early in the day” and “Post early for Christmas” to advertis-

ing stamp collecting, showing where stamps should be affixed to letters and promoting the use of postcodes as part of postal mechanisation schemes. We show four such postally oriented slogans here, the third (see Fig. 4-59) on the postcode theme, or Zip code as it is termed in the USA. Figure 4-60 shows a slogan identical to one used in the UK, presumably obtained from the same manufacturer, and a number of Commonwealth countries have adopted British slogans in this way.



Fig. 4-57



Fig. 4-59



Fig. 4-58



Fig. 4-60

Secondly, we show an example (see Fig. 4-61) of one of hundreds of health oriented slogans, this one being a particularly well-known Irish slogan. Health authorities all over the world have used the postal slogan medium for campaigns to encourage immunisation and fitness and to discourage obesity and smoking.

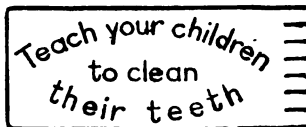


Fig. 4-61



**ATHENS
FESTIVAL
5 JULY-22 SEPT**

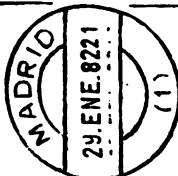


**ATHENS
FESTIVAL
5 JULY-22 SEPT**

Fig. 4-62



**FERIA
INTERNACIONAL
DE TURISMO
2-7 Febrero 1982**



**FERIA
INTERNACIO
DE TURISMO
2-7 Febrero**

Fig. 4-63

Next come slogans advertising forthcoming events; Figures 4-62 and 4-63 show (from continuous-impression machines) such slogans from Madrid and Athens. Figure 4-64 shows a UPU (Universal Postal Union) slogan from the Netherlands, while continuing the postal connection, the Austrian slogan in Figure 4-65 advertises a forthcoming stamp exhibition.

Making a pleasant change from the British Post Offices unexciting "A Happy Christmas The Post Office" is the Italian PTT's slogan (see Fig. 4-66) celebrating Easter.

Occasionally slogans are used on mail posted at actual events (see separate section for examples in the UK) and we show an example from Malta (see Fig. 4-67)

Possibly the largest of all categories is the 'local publicity' form of slogan, as is well known to stamp collectors who have for years sought specimens of Bermuda, Trinidad & Tobago and other West Indies stamps NOT obliterated by appeals to come to the sun of the Caribbean! However, the examples we show come from Europe (see Figs. 4-68 and 4-69) and from Morocco, and two of these slogans will also



Fig. 4-64

Fig. 4-66



Fig. 4-65

Fig. 4-67



Fig. 4-68



Fig. 4-71



Fig. 4-69



VISIT ARUSHA FOR TANGANYIKA'S BIG GAME



VISIT ARUSHA FOR TANGANYIKA'S BIG GAME

Fig. 4-72



Fig. 4-70

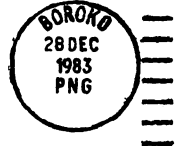


Fig. 4-73

appeal to the sailing/maritime theme collector. Lastly comes an uninspiring 'appeal' slogan from Zambia and a more appealing slogan from Tanzania (see Figs. 4-71 and 4-72).

One last point concerns the French slogan, and it shows a solution to the problem of transposed slogans causing the date to be obscured by the stamp in most instances (see separate section). The French

solution seems easy (if not costly), namely to include the date in both the slogan and the town die, making almost certain that one is readable even if the other coincides with the stamp.

As a tailpiece we could not resist including the Papua & New Guinea's "Christmas" slogan used on 28 December! (see Fig. 4-73).

4.23 1971 General Postal Strike

This was the longest postal strike in UK postal history, lasting from 20 January to 7 March 1971. For most there were no services, so few people realised that quite substantial mail services continued, largely south of London from Kent to Hampshire. In addition, Forces mail was unaffected at least in the south of England and overseas as well. Thus, although the major part of the system was out of action, postmarks and slogans were available in limited quantities. The Channel Islands (postally independent by this stage) were also unaffected by the strike.

A notable slogan of this period was "Decimal currency in the Post Office Take a leaflet", which was scheduled for use originally from 1 to 28 February, a period (so it was to transpire) totally contained within the strike; fuller details can be found in

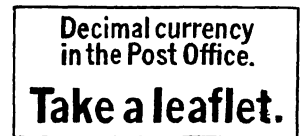


Fig. 4-74

"Slogan Postmarks of the Seventies". In addition a few towns used it during the strike; among them was Hythe which is thought to have been the only town using the slogan on 1 February the correct first day of use, where 300 items of mail were said to have been cancelled. Naturally such specimens are rare, and we would regard any covers used during the period of the strike (see Fig. 4-74) to be very collectable.

4.24 Meter Slogans

Meter stamp collecting is an extensive topic: many thousands of postage franking machines are used in the UK under license from the Post Office, so that individual firms and local authorities can postmark their own mail. As well as being speedy and saving the Post Office a lot of effort in postmarking, this facility has the advantage of allowing the sender to use his own slogan. Obviously the same restrictions that apply to Post Office slogans do not apply to these, since in this case the slogan is applied only to the sender's mail. The main difference is that company and product advertising is permitted.

We do not differentiate here between the different machines and their manufacturers; at the time of writing franking machines can be obtained from five manufacturers, for details see *Post Office Guide*. For further details of meter stamps the reader should refer to J. C. Mann's "Meter Stamps of Great Britain and Ireland". However, we show below a selection

of slogans used for different purposes. Ideally the slogan should be used to show the sender's name and address in the event of any letter on which it is impressed being undeliverable, but many firms show this data elsewhere on their envelopes. Figure 4-75 shows a strictly functional meter slogan in that it shows simply the name and address of the sender.

Next is one which is a 'pure slogan' putting across a message to the reader and giving no indication of the sender (see Fig. 4-76), while another making an appeal (see Fig. 4-77) follows.

The next advertises a forthcoming event, and was used by the publishers of *British Plastics* (and a number of other trade and technical journals) to promote a major plastics trade exhibition, Interplas (see Fig. 4-78).

Figure 4-79 shows a straightforward "firm's meter mark", showing clearly the firm involved and (by means of the town die) at least the town of origin if not the complete address.



Fig. 4-75



Fig. 4-76



Fig. 4-77



Fig. 4-78



FINE
FARE



Fig. 4-79



Fig. 4-80



Fig. 4-81



Fig. 4-82

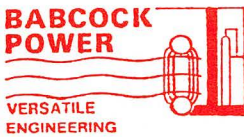


Fig. 4-83



POSTAL HISTORY SOCIETY
TWELFTH
ANNUAL CONFERENCE
1956



Fig. 4-84

The next three provide examples of product advertising, the first (see Fig. 4-80) very clearly showing the product if not the manufacturer, the next (see Fig. 4-81) becoming a little cryptic, and the third (see Fig. 4-82) even more so, possibly understood by the recipient of the missive enclosed but not by the writer of this chapter!

The next (see Fig. 4-83) is the more conventional meter slogan showing the firm's name and with a sensible element of advertising to bring home the message of who exactly Babcock are in case the recipient did not know!

Figure 4-84 shows a meter actually used at an event, unlike the earlier one which (the more normal style) advertised the event in advance.

The final classification is the "Local Publicity" slogan (see Fig. 4-85). Sometimes a meter version of a Post Office slogan is used by the sponsor himself on his own mail (see also next section), but in many cases, as with this one, the sponsor settles for solely

applying the "advert" on his own mail.

There are no end of themes which the slogan collector can find in meter slogans. Transport is an obvious one with appeal and Figures 4-86 and 4-87 show two such attractive slogans.

We cannot end this section without mentioning similar slogans from the Channel Islands, or, as illustrated (see Fig. 4-88) the Isle of Man, and although we only show one specimen from overseas (see Fig. 4-89) there is no doubt a complete book could be written on this topic; perhaps it has already been produced! There is certainly no end of scope for the collector to seek in the enormous field of UK and overseas meter slogans.

Finally, we show two meter slogans from local authorities with rather pointed messages, the last one in the 1984 campaign (see Fig. 4-91) following the threat to the future of the Greater London Council and indeed the Metropolitan County Councils.



Fig. 4-85



Fig. 4-86



Fig. 4-87



Fig. 4-88



Fig. 4- 89



Fig. 4- 90



Fig. 4- 91

4.25 'Matching Pairs' of Meter Slogans and Post Office Slogans

Frequently, a local authority sponsoring a Post Office slogan advertising an event or promoting local facilities will use the same slogan in its own meter. Thus it is possible for the collector to find the 'matching pair'. Examples of such pairs shown below come from the Isle of Man (see Figs. 4-92 and 4-93) and from Scarborough (see Figs. 4-94 and 4-95).

The third pair shows an anniversary, that of the Institute of Chartered Accountants (see Figs. 4-96 and 4-97). The Post Office slogan was used at 25 offices for one week in May 1980 and the meter slogan, one assumes, was used on the mail of the Institute itself. There must be hundreds of these 'matching pairs' in existence, though we are not aware that a comprehensive listing of them has even been attempted.



Fig. 4- 92

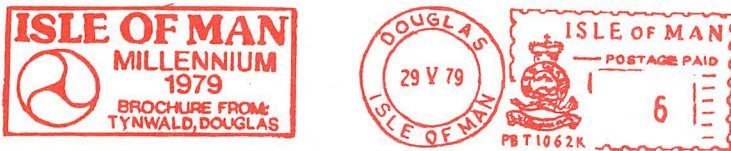


Fig. 4- 93



**FOR
HOLIDAYS
YOU CAN
AFFORD**

Write to: WFS
Dept. of Tourism, Scarborough

Fig. 4- 94



Fig. 4- 95

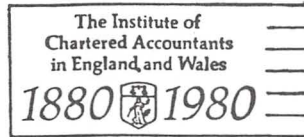


Fig. 4-96



Fig. 4-97

4.26 Herne Bay Local Publicity Slogans

The story of Herne Bay's Local Publicity slogans is a fairly eventful one, and thanks to Mr Harold Gough (a British Postmark Society member) of Herne Bay, who was instrumental in getting such slogans introduced at Herne Bay in 1965, we can summarise the story.

1. The first design, introduced in 1965, ran for two years apart from a gap in 1966 while the contract was renewed. Herne Bay was also one of the few towns at that time from which it was possible to obtain the slogan in red with a square "Paid" die (see Fig. 4-98).

2. A new design, introduced in 1967, showed Herne Bay in error as "SE Kent" and did not show on the map the exact location of the town (see Fig. 4-99).

3. After running from May to June 1967, the design was amended, a dot being added to the map but "SE Kent" remained unchanged (see Fig. 4-100).

4. Following suggestions that when impressed on the dark coloured 4d stamp current in late 1967 the date in the town die was scarcely legible, the Post Office changed the slogan to the standard position on 24 January 1968, but the local authority (who paid for the slogan!) in turn objected that for the same reason the slogan was not legible and it reverted to the transposed position on 2 February 1968.

5. With the introduction of the two-tier system in September 1968, it became necessary to have a



Fig. 4-98

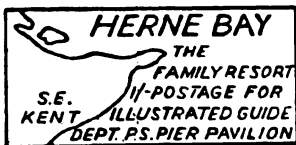


Fig. 4-99

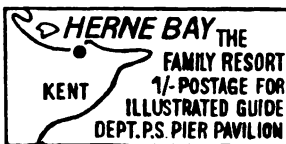


Fig. 4-102

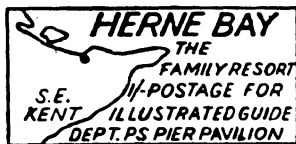


Fig. 4-100

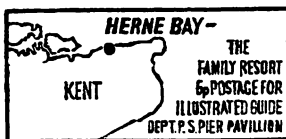


Fig. 4-103

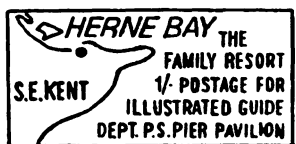


Fig. 4-101

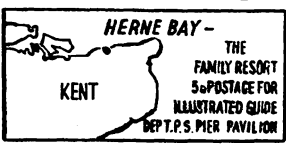


Fig. 4-104



second slogan die. This was manufactured and introduced on 22 January 1969 without notification, nor indeed any evidence that anyone noticed that the lettering and appearance of this additional die (see Fig. 4-101) was entirely different from the other die.

6. At last, in 1970, Herne Bay moved from SE Kent to Kent (see Fig. 4-102)!

7. On decimalisation it was necessary to change the wording of the slogan in order to solicit 5p instead of 1/- for postage for the illustrated guide to Herne Bay. Unfortunately "Pavilion" was mis-spelt

with two "l"s in both dies (see Fig. 4-103); in fact one of the two dies was withdrawn from 4 June 1971, the local sorting office apparently being able to cope with one die again.

8. Lastly (see Fig. 4-104) the error in spelling was corrected and a revised die introduced on about 3 August 1971. From about 23 October 1971 (possibly earlier) the "p" in "5p" seems to have damaged and lost its tail, consistently thereafter giving the impression of a capital "D". This slogan ran until the campaign ended on 29 March 1972.

4.27 Town Die Errors

Occasionally complex stamping arrangements result in town dies of more than one town being used at the same office, and thus the wrong die can be used in conjunction with a particular slogan. Consequently, a Sheffield slogan exists with a Chesterfield town die, and a Johnstone slogan exists with a Paisley town die (see Fig. 4-105) and so on.

But not all such slogans are errors. Several slogan

campaigns have been run at towns remote from the place they are advertising, presumably since the advertising message is more likely to influence the recipients of mail posted in the selected town than in the place being promoted. Since the majority of mail posted in Birmingham bears addresses in the West Midlands, it follows that it is an ideal city in which to promote holiday resorts generally. One presumes that when the West Midlands enjoyed full employ-



Fig. 4-105



Fig. 4-106



ment the sponsor considered the citizens of the area a good target for holiday advertising. Indeed, Birmingham has probably had more such campaigns than any other city, and has advertised Clacton-on-Sea, Weston-super-Mare, Lynton, St Ives (Cornwall), Ventnor, Burnham-on-Sea, Daventry and Falmouth in this way (see Fig. 4-106). By con-

trast, the majority of letters posted in Falmouth will be addressed to places in Devon and Cornwall; thus fewer of the recipients of such mail are likely to be persuaded by a suitable slogan to holiday at Falmouth.

The story of the Sheppey slogan used at Ilford & Barking is the subject of another section.

4.28 Broken Slogans

Searching for broken slogans is fun! But we advise caution, since uneven or incomplete impressions, due possibly to uneven thickness of the contents of the envelope or poor adjustment to the machine, can give the impression of a break in the slogan die where there is none. The 'golden rule' is to search for more than one specimen so that the break can be 'proved'; better still is to look for different dates and attempt thereby to pin down the dates of the various breaks. The introduction of the Local Publicity slogan in 1963 gave rise to more long-running slogans, so that broken slogans (and the requisite replacement of broken dies) became more common. We illustrate several broken LP slogans from the mid-1960s period, all showing breaks to the actual wording of the slogan (see Figs. 4-107 to 4-109).

There are numerous instances of the frame being broken, and the 'record' goes to Bradford where (illustrated in our "Slogan Postmarks of the Seventies") one of the slogan dies attracted no less than four breaks to the frame – one to each corner in fact!

Most unfortunate was the break to the slogan advertising in October 1974 the "Possum Users' Association Concert" at the Royal Albert Hall. Since the "19" was broken off the date "19 Oct", no reader can have known when the concert was to take place. The slogan is only known in its broken state (see Fig. 4-110).

We believe that Sheerness's slogan "50 miles from London – Kent's own sunny island" sustained damage on 3 October 1963 through it being dropped on the sorting office floor: the "50" was broken off, thus rendering the message "Miles from London"! Fortunately, a Post Office official realised the consequences of the accident and had the offending die withdrawn before any further impressions were made from it.

Next, we show a slogan, the "Paquebot" slogan used at London Foreign Section. This die did nearly thirty years service, and it is therefore not surprising that breaks occurred during the period. It started its life before World War II unbroken, and we show three post-war usages with the frame becoming progressively more broken (see Figs. 4-111 to 4-113).



Fig. 4-107



Fig. 4-108



Fig. 4-109



Fig. 4-110

Lastly, we illustrate a broken slogan which shows evidence of attempts having been made to repair it. In fact, the slogan (see Fig. 4-114) is an 'exceptional use' of "Voters Lists" at Haverfordwest. The illustration shows that the top left hand corner has a slight gap where it has been reattached to the main part of the slogan die. Apparently this repair did not last long, and the slogan has been reported used a few days later with the corner entirely missing again.



PAQUEBOT
POSTED AT SEA

Fig. 4-111



PAQUEBOT
POSTED AT SEA

Fig. 4-113



PAQUEBOT
POSTED AT SEA

Fig. 4-112

ARE YOU ON THE
NEW VOTERS LISTS?
CHECK NOW



Fig. 4-114

4.29 Errors in Slogan Designs

If an error occurs in a slogan, or the design is not to the satisfaction of the sponsor, there could be two possible courses of action: to either alter the die or replace it with a newly inscribed one. Both courses of action are known, and examples are as follows:

1. Slogan no.1965/t credited the Bristol Musical Comedy Club in 1972 with running its performances of "Mame" from 7 to 22 April; the slogan campaign started on 17 February. However, the legend was incorrect since the show was in fact due to run from 17 to 22 April, and after about three weeks, the slogan dies were withdrawn and before reintroduction on 26 March (listed as no.1977t) the missing "1" was added (see Fig. 4-115).

BRISTOL HIPPODROME
17-22 APRIL
MAME
BRISTOL MUSICAL COMEDY CLUB



Fig. 4-115

2. In the opinion of the sponsor, the Tatton Park slogan used at Altrincham from 7 March 1977 (listed as LP.1854) was not satisfactory, it being felt that the layout adopted "lost impact". Consequently a revised design was introduced from 20 April and this is listed as LP.1855. Both are illustrated here (see Figs. 4-116 and 4-117).



Tatton Park
Knutsford
Mansion
Gardens
Country Park

Fig. 4-116



Tatton Park
Knutsford
Mansion
Gardens
Country Park

Fig. 4-117

4.30 Offensive Slogans

One could not tell any stories of slogans without mentioning the 'Halifax hand' slogan. In January 1960 the original design of the "World Refugee Year" slogan caused problems (see Fig. 4-118). The following quotation from a Post Office statement tells the indelicate story in a refined way:

"In a very few instances the symbolic hand in the slogan and the portrait of the Queen on the postage stamp came close together, and as we found that such instances were liable to give offence, we decided to withdraw the slogan.

"The hand is the symbol of the World Refugee Year Organisation in this country and was designed for them by Dame Laura Knight. We agreed to include the hand in the design of the slogan at the special request of the UK Committee of the World Refugee Year Organisation."

Offices in London withdrew the slogan on the evening of 8 January, with the majority following on the 9th. However, at Halifax the hand was erased from the slogan die and it was used in this state from 9 to 11 January (see Fig. 4-119); this item is listed as no.295. A revised design, from which the hand was omitted, appeared in April 1960 (see Fig. 4-120).

A potentially similar situation occurred with the "Check your tyres" slogan in 1968 when once again a hand appeared in the slogan design (see Fig. 4-121). However, on this occasion the slogan ran its allotted course, presumably since no-one considered the slogan to be offensive.

A slogan which caused offence and was withdrawn after one day's postal use was the politically biased Conservative party meter slogan used on the day after the Christmas break in 1946. It read "A Happy New Year – and here's to a New Government". Even meter slogans, used only on the mail of the sender, are subject to rules concerning bias and controversy, and this slogan certainly exceeded those rules!

Another slogan which received howls of parliamentary protest was "Britain says thank you for food gifts" and was used in August 1949 (see Fig. 4-122). Defending the Ministry of Food's action in using the slogan, Dr (Edith) Summerskill, Parliamentary Secretary, told the House of Commons (on 21 October 1949) that letters had only been stamped in August and that the practice would not be repeated.

"Conservative members, in an adjournment debate, had attacked the Ministry for acting in an undignified way and making a psychological blunder. Mr J. A. Boyd-Carpenter (Con, Kingston-on-Thames) criticised the sending of the postmark to the countries with which we had been at war and which had suffered heavily, and to those from which it would be ludicrous to expect any degree of assistance. It was not right to allow something which affected the dignity of the country to go unchallenged. 'To see our country, even in what may seem to many to be a trifling thing, appearing to demean itself in the eyes of those with whom only recently it was victoriously at war does seem a wrong thing to do.'

"Mr (Beverley) Baxter (Con, Wood Green) said that when in Canada recently he had been invited to open a depot in Vancouver for the sending of parcels and had been asked to send a parcel in his name to Mr (John) Strachey, Minister of Food. This he agreed to do if he could be allowed to send one also to Mr (Anthony) Eden, Deputy Leader of the Opposition. Mr Eden's parcel had been acknowledged, but he was still waiting for a letter from Mr Strachey (laughter).

"Describing the Ministry's action as 'a psychological blunder' he declared: 'The stamping of these words is not an acknowledgement. It can only mean 'Please send us some more'. It is not worthy of this country'.

"Dr Summerskill said the House should appreciate the spirit which prompted the gifts, many



Fig. 4-118



Fig. 4-119



Fig. 4-120



Fig. 4-121



Fig. 4-122

of which had been spontaneous tributes to our people for bearing the brunt of the war. From the Commonwealth and Colonies Britain had received 51 million parcels; from the United States 15 million; and from other countries 3½ million, including parcels from Italy. Bulk gifts had been sent from the Argentine, Chile, Palestine and Italy. The total value was more than £60 million.

“Thousands of letters had been received from senders who had received no acknowledgement, and this has caused her Ministry concern. The slogan was devised to reach the homes of the senders. It was used in the month of August only and now it had been stopped. Technically it had been possible to

frank letters only to those countries from which gifts had been received. Answering a question, she said the numbers which went to Russia were very limited. The Ministry’s action had been welcomed overseas. There was no intention of repeating it.”

We thank *The Daily Telegraph* for this news item.

4.31 V for Victory Slogan



Fig. 4-123



Fig. 4-124

The slogan dies for this slogan were sent to Postmasters in 1943 in sealed packages which were to be opened only when instructed. Enough dies were produced to equip nearly every single-impression stamping machine (about 400). However, dies could not be sent to the Channel Islands and as far as we know the slogan was not used at Guernsey or Jersey.

The slogan was eventually used for two periods in 1945, following VE (Victory in Europe) Day on 8 May and VJ (Victory in Japan) Day on 15 August. As in both cases there were two days of public holidays slogan usages on these dates are rare (see Fig. 4-123). Thus the normal uses of this slogan date from 10 May and 17 August.

We also illustrate (see Fig. 4-124) the slogan used with an unusual undated die inscribed “Postage Paid”. The latter was normally used during the war as a form of ‘security die’ (reminiscent of the XXXXX die used in Krag machines in World War I) keeping the place of posting secret. The cover bearing this impression is addressed to Edinburgh and has been readdressed from another Scottish address, suggesting that the slogan was used in Scotland, but that is all the evidence we have.

We complete this section with two mystery items. The first (see Fig. 4-125) shows the “V for Victory”



Fig. 4-125

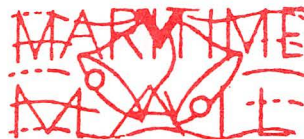


Fig. 4-126

slogan with a triangle of Mount Pleasant, coded “MTP”. This is not unusual, neither is the “C” code which denotes the size of the posting. The mystery is the “1.” shown in the slogan, which is shown on the original envelope at the same angle as the slogan impression itself and bears no resemblance to the printing on the envelope—in fact the address is handwritten. In other words it could possibly be that the “1.” is actually part of the slogan design, and it could possibly be a prototype slogan die. It is unlikely that a clearer explanation will ever be found.

The second item (see Fig. 4-126) shows another mystery postmark, struck in red on an undated “Active service” cover, clearly of 1945 origin. The mystery is whether a die was really made with the slogans “V for Victory” and “Maritime Mail” (see chapter 9) combined in one die OR have impressions of the two slogans coincided so as to fall one on top of the other? In the latter case, assuming the “Post Office” town die forms part of the “Maritime Mail” impression as it normally does, how was it that a “V for Victory” slogan was being impressed in red with no town die on to the cover? In summary, both explanations appear difficult to believe. Will another explanation be found?

We are indebted to members of the Forces Postal History Society for reports of both items.

4.32 Welsh Slogans

For the collector of Welsh postal material there is no shortage of slogans to search for. Postcards from the popular holiday resorts make many of the pre-war slogans comparatively easy to find; for example specimens of the "War Bonds" slogans are more common from Colwyn Bay, Llandudno and Rhyl than from Cardiff and Swansea where they were also used.

The excellent "A Postal History of Swansea and District" (see Bibliography) shows Swansea's participation in most of the national campaigns. These slogans are a little elusive, but will generally not cost a great deal when they are found! Somewhat more elusive are some of the Royal National Eisteddfod slogans, which started in 1948 and were the first slogans incorporating a specific Welsh element. In fact we nominate the 1953 Eisteddfod slogan used only at Rhyl (see Fig. 4-127) as the most elusive Welsh slogan.

Just as elusive in its own small way is the Rhyl slogan at Figure 4-128. The slogan was a national one, introduced for two weeks in 1981 to commemorate (although the wording does not indicate this) "Vesting Day" when on 1 October 1981 The Post Office and British Telecom went their separate ways. The slogan remained in use, particularly at a number of Welsh offices, and is still in use as these notes are written in 1984 at one or two offices (either late uses or exceptional uses depending on whether the period of use has been unbroken or not). At Rhyl the inscription in the town die was changed from "Clwyd 2" to "Rhyl Clwyd" on 1 November 1983 following concentration of its normal mail on to Chester, the new die being used only on local mail. The slogan ended at Rhyl on 30 November 1983 so it had only a short life with this particular town die.

Welsh towns used many LP slogans, Penmaenmawr being one of the first in 1963 with one of the most appealing legends of modern slogans: "Penmaenmawr twixt mountain and sea". Penmaenmawr initially used the slogan in the standard position, as



ROYAL NATIONAL
EISTEDDFOD
— OF WALES —
3-8 AUG 1953
RHYL-FLINTSHIRE

Fig. 4-127



Today's
POST OFFICE
in business
to serve you

Fig. 4-128

did several other offices in 1963, but Rhyl and Prestatyn were two which used their slogans 'standard in error' for much shorter periods. LP slogans were used all over the Principality from Llandudno to Cardiff, from Swansea to Holyhead. Although the numbers have diminished in the 1980s, LP slogans are still used in 1984 at Haverfordwest and Tenby.

In contrast to the Eisteddfod slogans many others have had a more local nature, ranging from Aberystwyth's "Bible Week" to the "Powys Structure Plan" slogans used after the new counties were created in 1974. One cannot fail to mention the Welsh "First Day" slogan at Menai Bridge (1968) and the "Investiture Day" slogan at Caernarvon (1969).

The index to this volume and to the "Seventies" book will help in locating one-town or specific Welsh slogans other than those mentioned in this section. There are plenty to look for. But we could hardly mention Wales without making reference to the "Mole Wrench" story which is featured in a separate section in this chapter. See also Wales' contribution to the 'exceptional uses' section of this chapter.

4.33 Scottish Slogans

In common with Welsh Offices, those in Scotland joined in the "War Bonds" slogan campaign in 1917, though there is some doubt where in Scotland the XXXXX 'security die' was used (see "War Bonds" slogan).

Many Scottish towns and cities were involved in most of the national slogan campaigns, but the first slogan having a Scottish connection was the "Empire Exhibition Glasgow" slogan in 1938. The campaign was a national one, but the slogan was also used with an "Exhibition P.O." town die, while a specially

inscribed slogan was impressed on souvenir cards stamped at the exhibition. The latter were not truly postal items in that they did not pass through the mails (see later section on "Souvenir Items and dummy mail").

What a shame the Edinburgh Festival, one of Scotland's major international events, has not been the subject of a slogan campaign every year, but it was so in 1948, 1949 and 1950. Other musical activities featured in later campaigns were "SNO Proms" and "Scottish Opera" at Aberdeen, Edinburgh and Glasgow.

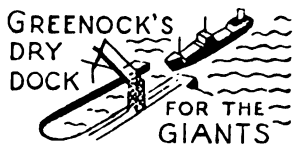


Fig. 4-129

Stirling was the first Scottish city to join in with a Local Publicity slogan, followed by Wick, Edinburgh, Dunoon, Girvan, Dunbar, Ayr and Prestwick to name a few. The topics advertised ranged from industry to horse racing, from camping to Girvan's "Atlantic Breezes"! We give full marks to Greenock which managed to reinstate the previously used "Greenock's Dry Dock for the Giants" slogan for one day only on 10 November 1964, the day that The Princess Royal named the "The Firth of Clyde Dry Dock" (see Fig. 4-129).

The remote islands have not been left out of the slogan scene. Stornoway advertised its Gaelic music

4.34 Northern Ireland Slogans

For obvious reasons many of the earlier Northern Ireland slogans are elusive. For example "Buy National War Bonds Now" is known used at Belfast. Although Londonderry had a Krag machine at that time, we do not know if any of the "War Bonds" slogans were used there, so examples must be regarded as rare if discovered.

The highlight of Northern Ireland slogans must be the "Ulster Pavilion" slogans used in connection with the Empire Exhibition, and although the 1923-4 slogan was used in continuous-impression machines at three offices specimens are extremely rare (see Fig. 4-131).



Fig. 4-130

festival "Mod nan Eilean" in 1979, while Lerwick has used several LP slogans including a complex arrangement of alternating two slogans in 1978-1979 and again for a period in 1979-1980, the designs showing a Shetland pony and a puffin respectively.

For the stamp collector, a slogan in 1968 advertised the forthcoming new regional stamps (the only occasion on which such an issue has been advertised in this way). One wonders if a postmark collector was behind the design used at Kelso showing a fishing scene to the left and a Maltese cross to the right (see Fig. 4-130) such that the latter should cancel the stamp!

Bangor Abbey's "1400 Years Exhibition" (see Fig. 4-132) was one of the early 'local' slogans, having been used in 1958. Enniskillen was the first office in Northern Ireland to use a Local Publicity slogan though only for about six weeks in 1964. Not surprisingly, Belfast has had many slogans including an uninspiring LP slogan from 1965-66. One of the most complex slogans from the collector's point of view was the "Ulster Festival" slogan of 1971, used for seven different periods within six months at up to 28 offices, this being the number of offices in Ulster which at the time had single-impression stamp cancelling machines.



Fig. 4-131

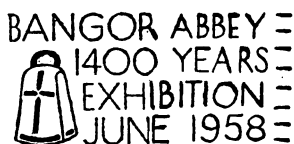


Fig. 4-132

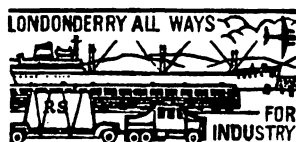


Fig. 4-133

Ulster slogans in the 1960s and 1970s owe much to Robert Sellar, who campaigned for slogans to be used and designed many. As far as we know he designed all those connected with Coleraine's "New Life Church" campaigns in 1967-1969, Londonderry's LP slogans and the "Ulster Tree Week" slogans. Although many of these designs were very complex, hidden in some of these designs are the initials "RS", though these are shown prominently in the design shown in Figure 4-133!

One of the most elusive of modern Ulster slogans must be that used in a stamp cancelling machine at an Army display on one day – 4 September 1968. The slogan was "I'm Backing Britain" and the exact location within the province is not known, the town die reading "Forces Post Office 8" (listed as F.14t). Any further details that readers can provide would be appreciated since the authors have not seen a specimen.

4.35 Channel Islands Slogans

Jersey has been using national campaign slogans since 1931-2 when two of the "Telephone" slogans were introduced on the island. Guernsey began in 1947 with the "EP" Royal Wedding slogan. Both islands participated in numerous national campaigns since, and slogans such as that shown in Figure 4-134, although not valuable, are popular with collectors of postmarks of these islands.

On the occasion of the issue of the regional 2½d stamps on 8 June 1964, the Channel Islands (also the Isle of Man) unusually used a "First Day of Issue" slogan to postmark First day covers. Such slogans were used again for the issue of 4d regional stamps on 7 February 1966. "First day" slogans were also used on 1 October 1969 and on other occasions after postal independence, when bulk mailings from the islands of first day covers made a machine postmark more efficient. In a similar fashion, and not connected to the issue of new stamps, two "Obesity" slogans were used in Guernsey during 1970-72 only on bulk mailings of medical material.

Of the two islands, Jersey was first to enter the Local Publicity scene in 1963 and carried on with its seasonal slogans to about 1974, by which time a whole variety of other slogans had taken over. In the 1980s many of the slogans are used on local mail and collectors' covers only and thus do not appear on commercial mail reaching the UK.

Guernsey used an LP slogan from 1966 but withdrew it in 1969, deciding not to deface its new 'independent' stamps with slogan postmarks, and comparatively few have been used since. Particularly elusive are three slogans used only in red on prepaid mail (and probably internal to the island) in 1973-74. That shown as Figure 4-135 has only come to light since our "Seventies" book was published, and confirms that this slogan (listed as G.9t) was used in the transposed position.



Fig. 4-134



Fig. 4-135



Fig. 4-136

Lastly, we show Jersey's equivalent to the British Post Office "Reindeerland" slogan. It is used on replies to children who wrote to Father Christmas at fictitious addresses. The design shown in Figure 4-136 is one of four designs used in rotation in December each year, though it is in fact applied by rubber stamp and not by machine, thus it is a 'borderline case' and we have not included it in our listings.

4.36 Isle of Man Slogans

"Feed the Guns with War Bonds" is the first slogan known to have been used in the Isle of Man (at Douglas) but specimens of it are scarce. The "British Goods" slogan is more common but still commands a price of around £2, while "Join the Kings Roll" also used in 1926 commands a price of over £10. These sums, of course, result from the popularity among collectors of Isle of Man material, which has pushed up the prices of even comparatively common postmarks. Later slogans used include the 1945 "Victory Bells" and the 1951 "Festival of Britain".

One of the scarcest of the Isle of Man post-war slogans is the "TT Races Jubilee" slogan of 1957, the first slogan specific to the island, and here shown used in conjunction with the square Paid die of Douglas (see Fig. 4-137).

In 1963 the island started using Local Publicity slogans, both at Douglas and Ramsey, this being the first occasion upon which Ramsey had used a slogan. Later other offices were equipped with single-impression machines, first for summer use only; slogans were first used at Port Erin in 1966 and at Port St Mary in 1967. Later Castletown and Peel were added to the list with the "Millennium" slogan of 1977-79.

Since postal independence in 1973 the island's administration has not been at all imaginative in its use of exciting new slogan designs, and the original 1963 LP design, among others, continues in use. The designs of the "TT Races" and "MGP Races" slogans have not changed and unless other events take preference these are reused annually.



Fig. 4-137

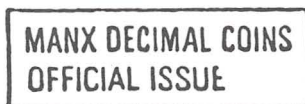


Fig. 4-138

A modern slogan worth looking for is the "Decimal Coins" slogan of 1975 used on a bulk mailing made by Pobjoy Mint Ltd. It was used on three dates (22 October, 9 and 18 December) but only on the first date were any philatelic covers stamped. Thus, examples bearing the other dates are elusive. Worse still, the "1975" was removed from the design and the slogan was used in the revised state on 9 March 1976 (see Fig. 4-138), and once again specimens on original Pobjoy envelopes are very elusive.

Collectors wishing to study further the slogans of the island should read Paul Britnell's book, see Bibliography.

4.37 The Postal Mechanisation Story

The introduction of mechanised letter sorting has been a long process: it started with use of the Transorma machines at Brighton from 1935 to 1968, continued with experiments in the 1950s and 1960s, operational working followed in the 1970s and completion is due in the mid 1980s. Key to the whole operation was the wide acceptance of postcodes. Following the Norwich experiment in 1959 (with NOR postcodes), Croydon was coded in 1966: both areas had their own slogan campaigns to promote the use of postcodes (see Figs. 4-139 to 142).

A number of areas were coded in 1967-68 and once again a relevant slogan campaign followed in each area with the first standard type of postcode slogan (Type 485) coming into use (see Fig. 4-143). An interesting aspect of this period was the use of the slogan at each office in each area which had a single-impression cancelling machine. Thus, the slogan can be found from offices whose stamp cancelling

machines have long since disappeared as part of the various concentration schemes. What a shame these slogans do not attract much financial value, though from the collector's point of view they are of immense interest; indeed, taking the Derby area as an example, specimens of this slogan from Matlock, Alfreton and Ripley are quite elusive.

The same applies to some of the areas which used the revised design (Type 627) showing the one word 'postcode' instead of 'postal code'. Although postcode has become the word used in Post Office and collecting circles, the previous 'postal code' had already begun to take root in the English language – so there was confusion even at this early stage! However, Type 627 (see Fig. 4-144) was the standard for areas which were postcoded in 1968-69. An unusual design deserving mention is the Christmas version used only at Aberdeen in 1967 (see Fig. 4-145), once again not easy to find and valued in chapter 5 at "D".



NORWICH
ADDRESSES
NEED
POSTAL CODES



REMEMBER
TO USE THE
POSTAL CODE

Fig. 4-139

Fig. 4-143



Norwich
Addresses
NEED
Postal Codes



REMEMBER
TO USE THE
POSTCODE

Fig. 4-140

Fig. 4-144



PLEASE ADD
the
POSTAL CODE
TO YOUR REPLY

Fig. 4-141

Fig. 4-145

Remember
to use the
POSTAL CODE



REMEMBER
to use the
POST CODE!

Fig. 4-142

Fig. 4-146

Rumour has it that these first two standard designs gave problems (Types 485 and 627): since, rather like the Telephone slogan mentioned earlier in this chapter, some readers took them too literally and thought the symbol portrayed in the slogan WAS the postcode and obediently added this to their letters! Although the writer of these notes has never seen an envelope so addressed, there were grounds for finding the slogan confusing, and accordingly a new design was introduced in 1969.

The replacement design, Type 941 (see Fig. 4-146) must be the most-used slogan of the 1970s. It was used in all postcode areas, either for a six-week period or on a semi-permanent basis, up to the completion of postcoding in 1974. The last area was Norwich whose codes were changed from the three-letter NOR to the national standard two-letter format of NR, so that the area could be extended to include most of Norfolk.

One of the items of interest is the use of the old

designs long after their supposed replacement had taken over. Type 627 is one of those that has recurred from time to time since 1969. At some offices it was used only occasionally, such as at Preston where it had been in use prior to the change of its town dies to "Lancashire" (a result of concentration of a large area of Lancashire on to Preston) in 1975; it has also been used since this change. However, Tredegar Mon (later in Gwent) remains the last office (as these notes are written in 1984) to have used the slogan continuously (except when other slogans were in use) since 1967.

Newport Mon also features in the story by virtue of the series of slogans combining the postcode message with that of the "Self grip wrench", which has been the subject of previous controversial slogans – see story told separately in this chapter. Figure 4-147 shows one of these rhyming postcode slogans.

The next step in the story concerns the Mechanised Letter Office (MLO) slogans.

POSTCODES HELP TO SPEED
THE MAILS
A SELF-GRIP WRENCH
FROM NEWPORT HAILS



Fig. 4-147



ROMFORD
is a mechanised
Letter Office
PLEASE
USE POSTCODES

Fig. 4-148



*Be properly
addressed*
POSTCODE IT

Fig. 4-149



Get
the most
from your
post

Code
it!

Fig. 4-150



DON'T JUST
POST IT —
CODE IT!

Fig. 4-151



Please
use the **2ND**
postcode **PAID**

Fig. 4-152

In the mid-1970s the mechanisation programme was running well behind schedule and the public had gained the impression that postcodes were of little use. To counter this North Eastern Region introduced slogans in 1976 to show that the individual towns and cities had mechanised post offices. The scheme started with Doncaster, Huddersfield and York, though the idea did spread to other regions, and Southampton, Stoke-on-Trent and Aberdeen also joined in. Bournemouth manged its own variation of the message with a "Mechanisation is coming" slogan.

To many the wording of the slogan was ambiguous, and it was at Cambridge that the point was formally put "Cambridge is not a Mechanised Letter Office, it is a charming university city in East Anglia". One can sympathise with the difficulties of choosing apt words, and the phrase "Letter Office" was not one well known to the public, and the words "Post Office" were not mentioned at all. Redhill was the first office to use the initials MLO. However, as they were included in the inscription of the town die there was some cause for confusion since, without a slogan, it was totally unclear what the initials meant (Money Lending Office perhaps?).

The NE Region offices 'went overboard' somewhat by changing the town dies as well to introduce the initials MLO, similarly Romford (see Fig. 4-148) at least for a while.

Even more confusing was London's Inland Section (at Mount Pleasant) where in 1980 town dies inscribed "London IS MLO" were introduced (most of them without any punctuation) and with no relevant slogan) and it is amazing that these have continued in use unchanged ever since.

Meanwhile, back at Cambridge, the wording of its slogan was changed to "Cambridge HAS a Mechanised Letter Office", and although Norwich was similarly changed, the North East Region offices were not; thus in 1978-79 a mixture of the two wordings was in use.

The MLO slogans were withdrawn in 1979 following a policy decision that the use of postcodes should NOT be seen to be linked with the introduction of MLOs, thus bringing the campaign to an abrupt end. However, there have since been several erroneous usages of the slogans.

A new slogan "Be Properly Addressed - Postcode it" came into use in late 1979 and, along with the earlier Type 941, must be in contention for the most used slogan ever in the UK. Many of the towns using this slogan have been (as mentioned earlier) swallowed up under concentration, possibly stamping only an early morning collection or local mail only; Figure 4-149 shows one such office.

However, many dies of Type 941 continue in use, and it is arguable whether these are all used in error, since the Post Office has never announced either their introduction (in many cases) or their termination! Anyway, no-one seems to worry whether this is the case or not. Naturally this also applies to the use of Type 627 as well, including the perennial Tredegar!

In the 1980s the "Be properly addressed" slogan continues unabated, not apparently loved by anyone, least of all stamp collectors who object to ANY slogan being used for stamp cancelling purposes!

Figures 4-150 and 4-151 show two further designs bearing a similar message. Of greater interest is the new design (see Fig. 4-152) introduced at offices in the London Postal Region late in 1983 specifically for use on Paid mail, though examples exist used in black for cancelling adhesives.

On the completion of the mechanisation exercise in "Wales and the Marches" in the early 1980s, the whole of the normal mail of the region was concentrated on to five offices – Swansea, Cardiff, Newport (Gwent), Shrewsbury and Chester. Although two of the offices are to the east of the region, in England, much of the mail of Wales has by this means been mechanised, with much of mid-Wales as far west as Aberystwyth being concentrated on to Shrewsbury and most of North Wales on to Chester. Late in 1983 the five offices used a rhyming slogan for a short period, see Figure 4-153. This impression is from Newport, whose town dies have been



Sealed & Postcoded
correctly addressed
Mechanisation
will do the rest.

Fig. 4-153



Help
us push
Postcodes

Fig. 4-154

inscribed "Gwent" since 1973.

One of the five offices later (in 1985) adopted its own attractive slogan in the campaign to "push postcodes" – see Figure 4-154. Impressions of this slogan are known with the finger "pushing" the Queen's nose of the stamp instead, and thus bear a resemblance to the story of the "World Refugee Year" slogan, see section 4.30. The slogan was used at Shrewsbury whose town dies have been inscribed "Shropshire & Mid Wales" since 1982.

Later in 1985 the other four offices mentioned above used the same slogan.

4.38 Souvenir Items and 'Dummy Mail'

In this section we mention slogans on items that did not actually pass through the mail, though all have postal connections and are highly collectable.

In the 1930s there were numerous occasions on which stamp cancelling machines were used at exhibitions, and souvenir cards were cancelled and handed out to members of the public. Several of these are listed in the next chapter and we illustrate (see Fig. 4-155) one such slogan with a special town die inscribed "Telephone Exhibition".

The slogan used at the 1937 Business Efficiency Exhibition (see Fig. 4-156) was used on items on a trade stand. Although it was not a Post Office slogan and it is not listed in the next chapter, it forms an interesting part of the history of cancelling machines.

A different purpose is served by the next two items. They are postmarks used on 'dummy mail' at exhibitions. Presumably such items are not for handing out to the public but they seem to 'get out' just the same. The exhibition of postcoding and postal mechanisation held at Bird Street, London W1, in

October, 1965, is well known by the collectors of postal mechanisation material, as some of the covers were treated with the 'Wax style' phosphor dots which are now most elusive and such covers command a high price. The machine postmark used on these covers consisted of an undated "Leigh Lancs"



EVERY HOME
NEEDS
A PHONE

Fig. 4-155



BUSINESS EFFICIENCY
EXHIBITION.
RONEO NEOPOST LTD.
POSTAL FRANKING
MACHINES

Fig. 4-156

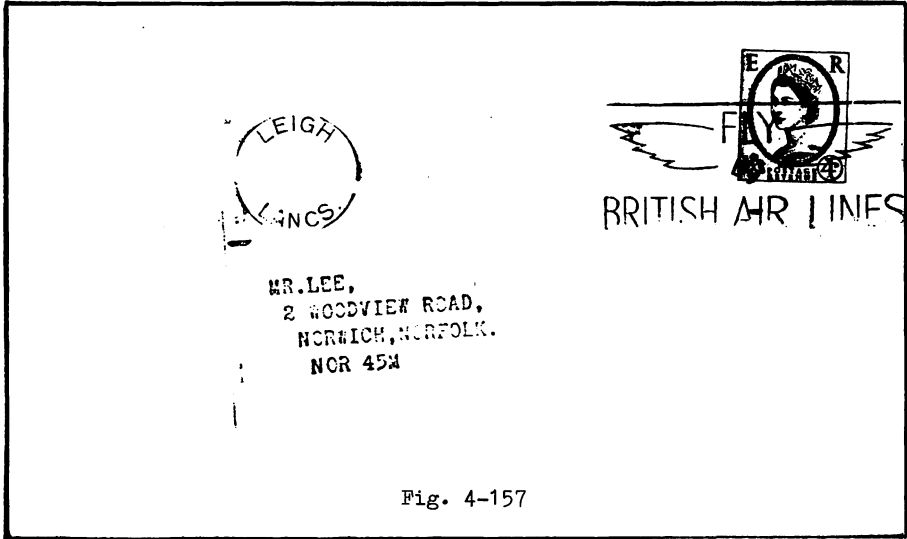


Fig. 4-157

town die and a "Fly by British Air Lines" slogan which dates from 1949. The slogan was not well applied, leaving the town die unusually distant from the slogan. One of these 'dummy mail' items is shown at Figure 4-157.

The Southampton "number" slogan shown at Figure 4-158 is one of a series used on dummy mail by the British Post Office in 1969. 8000 envelopes in 20 different sizes were prepared by the British Post Office and printed with numbers (ie the slogan dies) 01 to 99. These were taken by two Post Offices Engineers to Wiesbaden, West Germany, to be coded on the sorting machine built by Standard Electric Lorenz and installed there in 1967. The envelopes were then brought back to Dollis Hill (the British Post Office's own research centre) for exper-

iments to compare German matrix codes with the British system. Thus these slogans (and once again impressions are highly sought after) form a vital link in the development of British postal mechanisation as we know it today.



Fig. 4-158

4.39 New Discovery

Although we claim our slogan listings are as complete as possible, there is always the possibility of discovering an unrecorded item, or so it would appear. Even since our volume listing "Slogan Postmarks of the Seventies" was published in 1980, a previously undiscovered slogan has come to light. The design is not new, and it was used at Shrewsbury in December 1970 probably for a short period in an extra machine introduced for the Christmas pressure period. Figure 4-159 shows the previously known Shrewsbury slogan used from 30 November to 27 December and listed as no. 1696t. The new discovery is shown at Figure 4-160; as only one copy has been found, it is known used only on 21 December, and should be added to the listing as no. 1696A.

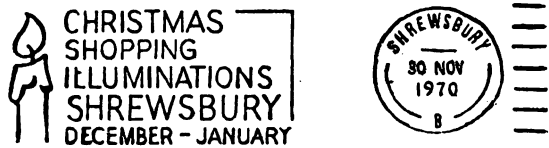


Fig. 4-159



Fig. 4-160

4.40 The Ripper Slogan

A unique form of slogan advertising formed part of the hunt by the West Yorkshire Metropolitan Police for the 'Yorkshire Ripper', who was responsible for a series of callous and brutal murders of women. The crimes, which started in October 1975, were committed in Yorkshire and surrounding counties and tape recorded messages received by the Police suggested that the culprit spoke with a north-eastern, possibly Geordie, accent.

Thus, to help them with their enquiries the Police sought information from the population of Yorkshire and the north-eastern counties. As part of their quest they conceived the idea of applying a postal slogan to gas bills, since these would direct the slogan's message into the majority of households in towns in north-eastern England. Certainly very few of the bills would be delivered to addresses outside the search area.

As far as we know two dies of the slogan were used, one applied in black and without town die at Leeds and the second in red with a Newcastle-upon-Tyne town die, between October 1979 and January 1980. The second of these is not listed in "Slogan Postmarks of the Seventies", as it only came to light subsequently, but the two are illustrated as Figures



Fig. 4-161

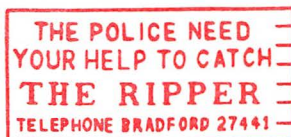


Fig. 4-162

4-161 and 4-162.

Peter Sutcliffe, a long-distance lorry driver from Bradford, was arrested in early January 1981. He stood trial at the Central Criminal Court (the Old Bailey), was convicted of murdering 13 women and the attempted murder of seven women and on 22 May 1981 was sentenced to life imprisonment.

4.41 First Day Covers

We hardly need dwell on the popularity of First Day Cover collecting, which has grown over the years in the UK along with the popularity of stamp collecting. First Day Covers (and we here confine our remarks to the issue of commemorative stamps) are available (at a price!) for Great Britain's first commemoratives, those for the Wembley Exhibition in 1924. Generally all First Day Covers up to the late 1950s were produced by collectors on an "amateur" basis, often on plain covers and in a manner that by modern standards would be frowned upon. However there were relevant slogans used for some of the issues (examples are listed below) and "FDC"s bearing these are sought after by collectors.

It was in 1963 that the Post Office provided "First Day of Issue" slogan postmarks for the first time, used on covers posted in special posting boxes at eleven selected offices initially (the number of offices has since grown to over 200!). An example of the first use of this slogan is shown at Fig. 4-163. From 1964 collectors' covers generally received a handstamp impression instead, and the "First Day of Issue" slogan was largely confined to bulk mailings of commercial covers normally posted with the lowest value of the commemorative set and produced as



Fig. 4-163

an advertising feature. For full details of such usage see Chapter 11 and (for years 1963-1983) "Twenty Years of First Day Postmarks" by Brian Pask and Colin Peachey.

Relevant slogans can often be found in connection with stamp issues and in use on the day of issue. In many ways these are not easy for the collector to obtain, since he has to arrange for the covers to be at the relevant office on the day of issue. The arrangement for special handstamps whereby they can be despatched for reposting and actually sent on the day of issue of the stamps does not apply to machine applied slogans. Some examples of these slogans are

given below. We list the date and the slogan, and we leave the reader to deduce the relevant stamp issue!

23 April 1924	Slogan no. 20	Wembley Exhibition (note: these stamps were only on sale at the Exhibition!)
3 May 1951	Slogan no. 186	Festival of Britain (late use)
3 June 1953	Slogan no. 199	Long Live The Queen
1 Aug 1957	245	World Scout Jamboree
18 July 1958	261	Empire Games
23 April 1964	436t	Shakespeare Anniversary
1 Dec 1966	727t	Harlow's Christmas lights

26 April 1972

1984t Treasures of
Tutankhamun

13 Aug 1975

2649t Railway Anniversary
Darlington

9 July 1980

LP. 2011 Knutsford Mrs
Gaskell's 'Cranford'

16 June 1982

LP. 2077 Maritime Bristol

10 April 1984

3547 Liverpool Int Garden
Festival

For further details readers should once again refer to "Twenty Years of First Day Postmarks", also for the years 1971-1984 to "Collecting Modern First Day Covers" by N C Porter.

4.42 Plastic Slogans

*Be properly
addressed*
POSTCODE IT



Fig. 4-164



*Be properly
addressed*
POS·CODE I




Fig. 4-165

We end this chapter with a news item; at least it is news as these notes are written in 1985.

Slogan dies are normally made of metal and naturally have to be extremely durable to cancel many thousands of letters. On the other hand their manufacture is a lengthy and expensive business so it is hardly surprising that experiments in the use of plastic have taken place. The first such experiment was in 1958 (see no. 271 in next chapter) and appears not to have been successful.

In March 1985 an experiment took place with one die at London EC and a specially produced variation of the "Be properly addressed" slogan, and Figure 4-164 shows the die as shown in the Post Office's *Postmark Bulletin*. Unfortunately, though the die was used from 5 March to 30 April, it was only announced late in March by which time the die was

badly worn and is shown in this state in Figure 4-165 (reproduced with thanks from British Postmark Society *Quarterly Bulletin*).

We understand Guernsey Post Office carried out a similar experiment in 1985, and though the die did not last longer than a few weeks, the new material would appear to be quite suitable for slogan dies only needed for a limited period. Naturally it is not possible to detect the difference from the impression given, but having said that it will be a new line of "detection" for collectors to see if they can spot the plastic dies as a result of the wear and tear on the slogan dies.

Future developments will be watched with interest, and we look forward to reporting more on this topic in our volume "Slogan Postmarks of the Eighties" which we hope to produce in 1990.

General slogans as listed in this chapter are, by definition, slogans which :

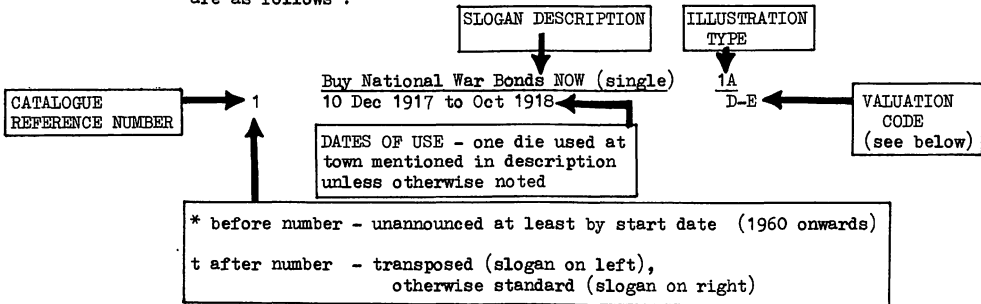
- Advertise or commemorate events of international, national or local importance;
- Promote campaigns sponsored by government (either national or local), charities, or the Post Office.

Such slogans may have been used at a single office or at many offices.

5 General Slogans

New entries in this listing are numbers 53a, A7B, A112.

The details shown in individual entries in this and subsequent chapters are as follows :



VALUATION CODES :

A	1-2p	F	£3 - £10
B	3-10p	G	£10 - £25
C	10-50p	G+	over £25
D	30p-£1	**	impossible to value
E	£1 - £3		(scarce repeat of otherwise common slogan)

For fuller details see section 3.9 in chapter 3.

Summary of "War Bonds" slogans

The first design (see nos 1-3) was introduced to help the War Savings campaign. It was supplemented by the second design (see nos A4-5), and generally used at offices additional to those using nos 1-3. The third design (see nos 6-7A) generally replaced the first two, and although the Armistice was signed on 11 Nov 1918, copies of all three designs are known used after this date.

1917

LONDON
DEC3117^o
7. 15PM



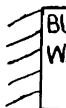
Type 1A

- 1 Buy National War Bonds NOW (single) 1A
10 Dec 1917 to Oct 1918 D-E
Fitted to London machines in early Dec 1917 and to provincial machines a few weeks later. The slogan was generally superseded by Type 3A in Oct 1918 but continued to Dec 1918 at some offices.
About 42 dies used in Columbia machines. The size of the slogan 'box' varies

MB
PM
18



BATTERSEA SW11
5.45 PM
31 AUG 18



Type 1B

- 2 Buy National War Bonds NOW (continuous) 1B
20 Dec 1917 to Oct 1918 D-E
The slogan was generally superseded by Type 3B but was in use at some offices until Nov 1918.
About 100 pairs of dies used in continuous-implosion Krag machines. Width of slogan 'box' about 33mm



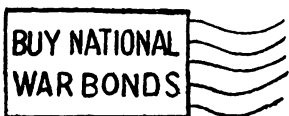
LONDON E.C.
4. 30PM
28 DEC 17P



Type 1C

- 3 Buy National War Bonds NOW (continuous) 1C
Dec 1917 to Oct 1918 E
Superseded by Type 3C.
Eight pairs of dies used in Alma (or Bee) machines at London EC (4), SW1, Woolwich SE18, Kensington W8 and Southend-on-Sea. Width of slogan 'box' about 28mm

DUNFERMLINE
4. PM
AUG 19 18



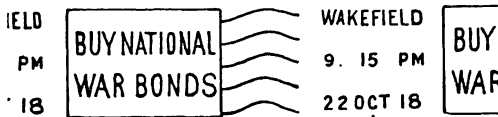
Type 2A



Type 2A (Universal machine)

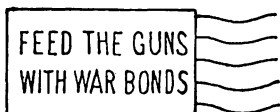


Type 2B

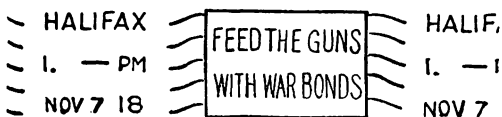


Type 2C

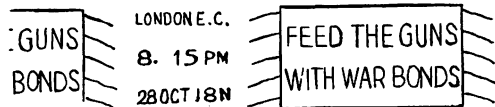
GLASGOW
2. 30 PM
NOV 11 18



Type 3A



Type 3B



Type 3C

VISIT THE
BRITISH
INDUSTRIES
FAIR 1922
FEB 27-MCH 10



Type 4

Type 5A

1918

A4 Buy National War Bonds (single) 2A
Feb to Nov G
Used in Columbia machines at Hull from March to Sep and at Dunfermline from Feb to Nov. Also used in Universal machine at London (Mount Pleasant) in May with circular town die (as illustrated)

4 Buy National War Bonds (continuous) 2B
Feb to Oct D-E
The slogan was generally superseded by Type 3B from Oct 1918, but continued to late Nov at a few offices.
Lines at right and left of 'box'.
About 30 pairs of dies used in continuous-impression Krag machines.
Known used with XXXXX security town die (see chapter 4)

5 Buy National War Bonds (continuous) 2C
Feb to Oct E
The slogan was generally superseded by Type 3B from Oct 1918, but continued to late Nov at a few offices.
Lines at right of 'box' only.
About 20 pairs of dies used in continuous-impression Krag machines

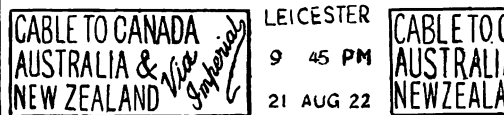
6 Feed the Guns with War Bonds (single) 3A
1 Oct to Nov E-F
The slogan was generally used to 11 Nov but a few days later at some offices.
About 30 dies used in Columbia machines.
Width of slogan 'box' varies

7 Feed the Guns with War Bonds (cont.) 3B
1 Oct to Nov E-F
The slogan was generally used to 11 Nov but to late Nov at some offices.
About 130 pairs of dies used in continuous-impression Krag machines.
Width of slogan 'box' about 34mm.
Known used with XXXXX security town die as for type 2B

7A Feed the Guns with War Bonds (cont.) 3C
? 1 Oct to about 11 Nov F
Six pairs of dies used in Alma (or Bee) machines at London EC(2), SW1, Woolwich SE18, Kensington W8 and Southend-on-Sea.
Width of slogan 'box' about 38mm



Type 5B



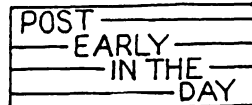
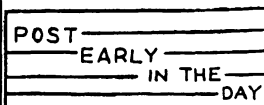
Type 5C

1922

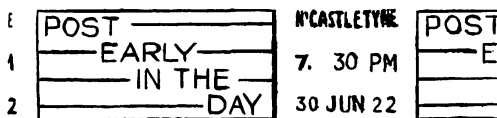
- 8 British Industries Fair 1922 4 F
Jan to March
Five dies used in Hey-Dolphin machines in London
- 9 Cable to Canada Via Imperial (single) 5A D
Late June 1922 to Jan 1923
About 20 dies used in Hey-Dolphin and Universal machines
- 10 Cable to Canada VIA IMPERIAL 5B G+
Nov
Used in one Hey-Dolphin machine at London FS (Foreign Section)
- 11 Cable to Canada Via Imperial (cont.) 5C F
July to Oct
Used in a continuous-impression Krag machine at Leicester
- 12 Post Early in the Day (single) 6A D
July 1922 to July 1923
The slogan was generally used to July 1923 but continued until 1926 at a few offices. There are three main sizes of the slogan and the lettering varies.
About 25 dies used in Hey-Dolphin and Universal machines.
Valuation for 1925-1926 : E
- 13 Post Early in the Day (continuous) 6B F
June 1922 to Jan 1923
Used in continuous-impression Krag machine at Newcastle-upon-Tyne; use at Nottingham also recorded but confirmation required
- 14 British Empire Exhibition (single) 7A D
Oct 1922 to June 1924
About 22 dies used in Hey-Dolphin and Universal machines.
Length of slogan varies slightly (see also no.A20) but about 50mm
- 15 British Empire Exhibition (continuous) 7B E
Oct 1922 to June 1924
12 pairs of dies used in continuous-impression Krag machines
- 16 British Industries Fair 1923 8 F
Dec 1922 to March 1923
10 dies used in Hey-Dolphin and Universal machines

1923

- 17 Visit The Ulster Pavilion (single) 9A G
Dec 1923 to June 1924
Two dies used in Hey-Dolphin machines at Belfast
- 18 Visit The Ulster Pavilion (continuous) 9B G+
Dec 1923 to June 1924
Used in continuous-impression Krag machines at Ballymena, Londonderry, Portadown



Two versions of Type 6A



Type 6B

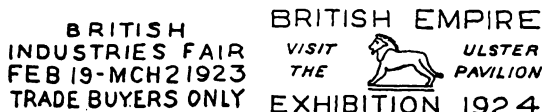


Type 7A (about 50 mm)

Type 7C (55mm)



Type 7B



Type 8

Type 9A



Type 9B



BRITISH INDUSTRIES FAIR 1924
LONDON APR 28-MAY 9
BIRMINGHAM MAY 12-23

Type 10

1924

- 19 British Industries Fair 1924 10 E
Jan to May
12 dies used in Hey-Dolphin and Universal machines
- A20 British Empire Exhibition (single) 7C F
Feb to June
Used in Hey-Dolphin machine at London SW1; slogan die 55mm long



Type 11A



Type 11B

PAGEANT OF EMPIRE
STADIUM WEMBLEY
21 JULY TO 30 AUGUST

Type 12

BRITISH EMPIRE
EXHIBITION
MAY-1925-OCT.

Type 13

- VISIT THE -
BRITISH EMPIRE
EXHIBITION - 1925.
ULSTER PAVILION

Type 14

JOIN THE
FELLOWSHIP
BRITISH EMPIRE
EXHIBITION 1925

Type 15



POST OFFICE EXHIBIT.
GOVERNMENT PAVILION
- WEMBLEY. -

Type A15

"LONDON DEFENDED"
STADIUM WEMBLEY
6TH- 27TH MAY.
8-30 P.M.

Type 16

TORCHLIGHT TATTOO
STADIUM WEMBLEY.
24THAUG-26TH SEPT.
8-0 P.M.

Type 17

TORCHLIGHT TATTOO
STADIUM WEMBLEY
24THAUG.- 10THOCT
8-0P.M.

Type 18

TORCHLIGHT TATTOO
STADIUM WEMBLEY.

Type 19

TORCHLIGHT TATTOO
STADIUM WEMBLEY

Type 20A

TORCHLIGHT TATTOO
STADIUM WEMBLEY

Type 20B

TORCHLIGHT TATTOO
STADIUM WEMBLEY

Two versions of Type 20C

TORCHLIGHT TATTOO
STADIUM WEMBLEY

TORCHLIGHT TATTOO
STADIUM WEMBLEY

Type 20D

TORCHLIGHT TATTOO
STADIUM WEMBLEY

Type 20E

20 Brit Empire Exhibition - Wembley Park 11A
April to Nov E

One die, with "Empire Exhibition / 1924"
town die, used in Hey-Dolphin machine at
London NW1 on mail posted at the Exhibition
("Special Event" 102-103)

21 Pageant of Empire 12
July to Aug E

About 30 dies used in Hey-Dolphin and
Universal machines.
The slogan exists in two lengths

1925

22 British Empire Exhibition 1925 13
March to Aug D-E

About 30 dies used in Hey-Dolphin and
Universal machines.
Size of slogan and lettering varies

23 Visit The Ulster Pavilion 14
May to Oct G

Two dies used in Hey-Dolphin machines
at Belfast

24 Brit Empire Exhibition - Wembley Park 11B
May to Oct E-F

Four dies issued and used in Hey-Dolphin
machines at London NW1 on mail posted at
the Exhibition. Town die 1925D normally
seen, also 1925 (scarce), while 1925C and
1925E held in reserve and probably not used
("Special Event" 112-113)

24A Post Office Exhibit Govt Pavilion A15
May to Oct but town die undated G

Applied to cards by Hey-Dolphin machine
used for demonstration at British Empire
Exhibition ("Special Event" 115)

25 Join the Fellowship 15
March to Aug E-F

Five dies used in Hey-Dolphin machines
at London EC, W1, Birmingham, Edinburgh,
Liverpool.
The Fellowship was formed to raise funds
for the British Empire Exhibition.

26 "London Defended" 16
April to May E

About 25 dies used in Hey-Dolphin and
Universal machines

27 Torchlight Tattoo 24 Aug - 26 Sep 17
 Aug to Sep E
 About 25 dies used in Hey-Dolphin and
 Universal machines

28 Torchlight Tattoo 24 Aug - 10 Oct 18
 Sep to Oct F
 About 10 dies used in Hey-Dolphin
 machines at London offices

The Torchlight Tattoo proved so popular that it
 was continued and the dates shown in the slogan
 were amended as in no.28. Due to further demand
 the period was again extended and the dates in the
 slogan were removed and the space either left
 blank or filled with dots, lines etc as in nos 29
 to 30E. No.30A is known used at Paddington W2 in
 Nov but with the slogan afterwards "obliterated"
 since the Tattoo had by then ended.

29 Torchlight Tattoo (dates removed) 19
 early Oct G
 About 10 dies used in Hey-Dolphin and
 Universal machines

30A Torchlight Tattoo (- o o -) 20A
 Oct G
 Three dies used in Universal machines
 at London SE1 (one), Paddington W2 (two)

30B Torchlight Tattoo (o°o°o) 20B
 Oct F
 About 12 dies used in Hey-Dolphin
 machines at London offices

30C Torchlight Tattoo (lines below) 20C
 Oct G
 15 dies used in Hey-Dolphin and
 Universal machines at 13 offices. Each die
 was altered individually so that all are
 different. As well as the variations that
 occur as shown in the two illustrations,
 in some cases eg at Manchester there are
 two lines instead of three. In some cases
 there is also visible the impression of one
 or two "screw heads"; these appear as
 either black ie the screw head is inked,
 or white ie the screw head is recessed and
 not inked

30D Torchlight Tattoo (as illustrated) 20D
 Oct G+
 One die used in Hey-Dolphin machine
 at Sheffield

30E Torchlight Tattoo (five lines below) 20E
 Oct G+
 One die used in Hey-Dolphin machine
 at Sheffield

Numbers 30D-30E have been reversed from the
 previous edition of this listing in order to
 correct the sequence of use at Sheffield. No.30D
 was used for at least 10 to 12 Oct and no.30E for
 at least 19 to 20 Oct

31 British Goods are Best (single-large) 21A
 July 1925 to 1926 mainly but D
 until Jan 1927 at a few offices.
 About 200 dies used in Hey-Dolphin and
 Universal machines

BRITISH GOODS BRITISH GOODS
 ARE BEST ARE BEST

Type 21A

Type 21B

11
 0
 M
 6
 BRITISH GOODS
 ARE BEST
 LONDON N.W.1
 PAID 3D
 3. PM
 17 JUN 26
 BRIT
 AR

Type 21C



Type 22

POST EARLY
 - FOR -
 CHRISTMAS

Type 23

BUYERS' OPPORTUNITY
 BRITISH INDUSTRIES
 FAIR FEB-15-26
 LONDON & BIRMINGHAM



Type 24

Type 25

32 British Goods are Best (single-small) 21B
 July 1925 to 1926 mainly but E
 until Jan 1927 at a few offices.
 About 15 dies used in Universal machines

33 British Goods are Best (continuous) 21C
 (? month) 1925 to 1926 G+
 One pair of dies used in continuous-
 impression Krag machine at London NW.
 This was the last occasion that a
 continuous-impression machine was fitted
 with slogans

A34 Buy British Made Goods 22
 1925 to 1932 G+

Applied as a pre-cancel to wrappers at
 London FS (Foreign Section); known with
 town dies FS 24 to 27 (? also 28).
 Although thought hitherto that this unique
 slogan was applied by handstamp, a recent
 theory purports the slogan to have been
 applied by a Pearson Hill "Pivot" machine;
 this theory has yet to be proved

34 Post Early for Christmas 23
 1 to 23 Dec D-E

About 100 dies used in Hey-Dolphin and
 Universal machines

35 British Industries Fair (1926) 24
 Dec 1925 to Feb 1926 E

12 dies used in Hey-Dolphin and
 Universal machines

JOIN THE KING'S ROLL
-AND EMPLOY-
WAR DISABLED MEN

Type 26

SAY IT BY
TELEPHONE

Type 27

BRITISH INDUSTRIES
FAIR FEB 21-MARCH 4.
FOR TRADE BUYERS.

Type 28

BRITISH INDUSTRIES
FAIR FEB 20-MARCH 2.
FOR TRADE BUYERS.

Type 29

BRITISH INDUSTRIES
FAIR FEB 18-MARCH 1.
FOR TRADE BUYERS.

Type 30

EXHIBITION
NEWCASTLE-ON-TYNE
MAY TO OCTOBER '29

Type 31

BRITISH INDUSTRIES
FAIR FEB 17-FEB 28.
FOR TRADE BUYERS.

Type 32

POST EARLY
FOR
CHRISTMAS

Type 33A

BRITISH INDUSTRIES
FAIR FEB 16-FEB 27.
FOR TRADE BUYERS.

Type 33

VISIT
COTTON SECTION
BRITISH INDUSTRIES FAIR

Type 34

1926

36 British Goods are Best (framed) 25
June 1926 to Jan 1927 E
Two dies used in Universal machines at
Cambridge and Northampton

37 Join the King's Roll 26
Sep to Oct mainly but until Jan 1927 E-F
at a few offices.
About 50 dies used in Hey-Dolphin machines

38 Say it by Telephone 27
Sep 1926 to Jan 1927 E
About 125 dies used in Universal machines

39 Post Early for Christmas 23
1 to about 23 Dec D-E
About 100 dies used in Hey-Dolphin
and Universal machines

40 British Industries Fair (1927) 28
Nov 1926 to March 1927 E
12 dies used in Hey-Dolphin machines

1927

41 Post Early for Christmas 23
1 to about 23 Dec D-E
About 100 dies used in Hey-Dolphin
and Universal machines

42 British Industries Fair (1928) 29
Nov 1927 to March 1928 E
12 dies used in Hey-Dolphin machines

1928

43 Post Early for Christmas 23
1 to about 22 Dec D-E
About 100 dies used in Hey-Dolphin
and Universal machines

44 British Industries Fair (1929) 30
Nov 1928 to March 1929 E
12 dies used in Hey-Dolphin machines

1929

45 Exhibition Newcastle-on-Tyne 31
May to Oct E
About 30 dies used in Hey-Dolphin
machines and a Universal machine at
Newcastle-on-Tyne, this machine also used
with Gateshead town die

46 Post Early for Christmas 23
9 to about 22 Dec D-E
About 100 dies used in Hey-Dolphin
and Universal machines

1930

47 British Industries Fair (1930) 32
Jan to Feb F
12 dies used in Hey-Dolphin machines

48 Post Early for Christmas (-FOR-) 23 E
49 Post Early for Christmas (FOR) 23A E
9 to about 22 Dec
First year of new type without dashes each
side of "FOR".
About 150 dies in all of the two types used
in Hey-Dolphin and Universal machines

1931

50 British Industries Fair (1931) 33
Jan to Feb F
12 dies used in Hey-Dolphin machines

51 Cotton Section Brit Industries Fair 34
late Jan to Feb E-F
About 30 dies used in Hey-Dolphin,
Universal and single-impression Krag
machines

For details of how each entry in these
listings is laid out see page 61

52-62 TELEPHONE SLOGANS

late Sep 1931 to about March 1934
(see later entries for further campaign
from Oct 1934)

These slogans were used in a large number of Universal machines, the two Hey-Dolphin machines at Belfast and the single-impression Krag machine at Great Yarmouth. It would appear that there were 25 dies of each of the ten different designs and that these circulated (in areas) so that one office used as many as seven different ones. A number of the dies were damaged and it is possible, by means of the breaks caused, to trace the movement of a particular die from office to office.

- | | | | |
|-----|---|-----|---|
| 52 | <u>Every Home Needs a Phone</u> | 35 | E |
| 52a | Used with "Telephone / Exhibition" town die in Jan and April 1932 and Dec 1933 ("Special Event" 184 & A203) | | G |
| 53 | <u>Get the Telephone Habit</u> | 36 | E |
| 53a | Used with "Telephone / Exhibition" town die in Feb and Dec 1933 ("Special Event" 191 & A203) | | G |
| 54 | <u>It's Quicker to Telephone</u> | 37 | E |
| 55 | <u>Shop by Telephone (dot-dash frame)</u>
This type was only used from late Sep to about 21 Oct 1931 when it was replaced by Type 38B (see no.56) as it was considered that the stamps were not being sufficiently cancelled | 38A | F |
| 56 | <u>Shop by Telephone (revised design)</u>
Used from Oct 1931, see no.55 | 38B | E |
| 57 | <u>The Best Investment a Telephone</u>
Several complaints were received about "the use of French in our postmarks", members of the public having mistaken the left ornament for a letter "L", making it read "La Telephone". Some offices removed the offending ornament, thus creating no.57A | 39 | E |
| 57A | <u>The Best Investment a Telephone</u>
"L" ornament removed (see no.57) | 39A | F |
| 58 | <u>The Telephone Makes Life Easier</u> | 40 | E |
| 59 | <u>The Telephone a Sound Investment</u> | 41 | E |
| 60 | <u>The Telephone Saves Time & Money</u> | 42 | E |
| 61 | <u>Trade Follows the Phone</u> | 43 | E |
| 62 | <u>You are Wanted on the Phone</u> | 44 | E |

As dies of the Telephone slogans became worn or broken new dies were introduced. Naturally these have a clear appearance and in some cases they have slight design differences

- | | | | |
|----|---|-----|---|
| 63 | <u>Post Early for Christmas (-FOR-)</u> | 23 | E |
| 64 | <u>Post Early for Christmas (FOR)</u>
9 to about 22 Dec
About 150 dies, in all, of the two types used in Hey-Dolphin and Universal machines | 23A | E |



Type 35



Type 36



Type 37



Type 38A



Type 38B



Type 39



Type 39A



Type 40



Type 41



Type 42



Type 43



Type 44

1932

- | | | | |
|----|---|----|---|
| 65 | <u>British Industries Fair (1932)</u>
Jan to Feb
About 18 dies used in Hey-Dolphin machines | 45 | E |
| 66 | <u>British Industries Fair - Textiles</u>
Jan to Feb
20 dies used in Hey-Dolphin and Universal machines | 46 | E |

67 Post Early for Christmas (-FOR-) 23 D
 68 Post Early for Christmas (FOR) 23A D
 9 to about 21 Dec
 About 150 dies, in all, of the two types used in Hey-Dolphin and Universal machines

69 British Industries Fair (thin 1933) 47A E
 Dec 1932 to Feb 1933
 12 dies used in Hey-Dolphin and Universal machines

70 British Industries Fair (thick 1933) 47B E
 Dec 1932 to Feb 1933
 18 dies used in Hey-Dolphin machines only

71 British Industries Fair 1933 Textiles 48 E
 Dec 1932 to Feb 1933
 About 20 dies used in Hey-Dolphin, Universal and single-impression Krag machines. The height of '1933' varies

1933

72 Post Early for Christmas (-FOR-) 23 D
 73 Post Early for Christmas (FOR) 23A D
 9 to about 21 Dec
 About 150 dies, in all, of the two types used



Type 45



Type 46

BRITISH INDUSTRIES FAIR
 1933 FEB-20
 MAR-3
 LONDON & BIRMINGHAM

Type 47A

BRITISH INDUSTRIES FAIR
 1933 FEB-20
 MAR-3
 LONDON & BIRMINGHAM

Type 47B

BRITISH INDUSTRIES FAIR
 1933 TEXTILES
 AT
 WHITE CITY - LONDON

Type 48

BRITISH INDUSTRIES FAIR
 1934 FEB-19
 MAR-2
 LONDON & BIRMINGHAM

Type 49A

BRITISH INDUSTRIES FAIR
 1934 FEB-19
 MAR-2
 LONDON & BIRMINGHAM

Type 49B

BRITISH INDUSTRIES FAIR
 TEXTILES & FURNITURE
 ARE AT
 WHITE CITY - LONDON

Type 50A

BRITISH INDUSTRIES FAIR
 TEXTILES & FURNITURE
 ARE AT
 WHITE CITY - LONDON

Type 50B

In 1933 the town dies of all single-impression cancelling machines were unified to the single circle type with date at centre and, in general, it is no longer possible to distinguish the type of machine used

74 Brit Industries Fair 1934 (22mm high) 49A E
 Dec 1933 to Feb 1934
 About 30 dies used

75 Brit Industries Fair 1934 (19mm high) 49B F
 Dec 1933 to Feb 1934
 About three dies used

76 BIF Textiles & Furniture (22mm high) 50A F
 Dec 1933 to Feb 1934
 About 15 dies used

77 BIF Textiles & Furniture (19mm high) 50B F
 Dec 1933 to Feb 1934
 About eight dies used

1934

77A-77J TELEPHONE SLOGANS
 Oct 1934 to 1935, and to 1936 at a few offices but such later uses are scarcer

77A Every Home Needs a Phone 35 E

77B Get the Telephone Habit 36 E

77Ba Used with "Telephone / Exhibition" G
 town die in March and April 1935 ("Special Event" 217); see also no. A89

77C It's Quicker to Telephone 37 E

77D Shop by Telephone 38B E

77E The Best Investment a Telephone 39 E

77F The Telephone Makes Life Easier 40 E

77G The Telephone a Sound Investment 41 E

77H The Telephone Saves Time & Money 42 E

77I Trade Follows the Phone 43 E

77J You are Wanted on the Phone 44 E

A78 British Goods are Best 21A **
 1 Nov seen
 Used at Jersey

78 Opening of Mount Pleasant 451 G+
 2 Nov only
 Used on about 400 items, probably all addressed to "VIP"s and not used on any "ordinary" mail; used with both London /-A- town die and, apparently in error, with square "Paid" die in black ("Special Event" 216)

79 Post Early for Christmas (-FOR-) 23 E

80 Post Early for Christmas (FOR) 23A D
 early Dec to about 22 Dec
 About 150 dies, in all, of the two types used



**OPENING OF MOUNT
PLEASANT SORTING
OFFICE BY T.R.H. THE
DUKE & DUCHESS OF YORK**

Type A51

- 81 BIF (1935) Engineering & Hardware 51 E
Dec 1934 to Feb 1935
About 35 dies used
- 82 BIF Textiles & Furniture (22mm high) 50A E
Dec 1934 to Feb 1935
About 15 dies used
- 83 BIF Textiles & Furniture (19mm high) 50B F
Dec 1934 to Feb 1935
About eight dies used

1935

- 84 Post Early for Christmas (-FOR-) 23 E
- 85 Post Early for Christmas (FOR) 23A D
early Dec to about 22 Dec
About 150 dies, in all, of the two types used
- 86 British Industries Fair 1936 52 E
Dec 1935 to Feb 1936
About 35 dies used; substantial differ-
differences in lettering exist
- 87 BIF Textiles & Furniture (22mm high) 50A E
Dec 1935 to Feb 1936
About 15 dies used
- 88 BIF Textiles & Furniture (19mm high) 50B F
Dec 1935 to Feb 1936
About eight dies used

1936

- A89 Get the Telephone Habit 36 G
Aug
Used with "G.P.O./ Exhibition" town die
on cards used to demonstrate a cancelling
machine at an exhibition in Southsea
("Special Event" B242)
- 89 Post Early for Christmas (-FOR-) 23 E
- 90 Post Early for Christmas (FOR) 23A D
early Dec to about 22 Dec
About 150 dies, in all, of the two types
used
- 91 British Industries Fair 1937 53 E
Dec 1936 to Feb 1937
About 50 dies used
- 92 PO Young People's Exhibition 54 G
Dec 1936 to Jan 1937
Applied to cards by cancelling machine
used for demonstration, along with
"G.P.O./ Exhibition" town die
("Special Event" 245)

**BRITISH INDUSTRIES FAIR
LONDON 18 FEB-1 MAR
ENG^o & HARDWARE SECN
BIRMINGHAM 20-31 MAY**

Type 51

**BRITISH INDUSTRIES FAIR
1936 FEB 17-28
LONDON & BIRMINGHAM**

Type 52

**BRITISH INDUSTRIES FAIR
1937 FEB 15-26
LONDON & BIRMINGHAM**

Type 53



**POST OFFICE
YOUNG PEOPLE'S EXHIBITION**

Type 54



Type 55

**BRITISH INDUSTRIES FAIR
1938 FEB 21 TO MAR 4
LONDON & BIRMINGHAM**

Type 56

1937

- 93 Post Early in the Day (sunburst) 55 C
May to Nov mainly
About 200 dies used; there are several
sub-types
- 94 Post Early in the Day (block) 6A **
3 June (11am) to 4 June (5pm)
Used at Leith D.O.; the sunburst design
(Type 55) was used on 1 and 2 June and from
6.30pm on 4 June
- 95 Post Early in the Day (block) 6A G
Feb, March, April, May, Nov
Used with "G.P.O./ Exhibition" town die
and applied to cards by cancelling machine
used for demonstration
("Special Event" A246 and D255)
- 96 Post Early for Christmas (-FOR-) 23 E
- 97 Post Early for Christmas (FOR) 23A D
early Dec to about 22 Dec
No.96 used at very few offices but about
150 dies, in all, of the two types used.
For several years Type 23 had been used to
a lesser extent than before and had, by
1937, been generally superseded by Type 23A
- 98 British Industries Fair 1938 56 D
Nov 1937 to March 1938
The height of "1938" varies; about
50 dies used

1938

- 99 Post Early in the Day (sunburst) 55 D
Used generally throughout the year
but to a lesser extent than in 1937



Type 57



Type 58

BRITISH INDUSTRIES FAIR ROAD USERS
 FEB TO MAR 1939 TAKE CARE
 20 3 LONDON & BIRMINGHAM AVOID RISKS

Type 59

Type 60

GROW MORE FOOD HELP TO WIN
 DIG FOR VICTORY ON THE
 KITCHEN FRONT

Type 61

Type 62

	<u>Post Early in the Day (block)</u>	<u>6A</u>	
A100	April Used with "G.P.O./ Exhibition" town die and applied to cards by cancelling machine used for demonstration ("Special Event" 255)		G
	<u>Empire Exhibition Glasgow</u>	<u>57</u>	
100	early Feb to late Oct About 150 dies used		C
100a	25 April to 28 Oct Used with "Exhibition P.O." town die on mail posted at the Exhibition ("Special Event" 259)		E
	<u>PO Pavilion Empire Exhibition</u>	<u>58</u>	
101	3 May to 29 Oct Applied to cards by cancelling machine used for demonstration ("Special Event" 265)		F
	<u>Every Home Needs a Phone</u>	<u>35</u>	
A102	Nov Used at Barrow in red on "Paid" mail; few specimens are known, and it may have in fact "joined up" with nos 105 and A112	**	
102	<u>Post Early for Christmas (-FOR-)</u>	<u>23</u>	F
103	<u>Post Early for Christmas (FOR)</u> early Dec to about 22 Dec No.102 used at very few offices but about 150 dies, in all, of the two types used	<u>23A</u>	D
	<u>British Industries Fair 1939</u>	<u>59</u>	
104	Nov 1938 to Feb 1939 About 50 dies used		D
1939			
	<u>Post Early in the Day (block)</u>	<u>6A</u>	
A105	Jan and April Used in Jan with "solid" town die, as no.101, and applied to cards by cancelling machine used for demonstration ("Special Event" 276). Also used with "G.P.O./ Exhibition" town die for similar purpose in April ("Special Event" A279)		G
	<u>Every Home Needs a Phone</u>	<u>35</u>	
105	March and April Used at Barrow in red on "Paid" mail; see also nos A102 and A112	**	
	<u>Post Early in the Day (sunburst)</u>	<u>55</u>	
106	Used generally throughout the year when not displaced by other slogans		D
	<u>Road Users Take Care Avoid Risks</u>	<u>60</u>	
107	Aug and Sep 100 dies used		D
	<u>Grow More Food Dig for Victory</u>	<u>61</u>	
108	20 Nov to 29 Dec 75 dies used		D
	<u>Post Early for Christmas (-FOR-)</u>	<u>23</u>	F
110	<u>Post Early for Christmas (FOR)</u> early Dec to about 22 Dec No.109 used at one or two offices only, but about 100 dies, in all, of the two types used	<u>23A</u>	D
1940			
	<u>Every Home Needs a Phone</u>	<u>35</u>	
A111	Jan (2nd known) Used at Colchester	**	
	<u>Post Early in the Day</u>	<u>55</u>	
111	Used generally throughout the year when not displaced by other slogans		D
	<u>Every Home Needs a Phone</u>	<u>35</u>	
A112	March Used at Barrow in red on "Paid" mail; see also nos A102 and 105	**	
	<u>Grow More Food Dig for Victory</u>	<u>61</u>	
112	March and Dec mainly but at other times at some offices. Probably about 50 dies used		E
	<u>Help to Win on the Kitchen Front</u>	<u>62</u>	
113	20 June to 18 July 50 dies used; also seen used at Cambridge on 12 Nov 1940, thus possibly "joining up" with no.118		E
	<u>Save Waste Paper Metals Bones Rags</u>	<u>63</u>	
114	18 July to 17 Aug 50 dies used		E
	<u>Post Early for Christmas (-FOR-)</u>	<u>23</u>	F
116	<u>Post Early for Christmas (FOR)</u> 2 to 21 Dec No.115 used at two or three offices only and about 100 dies used of no.116	<u>23A</u>	D

1941		
117	<u>Post Early in the Day</u> Used generally throughout the year when not displaced by other slogans	<u>55</u> D
118	<u>Help to Win on the Kitchen Front</u> Jan Used at Cambridge; see no.113	<u>62</u> **
119	<u>Save Waste Paper Metals Bones Rags</u> Jan and Feb chiefly but later dates also at some offices About 50 dies used	<u>63</u> E
120	<u>Grow More Food Dig for Victory</u> March mainly but also at other times at some offices 50 dies used	<u>61</u> E
121	<u>Post Early for Christmas (FOR)</u> 1 to 20 Dec About 75 dies used	<u>23A</u> E

In the "Post Office Circular" dated 6 Aug 1941 instructions were given to Postmasters for the immediate withdrawal from stamp cancelling machines of any slogans for Government Departments other than the Post Office.

1942		
122	<u>Post Early in the Day</u> Used generally throughout the year when not displaced by other slogans	<u>55</u> D
123	<u>Post Early for Christmas (FOR)</u> 1 to 19 Dec About 50 dies used	<u>23A</u> E
A 124	<u>Get the Telephone Habit</u> 26 Dec known Used at Harrow	<u>36</u> **

1943		
124	<u>Post Early in the Day</u> Used at various times during the year at about 22 offices	<u>55</u> E
125	<u>Post Early for Christmas (FOR)</u> 1 to 20 Dec About 50 dies used	<u>23A</u> E

1944		
126	<u>Post Early in the Day</u> Used at various times during the year at about 11 offices	<u>55</u> E
127	<u>Post Early for Christmas (FOR)</u> 1 to 18 Dec About 50 dies used	<u>23A</u> E

1945		
128	<u>Post Early in the Day</u> Used at various times during the year at about eight offices	<u>55</u> E

**SAVE WASTE
PAPER METALS
BONES RAGS**

Type 63



Type 64

**POST EARLY
FOR
CHRISTMAS**

Type 23A

**POST EARLY
for CHRISTMAS**

Type 65



Type 66

**30 YEARS
NATIONAL SAVINGS
1916-1946**

Type 67

From this point, with the dates of use of slogans under more control, we show earliest and latest known dates of multi-town slogans. The only late uses not included are the various Christmas slogans, where the numerous late uses in the 20-23 December period are not shown, but any known from 24 December are included.

129	<u>Victory Bells (Victory in Europe)</u> 8 May to 9 June 400 dies issued and used in nearly every single-impression machine	<u>64</u> D
130	<u>Victory Bells (Victory over Japan)</u> 15 Aug to 15 Sep 400 dies as for no.129	<u>64</u> D

The blocks of the above slogan were sent out to Postmasters in 1943 in sealed packages to be opened when instructed. The slogans were generally brought into use two days later than the dates shown due to 8-9 May and 15-16 August being declared Public Holidays. Examples with these dates are rare (Valuation - G)

Early use : An example from London W1 dated 7 May is known, see also Exceptional Uses E.A1

131	<u>Post Early for Christmas (block)</u>	<u>23A</u> E
132	<u>Post Early for Christmas (holly)</u> 1 to 18 Dec About 50 dies used of no.131 and about 100 dies of no.132; neither used at London offices where no.133 in use instead	<u>65</u> D
133	<u>United Nations London 1945</u> 1 Dec 1945 to 19 Jan 1946 About 112 dies issued and used in nearly every single-impression machine in London Late use : reported to be some but details not known	<u>66</u> F

**DON'T WASTE BREAD
OTHERS NEED IT**

Type 68

**BRITAIN
— CAN MAKE IT**
EXHIBITION - 1946

Type 70

**STAGGERED
HOLIDAYS
FOR COMFORT**

Type 72

**VOLUNTEER
— FOR A —
FORCES CAREER**

Type 74

**SAVE FOR THE
SILVER LINING**

Type 76

POST EARLY

for CHRISTMAS

Type 65

1946

Post Early in the Day - see chapter 6,
Exceptional Uses, E.1

134 30 Years National Savings 67 D
1 to 30 April
350 dies issued
Latest late use : 20 May Leicester

135 Don't Waste Bread 68 D
20 May to 15 June
350 dies issued
Latest late use :
3 July Warwick & Leamington Spa

**TAKE NO CHANCES
KEEP DEATH
OFF THE ROAD**

Type 69

**BRITISH INDUSTRIES FAIR
MAY 5TH-16TH 1947
LONDON & BIRMINGHAM**

Type 71

**BLOOD DONORS
ARE STILL
URGENTLY
NEEDED**

Type 73

**Britain for
Holidays...
— VISITEZ LA —
GRANDE BRETAGNE**

Type 75



Type 77

POST EARLY

for CHRISTMAS

Type 65A

136 Keep Death off the Road 69 D
1 to 31 July
350 dies issued
Latest late use :
19 Aug Warwick & Leamington Spa

137 Britain Can Make it Exhibition 70 D
9 Sep to 8 Oct
350 dies issued
Latest late use : 30 Dec Crewe

138 Post Early for Christmas (block) 23A E
2 to 18 Dec
About 40 dies used

139 Post Early for Christmas (holly) 65 D
2 to 18 Dec
350 dies issued; see note after no.128

1947

Post Early in the Day - see chapter 6,
Exceptional Uses, E.2

140 British Industries Fair 1947 71 D
20 Jan to 16 May
50 dies issued
Latest late use : 22 May Southampton

141 Staggered Holidays for Comfort 72 D
24 Feb to 24 March
350 dies issued
Latest late use : 14 April Nuneaton

142 Blood Donors 73 D
14 April to 10 May
350 dies issued
Latest late use : 20 May Edinburgh

143 Volunteer for a Forces Career 74 D
23 May to 21 June
350 dies issued
Latest late use : 10 Nov Penzance

144 Britain for Holidays 75 E
2 to 28 June
50 dies issued
Latest late use : 25 Sep Stoke-on-Trent

145 Save for the Silver Lining 76 D
29 Sep to 27 Oct
350 dies issued
Latest late use : 12 Nov Clacton-on-Sea

146 "EP" and bells (Royal Wedding) 77 D
20 to 30 Nov
Used in every single-impression
cancelling machine

Early uses : some offices used the slogan
on 19 Nov (the day before the wedding)
and at a few of these offices the
impression was obliterated before
despatch

Late uses : 1 Dec Cheltenham, Sevenoaks

BRITISH INDUSTRIES FAIR
MAY 3RD-14TH 1948
LONDON & BIRMINGHAM

Type 78

- 147 Post Early for Christmas (block) 23A D
1 to about 20 Dec
About 40 dies used
- 148 Post Early for Christmas (holly) 65 D
149 Post Early for Christmas (redrawn) 65A D
1 to 20 Dec
350 dies, in all, of the two types issued.
In the redrawn type, the holly leaves and
lettering are rather roughly executed; see
note after no.128

1948

- Post Early in the Day - see chapter 6,
Exceptional Uses, E.3
- 150 British Industries Fair 1948 78 D
20 Jan to 14 May
50 dies issued
- 151 Lend a Hand on the Land 79 D
1 to 30 March
350 dies issued; see also no.154
Lates late use : 4 April Ashford Kent
- 152 Blood Donors 73 D
5 to 30 April
350 dies issued
- 153 A Distinguished Career Nursing 80 D
3 to 27 May
350 dies issued
Latest late use : 23 Aug Salisbury
- 154 Lend a Hand on the Land 79 **
1 to 30 June
Used at Belfast (2 dies) and Londonderry
- 155 International Festival Edinburgh 81 E
1 to 30 June
30 dies used at Scottish offices;
there are several varieties of the slogan
with broken letters etc
- 156 Royal National Eisteddfod 82 E
14 June to 9 July
Twelve dies used at Welsh offices
- 157 Olympic Rings (Olympic Games) 83 E
29 July to 14 Aug
Two dies used at Wembley on mail posted
at the Games; town dies are inscribed
"Olympic Games Wembley / Gt.Brit" as
illustrated ("Special Event" 315)
- 158 Blood Donors 73 D
17 to 31 Aug
350 dies issued

LEND A HAND
ON THE LAND

Type 79

INTERNATIONAL FESTIVAL
MUSIC & DRAMA
— EDINBURGH —
22ND AUG TO 12TH SEPT

Type 81

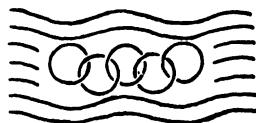


A DISTINGUISHED
CAREER —
NURSING

Type 80

ROYAL NATIONAL
EISTEDDFOD
OF WALES
31 JULY - 7 AUG
BRIDGEND · GLAM

Type 82



Type 83

SAVE YOUR
WASTE PAPER
FOR SALVAGE

Type 84

JOIN THE
VOLUNTEER
FORCES

Type 85

- 159 Save your Waste Paper for Salvage 84 D
6 to 30 Sep
350 dies issued
Late use : 9 Nov Folkestone
- 160 Post Early for Christmas (block) 23A E
1 to 20 Dec
About 30 dies used
- 161 Post Early for Christmas (holly) 65 D
162 Post Early for Christmas (redrawn) 65A E
1 to 20 Dec
350 dies, in all, of the two types issued;
see note after no.128
Early use (no.161) : 30 Nov Eastbourne

1949

- 163 Join the Volunteer Forces 85 D
3 to 31 Jan
350 dies issued
- 164 British Industries Fair 1949 86 D
1 Feb to 7 May
50 dies issued
Early use : 31 Jan Leicester
- 165 Mind how you go on the Road 87 D
1 to 29 April
350 dies issued; known with different
thickness lettering
Late use : 25 Aug Maidenhead

BRITISH INDUSTRIES FAIR
2ND-13TH MAY 1949
LONDON & BIRMINGHAM

Type 86

INTERNATIONAL FESTIVAL
MUSIC & DRAMA
— EDINBURGH —
21ST AUG TO 11TH SEPT

Type 88

SCOTTISH
INDUSTRIES EXHIBITION
GLASGOW
15TH TO 17TH SEPT 1949

Type 90

BRITAIN SAYS
THANK YOU FOR
FOOD GIFTS

Type 92

BRITISH INDUSTRIES FAIR
8TH-19TH MAY 1950
LONDON & BIRMINGHAM

Type 94

THE INTERNATIONAL
STAMP EXHIBITION
GROSVENOR HOUSE
LONDON MAY 6-13

Type 96

MIND
HOW YOU GO
ON THE ROAD

Type 87

FLY
by
BRITISH AIR LINES

Type 89

IN LONDON
21ST JUNE-20TH JULY
IS
COLONIAL MONTH

Type 91

NATIONAL SAVINGS WEEK
— OCTOBER 22-29 —

Type 93

ROAD USERS
PLEASE MIND THE
CHILDREN

Type 95

International Festival
MUSIC & DRAMA
EDINBURGH
AUG 20 - SEPT 9

Type 97

- 166 International Festival Edinburgh 88 E
2 to 31 May
31 dies used at Scottish offices
- 167 Fly by British Air Lines 89 D
20 May to 20 June
350 dies issued
Latest late use : 29 June Carlisle
- 168 Scottish Industries Exhibition 90 E
1 to 30 June
30 dies used at Scottish offices
- 169 Colonial Month 91 E
21 June to 19 July
100 dies issued

- 170 Britain Says Thank You for Food Gifts 92 E
2 to 31 Aug
50 dies issued
Many complaints were made about the use of this slogan on inland as well as overseas mail, also about its use on mail to enemy territories (see chapter 4)
- Blood Donors - see Exceptional Uses E.4
- 171A National Savings Week 93 D
30 Sep to 7 Oct (first use)
- 171B 24 to 31 Oct (second use) D
300 dies issued
Late use (no.171B) : 2 Nov London WC
- 172 Blood Donors 73 D
4 to 30 Nov
350 dies issued
Late use : 1 Dec London SE1
- 173 Post Early for Christmas (block) 23A E
1 to 20 Dec
Used at a few offices
- 174 Post Early for Christmas (holly) 65 D
- 175 Post Early for Christmas (redrawn) 65A E
1 to 20 Dec
350 dies, in all, of the two types issued; see note after no.128

1950

- 176 British Industries Fair 1950 94 D
20 Jan to 15 May
50 dies issued
Late use : 17 May London EC
- Mind how you go on the Road
see Exceptional Uses E.5
- 177 Road Users Please Mind the Children 95 D
1 to 31 March
350 dies issued
- 178 International Stamp Exhibition 96 D
31 March to 1 May
50 dies issued
Late use : 4 May Bristol
- 179 International Festival Edinburgh 97 E
1 to 31 May
31 dies used at Scottish offices
- 180 Post Early for Christmas (block) 23A **
1 to 20 Dec (assumed)
Used at Golders Green NW11
- 181 Post Early for Christmas (holly) 65 D
1 to 20 Dec
About 350 dies issued; see note after no.128
- 182 Post Early for Christmas (redrawn) 65A **
1 to 20 Dec (assumed)
Used in the reserve machine at Stoke-on-Trent

1951

- 183 Voters Lists 98 D
16 to 23 Jan
350 dies issued
Early uses : 15 Jan London W1, Greenford
- 184 British Industries Fair 1951 99 D
19 Jan to 30 April
50 dies issued
- 185 Blood Donors 73 D
1 to 28 Feb
350 dies issued
- 186 Festival of Britain 100 E
2 to 30 April
40 dies used at 40 offices
Late uses : 3 May Belfast, Cardiff
- 187 (Festival of Britain symbol) 101 E
4 May to 30 Sep
Used at London SE1 on mail posted at
the Exhibition, with "Festival of Britain"
town die as illustrated
("Special Event" 343)
- 188 Civil Defence - Join Now 102 D
1 to 30 Nov
350 dies issued
Early use : 31 Oct London EC
See also Exceptional Uses E.6
- 189 Post Early for Christmas (holly) 65 D
30 Nov to 20 Dec
350 dies issued; see note after no.128

Post Early in the Day - see Exceptional
Uses E.A7

1952

- 190 British Industries Fair 1952 103 D
14 Jan to 15 May
50 dies issued
- 191 Voters Lists 98 D
16 to 23 Jan
About 300 dies used
Late use : 11 March Winchester
- 192 Postage for Europe 104 D
1 to 30 Sep
350 dies issued
Latest late use : 12 Oct Gloucester
- 193 Post Early for Christmas (redrawn) 65A **
1 to 20 Dec (assumed)
Used at Sheffield
- 194 Post Early for Christmas (outline) 65 D
- 195 Post Early for Christmas (solid) 65B D
1 to 20 Dec
350 dies, in all, of the two types issued;
see note after no.128

ARE YOU ON THE
NEW VOTERS LISTS?
— CHECK NOW —

Type 98

British Industries Fair —
30 April - 11 May 1951 —
LONDON & BIRMINGHAM —

Type 99



Type 100

CIVIL DEFENCE
JOIN NOW

Type 102



Type 101

BRITISH INDUSTRIES FAIR
5-16 MAY 1952
LONDON & BIRMINGHAM

Type 103

POSTAGE ON LETTERS
for
EUROPE 4^D

Type 104

POST EARLY

for CHRISTMAS

Type 65

POST EARLY —

for CHRISTMAS —

Type 65B

BRITISH INDUSTRIES FAIR —
27 APR - 8 MAY 1953 —
LONDON & BIRMINGHAM —

Type 105

ROYAL NATIONAL
EISTEDDFOD
— OF WALES —
3-8 AUG 1953
RHYL - FLINTSHIRE

Type 106

1953

- 196 Voters Lists 98 D
16 to 23 Jan
350 dies issued
Early use : 10 Jan Carlisle
Latest late use : 27 Jan Wembley
- 197 British Industries Fair 1953 105 D
16 Jan to 7 May
50 dies issued
- 198 Blood Donors - see Exceptional Uses E.7
- 198 Royal National Eisteddfod 106 G
1 to 28 May
Used at Rhyl

 **LONG
LIVE
THE QUEEN**

Type 107

**ARE YOU ON THE
NEW VOTERS LISTS?
— CHECK NOW**

Type 98

**BRITISH INDUSTRIES FAIR
3 - 14 MAY 1954
LONDON & BIRMINGHAM**

Type 109

**SAVE TIME
BUY 2½^p STAMPS
IN BOOKS
3'9^p A BOOK**

Type 111

**CIVIL DEFENCE
JOIN NOW**

Type 102

**BRITISH INDUSTRIES FAIR
2 - 13 MAY 1955
LONDON & BIRMINGHAM**

Type 112

**PLEASE CHECK ADDRESS
IF WRONG ADVISE WRITER**

Type 108

**ARE YOU ON THE
NEW VOTERS LISTS?
— CHECK NOW**

Type 98A

**ROYAL NATIONAL
EISTEDDFOD
OF WALES
YSTRADGYNLAIS
2-7 AUG 1954**

Type 110

**CIVIL DEFENCE
JOIN NOW**

Type 102A

**ROYAL NATIONAL
EISTEDDFOD
OF WALES
1-6 AUG 1955
PWLLELI-CAERN**

Type 113

- 199 Long Live The Queen 107
3 to 30 June
921 dies issued and probably used in
every single-impression machine
Latest late use : 26 Aug Alloa C
- 200 Postage for Europe 104
14 July to 13 Aug
350 dies issued
Latest late use : 18 Aug Bristol D
- 201 Blood Donors 73
1 to 30 Sep
350 dies issued
Early use : 31 Aug Paddington W2 D

- 202 Please check address 108
3 to 30 Nov
350 dies issued
Early uses : 2 Nov London W1, WC D
- 203 Post Early for Christmas (outline) 65 D
204 Post Early for Christmas (solid) 65B D
1 to 21 Dec
350 dies, in all, of the two types issued;
see note after no.128
- Postage for Europe - see Exceptional Uses
Uses E.9

1954

- 205 Voters Lists (no lines at right) 98 D
206 Voters Lists (lines at right) 98A F
19 to 23 Jan
About 350 dies, in all, of the two types
issued
Latest late use (no.205) :
26 Jan Hammersmith W6
- 207 British Industries Fair 1954 109
19 Jan to 14 May
50 dies issued
Early use : 18 Jan London W1 D
- 208 Royal National Eisteddfod 110
3 to 31 May
Four dies used at Brecon, Llanelly,
Neath, Swansea (but also used with
Ammanford town die, presumably at Llanelly) F
- Voters Lists - see Exceptional Uses E.8
- 209 Postage for Europe 104
1 to 30 June
350 dies issued
D
- 210 Save time buy 2nd stamps in books 111
1 to 27 Sep
350 dies issued
Latest late use : 2 Oct London SE1 D
- 211 Civil Defence - Join Now (one line) 102 D
212 Civil Defence = Join Now (two lines) 102A D
4 to 29 Oct
350 dies, in all, of the two types issued
- 213 Voters Lists (no lines at right) 98 D
214 Voters Lists (lines at right) 98A F
30 Nov to 5 Dec
350 dies, in all, of the two types issued
Late use (no.214) :
6 Dec London (Mount Pleasant)
- 215 Post Early for Christmas (outline) 65 D
216 Post Early for Christmas (solid) 65B D
6 to 21 Dec
350 dies, in all, of the two types issued;
see note after no.128

1955

- 217 British Industries Fair 1955 112 D
17 Jan to 13 May
50 dies issued
Early use : 11 Jan London SW1
- 218 Please check address 108 D
7 April to 6 May
350 dies issued
Earliest early uses : 1 April several
Latest late use : 9 May Golders Green NW11
- 219 Blood Donors 73 D
16 May to 10 June
350 dies issued
Early use : 8 May Hastings
Late use : 8 July Dudley
- 220 Royal National Eisteddfod 113 F
4 to 30 July
Used at Bangor, Caernarvon, Llandudno
and Pwllheli (one die each)
Late use : 31 July Pwllheli
- Save time buy 2¹/₂ stamps in books -
see Exceptional Uses E.10
- 221 Civil Defence - Join Now (one line) 102 D
222 Civil Defence = Join Now (two lines) 102A D
12 Sep to 7 Oct
350 dies, in all, of the two types issued
Late use (no.222) :
17 Oct Warwick & Leamington Spa
- 223 Voters Lists (no lines at right) 98 D
224 Voters Lists (lines at right) 98A F
28 Nov to 5 Dec
350 dies, in all, of the two types issued
Late uses (no.223) : 6 Dec London N1,
Birmingham H (Hockley)
- A225 Post Early for Christmas (redrawn) 65A **
5 to 21 Dec (assumed)
Used at Lancaster & Morecambe
- 225 Post Early for Christmas (outline) 65 D
226 Post Early for Christmas (solid) 65B D
5 to 21 Dec
350 dies, in all, of the two types issued;
see note after no.128 - for illustrations
see page 75
- 1956
- 227 Brit Industries Fair (Earls Court) 114 D
16 Jan to 2 March
50 dies issued
- 228 Brit Industries Fair (London & Birm) 115 D
3 March to 4 May
50 dies issued
- 229 Save time buy 2¹/₂ stamps in books 111 D
1 to 30 June
350 dies issued

BRITISH INDUSTRIES FAIR 112
22 FEB - 2 MAR 1956
EARLS COURT LONDON

BRITISH INDUSTRIES FAIR 115
23 APRIL - 4 MAY 1956
LONDON & BIRMINGHAM

Type 114

Type 115

ROCHDALE
CENTENARY
1856 - 1956

HAVE YOU
TAKEN OUT
YOUR LICENCE
FOR RADIO-TV?

Type 116

Type 117

THE
BRITISH INDUSTRIES FAIR 118
6 - 17 MAY 1957
BIRMINGHAM

STALYBRIDGE
CENTENARY
1857 - 1957

Type 118

Type 119

- 230 Rochdale Centenary 116 F
9 Sep to 20 Oct
- 231 Civil Defence - Join Now (one line) 102 D
232 Civil Defence = Join Now (two lines) 102A D
17 Sep to 12 Oct
350 dies, in all, of the two types issued
Late use (no.231) :
15 Oct Burton-on-Trent
- A233 Post Early for Christmas (redrawn) 65A **
1 to about 20 Dec (assumed)
Used at Lancaster & Morecambe
- 233 Post Early for Christmas (outline) 65 D
234 Post Early for Christmas (solid) 65B D
1 to about 20 Dec
350 dies, in all, of the two types issued;
see note after no.128 - for illustrations
see page 75
- 1957
- 235 Licenses 117 C
1 to 31 Jan
350 dies issued; there are several
sub-types. Known dated JAN 1956 in error
at Weybridge
Latest late use : 13 Feb Edinburgh W (West)
- 236 British Industries Fair 1957 118 C
1 Feb to 17 May
50 dies issued; previous listing of this
slogan showing end date as 7 May is thought
to have been an error
- 237 Stalybridge Centenary 119 G
25 Feb to 24 March
Two dies used, both with Stalybridge
town dies, one at Stalybridge and the other
at Ashton-under-Lyne on mail from
Stalybridge posted later in the day

LET'S STAMP OUT TB =
X-RAY GLASGOW =
MARCH 11 - APRIL 12 =

Type 120

1857-1957 =
SCIENCE MUSEUM =
-1857-1957 =

Type 122

GOLDEN Jubilee =
T.T. RACES =
ISLE OF MAN =
3.5.7 JUNE 1957 =

Type 124

WORLD SCOUT =
12 AUG 1957 =
JUBILEE JAMBOREE =
SUTTON COLDFIELD - WARWICKSHIRE =

Type 126

238 X-Ray Glasgow 120 E
11 March to 12 April
11 dies used at Glasgow offices

239 Elgar Centenary Worcester 121 E
13 May to 8 June

240 Science Museum 1857-1957 122 E
31 May to 28 June
Used at South Kensington SW7

241 June Dairy Festival 123 C
31 May to 28 June
60 dies issued

242 Golden Jubilee TT Races Isle of Man 124 G
3 to 8 June
Used at Douglas

243 Liverpool's 750 years of progress 125 D
16 to 30 June
Used at Liverpool Head Office (4),
ED, ND (six in all)

244 World Scout Jubilee Jamboree 126 D
1 to 31 July
50 dies issued
Late use : 1 Aug Edinburgh

245 World Scout Jubilee Jamboree 127 E
1 to 12 Aug
Seven dies issued to Sutton Coldfield
for use on mail posted at the Jamboree, and
largely used on First Day Covers on 1 Aug
("Special Event" 452)

ELGAR FESTIVAL =
CENTENARY WORCESTER =
2-8 JUNE 1957 =

Type 121

JUNE DAIRY =
FESTIVAL =

Type 123

1207-1957 =
LIVERPOOL'S =
750 YEARS OF PROGRESS =

Type 125

WORLD SCOUT =
12 AUG 1957 =
JUBILEE JAMBOREE =

Type 127

WREXHAM BOROUGH =
CENTENARY =
1857-1957 =

Type 128

EXPRESS GOOD WISHES =
GREETINGS TELEGRAMS =

Type 130

246 Wrexham Borough Centenary 128 E
2 to 28 Sep

247 Civil Defence - Join Now (one line) 102 C

248 Civil Defence - Join Now (two lines) 102A C
26 Sep to 24 Oct
350 dies, in all, of the two types issued
Late uses (no.247) : 25 Oct several

Post Early in the Day -
see Exceptional Uses E.11

249 Post Early for Christmas (outline) 65 C

250 Post Early for Christmas (solid) 65B C
1 to 19 Dec
350 dies, in all, of the two types issued;
see note after no.128 - for illustrations
see page 75

251 Johnstone Centenary 129 F
24 to 31 Dec

1958

Licenses - see Exceptional Uses E.12

252 Greetings Telegrams 130 C
1 to 28 Feb (though many started 31 Jan)
About 325 dies used; known dated 1957
in error - see also Exceptional Uses E.A13

Earliest early use : 27 Jan Taunton
Latest late use : 29 April Halifax

253 Licenses 117 C
1 to 31 March
About 330 dies used; there are several
sub-types

Earliest early use : 27 Feb Cambridge
Latest late use : 22 Sep Macclesfield

254 Territorial Army Golden Jubilee 131 C
30 April to 30 May
59 dies used

Early uses : 29 April London EC,
Middlesbrough

255 Bangor Abbey Exhibition 132 E
29 May to 30 June
Used at Bangor Co Down

JOHNSTONE =
CENTENARY =
1857-1957 =

Type 129

TERRITORIAL ARMY =
GOLDEN JUBILEE =
1908-1958 =

Type 131



BANGOR ABBEY
1400 YEARS
EXHIBITION
JUNE 1958

Type 132



JUNE DAIRY FESTIVAL

Type 133



SCHOOLS ATHLETICS
HOUGHTON LE SPRING
25-26 JULY 1958

Type 136




VITH BRITISH
EMPIRE &
COMMONWEALTH
GAMES

Type 137



BRITISH EMPIRE &
COMMONWEALTH GAMES
WALES · 18-26 JULY 1958

Type 134



1858 CENTENARY OF
DARWIN & WALLACE
EVOLUTION THEORY
1958

Type 135



EPSOM EWELL
22-29 SEPT
CIVIC EXHIBITION

Type 138



X·RAY
MOTHERWELL & WISHAW
SEPT 15-OCT 3

Type 139

256 June Dairy Festival (1957 type) 123 E
30 May to 10 June
Used in error at Bournemouth-Poole
(one die) from 30 May to 10 June and at
Bristol (two dies) from 30 May to 6 June

257 June Dairy Festival 133 C
30 May to 30 June
63 dies used; there are several sub-types
Latest late use : 2 July Leeds

258 Empire & Commonwealth Games 134 D
16 June to 17 July
45 dies used

259 Centenary Darwin & Wallace Theory 135 D
1 to 24 July
Used at South Kensington SW7

260 Schools Athletics Houghton-le-Spring 136 E
1 to 31 July
Used at Durham

261 Empire Games (special die) 137 E
18 to 26 July
Used at Cardiff (2), Llanberis, and
"Empire Games Village Barry"; at Llanberis
the slogan was used on 18, 19, 21, 22 and
26 July only ("Special Event" 464)

262 Epsom Ewell Civic Exhibition 138 D
1 to 29 Sep

263 X-Ray Motherwell & Wishaw 139 E
1 Sep to 3 Oct

264 Civil Defence - Join Now (one line) 102 C

265 Civil Defence = Join Now (two lines) 102A C

266 Civil Defence is Common Sense 140 C

1 to 31 Oct
90 dies of each of types 102, 102A used,
and 170 dies of type 140

Early use (no.266) : 24 Sep Falkirk

Latest late uses :

(no.265) 3 Nov Epsom,
Romford & Dagenham

(no.264) 10 Nov Slough


(no.266) 11 Nov Halifax

267 Clean Air Exhibition Newcastle 141 D
31 Oct to 14 Nov
Two dies used at Newcastle-on-Tyne



CIVIL
DEFENCE
IS COMMON SENSE

Type 140



CLEAN AIR AND
FUEL EFFICIENCY
EXHIBITION
6-15 NOVEMBER 1958
NEWCASTLE UPON TYNE

Type 141



CHEAP RATE
TRUNK CALLS
6 PM-6 AM
& SUNDAY AFTERNOONS

Type 142



POST EARLY
for CHRISTMAS

Type 65C

268 Cheap rate trunk calls 142 C
17 to 28 Nov
About 310 dies used

Latest late uses : 30 Nov many offices

269 Post Early for Christmas (outline) 65 C
270 Post Early for Christmas (solid) 65B C
1 to 20 Dec

About 160 dies of type 65 used, and about
200 dies of type 65B; see note after no.128
- for illustrations see page 75

Earliest early use (no.270) :
27 Nov Kilburn NW6

271 Post Early for Christmas (framed) 65C D
1 to 20 Dec
Four dies, made of plastic in a steel
frame, used at Coventry, Croydon, Leicester
and Romford & Dagenham; the die at Coventry
broke on the first day and was discarded

Greetings Telegrams -
see Exceptional Uses E.13

Cheap rate trunk calls -
see Exceptional Uses E.14

These references to "Exceptional
Uses" refer to chapter 6, see
page 153.

1959

- 272 Licenses 117 B
2 to 31 March
About 350 dies used; there are several sub-types
Earliest early use : 25 Feb Slough
Latest late use : 27 April Portobello DO
- 273 Correct addressing 143 B
274 Please put your correct address 144 B
1 April to 2 May
175 dies of each slogan used
Early use (no.273) : 31 March Rochdale (see also E.15-16)
Latest late uses :
(no.273) 12 May Stoke-on-Trent
(no.274) 6 May Catford SE6
- 275 Cheap rate trunk calls (wide "U") 142 B
276 Cheap rate trunk calls (narrow "U") 142A C
4 to 25 May
310 dies used of type 142 and 40 dies of type 142A
Early use (no.275) : 3 May Crewe
Latest late use (no.275) : 1 July Aldershot

CORRECT ADDRESSING
WHAT A BLESSING
SAVES US GUESSING

Type 143

PLEASE PUT YOUR
CORRECT ADDRESS
ON YOUR OWN
NOTE PAPER

Type 144

CHEAP RATE
TRUNK CALLS
6PM-6AM
& SUNDAY AFTERNOONS

Type 142A



Type 145

OLDHAM
CHARITY CARNIVAL
23RD MAY-1959

Type 146

DONT FORGET YOUR
CHEST X-RAY
EXETER-25MAY-27JUNE

Type 147



Type 148

SCOTTISH
INDUSTRIES EXHIBITION
GLASGOW
SEPTEMBER 3-19

Type 149

JUNE
DAIRY FESTIVAL

Type 150



Type 151

DR SAMUEL JOHNSON
250TH ANNIVERSARY FESTIVAL
LICHFIELD-16-20 SEPT 1959

Type 152

ARE YOU ON THE
NEW VOTERS LISTS?

Type 98

CHECK NOW

ARE YOU ON THE
NEW VOTERS LISTS ?

Type 98A

ARE YOU ON THE
NEW VOTERS LISTS ?

Type 98B

CHECK NOW

- 277 National Bible Society of Scotland 145 D
4 to 29 May
Ten dies used at Aberdeen, Dundee, Edinburgh (4), Glasgow (4), including District Offices at Edinburgh and Glasgow
- 278 Oldham Charity Carnival 146 E
23 May only

- 279 Chest X-Ray Exeter 147 D
25 May to 20 June

- 280 Education & Careers Exhibition 148 C
26 May to 5 June
Used at London EC, W1, WC, Birmingham, Bristol, Manchester (one die each)

- 281 Scottish Industries Exhibition 149 C
1 to 30 June
30 dies used at Scottish offices

- 282 June Dairy Festival 150 C
1 to 30 June
About 120 dies used
Late uses : 1 July Ilford & Barking, Leicester

- 283 Greetings Telegrams 130 B
1 to 31 July
About 350 dies used
Early use :
29 June Warwick & Leamington Spa
Latest late uses :
27 Nov Chichester, Taunton

- 284 Wilberforce Bicentenary (first use) 151 C
24 to 31 Aug
Two dies used at Hull

- 285 Samuel Johnson Festival Lichfield 152 D
16 to 30 Sep

Civil Defence slogans - see Exceptional Uses E.17-19

Voters Lists - see Exceptional Uses E.20

- 286 Wilberforce Bicentenary (second use) 151 C
1 to 19 Nov
Two dies used at Hull

287 Cheap rate trunk calls (wide "U") 142 B
 288 Cheap rate trunk calls (narrow "U") 142A C
 1 to 27 Nov
 About 300 dies used of type 142, and
 50 dies of type 142A

Latest late uses :
 (no.288) 29 Nov Paisley
 (no.287) 4 Dec Wigan

289 Voters Lists (no lines) 98 B
 290 Voters Lists (lines - small lettering) 98A C
 291 Voters Lists (lines-larger lettering) 98B D
 28 Nov to 4 Dec

Dies used : type 98 - about 240
 type 98A - about 80
 type 98B - about 25

Early uses : (no.289)
 27 Nov Taunton, Warwick & Leamington Spa
 (no.291) 27 Nov Middlesbrough

Latest late uses : (see also E.21)
 (no.289) 10 Dec Leatherhead
 (no.290) 10 Dec Ashton-under-Lyne
 (no.291) 5 Dec North Shields

292 Post Early for Christmas (outline) 65 B
 293 Post Early for Christmas (solid) 65B B
 5 to 20 Dec

About 170 dies used of type 65, and
 about 210 dies of type 65B; for
 illustrations see page 75

Earliest early uses :
 (no.292) 1 Dec Southall
 (no.293) 4 Dec London (Mt Pleasant),
 High Wycombe

Latest late uses :
 (no.292) 27 Dec Maidenhead
 (no.293) 23 Dec several offices

1960

294 World Refugee Year (with hand) 153 C
 1 to 8 Jan

About 350 dies used; this slogan was
 ordered to be withdrawn because the thumb
 of the hand pointed to the Queen's nose if
 the adhesive stamp was affixed in a certain
 position - see chapter 4

Early use :
 31 Dec 1959 Lancaster & Morecambe
 Latest late use : 12 Jan Inverness

*295 World Refugee Year (hand defaced) 153A G
 9 to 11 Jan
 Used at Halifax where the hand was filed
 away from the slogan die - see chapter 4



Type 153



Type 154

Cheap rate trunk calls -
 see Exceptional Uses E.22

296 Correct addressing 143 B
 297 Please put your correct address 144 B
 1 to 29 Feb
 175 dies of each slogan used

Earliest early uses :
 (no.296) 30 Jan Birmingham ADO
 (no.297) 29 Jan Warwick & Leamington Spa
 Latest late uses :
 (no.296) 6 April Northampton No.2
 (no.297) 6 April Northampton No.1

World Refugee Year (without hand) 154 B
 7 April to 4 May
 350 dies used

Earliest early uses : 4 April several
 Latest late use : 13 Sep Sheffield

Licenses 117
 299 5 to 31 May B
 350 dies used; there are several sub-types

Early uses : 4 May Keighley,
 Lancaster & Morecambe
 Latest late uses : 13 June Weybridge

The Bath Festival 155 D
 300 18 to 28 May

Ceramic Congress 156 C
 301 23 to 28 May
 Used at London FS (Foreign Section)
 (2 dies), SW1 (3 dies), W1 (one die)

King George's Jubilee Trust (1st use) 157 B
 302 1 to 30 June
 About 225 dies used

Early use : 31 May Luton
 Latest late use : 12 July Newry

June Dairy Festival 150 B
 303 1 to 30 June
 175 dies used

Early use : 31 May Burnley & Nelson
 Latest late use : 4 July Hastings

Wallasey Charter Jubilee 158 D
 304 1 to 30 June



Type 153A



Type 155



Type 156

KING GEORGE'S
JUBILEE
TRUST

Type 157

WALLASEY
CHARTER
JUBILEE



Type 158

CROYDON
PAGEANT
15-25 JUNE 1960

Type 159

INTERNATIONAL
POSTAL CONFERENCE
EASTBOURNE
1960



Type 160

C.C.F.
CADET FORCES
CENTENARY
1860-1960
A.C.F.

Type 161

WORLD
MENTAL
HEALTH
YEAR 1960



Type 162

LONDON
INTERNATIONAL
STAMP
EXHIBITION
1960



Type 163

42nd PHILATELIC
CONGRESS OF
GREAT BRITAIN
1960



Type 164

- 305 Croydon Pageant 159 D
15 to 25 June
Two dies used
- 306 Int Postal Conference Eastbourne 160 D
27 June to 9 July
- 307 Cadet Forces Centenary 161 B
1 to 30 July (except 7 July)
About 80 dies used; see note after no.384
Latest late use : 4 Aug Aylesbury
- 308 World Mental Health Year 162 B
1 July to 31 Aug (except 7 July)
150 dies used; see note after no.384
Latest late use : 20 Sep Hounslow
- 309 International Stamp Exhibition 163 C
9 to 16 July (except 14 July, see no.310)
Two dies used at London SE1 on ordinary
mail posted at the exhibition; one die used
9 July only in "C" machine, the other used
in "F" machine 9 to 16 July (except
14 July ("Special Event" 483)
- 310 42nd Philatelic Congress 164 C
14 July only
Used at London SE1 on ordinary mail
posted at the London International Stamp
Exhibiton and Congress (see no.309);
("Special Event" 485)

Gloucester
CARNIVAL
and EXHIBITION
23 JULY TO
AUGUST 6

Type 165

BELFAST ADDRESSES
NEED
A DISTRICT NUMBER

Type 166

NORWICH
ADDRESSES
NEED
POSTAL CODES

Type 167

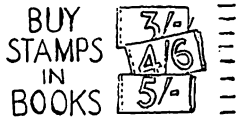
CHEAP RATE
TRUNK CALLS
6 PM-6 AM
& ALL DAY SUNDAYS

Type 168

- 311 Gloucester Carnival 165 D
23 July to 6 Aug
- 312 Belfast Addresses 166 B
2 Aug 1960 to 31 May 1965
Used at Belfast (3 dies) from 2 to 31 Aug
1960 and in at least one machine almost
continuously for the remainder of the
period
- 313 Greetings Telegrams 130 B
1 to 18 Sep
350 dies used
Early uses : 31 Aug several offices
Latest late uses : several offices
continued to Oct thus joining up with
no.318
- 314 Norwich Addresses 167 B
5 Sep 1960 to 30 June 1961
Used at Norwich (2 dies) from 5 to 18 Sep
1960 and in one or two machines almost
continuously for the remainder of the
period
- 315 Civil Defence - Join Now (one line) 102 B
316 Civil Defence = Join Now (two lines) 102A B
317 Civil Defence is Common Sense 140 B
20 Sep to 18 Oct
About 90 dies each of types 102, 102A used,
and about 170 dies of type 140
Earliest early use :
(no.316) 1 Sep Margate
Latest late uses :
(no.315) 31 Oct Reigate & Redhill
(no.316) 21 Oct Aldershot
(no.317) 3 Nov Weymouth
- 318 Greetings Telegrams 130 B
19 to 31 Oct
350 dies used
Earliest early uses : see note on late uses
of no.313
Latest late use : 21 Nov Kings Lynn
- 319 Cheap rate trunk calls (new type) 168 B
1 to 27 Nov
350 dies used
Late uses : 28 Nov several offices



Type 169



Type 170



Borough of Stamford

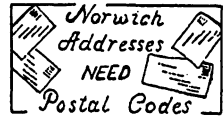


Type 172

Type 171



Type 173



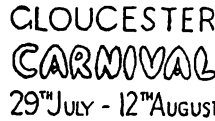
Type 174



Type 175



Type 176



Type 177



Type 178

- 320 Voters Lists (no lines) 98 B
 - 321 Voters Lists (lines-small lettering) 98A B
 - 322 Voters Lists (lines-larger lettering) 98B D
- 28 Nov to 6 Dec
- Dies used : type 98 - about 145
 type 98A - about 175
 type 98B - about 30

Early use :
 (no.320) 27 Nov Bromley & Beckenham

Latest late uses :
 (no.320) 8 Dec Hastings
 (no.321) 15 Dec Newton Abbot

- *323 Post Early for Christmas (solid) 65B **
 7 to 21 Dec
 Used at Pangbourne; for illustration see page 75

- 324 Post Early for Christmas (candle) 169 B
 7 to 21 Dec
 350 dies used; there are two sub-types
- Earliest early use :
 5 Dec Stockton-on-Tees
- Latest late use : 28 Dec Manchester E

Greetings Telegrams -
 see Exceptional Uses E.24

1961

- 325 Buy stamps in books (first use) 170 B
 1 to 28 Feb
 350 dies used
- Early uses : 31 Jan several offices
 Latest late use : 8 March Grays

- 326 Quincentenary Stamford (first use) 171 D
 13 to 28 Feb

- 327 King George's Jubilee Trust (2nd use) 157 B
 1 to 15 March
 About 225 dies used
- Early use : 28 Feb Crews
 Latest late use : 20 March Dumfries

- 328 Buy stamps in books (second use) 170 B
 16 to 30 March
 About 350 dies used
- Early uses : 15 March several offices
 Latest late use : 5 June Watford

- 329 Licenses 117 B
 16 April to 15 May
 About 350 dies used; there are several sub-types
- Early use : 12 April Aberdeen
 Latest late use : 6 Sep Staines

- 330 Commonwealth Technical Training Week 172 C
 22 May to 4 June
 50 dies used
- Early use : 21 May London WC/73 (missort)

- 331 Kingston upon Hull Arts Festival 173 C
 22 May to 18 June
 (official end date 17 June)
 Two dies used at Hull

- 332 June Dairy Festival 150 B
 1 to 30 June
 About 135 dies used
- Earliest early use :
 30 May Hemel Hempstead
 Late use : 2 July Bath

- 333 Quincentenary Stamford (second use) 171 D
 19 June to 1 July

- 334 Norwich Addresses 174 B
 1 July 1961 to 9 Feb 1964
 Used in one or two machines at Norwich almost continuously; transposed use listed separately, see no.434t

- 335 Export and prosper 175 B
 3 to 28 July
 50 dies used, mainly at seaside resorts
- Late use : 31 July Kilmarnock

- 336 Schools Athletics Chesterfield 176 D
 8 to 22 July

- 337 Gloucester Carnival 177 D
 29 July to 12 Aug

338 Greetings Telegrams 130 B
 29 July to 26 Aug
 About 350 dies used
 Latest late use : 16 Sep Slough

339 Wallasey Ferries Centenary 178 D
 1 to 14 Sep



Type 179



Type 181



Type 183



Type 185



Type 187



Type 189



Type 191



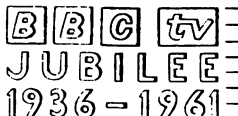
Type 180



Type 182



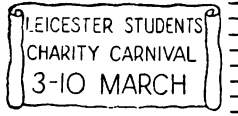
Type 184



Type 186



Type 188



Type 190



Type 192

340 Parliamentary Conference 179 C
 2 to 30 Sep
 Six dies used at London SW1

341 50th Anniversary First Aerial Post 180 D
 9 Sep only
 Two dies used at Windsor

342 CEPT European Conference 181 C
 11 to 22 Sep
 Three dies used at Torquay

343 POSB 1861-1961 182 B
 16 Sep to 25 Oct (except 18 & 25 Sep)
 350 dies used; see note after no.384
 Latest late use : 7 Nov Swindon

344 Nat Savings make you a shareholder 183 C
 17 Oct to 14 Nov
 Eight dies used at Scottish offices

345 Burnley Centenary 184 C
 24 Oct to 24 Nov

346 Postal Order Gift Cards 185 B
 26 Oct to 1 Nov
 350 dies used

Early use : 25 Oct Exeter
 Late uses : 2 Nov London 46B (missort), Hastings

347 HBC tv Jubilee 186 B
 2 to 30 Nov
 350 dies used

Early uses : 1 Nov London (Mount Pleasant), London WC
 Latest late use : 3 Dec Kensington W8

348 Voters Lists (no lines) 98 B

349 Voters Lists (lines-small lettering) 98A B

350 Voters Lists (lines-larger lettering) 98B D

1 to 7 Dec
 350 dies, in all, of the three types used

Latest late uses :
 (no.348) 18 Dec Sandbach
 (no.349) 11 Dec Aylesbury
 (no.350) 8 Dec Chiswick W4

*351 Post Early for Christmas (outline) 65 E
 8 to 20 Dec (assumed)
 Used at Stafford

*352 Post Early for Christmas (solid) 65B E
 8 to 20 Dec (assumed)
 Used at Pangbourne

For illustrations of types 65/65B see page 75

353 Post Early for Christmas (candle) 169 A
 8 to 20 Dec
 About 350 dies used (see also E.25); there are two sub-types

Latest late use : 24 Dec Dover

354 Think of the old at Christmas 187 B
 15 to 22 Dec
 50 dies used

Late use : 3 Jan 1962 Manchester

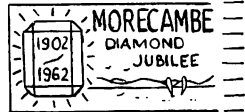
1962

- 355 Ilkeston Charter Anniversary 188 D
31 Jan to 28 Feb
- 356 Recorded Delivery 189 A
1 to 28 Feb
350 dies used
Early use : 31 Jan London EC
Latest late use : 31 May Reigate & Redhill
- 357 Leicester Students Carnival 190 C
1 to 10 March
Three dies used; known dated 16 March in error
- 358 Delius Centenary Festival Bradford 191 C
5 March to 2 April
Two dies used
- 359 Licenses 117 A
2 to 30 April
About 310 dies used; there are several sub-types
Early use : 1 April Chester (see also E.26)
Latest late use : 15 July Haywards Heath
- 360 Exeter 800 Years of Government 192 C
19 April to 19 May
- 361 Coventry Cathedral Festival 193 C
1 to 31 May
Two dies used
- 362 Morecambe Diamond Jubilee 194 C
12 May to 9 June
Used at Lancaster & Morecambe
- 363 Blaydon Races Centenary 195 C
19 May to 9 June
Used at Newcastle upon Tyne (2) and Blaydon
- 364 Girls' Life Brigade Diamond Jubilee 196 C
1 to 30 June
Used at Bexhill-on-Sea
- 365 June Dairy Festival 150 B
1 to 30 June
90 dies used
Early use : 31 May Hastings
Latest late use : 10 July Birmingham WDO

- 366 Royal Show Newcastle upon Tyne 197 C
10 June to 6 July
- 367 Festival of the City of London 198 C
14 June to 14 July
Used at London (Mount Pleasant)(5 dies, but 4 from 1 July), London EC (5 dies)
- 368 Chichester Festival Theatre 199 C
25 June to 23 July
- 369 Bognor Regis Carnival 200 C
28 June to 28 July
- 370 Plastics Centenary 201 B
2 to 31 July
50 dies used
- 371 Leonardo Cartoon Exhibition 202 B
14 to 31 July
Used at London E1, NW1, SW1, W1, WC and Battersea SW11
- 372 Road Accidents 203 B
14 to 31 July
About 350 dies used
Latest late use : 3 Sep Kennington SE11
- 373 Royal National Eisteddfod 204 C
14 July to 11 Aug
Used at Cardiff, Carmarthen, Llanelli, Neath, Port Talbot, and Swansea



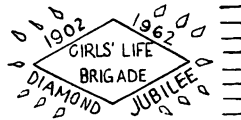
Type 193



Type 194



Type 195



Type 196

ROYAL SHOW
TOWN MOOR
NEWCASTLE UPON TYNE
JULY 3-6

Type 197



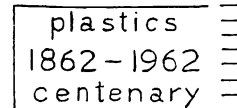
Type 198



Type 199



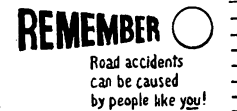
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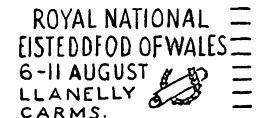
Type 201



Type 202



Type 203



Type 204



Type 205



Type 207



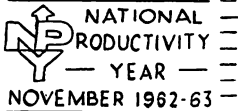
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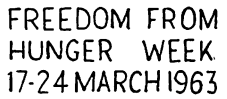
Type 208



Type 209



Type 210



Type 211

- 374 World Health Organisation Malaria 205 B
1 to 31 Aug
About 350 dies used
Latest late use : 17 Sep Haywards Heath
(see also E.27)
- 375 Norwich Addresses 206 D
27 Aug to 27 Sep
This slogan die, which is longer than usual, was experimental
- 376 Recorded Delivery 189 A
1 to 16 Sep
About 350 dies used
Latest late uses : several offices
continued to Oct, thus joining up with no.382
- 377 Pharmaceutical Conference Liverpool 207 C
10 to 14 Sep
Six dies used
- 378 Civil Defence - Join Now (one line) 102 B
- 379 Civil Defence = Join Now (two lines) 102A B
- 380 Civil Defence is Common Sense 140 B
17 Sep to 12 Oct
About 90 dies each of types 102, 102A used,
and about 170 dies of type 140
Early use (no.380) : 4 Sep Rhy1
Latest late uses :
(no.378) 28 Oct Harlow
(no.379) 31 Oct Staines
(no.380) 28 Oct Rhy1

- 381 Safety is your responsibility 208 C
20 Sep to 3 Oct
Two dies used at Hull
- 382 Recorded Delivery 189 A
13 to 31 Oct
About 350 dies used
Earliest early uses : see note on late uses
of no.376
Late uses : 1 Nov several offices
- 383 Nottingham Students Carnival 209 B
13 to 27 Oct and exceptionally on 31 Oct so
(announced as ending on 31 Oct so
collectors' covers stamped accordingly)
Two dies used
- Voters Lists - see Exceptional Uses E.28
- 384 Postal Order Gift Cards 185 B
1 to 28 Nov
About 350 dies used
Early uses : 31 Oct Glasgow, Wembley
Latest late use : 6 Dec Newry

It should be noted at this point that there was an instruction in the early 1960s for post offices to withdraw, for the first day of issue of any adhesive stamps, any slogans which were not relevant to that issue. Accordingly, the dates of nos 307, 308, 343 were announced as excluding the stamp issue dates that fell within their periods of use. Almost inevitably, specimens can be found which were used on those dates e.g Post Office Savings Bank on 18 and 25 Sep 1961. For the National Productivity Year issue of 14 Nov 1962 the date was not specifically excluded from the announced dates of nos 384 and 385, but most offices did withdraw the slogan for the day. From 1963, with the introduction of the Local Publicity slogan, this practice appears to have gradually ceased.

- 385 Export and prosper 175 C
1 to 28 Nov
37 dies used at London District Offices
- 386 National Productivity Year (1st use) 210 B
1 Nov to 8 Dec
52 dies used at 39 offices
- 387 Voters Lists (no lines) 98 B
- 388 Voters Lists (lines-small lettering) 98A B
- 389 Voters Lists (lines-larger lettering) 98B D
29 Nov to 8 Dec
About 120 dies of type 98 used, 150 dies of type 98A and about 30 dies of type 98B;
for illustrations see page 80
Early use : (no.388) 28 Nov Manchester SE
Latest late uses :
(no.387) 2 Jan 1963 Oswestry
(no.388) 19 Dec Manchester SW
(no.389) 10 Dec Woolwich SE18

- *390 Post Early for Christmas (outline) 65 E
9 to 20 Dec (assumed)
Used at Stafford
 - *391 Post Early for Christmas (solid) 65B D
9 to 22 Dec
Used at Exeter (2 dies, probably to
20 Dec), Pangbourne (to 22 Dec)
For illustrations of types 65/65B see
page 75
 - 392 Post Early for Christmas (candle) 169 A
9 to 20 Dec
About 350 dies used; there are two
sub-types
Latest late use : 24 Dec Dumfries
- Recorded Delivery -
see Exceptional Uses E.29

1963

- 393 National Productivity Year (2nd use) 210 B
1 to 28 Feb
About 52 dies used at about 39 offices
- 394 Freedom from Hunger Week 211 B
23 Feb to 24 March
About 50 dies used at about 48 offices
Latest late use : 28 March Cardiff
- 395 National Savings - Growing Britain 212 C
1 to 31 March
Used at 14 Scottish offices
- 396 Leicester Students Carnival 190 C
1 to 9 March
Three dies used
- 397 Road Safety Week Glasgow 213 C
14 to 23 March
Used at Glasgow Head Office (3), S, SEDO
- 398 Dundee Students Charities Campaign 214 C
24 March to 20 April
Three dies used
- 399 Licenses 117 A
1 to 30 April
About 300 dies used; there are several
sub-types
Early uses : 29 March Birmingham ADO,
Smethwick (see also E.30)
Latest late use : 16 Sep Weybridge
- 400 Chichester Festival Theatre 215 C
1 April to 30 June
- 401 Belfast Charter 216 C
5 to 18 May
Three dies used
- 402 Lincoln Cathedral Appeal 217 C
9 May 1963 to 9 Feb 1964 (standard)
- 402t 10 Feb to 8 May 1964 (transposed) C
but seen dated 2 Feb in "B" machine

National Savings
FOR A GROWING
BRITAIN

Type 212



DUNDEE STUDENTS
Charities Campaign
13th-20th APRIL

Type 214



BELFAST
1613 1963
CHARTER

Type 216



1863-1963
UNDERGROUND
A CENTURY
IN LONDON'S SERVICE

Type 218



INTERNATIONAL
LIFE-BOAT
CONFERENCE
EDINBURGH
1963

Type 220

G. J. C. C.
ROAD SAFETY
WEEK
MARCH
16-23 LET GLASGOW
FLOURISH
SAFELY

Type 213



CHICHESTER Festival THEATRE
1963 SEASON JUN 24-AUG 31

Type 215



LINCOLN
CATHEDRAL
APPEAL

Type 217



JUNE!
BIRMINGHAM
UNIVERSITY
CARNIVAL

Type 219



SHREWSBURY
MUSICAL &
FLORAL FETE
21-22 AUG. 1963

Type 221

- 403 1863-1963 Underground 218 B
20 May to 16 June
About 50 dies used at about 46 London
area offices
- 404 June Dairy Festival 150 B
21 May to 10 July
44 dies used at 30 offices for varying
periods within these dates
- 405 Birmingham University Carnival 219 C
27 May to 22 June
11 dies used at Birmingham offices
Late use : 24 June Birmingham WDO
- 406 International Life-Boat Conference 220 B
31 May to 6 June
29 dies used at 22 offices
Late use : 7 June Great Yarmouth
- 407 Shrewsbury Musical & Floral Fete 221 C
1 June to 22 Aug

VISIT STONELEIGH
THE ABBEY
Royal show
KENILWORTH
WARWICKSHIRE
2-5 JULY

Type 222

 **SOUTHEND
ILLUMINATIONS**
AUG. 14th - OCT. 20th

Type 224

1863 RED CROSS
CENTENARY
A CENTURY
OF SERVICE 1963

Type 226

**CARDIFF
SHOPPING
FESTIVAL**
Oct 31st-Nov.9th

Type 228

VISIT DONCASTER
OCTOBER
RACE
MEETING
OCTOBER 25-26-1963

Type 230

 **POST EARLY
IN
THE
DAY**

Type 55A

VISIT 
DONCASTER
ST. LEGER MEETING
10, 11, 12, 13th Sept '63

Type 223

THE COUNTRY CODE

 **FASTEN
GATES**
Please

Type 225

 BOROUGH OF
LOUGHBOROUGH
75TH CHARTER
ANNIVERSARY
1888-1963

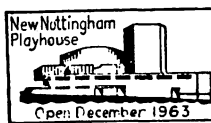
Type 227

 **NEWCASTLE
1863-1963**

Type 229

**NOTTINGHAM
STUDENTS
CHARITY CARNIVAL
21-26 OCTOBER**

Type 231

 **New Nottingham
Playhouse**
Open: December 1963

Type 232

Recorded Delivery -
see Exceptional Uses E.A.31

408 **Royal Show Kenilworth** 222 C
23 June to 2 July
Used at Birmingham (2), Coventry,
Nuneaton, Rugby, Warwick & Leamington Spa

409 **Visit Doncaster St Leger Meeting** 223 C
30 July to 9 Sep
Two dies used

410 **Southend Illuminations** 224 C
6 Aug to 18 Oct

411 **Country Code Fasten Gates please** 225 B
8 Aug to 2 Oct
10 dies used at 12 offices (the dies
from Exeter and Taunton were transferred
from 16 Sep to Sidmouth and Tiverton
respectively)

412 **Red Cross Centenary** 226 B
15 Aug to 15 Sep
50 dies used at 30 offices

413 **Loughborough Charter** 227 C
19 Aug to 15 Sep

414 **Recorded Delivery** 189 A
16 to 30 Sep
About 350 dies used
Latest late use : 6 Dec Newry

415 **Cardiff Shopping Festival** 228 C
16 Sep to 9 Nov
One die used, but two dies from 3 Oct

Cheap rate trunk calls -
see Exceptional Uses E.31

416t **Paisley Abbey (first use)** 229 C
23 Sep to 20 Oct
Two dies used; this was the first
transposed non-LP slogan

417 **Visit Doncaster Oct Race Meeting** 230 C
7 to 24 Oct (official end date 23 Oct)
Two dies used

418 **Nottingham Students Carnival** 231 C
10 to 26 Oct
Two dies used; no.421 also in use

419 **National Productivity Year (3rd use)** 210 B
13 to 26 Oct
50 dies used
Latest late use : 25 Nov Manchester

420 **Post Early in the Day** 55A B
14 Oct to 11 Nov
50 dies used at about 39 offices
Latest late use : 13 Nov Ipswich

421 **Nottingham Playhouse** 232 C
21 Oct 1963 to 15 Jan 1964
Two dies used, but four from 28 Oct 1963;
no.418 also in use

422 **Voters Lists (no lines)** 98 B

423 **Voters Lists (lines-small lettering)** 98A B

424 **Voters Lists (lines-larger lettering)** 98B D
28 Nov to 11 Dec

Dies used : Type 98 - about 50
Type 98A - about 85
Type 98B - about 10
For illustrations of types 98 to 98B see
page 80; see also E.32-33

Latest late use (no.422) :
16 Dec Birmingham ED

425 **Housing Campaign Reading** 233 C
2 Dec 1963 to 4 Jan 1964

- 426 Christmas Illuminations Shrewsbury 234 C
2 Dec 1963 to 4 Jan 1964
- 427 Human Rights 235 B
3 to 17 Dec
50 dies used
Latest late use : 26 Jan 1964 Stourbridge
- *428 Post Early for Christmas (outline) 65 D
9 to 19 Dec
Used at Stafford
- *429 Post Early for Christmas (solid) 65B D
9 to 19 Dec
Used at Exeter and Pangbourne
- 430 Post Early for Christmas (candle) 169 A
9 to 19 Dec
About 350 dies used; some offices started on 12 Dec - see note after no.128.
There are two sub-types
- 431t Paisley Abbey (second use) 229 C
9 to 29 Dec
Two dies used



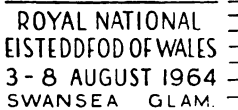
Type 233



Type 234



Type 235



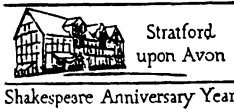
Type 236



Type 237



Type 238



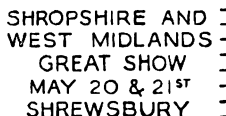
Type 239



Type 240



Type 241



Type 242



Type 243



Type 244



Type 245



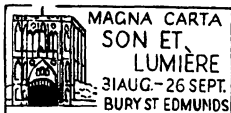
Type 246

1964

- 432 Royal National Eisteddfod (first use) 236 C
1 to 7 Jan
Used at Cardiff (2), Carmarthen, Llanelly, Neath, Port Talbot, Swansea (2)
- 433 London Students Carnival 237 C
1 to 29 Feb
Used at London WC
- 434t Norwich Addresses (transposed) 174 B
10 Feb 1964 to 31 March 1967
One die used, but two from 1 April 1964 and one or two dies used almost continuously for remainder of period. For earlier use of this slogan (standard) see no.334
- 435 St Pauls Restoration Year 238 B
11 to 25 Feb
Used at London (Mount Pleasant)(12), EC (6) and FS (Foreign Section)(2)
- 436t Shakespeare Anniversary Year 239 B
11 Feb to 31 Dec
Used at Stratford upon Avon
- 437 Saving for everybody 240 C
1 to 31 March
Used at 14 Scottish offices
Early use : 29 Feb Glasgow
- 438t Golden Jubilee Southend-on-Sea 241 B
1 March to 5 Aug
- 439 Shropshire Show Shrewsbury 242 D
2 to 4 March (standard)
- 439t 5 March to 10 May (transposed) C
- 440t Someone somewhere wants a letter 243 D
3 to 30 March
Used at Paddington W2 on mail posted at the GPO stand at the Ideal Home Exhibition, Olympia
- 441 Epilepsy Week in Scotland 244 C
8 to 22 March
Used at Glasgow (3) and Edinburgh
Late use : 30 March Edinburgh
- 442t Scarborough's Dutch Festival 245 C
8 March to 6 June



Type 247



Type 248



Type 253



Type 254



Type 249



Type 250



Type 189



Type 189A



Type 251



Type 252



Type 255



Type 256



Type 257



Type 258

443	<u>Great Southampton Show</u> 9 to 22 March (standard) Eight dies used in ALF machines	<u>246</u>	C
443t	9 to 22 March (transposed) Two dies used in ordinary machines		C
444t	<u>Bath & West Show</u> 14 March to 5 June Two dies used at Swindon	<u>247</u>	C
445	<u>Licenses</u> 1 to 30 April About 290 dies used; there are several sub-types Latest late use : 10 Sep Slough	<u>117</u>	A
446t	<u>Son et Lumiere Bury St Ed (first use)</u> 1 to 30 April Known used standard with triangle '97'	<u>248</u>	C
447t	<u>International TT Races</u> 1 April to 10 May Used at Douglas and Ramsey (from 2 April at Ramsey)	<u>249</u>	C

	<u>Recorded Delivery</u> - see Exceptional Uses E.34		
448t	<u>Ilford and Barking Crusade</u> 13 to 26 April	<u>250</u>	C
449t	<u>Caerphilly Arts Festival</u> 17 April to 23 May	<u>251</u>	C
450t	<u>Battle of Lewes</u> 20 April to 16 May	<u>252</u>	C
451t	<u>Someone somewhere wants a letter</u> Used at Leeds on mail posted at the GPO stand at the Ideal Home Exhibition, Leeds	<u>243</u>	D
452	<u>Think ahead on the road</u> 26 April to 30 May (standard)	<u>253</u>	D
452t	26 April to 30 May (transposed) Used standard throughout at Belfast, and transposed at 11 other N.Ireland offices, and standard in error at Downpatrick, Londonderry and Newry on 26 and/or 27 April then transposed at all three		C
453t	<u>Kirkintilloch 750th Anniversary</u> 30 April to 31 Dec	<u>254</u>	C
454	<u>Recorded Delivery</u> 1 to 31 May About 220 dies used; see also no.454A Latest late uses : several offices continued to Sep and joined up with no.492	<u>189</u>	A
*454A	<u>Recorded Delivery (redrawn)</u> 1 to 31 May Five dies used at London SE1, Camberwell SE5, Eltham SE9, Peckham SE15, Woolwich SE18; this sub-type has larger "6D" etc	<u>189A</u>	D
455t	<u>Buxton Brass Band Festival</u> 1 to 31 May	<u>255</u>	C
456t	<u>Suffolk Tattoo Bury St Edmunds</u> 1 to 31 May	<u>256</u>	C
457t	<u>Festival of St Albans</u> 4 May to 14 June	<u>257</u>	C



Type 259

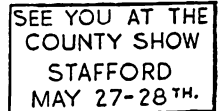


16 • 17 • 18
JUNE 1964
AT
MALVERN
WORCS

Type 260



Type 261



Type 262

*458 Kennedy Memorial 258 C
8 to 21 May
Used at London (Mount Pleasant)(3),
WC (2), Birmingham, Bristol, Glasgow,
Manchester and Sheffield

Late use : 26 May Manchester

459t International Cycle Races 259 C
11 May to 7 June
Used at Douglas and Ramsey

460t Three Counties Show Malvern 260 C
11 May to 14 June

461t Music & Dance Festival Shrewsbury 261 C
11 May to 28 June

462 County Show Stafford 262 C
13 to 27 May
Used at Burton-on-Trent, Lichfield,
Stafford, Stoke-on-Trent, Walsall, and
Wolverhampton

463t Someone somewhere wants a letter 243 C
14 to 30 May
Used at Newcastle upon Tyne on mail
posted at the GPO stand at the North East
Home & Industries Exhibition

464 Citizens Advice Bureaux 263 B
20 May to 17 June
Used at 10 offices

465 Learn to Swim Week 264 C
25 to 30 May
Used at 10 Scottish offices

466 Birmingham University Carnival 219 C
23 May to 20 June
11 dies used at Birmingham offices

467 Uxbridge Show 265 E
23 May only (standard, in error)
467t 23 May to 19 June (transposed) C

468 West of England Crusade Bristol 266 C
1 to 28 June
Two dies used

469t St Edmundsbury Cathedral 1914-1964 267 C
1 to 30 June
Used at Bury St Edmunds

470t Buxton Festival of Music 268 C
1 June to 18 July

471t East Coast Jazz Festival 269 C
1 June to 31 July
Used at Grimsby & Cleethorpes



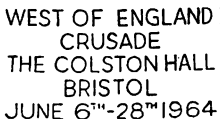
Type 263



Type 264



Type 265



Type 266



Type 267



Type 268



Type 269



Type 270



Type 271



Type 272

472t Morecambe Illuminations 270 C
1 June to 19 Oct
Used at Lancaster & Morecambe

473t Peterborough Show 271 C
1 June to 23 July

474 The Dairy Festival Time for Sport 272 B
2 June to 3 Aug
30 dies used at 27 offices for varying
periods between these dates
Latest late use : 9 Aug Bristol

475t Manx Grand Prix 273 C
8 June to 20 July
(official end date 19 July)
Used at Douglas and Ramsey; M.11 also used
at Douglas on 8 June



Type 273



Type 274



Type 281



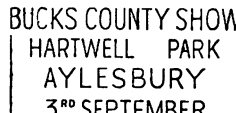
Type 282



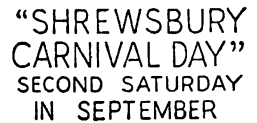
Type 275



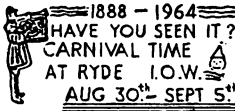
Type 276



Type 283



Type 284



Type 277



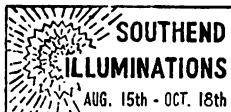
Type 278



Type 285



Type 286



Type 279



Type 280

	<u>Great Southampton Show</u>	<u>246</u>	
476	26 June to 9 July (standard) Eight dies used in ALF machines		C
476t	26 June to 9 July (transposed) Two dies used in ordinary machines		C
	<u>Ralph Allen of Bath</u>	<u>274</u>	
477t	29 June to 12 July		C
	<u>Shrewsbury Musical & Floral Fete</u>	<u>275</u>	
478t	29 June to 20 Aug		C
	<u>The Country Code - Litter</u>	<u>276</u>	
479	1 July to 31 Aug 10 dies used at 11 offices, since one die used at Newport Mon in July was transferred to Swansea in Aug		B
	<u>Ryde Carnival</u>	<u>277</u>	
480t	1 July to 31 Aug		C
	<u>Son et Lumiere Bury St Ed (second use)</u>	<u>248</u>	
481t	1 July to 25 Sep		C
	<u>British Polio Fellowship</u>	<u>278</u>	
482	10 to 17 July Used at London W1, Aberdeen, Bradford, and Bristol		C
	<u>Royal National Eisteddfod (second use)</u>	<u>236</u>	
483	18 to 31 July Eight dies used at the same offices as no.432 Late use : 6 Aug Neath		C

484t	<u>Southend Illuminations</u> 6 Aug to 17 Oct	<u>279</u>	B
485t	<u>Blackpool Illuminations</u> 8 Aug to 16 Oct Two dies used	<u>280</u>	B
486t	<u>York Races</u> 10 to 20 Aug	<u>281</u>	C
487t	<u>Skegness Illuminations</u> 12 Aug to 30 Sep Two dies used but only one from 20 Sep	<u>282</u>	C
488t	<u>Bucks County Show Aylesbury</u> 13 Aug to 2 Sep	<u>283</u>	C
489t	<u>Shrewsbury Carnival Day</u> 21 Aug to 13 Sep	<u>284</u>	C
490	<u>Learn First Aid Now Coventry</u> 31 Aug to 26 Sep	<u>285</u>	C
*491t	<u>Someone somewhere wants a letter</u> 10 to 19 Sep Used at Bristol on mail posted at the GPO stand at the Ideal Home Exhibition Bristol	<u>243</u>	D
492	<u>Recorded Delivery</u> 14 Sep to 31 Oct (standard)	<u>189</u>	A
492t	14 Sep to 7 Oct (transposed) About 250 dies used, all standard but transposed initially at Lincoln then standard after no.492t; see also no.493 Earliest early uses : see note on late uses of no.454 Latest late use (standard) : 4 March 1965 Manchester N (North) (see also Exceptional Uses E.36-37)		D
*493	<u>Recorded Delivery (redrawn)</u> 14 Sep to 31 Oct Ten dies used	<u>189A</u>	D

**CARDIFF
SHOPPING
FESTIVAL**

Oct.29th-Nov.7th



Type 287

ULSTER WEEK

 in
Nottingham

October 26 - 31

Type 288

**CHRISTMAS SHOPPING
ILLUMINATIONS
SHREWSBURY
DECEMBER - JANUARY**

Type 295



Type 296

**Muscular
Dystrophy
Week
24 - 31
OCTOBER**


Type 289

**Live to Learn
Learn to Live
EDINBURGH ROAD
SAFETY CAMPAIGN**

Type 290

**LONDON
STUDENTS
CARNIVAL
NOVEMBER 1964**

Type 291

**Your Life's in
Your hands
EDINBURGH ROAD
SAFETY CAMPAIGN**

Type 292

**FREEDOM FROM
HUNGER WEEK
21st-28th NOVEMBER**

Type 293

**LIVE!!!
AND LET LIVE
EDINBURGH ROAD
SAFETY CAMPAIGN**

Type 294

- 494 London Symphony Orchestra 286 B
21 Sep to 31 Dec (standard)
- 494t 21 Sep to 31 Dec (transposed) B
Used standard at London W1 and
Hampstead NW3, and transposed at St Johns
Wood NW8, Golders Green NW11, South
Kensington SW7, and Kensington W8
- 495 Cardiff Shopping Festival 287 B
1 Oct to 7 Nov
Two dies used
- 496 Ulster Week in Nottingham 288 C
10 to 31 Oct
Four dies used
- 497 Muscular Dystrophy Week 289 B
12 to 25 Oct (standard)
- 497t 12 to 19 Oct (5pm) (transposed) D
Used standard at nine offices, and
transposed at Bolton initially, then
standard after no.497t (but dated 12 Oct
standard on philatelic replacement covers)
- 498t Live to Learn - Learn to Live 290 C
19 Oct to 1 Nov
Used at Edinburgh; LP.54t also in use
- 499 London Students Carnival 291 C
31 Oct to 28 Nov
Two dies used at London WC
- 500t Your Life's in Your Hands 292 C
2 to 16 Nov (official end date 15 Nov)
Used at Edinburgh; LP.54t also in use

- 501 Freedom from Hunger Week 293 B
15 to 28 Nov
45 dies used
Latest late use : 2 Dec Bristol
- 502t Live ! and Let Live 294 C
16 to 30 Nov (official end date 29 Nov)
Used at Edinburgh; LP.54t also in use
- 503 Voters Lists (no lines) 98 B
504 Voters Lists (lines-small lettering) 98A B
505 Voters Lists (lines-larger lettering) 98B D
28 Nov to 8 Dec
Dies used : type 98 - about 55
type 98A - about 85
type 98B - about 10
There are two sub-types of type 98A; for
illustrations of types 98 to 98B see
page 80
Early use : (no.505) 25 Nov Bedford
Latest late use :
(no.504) 17 Dec Oldham
- 506t Christmas Illuminations Shrewsbury 295 C
30 Nov to 27 Dec
- 507t Christmas Shopping Bury St Edmunds 296 C
4 to 24 Dec
- (508) Visit The British Museum
This item is now listed as a Local
Publicity slogan, therefore type 297
has not been used
- *509 Post Early for Christmas (holly) 65B D
9 to 19 Dec
Used at Bournemouth-Poole C (Parkstone),
Exeter, Wakefield, and Shepherds Bush W12
Earliest use : 2 Dec Bournemouth-Poole C
(Parkstone)
- 510 Post Early for Christmas (candle) 169 A
9 to 19 Dec (standard)
- 510t 9 to 19 Dec (transposed) D
About 250 dies used standard, and
transposed only at Edinburgh
Early use : 8 Dec Cambridge (standard)
(see also E.35)
Latest late uses :
21 Dec Edinburgh (transposed)
27 Dec Hitchin (standard)

For details of the valuation codings
see page 20

1965

- 511t Royal Counties Show 1965 298 B
11 Jan to 26 June
Used at Basingstoke and Newbury
- 512 Panto 1965 299 B
27 Jan to 20 Feb
Two dies used at Liverpool



Type 298



Type 299



Type 300



Type 301



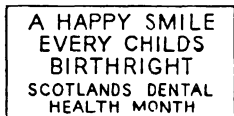
Type 302



Type 303



Type 304



Type 305



Type 306



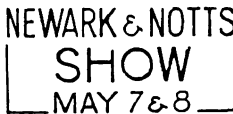
Type 307



Type 308



Type 309



Type 310



Type 311

- 513t Forfar 1965 Charter 300 C
1 Feb to 4 Sep (official end date 31 Aug)
- 514 Gibbons Centenary Stamp Show 301 B
4 to 17 Feb
30 dies used at London (Mount Pleasant)(7), N1(2), NW1, SW1(6), W1(8), WC(4), Hampstead NW3, South Kensington SW7
- 515 Holland is here! Birmingham 302 B
18 Feb to 6 March
Used at Birmingham Head Office (3), CH, ED, H, WDO, Moseley DO
- 516 Liverpool Philharmonic Orchestra 303 B
1 Feb to 22 March
Two dies used
- Licenses - see Exceptional Uses E.38
- 517t Shropshire Show Shrewsbury 304 B
1 March to 9 May
- 518 Saving for everybody 240 D
1 to 2 March (standard)
- 518t 1 to 31 March (transposed) B
Used transposed at 14 Scottish offices, but standard in error at nine of them for various periods during the first two days
Late use : 1 April Motherwell & Wishaw (transposed)
- 519t Scotlands Dental Health Month 305 B
1 to 31 March
Used at Edinburgh, Glasgow (one die each)
- 520 Holland is here! Manchester 306 B
5 to 26 March
Used at Manchester (3), E, N, S, SE, Salford; LP.2t, 110t also in use
- 521 Ulster Week in Bristol 307 C
15 to 27 March
Four dies used
- 522 Southampton Show 308 C
15 to 28 March (standard)
- 522t Eight dies used in ALF machines C
15 to 28 March (transposed)
Two dies used in ordinary machines
- 523t Sixth Bromsgrove Festival 309 C
15 March to 29 April and 22 to 29 May (transposed)
- 523 29 April to 21 May (standard, in error) D
- 524t Newark & Notts Show 310 C
22 March to 8 May
Used at Newark
- 525 Licenses 117 A
1 to 30 April (standard)
- 525t 1 to 30 April (transposed) D
About 220 dies used standard; used transposed at Kilmarnock for most of the month but known standard on 22 April, also transposed for a few days at Paisley
Latest late use : 21 Dec High Wycombe (standard)



Type 312



Type 313



Type 324



Type 325



Type 314



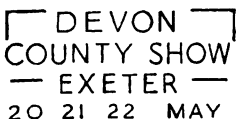
Type 315



Type 326



Type 327



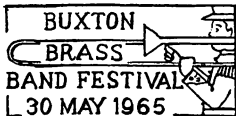
Type 316



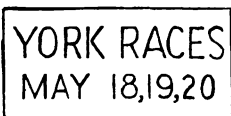
Type 317

532 Devon County Show 316 E
 23 April (to 9.45am)(standard in error)

532t 23 April to 20 May (transposed) C
 Used standard at first at Exeter, then transposed after no.532, and also transposed at Barnstaple and Plymouth



Type 318



Type 319

533 Bach Festival Oxford 317 C
 1 May to 2 July (standard)

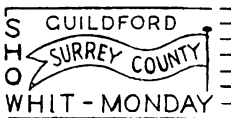
533t 1 May to 2 July (transposed) C
 Used at Wimbledon SW19

534t Buxton Brass Band Contest 318 C
 1 to 30 May

535t York Races May 18 19 20 319 C
 3 to 16 May



Type 320



Type 321

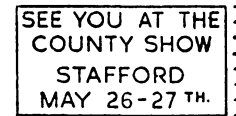
536t Shrewsbury Summer Show 320 C
 10 May to 27 June

537 Surrey County Show 321 D
 10 to 13 May (standard in error)

537t 14 May to 5 June (transposed) C
 (also dated 10 May transposed on replacement covers)
 Two dies used at Guildford

Voters Lists - see Exceptional Uses E.39

538 County Show Stafford 322 C
 12 to 26 May
 Used at seven offices



Type 322



Type 323

526t Scarborough's Dutch Festival 311 C
 1 April to 3 June

527t International TT Races 249 C
 5 April to 16 May
 Used at Douglas and Ramsey

528t Bath & West Show 312 C
 5 April to 5 June
 Used at Dorchester, Shepton Mallet, Wells, and Yeovil

529t Epsom Races Spring Meeting 313 C
 6 to 19 April

530t Suffolk Tattoo Bury St Edmunds 314 C
 21 April to 11 June

531t Trades Fair Wisbech 315 C
 21 April to 19 June


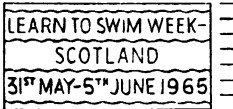


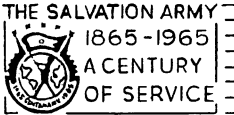






539 Their safety depends on you 323 D
 15 May to ? June (standard)

539t 15 May to 18 June (transposed) C
 Used transposed at 15 N.Ireland offices, but standard at first at Ballymena, Cookstown and Omagh (first day only at Omagh) then transposed

540t International Cycle Races 259 C
 17 May to 13 June
 Used at Douglas and Ramsey

541t Epsom Derby Meeting 324 C
 18 to 31 May

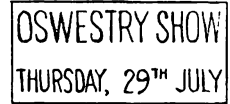
542t Cheltenham Festival 325 C
 21 May to 12 July
 (official end date 10 July)
 Two dies used

543t	<u>Please use less water</u> 24 May 1965 to 23 April 1966 Two dies used at Northampton	326	B	546t	<u>Organ Festival St Albans</u> 31 May to 27 June	329	C
544	<u>Interplas Olympia</u> 25 May to 20 June Used at London (Mount Pleasant)(3), EC, W1	327	B	547	<u>Learn to Swim Week</u> 31 May to 5 June (standard) Used at Aberdeen, Falkirk, Glasgow	330	C
545t	<u>Prestwick Bathing Beauty Competition</u> 31 May to 24 July	328	C	547t	31 May to 5 June (transposed) Used at seven Scottish offices		C
				548t	<u>Buxton Festival of Music</u> 31 May to 18 July	331	C
	Type 328			549t	<u>Peterborough Show</u> 1 June to 22 July	332	C
				550	<u>The Dairy Festival Time for Sport</u> 1 June to 31 July (standard)	272	B
	Type 330			550t	1 June to 31 July (transposed) Used standard at eight offices, transposed at four, plus Gosport and Wolverhampton which started standard but changed during the period		B
				551t	<u>Southport Flower Show</u> 1 June to 24 Aug	333	C
	Type 329			552	<u>Salvation Army</u> 1 to 30 June (standard)	334	B
				552t	1 to 30 June (transposed) Used standard at 18 offices, transposed at Nottingham, and both standard and transposed at Edinburgh		C
	Type 332			553t	<u>Morecambe's Illuminations</u> 1 June to 18 Oct Used at Lancaster & Morecambe	335	C
				554	<u>Commonwealth Arts Festival (1st use)</u> 14 to 27 June (standard) Used at Hampstead NW3 and Edgware	336	C
	Type 334			554t	14 to 27 June (transposed) Used at Wandsworth SW18, Bromley & Beck, Croydon, Hounslow, Kingston-upon-Thames, Uxbridge		B
				555t	<u>Internat Six Days Trial (first use)</u> 14 June to 11 July Used at Douglas and Ramsey	337	C
	Type 335			556	<u>Methodist Conference Plymouth</u> 20 June to 10 July Two dies used	338	C
				557t	<u>York Races 16 17 July</u> 23 June to 14 July	339	C
	Type 336			558	<u>Southampton Show</u> 25 June to 8 July (standard) Eight dies used in AIF machines	308	C
				558t	25 June to 8 July (transposed) Two dies used in ordinary machines		C
	Type 337			559t	<u>International Co-operation Year</u> 26 June to 31 Dec Used at Reading	340	B
				560t	<u>Royal Counties Show 1966</u> 27 June 1965 to 25 June 1966 Used at Basingstoke and Newbury	341	B
	Type 338						
							
	Type 340						
							
	Type 341						

561t	<u>Shrewsbury Musical & Floral Fete</u> 28 June to 19 Aug	<u>342</u>	C
562t	<u>Oswestry Show</u> 1 to 29 July	<u>343</u>	C
563	<u>Country Code - keep to paths</u> 1 July to 31 Aug (standard)	<u>344</u>	B
563t	1 July to 31 Aug (transposed) Used standard at six offices, transposed at Exeter and Manchester, plus Cardiff and Gloucester which started standard but changed during the period		B
564t	<u>Southend Illuminations</u> 1 July to 17 Oct	<u>345</u>	B
565t	<u>Skegness Illuminations</u> 1 July to 10 Oct Two dies used	<u>346</u>	C
566t	<u>Bedfordshire Show</u> 4 to 17 July Two dies used at Bedford	<u>347</u>	C
567t	<u>Manx Grand Prix</u> 12 to 25 July Used at Douglas and Ramsey	<u>273</u>	C
568t	<u>Epsom Races July Meeting</u> 17 to 30 July	<u>348</u>	C
569	<u>Commonwealth Arts Festival Glasgow</u> 19 July to 12 Sep Four dies used	<u>349</u>	C
570t	<u>York Races 17 18 19 August</u> 19 July to 9 Aug	<u>350</u>	C
571t	<u>Crom Jazz Festival</u> 23 July to 27 Aug Used at Emmiskillen	<u>351</u>	C
572t	<u>Internat Six Days Trial (2nd use)</u> 26 July to 15 Aug (re-use after no.567t) Used at Douglas and Ramsey	<u>337</u>	C
573t	<u>Kelso Scottish Week</u> 1 Aug to 4 Sep	<u>352</u>	C
574t	<u>Blackpool Illuminations</u> 8 Aug to 16 Oct Two dies used	<u>353</u>	B
575t	<u>Epsom Races August Meeting</u> 16 to 29 Aug	<u>354</u>	C
576t	<u>Manx Grand Prix</u> 16 Aug to 5 Sep (re-use after no.572t) Used at Douglas and Ramsey	<u>273</u>	C
577t	<u>Shrewsbury Carnival Day</u> 20 Aug to 12 Sep	<u>284</u>	C
578	<u>Commonwealth Arts Festival Liverpool</u> 26 Aug to 2 Oct 12 dies used in three ALF machines, also a thirteenth die in one ordinary machine from 1 Sep	<u>356</u>	C
579t	<u>4th Bach Festival Bath</u> 1 Sep to 30 Oct	<u>357</u>	C



Type 342



Type 343



Type 344



Type 345



Type 346



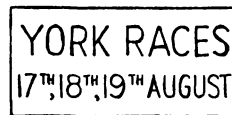
Type 347



Type 348



Type 349



Type 350



Type 351



Type 352



Type 353



Type 354



Type 356



Type 357



Type 358

Note: Illustration 355 has not been used



WALLASEY
FESTIVAL
OF THE
ARTS
24th OCT - 7th NOV

Type 359

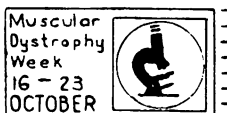
ULSTER WEEK
in Edinburgh
Sept. 27 - Oct. 2

Type 360



LISTER
CENTENARY
GLASGOW
SEPT. 27-29
1965

Type 361



Muscular
Dystrophy
Week
16 - 23
OCTOBER

Type 362

BLOOD DONORS
SAVE LIVES

Type 363

The International
Building Exhibition
Olympia London
17 Nov - 1 Dec 1965

Type 364



CHRISTMAS
SHOPPING
ILLUMINATIONS
SHREWSBURY
DECEMBER - JANUARY

Type 365



BERKHAMSTED
PAGEANT
1066 1966
3rd-11th JUNE

Type 366

- 580t Scarborough 1000 Years Old 358 C
1 Sep to 16 Oct
Two dies used
- 581 Commonwealth Arts Festival (2nd use) 336 C
1 to 28 Sep (standard)
Used at Hampstead NW3 and Hounslow
- 581t 1 to 28 Sep (transposed) B
Used at Wandsworth SW18, Wimbledon SW19,
Bronley & Beckenham, Edgware,
Kingston-upon-Thames, Uxbridge
- 582t Internat Six Days Trial (3rd use) 337 C
6 to 19 Sep (re-use after no.576t)
Used at Douglas and Ramsey
- 583t Wallasey Festival of the Arts 359 C
6 Sep to 6 Nov
- 584t Ulster Week in Edinburgh 360 C
20 Sep to 2 Oct
Used at Edinburgh Head Office
(to 30 Sep only), NW, S, SW, W
- 585 Lister Centenary 361 C
20 Sep to 2 Oct (standard)
Two dies used at Glasgow Head Office
- 585t 20 Sep to 2 Oct (transposed) C
Used at Glasgow S, SEDO, SW, W
Late use : 3 Oct Glasgow W (transposed)
- 586 Muscular Dystrophy Week 362 B
27 Sep to 24 Oct (standard)
- 586t 27 Sep to 24 Oct (transposed) C
Used standard at 14 offices, transposed
at seven, plus Luton which started
transposed but changed during the period
Late uses : 25 Oct Norwich (transposed)
28 Oct London SE1 (standard)
- 587 Blood Donors Save Lives 363 C
1 to 31 Oct (standard)
Used at Aberdeen, Glasgow
- 587t 1 to 31 Oct (transposed) C
Used at Dundee, Edinburgh, Inverness
- 588 International Building Exhibition 364 B
31 Oct to 27 Nov
Used at London (Mount Pleasant)(S),
EG (2) and WC (2)
Late use : 30 Nov London WC
- 589 Voters Lists (no lines) 98 B
28 Nov to 8 Dec
About 70 dies used
Late use : 9 Jan 1966 Barnet
- 590 Voters Lists (lines-small lettering) 98A B
28 Nov to 8 Dec (standard)
About 85 dies used - see also E.42-43;
there are two sub-types of type 98A
- 590t 28 Nov to 8 Dec (transposed) D
Used at Edinburgh only
Early use : 18 Nov Derby (standard)
- 591 Voters Lists (lines-larger lettering) 98B D
28 Nov to 8 Dec
About 5 dies used
For illustrations of types 98-98B see
page 80
- 592t Christmas Illuminations Shrewsbury 365 C
29 Nov to 24 Dec
- 593t Christmas Shopping Bury St Edmunds 296 C
1 to 24 Dec
- 594t Berkhamsted Pageant 366 C
1 Dec 1965 to 11 June 1966
- 595 Westminster Abbey Anniversary 367 D
1 to 6 Dec (standard in error)
- 595t 6 Dec 1965 to 30 Nov 1966 (transposed) B
(also transposed dated 1 Dec 1965 on
replacement covers)
Used at South Kensington SW7
- *596 Post Early for Christmas (holly) 65B D
9 to about 20 Dec
Used at Chiswick W4, Exeter, Wakefield
- 597 Post Early for Christmas (candle) 169 A
9 to 19 Dec (standard)
About 250 dies used; there are two
sub-types
- 597t 9 to 19 Dec (transposed) D
Used at Edinburgh only
Early uses : 1 Dec Colchester, Harlow
(standard)
Latest late uses :
20 Dec Edinburgh (transposed)
29 Dec Manchester E (East) (standard)

Recorded Delivery -
see Exceptional Uses E.40-41

1966

598t Nat Savings Golden Jubilee (1st use) 368 B
1 Jan to 24 March
Used at eight Scottish offices
Late use : 25 March Paisley

599t World Cup Competition Sunderland 369 C
1 Jan to 31 July

*600 National Eisteddfod 66 (first use) 370 D
3 to 9 Jan (standard)
Used at Cardiff (2), Carmarthen, Neath,
Pontypridd, Port Talbot, Swansea (2)

*600t 3 to 9 Jan (transposed) E
Used at Llanelly
Late use : 10 Jan Pontypridd (standard)

Although the official periods of use of this slogan are as shown under nos 600/t and 602/t, the slogan was used at several of the offices concerned, both standard and transposed, between 9 Jan and 7 Feb, chiefly late-Jan and early-Feb

601 Help save your doctor's time 371 A
10 Jan to 6 Feb (standard)
About 256 dies used

601t 10 Jan to 6 Feb (transposed) C
Used at Edinburgh only
Latest late use : 25 March Weybridge (standard) (see also E.44-45)

602 National Eisteddfod 66 (second use) 370 C
7 to 13 Feb (standard)
602t 7 to 13 Feb (transposed) C

Used standard at Cardiff (2), transposed at Carmarthen, Pontypridd, Port Talbot, Swansea (2), plus Neath which started standard but changed to transposed on the first day; see also note after nos 600/t
Late use : 14 Feb Neath (transposed)

603 Manchester University Carnival 372 C
9 to 22 Feb
Two dies used; LP.2t, 110t also in use

604t Lewisham Music Festival 373 C
18 Feb to 31 March
Used at Catford SE6

605t Bromsgrove Festival 374 C
20 Feb to 7 May

606t Shropshire Show Shrewsbury 375 C
28 Feb to 8 May

607t Bedford Charter Celebrations(1st use) 376 C
28 Feb to 14 May
Two dies used

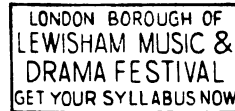
608t Scarborough Festival of Norway 377 C
1 March to 26 May



Type 371



Type 372



Type 373



Type 374



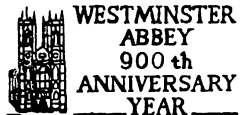
Type 375



Type 376



Type 377



Type 367



Type 368



Type 369



Type 370

The number at the right of each entry in this listing is the illustration "type" number, and in this chapter all are "general" numbers whose illustrations are shown in this chapter. If it is a repeat you will have to look back to the first use to find the relevant illustration.



Type 378



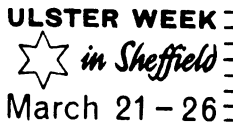
Type 378A

DR. BARNARDO'S HOMES
1866-1966
100 YEARS OF CHILD CARE

Type 379



Type 380



Type 381



Type 382



Type 383

- *609 Bath & West Show (short die) 378 D
1 March to 31 May
One die used at Devizes in error from 1 to 21 March (10.45am 21 March reported), then transferred to Bristol and used 21 March to 31 May; see no.610/t
- *610 Bath & West Show (long die) 378A E
1 to 21 March (standard)
One die used in error at Bristol from 1 to 21 March and then transferred to Devizes where it was used standard on 21 March (4.45pm and 6.45pm reported); see no.609
- *610t 1 March to 31 May (transposed) C
Used at Devizes after no.610, and at Dorchester for whole period
- 611 Dr Barnardo's Homes (first use) 379 A
7 March to 3 April (standard)
- 611t 7 to 10 March (transposed) E
75 dies used, all standard except at Croydon where used transposed at first, then standard after no.611t

Early use : 6 March London W1
Latest late uses : several offices continued and joined up with no.622
- 612t Macclesfield Festival 380 C
14 March to 30 April
- 613 Ulster Week in Sheffield 381 C
14 to 26 March
Three dies used

- 614t Newark & Notts Show 382 C
27 March to 7 May
Used at Newark
- 615t Bath Festival 383 C
1 April to 24 June
- 616 Licenses 117 A
4 April to 3 May (standard)
About 220 dies used; there are several sub-types
- 616t 4 April to 3 May (transposed) C
Used at Edinburgh only

Latest late use : 11 Dec Hitchin (standard)
(see also E.46-49)
- 617t International TT Races 249 C
4 April to 15 May
Used at Douglas and Ramsey
- 618 Nat Savings Golden Jubilee (2nd use) 368 C
7 April to 24 June (standard)
Used at Aberdeen (2), Glasgow (3)
- 618t 7 April to 24 June (transposed) C
Used at Glasgow S, SEDO, W
- 619t Southport Flower Show 384 C
7 April to 23 Aug
- 620 Kent County Show 385 D
12 to 18 April (standard in error)
- 620t 12 April to 12 July (transposed) B
Used standard at first at Dartford, then transposed, and transposed at Maidstone
- 621t Buxton Brass Band Festival 386 C
15 April to 14 May
- 622 Dr Barnardo's Homes (second use) 379 A
18 April to 15 May (standard)
74 dies used
- 622t 18 April to 15 May (transposed) D
Used at Wellingborough only

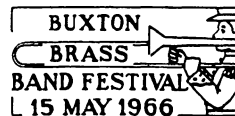
Early uses : see late uses of no.611
Latest late uses : several offices continued and joined up with no.641
- 623t York Races 10-12 May 387 C
18 April to 9 May



Type 384



Type 385



Type 386





Type 387

624	<u>Remploy 21st Anniv</u> (first use) 20 April to 4 May Used at Cardiff	<u>388</u>	C
625t	<u>Devon County Show</u> 22 April to 19 May Used at Barnstaple, Exeter, Plymouth	<u>389</u>	C
626t	<u>RNAS Yeovilton Open Day</u> 28 April to 9 July Used at Yeovil	<u>390</u>	C
627	<u>Epilepsy Week</u> 1 to 7 May (standard) Used at 19 offices	<u>391</u>	B
627t	1 to 7 May (transposed) Used at Gosport only Late uses : 8 May Cardiff, Leeds (standard)		D
628t	<u>Surrey County Show</u> 1 to 28 May Two dies used at Guildford	<u>321</u>	C
629	<u>United Counties Show</u> 1 May (standard in error)	<u>392</u>	E
629t	1 May to 12 Aug (transposed) Used standard at first at Haverfordwest, then transposed, and transposed at Cardigan, Carmarthen, Swansea (except 18 to 31 July at Carmarthen and Swansea, see no. 676t)		B
630t	<u>Cheltenham Festival</u> 1 May to 2 July Two dies used	<u>325</u>	B
631	<u>World Cup City Sheffield</u> 2 May to 12 June Three dies used	<u>393</u>	B
632t	<u>Salisbury Son et Lumiere</u> 2 May to 17 Sep (official end date 18 Sep)	<u>394</u>	C
633	<u>Remploy 21st Anniv Year</u> (second use) 3 to 17 May Two dies used at Manchester; LP.2t, 110t also in use	<u>388</u>	C
634	<u>Imperial Cancer Week</u> 4 to 17 May (standard) About 30 dies used	<u>395</u>	B
634t	4 to 17 May (transposed) About 20 dies used Early use : 3 May Derby (transposed) Latest late use : 19 May London EC (standard)		B
635	<u>CBSO Wind Competition</u> 4 to 25 May (standard) Used at Birmingham Head Office (3) and CH (Camp Hill)	<u>396</u>	B
635t	4 to 25 May (transposed) Used at Birmingham ADO (Aston), WDO, Moseley DO, Smethwick CBSO= City of Birmingham Symphony Orchestra		B

1945  1966
21st Anniversary Year

Type 388

R.N.A.S. YEOVILTON
OPEN DAY  MUSEUM
9 JULY  OPEN DAILY

Type 390

VISIT
UNITED COUNTIES SHOW
CARMARTHEN
11TH & 12TH AUGUST
1966

Type 392

 SALISBURY
JULY 24 SEPT 18
1888
SON ET
LUMIERE

Type 394

 17-25 MAY
INTERNATIONAL WIND COMPETITION


Type 396

SEE YOU AT THE
COUNTY SHOW
STAFFORD
MAY 25-26TH

Type 398

DEVON
COUNTY SHOW
EXETER
19 20 21 MAY

Type 389

EPILEPSY WEEK
MAY 1-7
sponsored by
BRITISH EPILEPSY
ASSOCIATION 

Type 391

WORLD CUP CITY
SHEFFIELD
CITY OF STEEL

Type 393

IMPERIAL CANCER
RESEARCH FUND
'CANCER WEEK'
11-17 MAY

Type 395

Let's all go to the
SUFFOLK SHOW
IPSWICH 1 & 2 JUNE

Type 397

 SHREWSBURY
SUMMER
SHOW
25 JUNE 66

Type 399

Suffolk Show 397
636 4 to 31 May (standard) C
636t 4 to 31 May (transposed) C
Used at Bury St Edmunds (transposed),
Ipswich (one die standard, one die
transposed), Lowestoft (standard to 12 May,
then transposed)

County Show Stafford 398
637 9 to 22 May C
Used at seven offices

Shrewsbury Summer Show 399
638t 9 May to 26 June C

Buxton Festival of Music 400
639t 15 May to 23 July C



Type 400



Type 402



Type 404



Type 406



Type 408



Type 410



Type 401



Type 403



Type 405



Type 407



Type 409



Type 411

	<u>Learn to Swim Week</u>	<u>402</u>	
643	30 May to 4 June (standard)		D
643t	30 May to 4 June (transposed)		C
	Used transposed at eight Scottish offices, plus Glasgow (transposed to 751 May, then standard, but dated 30 May standard on replacement covers), and Paisley (standard 30 May only, then transposed)		
	Late use : 5 June Paisley (transposed)		
	<u>The Dairy Festival</u>	<u>272</u>	
644	31 May to 31 July (standard)		B
644t	31 May to 31 July (transposed)		C
	Used standard at 12 offices, transposed at Bootle and Eastleigh, plus Swindon which started standard but changed to transposed during the period		
	Latest late use : 8 Aug Bristol (standard)		
	<u>Belfast Addresses</u>	<u>166</u>	
645	1 June 1966 to 14 July 1967		A
	(re-use after LP.220t)		
	Three dies used but not continuously		
	<u>Peterborough Show</u>	<u>403</u>	
646t	1 June to 21 July		C
	Two dies used		
	<u>Savings Jubilee Exhibition Coventry</u>	<u>404</u>	
647t	1 to 30 June		C
	<u>Bedford Pageant</u>	<u>405</u>	
648t	6 June to 2 July		C
	Two dies used		
	<u>Gosport Hovershow 66</u>	<u>406</u>	
*649t	6 to 19 June		D
	<u>York Races 1-2 July</u>	<u>407</u>	
650t	9 to 29 June		C
	<u>Southampton Show</u>	<u>408</u>	
651	10 to 24 June (standard)		C
651t	Four dies used in ALF machine		
	10 to 24 June (transposed)		C
	Four dies used in ordinary machines		
	<u>Remploy 21st Anniv Year (third use)</u>	<u>388</u>	
652	13 to 27 June		C
	Three dies used at Sheffield		
	<u>Manx Grand Prix</u>	<u>273</u>	
653t	13 June to 3 July		C
	Used at Douglas, Port Erin and Ramsey		
	<u>Harrogate Festival of Arts</u>	<u>409</u>	
654t	13 June to 20 Aug		C
	<u>Chichester Festival Theatre</u>	<u>410</u>	
655t	20 June to 9 Sep		C
	<u>Royal Counties Show 1967</u>	<u>411</u>	
656t	26 June to 6 Sep		C
	Used at Basingstoke (to 5 Sep) and Newbury; show cancelled and slogan ended prematurely		
	<u>Spare time to be a blood donor</u>	<u>412</u>	
657	27 June to 29 Aug		B
	Two dies used at Newcastle-upon-Tyne		

	<u>International Cycle Races</u>	<u>259</u>	
640t	16 May to 12 June		C
	Used at Douglas, Port Erin and Ramsey; this was the first slogan to be used at Port Erin and specimens from there are scarce - valuation F		
	<u>Dr Bernardo's Homes (third use)</u>	<u>379</u>	
641	30 May to 26 June (standard)		A
641t	30 May to about 5 June (transposed)		D
	75 dies used, all standard but transposed at first at Dorchester then standard after no.641t		
	Early uses : see late uses of no.622		
	Latest late uses : several offices continued and joined up with no.675		
	<u>Royal Show</u>	<u>401</u>	
642t	16 May to 7 July		C
	Used at Warwick & Leamington Spa		



Type 412



Type 413



Type 418



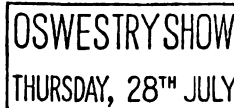
Type 419



Type 414



Type 415



Type 420



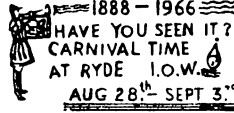
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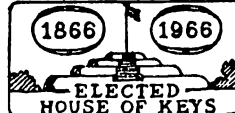
Type 416



Type 417



Type 422



Type 423

658t Shrewsbury Musical & Floral Fete 413 C
27 June to 18 Aug

659 World Cup City Sheffield 393 B
28 June to 31 July (re-use after no.652)
Three dies used

660 Remploy 21st Anniv Year (fourth use) 388 C
29 June to 13 July
Three dies used at Bristol

661 Harlow Arts Festival 414 C
29 June to 19 July

662t York Races 15-16 July 415 C
30 June to 13 July

663 Liverpool Show 416 B
30 June to 16 July
Nine dies used, eight in ALF machines and one in ordinary machine

664 Liverpool World Cup City 417 B
30 June to about 1 Aug
Five dies used, four in ALF machine and one in ordinary machine
LP.B263, LP.345-6 also in use at Liverpool

665 Ipswich Funtasia 418 C
1 to 19 July (standard)
665t 1 July to 6 Aug (transposed) B
At first one die used standard and one transposed, but both transposed from 19 July

666t Southend Illuminations 419 B
30 June to 16 Oct
(official start date 1 July)

667t Oswestry Show 420 C
1 to 28 July

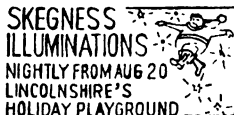
668t Prestwick Bathing Beauty Competition 421 C
1 to 23 July



Type 424



Type 425



Type 426



Type 427

669t Ryde Carnival 422 C
1 July to 31 Aug

670t Elected House of Keys 423 C
4 to 28 July
Used at Douglas, Port Erin and Ramsey

671t Bedfordshire Show 424 C
3 to 16 July
Two dies used at Bedford

672 Country Code - Dogs 425 B
7 July to 31 Aug (standard)

672t 7 July to 31 Aug (transposed) C
Used at Birkenhead and Exeter
Latest late use : 20 Sep Manchester (standard)

673 Nat Savings Golden Jubilee (3rd use) 368 D
8 to 20 July (standard)
673t 8 July to 24 Sep (transposed) B
Used transposed at seven Scottish offices, also used at Stirling standard to about 20 July then transposed

**VISIT THE
HASTINGS
EMBROIDERY '66**

Type 428

**YORK RACES
16TH-18TH AUGUST**

Type 429

**7TH ANTIQUES
FAIR
KENILWORTH
SEPT 27TH-OCT 1ST**

Type 436

**LEEDS INTERNATIONAL
PIANOFORTE
COMPETITION
SEPT. 22 - OCT. 1**

Type 437

**ISLE OF MAN
FESTIVAL OF FUN
28th Aug. to 30th Sept.**

Type 430

**Blackpool
ILLUMINATIONS
SEP 2
OCT 23
ENQUIRIES TO
HOLIDAY DEPT.
TOWN HALL**

Type 431

**QUEENS UNIVERSITY BELFAST
festival '66
11-26 NOVEMBER**

Type 438

**SHEFFIELD
STUDENTS
RAG
WEEK
OCT 21-29**

Type 439

**DUNDEE FOR DEVELOPMENT
TAY ROAD BRIDGE
OPENING - 18 AUG 1966**

Type 432

**YORK RACES
31ST AUG. - 1ST SEPT.**

Type 433

**ROAD
SAFETY
DEPENDS
ON YOU**

Type 434

**1916 COVENTRY 1966
SAVINGS YEAR
JOIN A
SAVINGS GROUP**

Type 435

- 674t Skegness Illuminations 426
11 July to 30 Sep C
Two dies used
- 675 Dr Barnardo's Homes (fourth use) 379 A
11 July to 7 Aug (standard)
- 675t 11 to 13 July (transposed) E
75 dies used, mainly standard, but
transposed at Balham SW12, Tooting SW17
(both 11 July only) and Putney SW15
(11 to 13 July) then standard at all three
offices
Early uses : see late uses of no.641
Latest late use : 19 Sep Woking (standard)
- 676 National Eisteddfod 66 (third use) 370 C
18 to 31 July (standard)
- 676t Used at Cardiff (2 dies) C
18 to 31 July (transposed) C
Used at Bridgend, Carmarthen, Llanelly,
Neath, Port Talbot, Swansea (2)
- 677t Bedford Charter Celebrations(2nd use) 376 C
18 July to 20 Aug
Two dies used
- 678 Harlow Town Show 427 E
20 July (standard in error)
- 678t 20 July to 27 Aug (transposed) C
- 679t Visit the Hastings Embroidery '66 428 C
23 July to 30 Sep
Known used in red on "paid" mail
- 680t York Races 16-18 Aug 429 C
25 July to 13 Aug

- 681t Isle of Man Festival of Fun 430 C
28 July to 30 Sep
Used at Douglas, Port Erin and Ramsey;
ended earlier in Sep at Port Erin
- 682t Blackpool Illuminations 431 B
1 Aug to 15 Oct
Two dies used
- 683t Tay Road Bridge Opening Dundee 432 C
4 to 18 Aug
- 684 Remploy 21st Anniv Year (fifth use) 388 B
16 Aug to 22 Nov
Used at London (Mount Pleasant), SW1, W1;
three further dies used 8 to 22 Nov at
London E1, N1, W1
Late use : 23 Nov London (Mount Pleasant)
- 685t York Races 31 Aug - 1 Sept 433 C
16 to 29 Aug
- 686t Shrewsbury Carnival Day 284 C
19 Aug to 11 Sep
- 687t Road safety depends on you 434 C
28 Aug to 31 Oct
Used at Harlow
- 688 Remploy 21st Anniv Year (sixth use) 388 C
30 Aug to 13 Sep
Used at Newcastle-upon-Tyne (2), Wallsend
- 689t Coventry Savings Year 435 C
1 Sep to 31 Oct
- 690t 7th Antiques Fair Kenilworth 436 C
1 to 28 Sep
Used at Warwick & Leamington Spa
- 691 Leeds International Pianoforte Comp 437 C
1 to 28 Sep
Three dies used
- 692 Queens University Festival Belfast 438 C
3 to 15 Sep (standard)
- 692t 3 Sep, and 15 Sep to 28 Nov (transposed) B
One die used at Belfast, used both
standard and transposed on first day
- 693 Sheffield Students Rag Week 439 C
4 Sep to 29 Oct
Three dies used



Type 440

YORK RACES
5TH - 6TH OCTOBER

Type 441

**JOIN THE
NATIONAL SAVINGS
GROUP WHERE
YOU WORK**

Type 446

**£1 PREMIUM BONDS
THE PRIZE
INVESTMENT**

Type 447

ULSTER WEEK
in Newcastle
SEPT. 19 - 24

Type 442

**STOP
ACCIDENTS**

Type 443

**FARMERS
WAGE WAR ON
WARBLE GRUBS**

Type 448

CHANNEL ISLANDS
1066 1966
LES ILES NORMANDES

Type 449

**ST. ANDREW'S HOME
AND CLUB FOR BOYS
WESTMINSTER
1866-1966 CENTENARY
SALUTE ADVENTURE**

Type 444

Muscular
Dystrophy
Week
OCTOBER 15th-22nd

Type 445

**BOYS
CLUBS**
NABC
**Club
Week**
Oct 28 - Nov 5

Type 450

**CITY OF LONDON
ROAD SAFETY
EXHIBITION
ST. PAUL'S CHURCHYARD
OCT. 12th - 28th**

Type 451

694t	<u>Wallasey Festival of the Arts</u> 5 Sep to 31 Oct	<u>440</u>	C
695t	<u>York Races 5-6 October</u> 13 Sep to 3 Oct	<u>441</u>	C
696	<u>Ulster Week in Newcastle</u> 14 to 24 Sep Two dies used at Newcastle-upon-Tyne	<u>442</u>	C
697	<u>Stop accidents</u> 16 Sep to 14 Oct (standard)	<u>443</u>	D
697t	16 Sep to 14 Oct (transposed) Used standard at Dungannon and transposed at 12 N.Ireland offices for the whole period, also standard for a few days only at Londonderry and Strabane, then transposed		C
698	<u>St Andrew's Home for Boys Westminster</u> 16 to 29 Sep Used at London SW1 and W1	<u>444</u>	C
*699	<u>Muscular Dystrophy Week (1965 design)</u> 19 to 28 Sep Used in error as follows (see no.700/t) : 19 to 28 Sep : London SE1 / -F- (also SE1 / -V4- town die 28 Sep) 19 Sep only : Kingston-upon-Thames	<u>362</u>	E
700	<u>Muscular Dystrophy Week</u> 19 Sep to 16 Oct (standard)	<u>445</u>	B
700t	19 Sep to 16 Oct (transposed) Used standard at 15 offices (including London SE1 and Kingston-upon-Thames after no.699), transposed at five offices, plus Darlington and High Wycombe which started standard but changed to transposed during the period		C
	Latest late uses :		
	23 Oct Maidstone (transposed)		
	28 Oct Reading (standard)		
701	<u>Join National Savings Group</u> 19 Sep to 13 Nov Three dies used at Birmingham	<u>446</u>	C
*702	<u>Join National Savings Group</u> 24 to 30 Sep Used at Wrexham	<u>446</u>	D
703	<u>Spare time to be a blood donor</u> 25 Sep 1966 to 11 July 1967 Two dies used at Newcastle-upon-Tyne	<u>412</u>	B
704	<u>Premium Bonds Prize Investment</u> 26 Sep to 16 Oct Three dies used at Nottingham	<u>447</u>	C
705	<u>Wage war on warble grubs</u> 1 to 31 Oct (standard) Used at Aberdeen, Glasgow (from 19 Oct at Glasgow)	<u>448</u>	C
705t	1 to 31 Oct (transposed) Used at Dumfries, Hawick, Perth		C
706t	<u>Channel Islands 1066 1966</u> 1 to 31 Oct Used at Guernsey and Jersey	<u>449</u>	D
707	<u>NABC Club Week</u> 3 Oct to 6 Nov (standard)	<u>450</u>	B
707t	3 Oct to 6 Nov (transposed) Eleven dies used standard at nine offices, ten dies used transposed at ten offices, plus Swindon which started standard but changed during the period, and Enfield which started transposed but also changed during the period. Periods of use vary within the dates shown. NABC = National Association of Boys Clubs		B
708	<u>Road Safety Exhibition</u> 3 to 23 Oct Two dies used at London EC	<u>451</u>	C

WARWICK CAN MAKE IT
EXHIBITION AT
THE RACECOURSE
29th OCTOBER TO 3rd NOVEMBER

Type 452



Type 453

PUBLIC WORKS
AND MUNICIPAL SERVICES
CONGRESS AND EXHIBITION
OLYMPIA-LONDON
14-19 NOV. 1966

Type 454



Type 455

REEDHAM SCHOOL
PURLEY, SURREY
CARING FOR CHILDREN
SINCE 1844

Type 456

SUE RYDER HOMES
CAVENDISH
SUFFOLK
REMEMBER THE CHILD
VICTIMS OF HITLER

Type 457

BRITAIN LEADS
WORLD IN
HELPING SPASTICS

Type 458



Type 459

- 709t Warwick Can Make It Exhibition 452 C
3 to 30 Oct
Used at Warwick & Leamington Spa
- 710 Remploy 21st Anniv Year (seventh use) 388 C
4 to 18 Oct
Three dies used at Glasgow
- 711t Nat Savings Golden Jubilee (4th use) 368 B
8 Oct to 31 Dec
Used at Edinburgh Head Office, EC, NW,
SW, W, Glasgow N, NW (but E.3 seen only in
Dec) and Hamilton
Late use : 1 Jan 1967 Edinburgh
- 712t Magee Rag November 25 453 C
16 Oct to 26 Nov
Used at Londonderry
- 713 Public Works Congress 454 B
17 Oct to 15 Nov
Used at London (Mount Pleasant)(2),
EC, WC, Hammersmith W6
Late use : 16 Nov Hammersmith W6
- 714 Join National Savings Group 446 C
22 Oct to 5 Nov
Used at Leicester; see also no.715
- 715 Premium Bonds Prize Investment 447 C
22 Oct to 5 Nov
Two dies used at Leicester; see also
no.714

Remember
to use the
POSTAL CODE

Type 460



Type 461

- 716 John Groom's cares for the disabled 455 B
31 Oct to 10 Dec (standard)
- 716t 31 Oct to 31 Dec (transposed) B
Used standard at Hampstead NW3 and
Paddington W2, transposed at 13 offices,
plus five offices which started standard
but changed during the period, and Watford
which started transposed but changed to
standard during the period. All are in
London and Home Counties and all except six
ended on 10 Dec
- Latest late uses :
17 Jan 1967 Southgate N14, Woodford Green
- 717 Reedham School 456 B
7 Nov to 4 Dec (standard)
- 717t 7 Nov to 4 Dec (transposed) B
Used standard at five offices, transposed
at eleven offices, plus Dorking which
started standard but changed during the
period
- Late use : 8 Dec London EC (standard)
- 718 Sue Ryder Homes (first use) 457 B
7 to 20 Nov (standard)
- 718t 7 to 20 Nov (transposed) B
Eleven dies used standard at nine offices,
six dies used transposed at six offices,
plus Rugby which started standard but
changed to transposed during the period
- Latest late uses :
22 Nov : London (Mount Pleasant),
Hereford (both standard)
- (719) Remploy slogan - listed in an earlier
edition, this entry is now merged with
no.684
- 720 Britain Leads - Spastics 458 B
14 Nov to 11 Dec (standard)
- 720t 14 Nov to 11 Dec (transposed) C
About 63 dies used standard, used
transposed at Bolton, Southampton,
Wolverhampton (2 dies each), plus Sutton
which started standard but changed during
the period
- Latest late use : 29 Dec Hertford
(standard)
- 721t Brighton Festival 1967 459 B
16 Nov 1966 to 30 April 1967
- 722t Remember to use the Postal Code 460 B
21 Nov 1966 to 31 March 1967
Used at Croydon (2), Caterham,
Coulston and Mitcham



POST YOUR
CHRISTMAS CARDS
BY THE
20TH DECEMBER

Type 462

Type 463

723 Voters Lists (no lines) 98 B
28 Nov to 11 Dec
About 50 dies used
Latest late use : 20 Dec Willesden NW10

724 Voters Lists (lines-small lettering) 98A B
28 Nov to 11 Dec (standard)
About 90 dies used
724t Voters Lists (lines-small lettering) 98A C
28 Nov to 11 Dec (transposed)
Used at Ballymena, Northampton (2).
There are two sub-types of type 98A

Earliest early use :
10 Nov Rossendale (standard)
Latest late use :
4 Jan 1967 Rossendale (standard)

725 Voters Lists (lines-larger lettering) 98B C
28 Nov to 11 Dec
About seven dies used
Latest late use : 18 Dec Ashford Kent
For illustrations of types 98-98B see page 80

726t Lewisham Music Festival 373 B
1 Dec 1966 to 31 March 1967
Used at Catford SE6

727t Harlow's Christmas Lights 461 C
1 to 31 Dec

728t Christmas Shopping Bury St Edmunds 296 C
1 to 24 Dec

729t Christmas Illuminations Shrewsbury 365 C
5 Dec 1966 to 1 Jan 1967

730t Black & White Minstrels Paignton 462 C
8 Dec 1966 to 20 Sep 1967

*731t Post Early for Christmas (holly) 65 D
12 to 19 Dec
Used at Taunton only

*732 Post Early for Christmas (candle) 169 A
12 to about 20 Dec (standard)
*732t Post Early for Christmas (candle) 169 D
12 to 20 Dec (transposed)
About 48 dies used standard, including 5 dies at Norwich, and one die used transposed at Norwich; there are two sub-types

Earliest early uses : 1 Dec Fylde Coast, Harrow & Wembley, Newport Mon.
Latest late use : 24 Dec Bury

Although superseded officially by type 463 (and other designs in later years) the "candle" design slogan continued unannounced in 1966 and subsequent years

Christmas Cards 463
733 12 to 19 Dec (standard) A
About 260 dies used
733t 12 to 19 Dec (transposed) C
About seven dies used

Earliest early use : 6 Dec Stafford
Latest late use : see note after no.128

Christie's 464
734 26 Dec 1966 to 14 Jan 1967 (standard) C
Three dies used at London W1
734t 26 Dec 1966 to 14 Jan 1967 (transposed) C
Used at London SW1 (one die, but three dies used only on 26 Dec) and Fulham SW6, South Kensington SW7 (both from 9 Jan 1967 only)

Latest late uses :
16 Jan 1967 London W1 (standard)
17 Jan 1967 South Kensington SW7 (transposed)

1967

*735t Road safety depends on you 434 E
1 and 2 Jan
Used in error at Harlow (then see LP.424t)

736 Are You Under-Insured (first use) 465 A
23 Jan to 19 Feb (standard)
736t Are You Under-Insured (first use) 465 C
23 Jan to 19 Feb (transposed)
About 235 dies used standard, and used transposed at Falkirk and Gosport, plus Battersea SW11 which started standard and changed during the period, and Swindon which started transposed and changed during the period

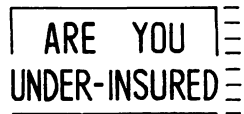
Late uses :
The official period of use is as shown but an unusual number of offices continued to use the slogan late (standard) and joined up with the next use, see no.773/t. Indeed the same is true for the other uses of this slogan (there were four in all) in 1967, and at Bletchley the slogan was used uninterrupted through all four periods of use and beyond, to Dec 1967 (see no.904/t)

Late use (transposed) :
21 Feb Battersea SW11

737t Mansfield Festival Week 466 C
24 Jan to 11 March



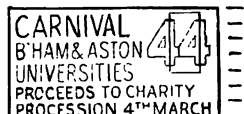
Type 464



Type 465



Type 466



Type 467

738	<u>Carnival B'ham & Aston Universities</u>	<u>467</u>	C
	4 Feb to 4 March Two dies used at Birmingham		
739t	<u>Bristol Rag Week</u>	<u>468</u>	C
	18 Feb to 4 March Two dies used		
*740	<u>Join National Savings Group</u>	<u>446</u>	D
	18 to 25 Feb Used at Wolverhampton		
741	<u>Leicester Students Carnival</u>	<u>190</u>	C
	20 Feb to 10 March Three dies used		
742t	<u>Scottish Stamps and First Day Covers</u>	<u>469</u>	C
	20 to 28 Feb Used at Edinburgh, Glasgow, Paisley and Perth		

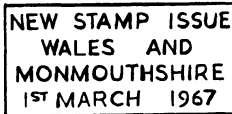
743t	<u>New Stamp Issue Wales</u>	<u>470</u>	C
	21 Feb to 1 March Used at Aberystwyth, Cardiff, Colwyn Bay, Llandudno, Llanelli, Newport Mon and Swansea		
744t	<u>New Stamp Issue Northern Ireland</u>	<u>471</u>	C
	21 Feb to 1 March Used at Belfast and Londonderry		
745t	<u>Shropshire Show Shrewsbury</u>	<u>472</u>	C
	27 Feb to 7 May		
746	<u>Medway Dutch Week</u>	<u>473</u>	E
746t	1 March only (9.45am seen)(standard)		B
	1 March to 17 June (transposed) Used standard at first at Gillingham, then transposed after no.746, and transposed at Rochester & Chatham (2) and Sheerness		



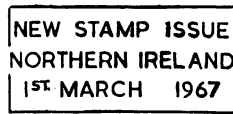
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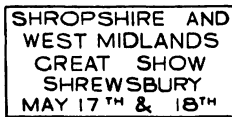
Type 469



Type 470



Type 471



Type 472



Type 473



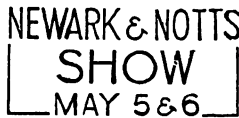
Type 474



Type 475



Type 476



Type 477



Type 478



Type 479

747t	<u>Scarborough Benelux Festival</u>	<u>474</u>	C
	1 March to 8 June		

748t	<u>Petersfield Music Festival</u>	<u>475</u>	C
	3 March to 13 April		

749	<u>Scottish Opera Glasgow</u>	<u>476</u>	B
	12 March to 21 May (official end date 20 May) LP.460 also in use at Glasgow		

750t	<u>Newark & Notts Show</u>	<u>477</u>	C
	13 March to 6 May Used at Newark		

751	<u>South Pacific Air Route</u>	<u>478</u>	B
	15 March to 12 April 30 dies used at 26 offices Early use : 13 March Keighley		

752	<u>Antiques Fair Solihull</u>	<u>479</u>	B
	19 March to 29 April Used at Birmingham (3) and Solihull		

753	<u>Scottish Opera Aberdeen</u>	<u>480</u>	C
	26 March to 27 May		

754t	<u>Blood Donors Carlisle</u>	<u>481</u>	B
	1 April 1967 to 31 March 1968		

755t	<u>Blood Donors Darlington</u>	<u>482</u>	B
	1 April 1967 to 31 March 1968		

756t	<u>Blood Donors Newcastle/Tyne</u>	<u>483</u>	C
	1 April 1967 to 30 March 1968 Used at North Shields and South Shields; see also nos 848, 912		

757	<u>National Savings Simply Grow (1st use)</u>	<u>484</u>	B
	1 April to 23 June Used at 8 Glasgow District Offices		

758	<u>Remember to use the Postal Code</u>	<u>485</u>	B
	1 April 1967 to about 29 Feb 1968 Used at Croydon (2 dies, ended 31 Dec 1967), Coulsdon (to 7 May 1967), Caterham, Mitcham (both to about 29 Feb 1968)		

759	1 April 1967 to 19 Feb 1968		B
	Three dies used at Norwich		

Scottish Opera
Aberdeen
May 23-27

Type 480

BLOOD DONORS SAVE LIVES **ENROL NOW! PHONE CARLISLE 22519**

Type 481

BLOOD DONORS SAVE LIVES **ENROL NOW! PHONE DARLINGTON 4375**

Type 482

BLOOD DONORS SAVE LIVES **ENROL NOW! PHONE NEWCASTLE/TYNE 37804**

Type 483

760t Queen Elizabeth's School Blackburn 486 C
1 April to 3 July
(official end date 30 June)
Two dies used at Blackburn & Accrington

761t Dorchester Home of Slavic Mission 487 C
1 April 1967 to 4 Feb 1968

762t TT Races Diamond Jubilee 488 C
3 April to 14 May
Used at Douglas and Ramsey

763 Farnham Festival 489 C
3 April to 13 May

764t Southport Flower Show 490 C
4 April to 22 Aug

765t Newmarket Races April 18 19 20 491 C
11 to 20 April

766 Kent County Show 492 D
12 to 17 April (standard in error)
766t 12 April to 11 July (transposed)
Used standard at first at Canterbury,
then transposed after no.766, and
transposed at Maidstone and Sevenoaks

767t Chester Festival of the Arts 493 C
13 and 14 April
The slogan was withdrawn and modified,
see also no.793t

768 Liverpool Metropolitan Cathedral 494 C
14 April to 14 May
Thirteen dies used; LP.432 also in use

769 Forging Conference Sheffield 495 C
14 to 30 April (standard)
769t 14 to 30 April (transposed)
One die used standard and two transposed


770t Bath Festival 1967 496 C
14 April to 16 June

771t Royal Agricultural Show 497 C
16 April to 16 July
Used at Warwick & Leamington Spa

772 Ulster Week in Leeds 498 C
17 to 30 April
Three dies used

National Savings
SIMPLY GROW 

Type 484

REMEMBER
 **TO USE THE**
POSTAL CODE

Type 485

400 **QUEEN ELIZABETH'S GRAMMAR SCHOOL**
1567-1967 BLACKBURN

Type 486

DORCHESTER HOME OF THE
SLAVIC & ORIENTAL
MISSION
(CARING FOR ORPHANS)

Type 487

 **INTERNATIONAL T.T. RACES DIAMOND JUBILEE**
JUNE 1967 ISLE OF MAN

Type 488

FARNHAM FESTIVAL 1967
MUSIC BY CHILDREN
MAY 8TH TO 13TH

Type 489

SOUTHPORT FLOWER SHOW
AUGUST 23 24 25


Type 490

NEWMARKET RACES
TUES. WEDS. THURS. APRIL 18, 19, 20. 

Type 491

KENT COUNTY SHOW
12-13 JULY DETLING MAIDSTONE 

Type 492

Chester Festival 
of the Arts 2-16 July 1967

Type 493

LIVERPOOL METROPOLITAN CATHEDRAL OPENING CELEBRATIONS
MAY 14th '67 

Type 494

The National Forgers Association
international forging conference 1967
SHEFFIELD SEPTEMBER 19-21

Type 495

 **BATH FESTIVAL 1967**
JUNE 7-18

Type 496

HISTORIC WARWICK HOST TOWN ROYAL AGRICULTURAL SHOW
4TH-7TH JULY 1967

Type 497

ULSTER WEEK
 **in Leeds**
APRIL 24-29

Type 498

DEVON COUNTY SHOW
EXETER
18 19 20 MAY

Type 499



Type 500



Type 501



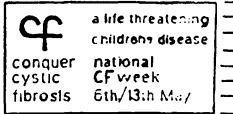
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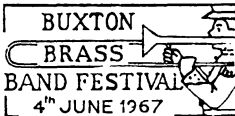
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Type 502



Type 503



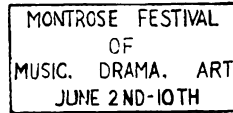
Type 504



Type 505



Type 506



Type 507



Type 508



Type 509



Type 510



Type 511

773 Are You Under-Insured (second use) 465 A
 773t 17 April to 14 May (standard) D
 17 April to 14 May (transposed) D
 About 240 dies used standard, and used transposed at Battersea SW11, Falkirk, Gosport and Sittingbourne
 Early and late uses : see note after no..736/t

774 Devon County Show 499 D
 774t 20 to 27 April (standard) B
 20 April to 17 May (transposed) B
 Used standard at first at Newton Abbot (20 to 27 April) and Plymouth (20 April only), then transposed at both offices, and transposed at Barnstaple and Exeter

775t Newmarket Races May 2 3 4 500 C
 20 April to 4 May

776t York Races 16 17 18 May 501 C
 24 April to 14 May

777 Redbridge Arts Festival 502 B
 24 April to 20 May
 Used at Chingford E4, Leytonstone E11, Stratford E15, Ilford & Barking, Romford & Dagenham, Woodford Green

778 Conquer Cystic Fibrosis 503 B
 29 April to 13 May
 Used at about 40 offices
 Latest late use : 22 May Fylde Coast

779t Buxton Brass Band Festival 504 C
 1 May to 2 June

780t Stranraer 350th Anniversary Year 505 C
 1 May to 31 Aug

781t Visit United Counties Show 506 B
 1 May to 11 Aug
 Used at Cardigan, Carmarthen and Haverfordwest

782t Montrose Festival of Music 507 C
 1 May to 4 June

783t Irvine Industries Exhibition 508 C
 1 to 27 May

784 Sheffield Festival 509 B
 784t 1 May to 30 June (standard) B
 1 May to 30 June (transposed) B
 Three dies used in both standard and transposed positions

Suffolk Show 510 C
 785 3 to 30 May (standard) C
 785t 3 to 30 May (transposed) B
 Used at Ipswich (one die standard and one transposed) and transposed at Bury St Edmunds and Lowestoft
 Late use : 31 May Bury St Edmunds (transposed)

786t Wallasey Festival of Sport 511 C
 4 May to 17 June

787t Newmarket Races May 20 512 C
 4 to 19 May

788t Shrewsbury Summer Show 513 C
 8 May to 25 June

SEE YOU AT THE
COUNTY SHOW
STAFFORD
MAY 24th - 25th

Type 514

JULY 16-29
FESTIVAL OF THE ARTS
SALISBURY 1967

Type 515

Chester
Festival
of the Arts
2-16 July 1967

Type 493A

ULSTER WEEK
in Belfast
MAY 20 - MAY 27

Type 518

ALCAN GOLF
CHAMPIONSHIPS
£60,000 OCTOBER 2-8
ST. ANDREWS

Type 516

FIND A BIN
PUT IT IN
KEEP HARLOW TIDY

Type 517

TWYFORD
BERKS
SPRING
HOLIDAY
FETE
MAY 1-15 PM 29th

Type 519

CHELTENHAM
FESTIVAL - JULY 10-21
SEND TO TOWN HALL FOR
PROGRAMME & GUIDE

Type 520

County Show Stafford 514
789 10 to about 17 May (standard) C
789t 10 to 23 May (transposed) B
Used standard at first at six offices
for varying periods but all starting 10 May
then transposed at all six, and transposed
for whole period at Burton-on-Trent

Festival of the Arts Salisbury 515
790t 11 May to 28 July C

Alcan Golf Championships £60,000 516
791 12 May to 1 Aug (standard) C
791t 12 May to 1 Aug (transposed) C
Used standard at St Andrews, plus
Arbroath and Carnoustie which started
standard but changed during the period, and
transposed at Cupar (to 11 July) then at
Dundee (from 12 July)

Keep Harlow Tidy 517
792t 12 May to 2 June C

Chester Festival of Arts (redrawn) 493A
793t 13 May to 16 July C
See also no.767t

Ulster Week in Belfast 518
794 13 to 27 May C
Two dies used

Twyford Spring Holiday Fete 519
795t 13 to 26 May C
Used at Reading

Cheltenham Festival 520
796t 14 May to 10 July C
Two dies used

Arnold Bennett Centenary 521
797 14 to 18 May (standard) C
797t 18 May to 24 June (transposed) B
Used at Stoke-on-Trent

Kilmarnock Week 522
798t 15 May to 1 July C
(official end date 26 June)

Aldershot Army Display 523
799 15 May to 4 June (standard) C
799t 5 to 17 June (transposed) C

ARNOLD BENNETT
CENTENARY
May - June 1967
Details From Town Clerk
STOKE-ON-TRENT

Type 521

Kilmarnock Week
- 26th June - 1st July 1967

Type 522

ALDERSHOT ARMY
DISPLAY
17th and 18th JUNE

Type 523

NEWMARKET RACES
SAT.
JUNE 3

Type 524

International Cycle Races 259
800t 15 May to 11 June C
Used at Douglas, Port Erin, Port St Mary,
Ramsey

Visit the Hastings Embroidery '66 428
801t 18 May to 13 June C

Licenses - see Exceptional Uses E.50

Newmarket Races June 3 524
802t 20 May to 3 June C

York Races 16-17 June 525
803t 25 May to 14 June C

Chichester Festival Theatre 526
804t 29 May to 9 Sep C

Learn to Swim Week (short die) 527
805 29 May (9.30am reported)(standard) E
805t 29 May to 5 June (transposed) C
(official end date 3 June)
Used at Glasgow only; see also no.806t

Learn to Swim Week (longer die) 527A
806t 29 May to 3 June C
Used at nine Scottish offices

Arthritis Victims 528
807 1 to 30 June C
Used at London E1, EC, NW1, SW1

Peterborough Show 529
808t 1 June to 20 July C
Two dies used



Type 525



Type 526



Type 527



Type 527A



Type 528



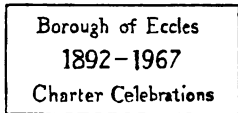
Type 529



Type 530



Type 531



Type 532



Type 533



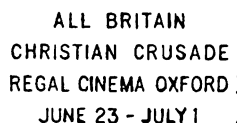
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Type 535



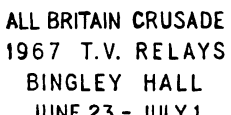
Type 536



Type 537



Type 538



Type 539

809t Buxton Festival of Music 530
3 June to 21 July C

810t Newmarket Races June 17 531
3 to 17 June C

811t Eccles Charter Celebrations 532
5 June to 9 Nov C

*812 Organ Festival St Albans 533
5 and 6 June (standard in error) D
*812t 6 to 27 June (transposed) C

813t 50th Conference POEU Blackpool 534
6 to 15 June C
Used at Blackpool with "Fylde Coast" town die; no.815t also in use

814 Remember to use the Postal Code 485 A
6 June 1967 to 19 Feb 1968
Two dies used at Aberdeen; see also nos 832, 836/t for other parts of Aberdeen postcode area.

The Postal Code slogan, by the nature of the campaign, is one which can be brought into use at any time and be reintroduced after any other slogan. The use of this slogan at Aberdeen was known to have been interrupted by, for example, "Under-Insured" nos 856 and 904, and "Voters Lists" no.917. We do not re-list the reintroduction of the Postal Code slogan after each of these slogans: in other words the use of no.814 was not continuous. This note applies to all subsequent Postal Code and Postcode slogans.

815t All Britain Crusade Blackpool 535
6 to 30 June C
Used at Blackpool with "Fylde Coast" town die; no.813t also in use

816t Festival of Arts Harrogate 536
9 June to 18 Aug C

817t All Britain Crusade Oxford 537
9 to 30 June C

818t East Meon Church Flower Festival 538
10 to 23 June C
Used at Petersfield

819 All Britain Crusade Bingley Hall 539
11 June to 1 July B
Six dies used at Birmingham offices

820t All Britain Crusade Eastville 540
11 June to 1 July C
Five dies used at Bristol; LP.441t also in use

ALL BRITAIN CRUSADE = ALL BRITAIN =
EASTVILLE BUS DEPOT = CHRISTIAN CRUSADE =
JUNE 23 - JULY 1 = ABC CINEMA PLYMOUTH =
JUNE 23 - JULY 1 = JUNE 23 - JULY 1 =

Type 540

Type 541

ALL BRITAIN CRUSADE ---
 NOTTINGHAM ---
 ICE STADIUM ---
 JUNE 23 - JULY 1 ---



Type 542

Type 543

821t Manx Grand Prix 273 C
 12 June to 16 July
 Used at Douglas, Port Erin, Port St Mary and Ramsey

822t All Britain Crusade Plymouth 541 C
 12 to 30 June

823 All Britain Crusade Nottingham 542 C
 12 to 27 June
 Three dies used

824t Harlow Day for the Family 543 C
 14 to 23 June

825t Visit Hastings Embroidery (no year) 544 C
 14 June to 30 Sep
 Known used in red on "paid" mail

826t Hartlepool Industrial Exhibition 545 C
 15 June to 21 July

827 The Dairy Festival 546 B
 15 June to 31 July (standard)
 Used at 13 offices, including Cardiff seen 23 July only

827t 15 June to 31 July (transposed) C
 Used at Cardiff (to 23 July), Cwmbran (die transferred from Cardiff from 24 July) and Dudley

Early use : 14 June Dudley (transposed)

828 All Britain Crusade Northampton 547 C
 16 to 30 June
 Used at Corby, Kettering, Northampton and Wellingborough

829t Newmarket Races July 1 548 C
 17 to 30 June

830 Cambridge Festival (long die) 549 C
 19 to 26 June (standard)

830t 27 June to 23 July (transposed) C

831t Cambridge Festival (short die) 549A C
 19 to 26 June (transposed)

831 27 June to 23 July (standard) C

832 Remember to use the Postal Code 485 B
 19 June 1967 to 18 Feb 1968
 Used (Aberdeen area) at Fraserburgh (to 15 Feb 1968), Huntly, Peterhead; see also no.814

833t York Races 14-15 July 550 C
 22 June to 13 July

834t Harlow Festival 551 C
 24 June to 21 July

835t Shrewsbury Musical & Floral Fete 552 C
 26 June to 17 Aug

836 Remember to use the Postal Code 485 B
 26 June 1967 to 8 April 1968 (standard)
 Used (Aberdeen area) at Banff (to 25 March 1968), Buckie, Stonehaven (to 18 Feb 1968); see also no.814

836t 25 June to 9 July (transposed) B
 Used at Lerwick; for 1968 use of this slogan see no.998t

(837) National Postal Museum - this item is now listed as a Local Publicity slogan; therefore Type 553 has not been used.

838t East Meon Church Fete 554 C
 1 to 14 July
 Used at Petersfield

839t Southend Illuminations 555 B
 1 July to 15 Oct
 Two dies used



Type 544



Type 545



Type 546

ALL BRITAIN ---
 CHRISTIAN CRUSADE ---
 ABC CINEMA NORTHAMPTON ---
 JUNE 23 - JULY 1 ---

Type 547



Type 548



Type 550



Type 549



Type 549A



Type 551



Type 552



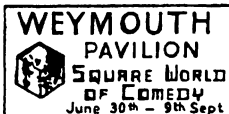
Type 554



Type 555



Type 556



Type 557



Type 561



Type 562

840 Forging Conference Sheffield 495 B
 1 July to 31 Aug (standard)
 840t 1 July to 31 Aug (transposed) B
 One die used standard and two transposed

841t Prestwick Bathing Beauty Competition 556 C
 1 to 21 July

842t Weymouth Square World of Comedy 557 C
 1 July to 9 Sep

843t Newmarket Races 11 12 13 July 558 C
 1 to 12 July

844 Country Code - avoid damaging hedges 559 B
 2 July to 26 Aug (standard)
 844t 2 July to 26 Aug (transposed) B
 Used standard at four offices, transposed at three offices, plus Chesterfield and Nottingham which started standard but changed during the period, and Hexham standard for part of July only, transposed before and after

845 Remember to use the Postal Code 485 A
 3 July 1967 to 18 Feb 1968
 Used at Southampton (7 dies) and at five other offices in Southampton area

846 National Savings Simply Grow(2nd use) 484 B
 8 July to late July (standard)
 846t late July to 23 Sep (transposed) B
 Used at 8 Scottish offices, all standard but changed to transposed late in July, then die at Stirling transferred to Falkirk from 7 Aug

847t Skegness Illuminations 560 C
 10 July to 20 Sep
 Two dies used

848 Blood Donors Newcastle/Tyne 483A B
 11 July to 15 Oct
 Two dies used

849t Newmarket Races July 22 561 C
 13 to 21 July

850 National Anti-Litter Week 562 B
 17 to 23 July (standard)
 850t Used at 16 offices C
 17 to 23 July (transposed)
 Used at 7 offices

(851) National Postal Museum - this item is now listed as a Local Publicity slogan

852t East Meon Gymkhana and Show 563 C
 22 July to 4 Aug
 Used at Petersfield

853t Wythnos Y Gair Aberystwyth 564 C
 22 to 29 July
 Used for Welsh Bible Week

854t Newmarket Races July 29 565 C
 22 to 28 July

855t Winchester '67 566 C
 24 July to 16 Sep

856 Are You Under-Insured (third use) 465 A
 24 July to 20 Aug (standard)
 856t 24 July to 20 Aug (transposed) C
 About 237 dies used standard, used transposed at Battersea SW11, Falkirk, Gosport, Kilmarnock, and used transposed at first at Maidstone and St Austell but changed to standard during the period
 Early and late uses : see note after no. 736/t

857t Remember to use the Postal Code 485 A
 28 July 1967 to 18 Feb 1968
 Used at Brighton & Hove (2 dies, but only one from 1 Sep 1967) and at Shoreham-by-Sea



Type 558



Type 559



Type 563



Type 564



Type 560



Type 483A



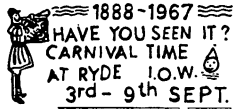
Type 565



Type 566



Type 567



Type 568



Type 575



Type 576

- 858t Newmarket Races Aug 4 5 567 C
29 July to 4 Aug
- 859 Remember to use the Postal Code 485 A
31 July 1967 to late-Feb 1968
Used at Derby and at 8 other Derbyshire
offices (most ended 18 Feb 1968)
- 860i Carnival Time Ryde 568 C
31 July to 9 Sep
- 861t York Races 22 23 24 August 569 C
31 July to 19 Aug
- 862t Dunoon Centenary 570 B
1 Aug 1967 to 30 Sep 1968
- 863t Dial carefully telephone numbers 571 B
1 Aug 1967 to 29 Feb 1968
Used at Edinburgh; LP.156t, LP.589t
also in use
- 864t Alcan Golf Championship £21,340 572 B
2 Aug to 30 Sep
Used at Arbroath, Carnoustie, Dundee,
St Andrews
- 865t Newmarket Races Aug 19 573 C
5 to 18 Aug
- 866 St Albans Abbey Flower Festival 574 D
14 Aug only (standard in error)
- 866t 14 Aug to 23 Sep (transposed) C

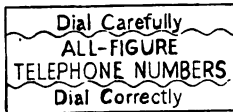
- 867t Shrewsbury Carnival Day 284 C
18 Aug to 9 Sep
- 868t Newmarket Races Sept 16 575 C
19 Aug to 16 Sep
- 869t York Races 6-7 September 576 C
21 Aug to 4 Sep
- 870t Harlow Town Show 577 D
21 to 27 Aug
- Voters Lists - see Exceptional Uses E.51
- 871t Road safety depends on you 434 C
28 Aug to 27 Sep
Used at Harlow
- 872t Antiques Fair Kenilworth 578 C
1 to 30 Sep
Used at Coventry
- 873t Coleraine's New Life 579 C
1 Sep to 9 Nov
- 874t Sheffield Students Rag Week 580 B
3 Sep to 28 Oct (transposed)
- 874 17 to 28 Oct (standard in error) D
Three dies used transposed, but one of
the three dies used standard in error for
the dates shown
- A875 Remember to use the Postal Code 485 A
5 Sep 1967 to 18 Feb 1968
Used at Cardiff and at six other offices
in Cardiff area
- 875 5 Sep 1967 to 18 Feb 1968 A
Used at Newport Mon (to 31 Jan 1968)
and at 12 other offices in Newport area



Type 569



Type 570



Type 571



Type 572



Type 577



Type 578



Type 573



Type 574



Type 579



Type 580



Type 485A



Type 581

SAVE AT WORK WITH YOUR NATIONAL SAVINGS GROUP

Type 582



Type 583



Type 584



Type 585



Type 586



Type 587



Type 588



Type 589



Type 590



Type 591

- 876t Remember the Postal Code (no lines) 485A
7 Sep 1967 to 18 Feb 1968
Three dies used at Belfast B
- 877t Don't invite crime 581
10 Sep to 3 Dec
Used at Shrewsbury C
- 878 Save at Work (first use) 582
11 Sep to 11 Nov
Used at seven offices (to 22 Oct at
three offices, and 14 to 21 Oct only at
Cheltenham) B
Late use : 13 Nov Huddersfield
- 879t Camelot Ipswich 583
14 Sep to 12 Oct
Two dies used C

- 880t Newmarket Races Oct 4 5 7 584
16 Sep to 7 Oct C
- 881t York Races 12 13 14 October 585
20 Sep to 10 Oct C
- 882 Remember to use the Postal Code 485
25 Sep 1967 to 19 Feb 1968
Used at Coventry (2) and Kenilworth A
- 883 25 Sep 1967 to 18 Feb 1968 A
Used at Leicester (3), Ashby-de-la-Zouch,
Coalville, Wigston
- 884 25 Sep 1967 to 18 Feb 1968 A
Two dies used at Preston
- 885t Ilkley Trades Fair 586
25 Sep to 6 Oct C
- 886t Wallasey Festival of Arts 440
27 Sep to 12 Nov
(official end date 11 Nov) C
- 887t Keep Harlow Tidy 517
28 Sep to 31 Oct C
- 888t Tenovus Fights Cancer 587
1 Oct 1967 to 25 Feb 1969
(except when standard, see below)
Used at Cardiff; replacement dies
introduced Dec 1967 and Aug 1968;
nos 1195t, 1211t, LP.642t also in use
17 to 29 May 1968
and 27 Feb to 10 March 1969 (not used
(not used 26 Feb 1969)
Used standard in error at Cardiff C
- 889 Oxfam 25th year 588
1 to about 5 Oct (standard) D
- 889t 1 Oct to 31 Dec (transposed) B
Used transposed at five offices, and
standard at first at Manor Park E12,
Highgate N6 and Bristol then transposed at
all three, and standard at first at Corby
but transferred and used transposed at
Kettering. Known dated 30 Dec 1968 in error
at Highgate N6
Latest late use :
15 Jan 1968 Manchester (transposed)
- 890t Nottingham Students Karnival 589
1 to 22 Oct
Three dies used C
- 891t Barnstaple Salutes Chichester 590
1 to 31 Oct C
- 892t University of Belfast Festival 591
2 Oct to 4 Dec
Two dies used B
- 893 NABC Club Week 592
2 Oct to 5 Nov (standard) B
Used at 12 offices for varying periods
within these dates
- 893t 2 to 22 Oct (transposed) C
Used at Bristol "D", NDO (both 16
to 22 Oct only) and Swindon.
NABC = National Association of Boys Clubs

- 894 Muscular Dystrophy Week 593 B
 2 to 27 Oct (standard)
- 894t Muscular Dystrophy Week 593 C
 2 to 27 Oct (transposed)
 Used standard at 12 offices, transposed at nine, plus Sittingbourne which started transposed but changed during the period. At some offices the slogan ended on 22 Oct
- Latest late uses :
 28 Oct Cwmbran (standard)
 29 Oct Newbury (transposed)
- (895) National Postal Museum - this item is now listed as a Local Publicity slogan
- 896t Newmarket Races Oct 19 20 21 594 C
 7 to 21 Oct
- 897t National Savings Simply Grow(3rd use) 484 B
 8 Oct to 24 Dec
 Used at eight Scottish offices
- 898 Norwich Antiques Fair 595 C
 9 to 24 Oct
 Six dies used, four in ALF machine and two in ordinary machines
- 899t Petersfield Beethoven Evening 596 C
 12 to 25 Oct
- 900 Remember to use the Postal Code 485 A
 16 Oct to 12 Nov
 Two dies used at Newcastle-upon-Tyne
- 901t Cigarettes harm health 597 C
 16 Oct to 12 Nov
 Used at York
- 902 Ulster Week in Southampton 598 C
 16 to 28 Oct (standard)
 Eight dies used in ALF machines
- 902t Ulster Week in Southampton 598 C
 16 to 28 Oct (transposed)
 Three dies used in ordinary machines

ULSTER WEEK —
 —
OCTOBER 23-28 —

R.M.S. QUEEN MARY
 LAST CRUISE
 SOUTHAMPTON-ENGLAND
 LONG BEACH - CALIFORNIA


Type 598

Type 599

- 903 Remember to use the Postal Code 485 A
 23 Oct 1967 to 18 Feb 1968
 Used at Nottingham (3 dies) and at six other Nottinghamshire offices
- 904 Are You Under-Insured (fourth use) 465 A
 23 Oct to 19 Nov (standard)
- 904t Are You Under-Insured (fourth use) 465 C
 23 Oct to 19 Nov (transposed)
 About 240 dies used standard, and used transposed at Battersea SW11, Bathgate, Falkirk and Gosport, plus Swindon and Weymouth which started transposed but changed during the period
- Early uses : see note after no.736/t
 Latest late use :
 30 Jan 1968 Birmingham CH (standard)
- 905 Sue Ryder Homes (second use) 457 C
 23 to 28 Oct (standard)
- 905t Sue Ryder Homes (second use) 457 D
 23 to 28 Oct (transposed)
 Used standard at ten offices, including Redditch which started standard but changed to transposed on 23 Oct; see also E.52
- Late uses : 29 Oct East Grinstead, Haslemere (standard)
- 906t Queen Mary Last Cruise 599 D
 31 Oct only
 Used at Southampton (one die but used with "C" and "D" town dies); apparently used only on philatelic postings
- 907 Sue Ryder Homes (third use) 457 C
 31 Oct to 6 Nov (standard)
- 907t Sue Ryder Homes (third use) 457 C
 31 Oct to 6 Nov (transposed)
 Used standard at six offices, transposed at seven, all different from those using no. 905/t
- Late uses : 7 Nov Andover (standard)
 8 Nov Kirkcaldy (transposed)

BOYS CLUBS
 W.A.B.C.
Club Week
 Oct 27 - Nov 4

Type 592


Muscular Dystrophy Week
 OCTOBER 21st-28th

Type 593

NEWMARKET RACES
 THURS. FRI.
 SAT.
 OCT. 19.
 20, 21



Type 594

NORWICH CATHEDRAL
Antique Fair
 ST. ANDREWS HALL
 OCT. 25th 10-30 am

Type 595

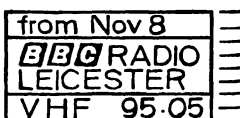

 26 OCTOBER
 PETERSFIELD ORCHESTRA
 BEETHOVEN EVENING
 THE TOWN HALL

Type 596

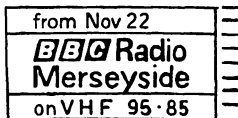
CIGARETTES HARM HEALTH
WHY SMOKE ?

Type 597

- 908 Remember to use the Postal Code 485 A
 1 Nov 1967 to 18 Feb 1968
 Three dies used at Sheffield
- 909 Licenses 117 A
 1 to 30 Nov (standard)
- 909t Licenses 117 C
 1 to 30 Nov (transposed)
 About 83 dies used standard, and used transposed at Battersea SW11, Edinburgh and Keighley; there are several sub-types. At some offices the dates of use were 20 to 30 Nov
- Latest late uses :
 13 Dec Edinburgh (transposed)
 26 Jan 1968 Glasgow "2" (standard)
 (see also E.53-54)



Type 600



Type 601



Type 602



Type 603

910	<u>BBC Radio Leicester</u> 1 to 29 Nov Three dies used	<u>600</u>	C
911	<u>BBC Radio Merseyside</u> 1 Nov to 10 Dec Two dies used at Liverpool; LP.432, LP.459 also in use	<u>601</u>	C
912	<u>Blood Donors Newcastle/Tyne</u> 13 Nov 1967 to 15 Aug 1968 (re-use after no.900) Two dies used; for illustration see page 114	<u>483A</u>	B
913	<u>Save at Work</u> (second use) 20 Nov to 9 Dec Used at London EC, SW1 (about five dies at each)	<u>582</u>	B
914t	<u>First Ever Christmas Present</u> 27 Nov to 24 Dec Used at Coleraine	<u>602</u>	C
915t	<u>Christmas Illuminations Cheltenham</u> 27 Nov to 27 Dec Two dies used	<u>603</u>	C
916	<u>Voters Lists (no lines)</u> 28 Nov to 12 Dec About 20 dies used Late use : 13 Dec Bishop Auckland	<u>98</u>	B
917	<u>Voters Lists (lines-small lettering)</u> 28 Nov to 12 Dec (standard)	<u>98A</u>	B
917t	28 Nov to 12 Dec (transposed) About 115 dies used standard and about six transposed; there are two sub-types of type 98A Earliest early use : 29 Oct Lincoln (standard) Latest late use : 14 Feb 1968 Leyton E10 (standard) (see also E.55)		C
918	<u>Voters Lists (lines-larger lettering)</u> 28 Nov to 12 Dec Used at Bedford, Camberley, Rochester & Chatham, Windsor For illustrations of types 98-98B see page 80	<u>98B</u>	D



Type 604



Type 605

919t	<u>Harlow's Christmas Lights</u> 1 to 31 Dec	<u>461</u>	C
920t	<u>Christmas Shopping Bury St Edmunds</u> 1 to 24 Dec	<u>296</u>	C
921t	<u>Christmas Illuminations Shrewsbury</u> 4 Dec 1967 to 7 Jan 1968	<u>365</u>	C
922	<u>Christmas Decorations Gloucester</u> 5 and 6 Dec (standard)	<u>604</u>	D
922t	5 to 29 Dec (transposed) Three dies used, one of them standard in error at first		C
923	<u>Jack and the Beanstalk</u> 11 Dec (standard in error)	<u>605</u>	D
923t	11 to 30 Dec (transposed) Used at Catford SE6		C
924	<u>Panto Week Liverpool</u> 11 Dec 1967 to 16 Feb 1968 LP.459 also in use	<u>606</u>	B
*925	<u>Post Early for Christmas (holly)</u> ?1 to 20 Dec Used at Taunton	<u>65</u>	D
*926	<u>Post Early for Christmas (candle)</u> About 11 to 20 Dec (standard)	<u>169</u>	B
*926t	About 64 dies used 12 to 19 Dec (transposed) Used at Keighley only; see note after no.732/t		D
	Earliest use : 7 Nov Lincoln (standard) Latest use : 23 Dec Carlisle, Northampton (both standard)		
927	<u>Christmas Cards</u> 12 to 19 Dec (standard)	<u>463</u>	A
927t	12 to 19 Dec (transposed) About 160 dies used standard, and used transposed at Chichester, Colchester, Dudley, Edware, Falkirk, Ipswich, plus Swindon which started transposed but changed to standard during the period. Some offices started on 13 Dec		B
	Earliest early uses : 5 Dec Folkestone (standard) 11 Dec Chichester (transposed) Latest late uses : 20 Dec Chichester (transposed) 24 Dec Aylesbury (standard)		
928	<u>Please add Postal Code (with holly)</u> 13 to 24 Dec Two dies used at Aberdeen	<u>607</u>	D

- 929 Attlee Memorial Appeal 608
15 Dec 1967 to 12 Jan 1968
Used at ten offices; started 20 Dec 1967
at London EC and WC B
- (A930) National Postal Museum - this item is now
listed as a Local Publicity slogan
- 930t Bible Study Year 609
27 Dec 1967 to 6 Feb 1968
Used at Coleraine; replacement die
introduced 4 Jan 1968 (10.15am) C
- 931 Chelmsford Arts Festival 610
30 Dec 1967 to about 20 Jan 1968
(standard) C
- 931t 21 Jan to 23 Feb 1968 (transposed) C



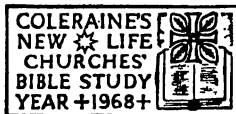
Type 606



Type 607



Type 608



Type 609



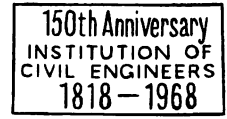
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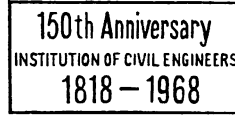
Type 611



Type 612



Type 613



Type 614



Eisteddfod
Genedlaethol
Y Barri 1968
National
Eisteddfod
Barry 1968

Type 615



Type 616



Type 617

- 935t Keep Harlow Tidy 517
1 to 14 Jan C

- *936 Civil Engineers (in 4 lines) 613
1 to 6 Jan (standard) D
Used at London SW1

- *937 Civil Engineers (in 3 lines) 614
1 to 6 Jan (standard) D
- *937t 3 to 8 Jan (transposed) D
Used standard at Belfast and Cardiff,
and at Edinburgh standard on 2 Jan, then
transposed

- 938t National Savings Simply Grow(4th use) 484
8 Jan to 31 March B
Used at eight Scottish offices
Late use : 11 April Fort William

- 939t Lewisham Music Festival 373
8 Jan to 16 March C
Used at Catford SE6

- 940 National Eisteddfod 68 (first use) 615
15 to 27 Jan (standard) C
- 940t 15 to 27 Jan (transposed) B
Used transposed at Barry, Bridgend,
Neath, Pontypridd, Port Talbot, Swansea,
and standard at Cardiff to about 17 Jan
then transposed

- 941 BBC Radio Nottingham 616
17 Jan to 14 Feb B
Three dies used

- 942t Hear BBC Radion Brighton 617
29 Jan to 14 Feb C
Used at Brighton & Hove

Licenses - see Exceptional Uses E.56-63

1968

- 932 Save at Work (third use) 582
1 Jan to 2 March (standard) B
- 932t 1 Jan to 2 March (transposed) B
Used at Croydon (one die standard and
one transposed), used standard at York, and
transposed at Bolton, Ipswich, Peterborough,
Plymouth, Preston, Walsall
Late use : 3 March Ipswich (transposed)
For other uses in Feb and March see
nos 943t, 952t, 980t
- 933 Diamond Jubilee Ideal Home Exhib 611
1 Jan to 30 March (standard) B
- 933t 15 Jan to 30 March (transposed) C
Used standard at London (Mount Pleasant),
EC, NW1, SE1, SW1, Paddington W2, and
standard in error at London N1 at first
then changed to transposed
- 934 Good Templars Centenary 612
1 to 29 Jan C
Used at Bourne



Type 618



Type 619



Type 620



Type 621



Type 622



Type 623



Type 623A



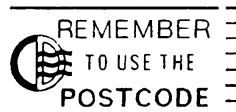
Type 624



Type 625



Type 626



Type 627

- | | | | |
|-------|---|-------------|---|
| 943t | <u>Save at Work</u> (fourth use)
1 to 29 Feb
Used at Luton | <u>582</u> | C |
| 944 | <u>Reading Rag Week</u>
1 to 29 Feb
Known dated 6 JAN in error | <u>618</u> | C |
| *945t | <u>Aber Rag '68 Aberystwyth</u>
4 to 11 Feb | <u>619</u> | E |
| 946t | <u>Bristol Rag Week</u>
5 Feb to 2 March
Two dies used | <u>620</u> | B |
| 947t | <u>Oswestry Festival of Arts</u>
5 Feb to 2 March | <u>621</u> | C |
| 948t | <u>Thomas Hardy Festival</u>
5 Feb to 20 July
Used at Dorchester | <u>622</u> | C |
| 949 | <u>I'm Backing Britain</u> (short die)
9 to 29 Feb (standard)
About 37 dies used | <u>623</u> | B |
| 949t | 9 to 29 Feb (transposed)
About five dies used | | C |
| | Latest late use :
19 March Bletchley (standard) | | |
| 950 | <u>I'm Backing Britain</u> (long die)
9 to 29 Feb (standard)
About 90 dies used | <u>623A</u> | A |
| 950t | 9 to 29 Feb (transposed)
About ten dies used | | C |
| | Earliest early use :
7 Feb Lewes (standard) | | |
| | Latest late use :
1 May 1969 Walthamstow E17 (standard) | | |
| 951t | <u>Bible Come to Life Exhibition</u>
9 to 22 Feb (5.45pm)
Used at Coleraine | <u>624</u> | C |
| 952 | <u>Save at Work</u> (fifth use)
12 to 14 Feb (standard) | <u>582</u> | C |
| 952t | 14 Feb to 30 March (transposed)
Used at Rochester & Chatham (one die)
and Gillingham, both standard at first | | B |
| 953 | <u>Leeds Trustee Savings Bank</u>
12 to 25 Feb
Three dies used | <u>625</u> | C |
| 954t | <u>Petersfield Music Festival</u>
15 Feb to 28 March | <u>626</u> | C |
| | <u>Remember to use the Postcode</u>
This slogan replaced (but without announcement) the "Postal Code" slogan, type 485, of 1967, and the sequence of listing nos 955 to 968 is that of the introduction of the previous slogan. Type 627 was later superseded by Type 941 and was withdrawn generally in Summer 1971 but continued later at Croydon and Mitcham (no.955t), Southampton area (no.959), Portsmouth area (no.1167t) and Bude (nos 1327t and 2264), plus occasional use at other offices. The note after no.814 applies to all these slogans | <u>627</u> | |
| 955 | 1 March 1968 to Feb 1976 (standard) | | A |
| 955t | About 1 May 1968 to June 1976 (transposed) | | A |
| | (a) Used standard at Croydon (2 dies in ordinary machines) from 3 March 1968, Caterham, Mitcham, both standard from 1 March 1968 | | |
| | (b) Changed to transposed at Croydon (2) from about 1 May 1968 to 31 Aug 1969, but standard exceptionally on 26 June 1969 | | |
| | (c) Additional 8 dies used standard in Croydon ALF machines from 11 Aug 1969 to 19 April 1972 | | |
| | (d) Changed to transposed at Caterham and Mitcham from about Aug 1969, and ended at Caterham in 1970 and Mitcham about Feb 1973 | | |

- (e) Used again transposed at Croydon (2) from 8 March 1971, and changed to standard from April 1971 to 19 April 1972
- (f) One die used transposed from 1973 with Croydon town die (may have been at Mitcham) intermittently to June 1976, and another used standard Dec 1973, then Dec 1974 to July 1975, Dec 1975 to Feb 1976, concurrent with nos 1912 and 1967/t
- 956 19 Feb to about 28 May 1968 (standard) A
- 956t 22 Feb 1968 to 23 July 1971 (transposed) A
- (a) Used standard at Norwich from 19 Feb 1968, one die in ordinary machine and 4 dies in ALF machine, but the latter changed to transposed from 22 Feb and the one ordinary die from 28 May 1968
- (b) all ended 23 July 1971
- 957 19 Feb 1968 to about 25 Jan 1970 (standard) A
- 957t 26 Jan 1970 to Aug 1971 (transposed) A
- (a) Used at Aberdeen (2 dies) standard from 19 Feb to about 24 Dec 1968
- (b) One die used standard at Aberdeen from 27 Dec 1969, but changed to transposed from 26 Jan 1970 to Aug 1971
- 958 16 Feb to about 7 Aug 1968 (standard) B
- 958t 30 April 1968 to Dec 1971 (transposed) A
- (a) Used standard at Banff from 22 April 1968, Buckie 9 April 1968, Fraserburgh 16 Feb 1968, Huntly 19 Feb 1968, Peterhead 19 Feb 1968, Stonehaven 19 Feb to about 7 Aug 1968
- (b) Changed to transposed at Banff from 1 May, Buckie from 30 April, Fraserburgh from 1 May, Huntly from 19 May, Peterhead from 14 May, all to 7 Aug 1968 but to about 9 Aug 1968 at Huntly
- (c) Used again but transposed at Stonehaven after no.1113/t, about 6 Feb 1970 to mid-1971
- (d) Used again transposed at Fraserburgh and Peterhead from 7 July to Dec 1971
- For further uses 1975-1984 see no.2556/t
- 959 19 Feb 1968 to Nov 1979 (standard) A
- 959t Dec 1968 to late-1971 (transposed) A
- (a) Used standard at Southampton (8 dies, later 4), Brockenhurst, Eastleigh, Hythe, Lympington, Romsey from 19 Feb 1968
- (b) Changed to transposed at Brockenhurst, Eastleigh, Hythe from about 19 Dec 1968, then ended at Brockenhurst and Hythe 1969 and at Eastleigh late-1971
- (c) Transposed for a few days only late-Dec 1968 at Lympington and Romsey, then ended at Romsey 1969 and Lympington 1975
- (d) Ended at Southampton Aug 1976, but one die used again standard Aug to Nov 1979
- 960 Dec 1970 to June 1985 (standard) B
- 960t 19 Feb 1968 to Aug 1972 (transposed) A
- (a) Used transposed at Brighton (with "Brighton & Hove" town die) 19 Feb 1968 to 22 June 1971 and at Shoreham-by-Sea 19 Feb 1968 to 23 July 1971
- (b) Used standard at "Brighton & Hove" Dec 1970 only and Aug to Sep 1971
- (c) Used again but transposed at "Brighton & Hove" Jan to Aug 1972
- (d) Used again standard with "Sussex Coast" town die Aug to Nov 1979 and May 1984 to June 1985
- 961 19 Feb 1968 to June 1971 (standard) A
- 961t March 1970 to June 1971 (transposed) B
- (a) Used standard at Derby (2) and at 8 other offices in Derbyshire, some starting later in Feb 1968
- (b) Changed to transposed at Ilkeston from March 1970, and Derby and Ripley from Oct 1970
- (c) All ended June 1971
- A962 19 Feb 1968 to Feb 1972 (standard) A
- A962t Aug to Nov 1970 (transposed) B
- (a) Used standard at Cardiff (2) and at six other offices in Cardiff area from 19 Feb 1968
- (b) Ended at Bargoed, Penarth, Pontyclun in 1969, Caerphilly May 1971, others July 1971 except Hengoed Feb 1972
- (c) One of Cardiff's two dies changed to transposed Aug to Nov 1970 only
- 962 19 Feb 1968 to 6 Sep 1971 (standard) A
- 962t 9 July 1968 to 4 Aug 1971 (transposed) A
- (a) Used standard at 12 offices in Newport Mon area (but not Newport itself) from 19 Feb 1968
- (b) Changed to transposed at Abertillery from 26 Aug 1968, and at Ebbw Vale 9 to 21 July 1968 then standard again, but changed to transposed again from about 30 March 1970
- (c) Town die changed to "Newport Mon NF3" at Ebbw Vale from 17 May to 4 Aug 1971, also replacing the slogan from 17 May 1971 used at Brynmawr
- (d) Used transposed as well as standard at Tredegar from about 7 July 1970
- (e) Ended 25 Jan 1970 at Pontypool, 16 June 1971 at Cwmbran, 4 Aug 1971 at others but used to 6 Sep 1971 at Newbridge
- For other "Post Code" slogans at Newport and Tredegar from 1970 see nos 1668/t and 2098/t
- 963 19 Feb 1968 to Dec 1969 (standard) A
- 963t 18 Oct 1968 to June 1971 (transposed) A
- (a) Used standard at Belfast (3 dies, later 4) from 19 Feb 1968
- (b) Changed to transposed from 18 Oct 1968 1968 to June 1971, but seen standard again Dec 1969 only
- 964 19 Feb 1968 to June 1971 (standard) A
- 964t April 1971 to Feb 1972 (transposed) A
- (a) Used standard at Coventry (3 dies) and at Kenilworth from 19 Feb 1968 but ended at Kenilworth June 1969
- (b) One die at Coventry changed to transposed from April 1971 and all three ended June 1971
- (c) Four dies used again transposed at Coventry Jan to Feb 1972

- 965 19 Feb 1968 to 5 Aug 1970 (standard) A
 965t 8 Aug 1969 to June 1971 (transposed) A
 (a) Used standard at Leicester (3 dies in ordinary machines), Ashby-de-la-Zouch (to 1969, later used transposed, see no.1511t), Coalville and Wigston from 19 Feb 1968
 (b) Changed to transposed at Leicester (3) from 8 Aug 1969 (one die only from April 1970, see nos 1511t-1512t)
 (c) Eight further dies used standard in Leicester ALF machines from about 24 Nov 1969 to 5 Aug 1970
 (d) Changed to transposed at Coalville and Wigston from Aug 1970, but ended at these two offices and Leicester (one remaining die) June 1971
- 966 19 Feb 1968 to Aug 1985 (standard) A
 966t 4 March 1970 only (transposed) C
 (a) Used standard at Preston (2 dies) from 19 Feb 1968 to 25 Oct 1970
 (b) Seen used transposed at Preston DO 4 March 1970 only
 (c) Used standard again at Preston with "Lancashire" town dies from Dec 1977 to Nov 1979 and intermittently from May 1981 to Oct 1983, and Aug 1985
- 967 19 Feb 1968 to Dec 1971 (standard) A
 967t 8 Nov 1969 to 13 Jan 1971 (transposed) A
 (a) Used standard at Nottingham (3 dies) and at six other Nottinghamshire offices from 19 Feb 1968
 (b) Ended at Nottingham 31 Dec 1969
 (c) Changed to transposed at Sutton-in-Ashfield from 8 Nov 1969 to 3 Feb 1970, then standard again but ended along with five other offices May 1971
 (d) Used transposed at Nottingham (5 dies) from 1 July 1970 to 13 Jan 1971, and used standard again Dec 1971 only
- 968 19 Feb 1968 to June 1971 (standard) A
 968t Dec 1969 to June 1971 (transposed) A
 (a) Used standard at Sheffield (3 dies) from 19 Feb 1968
 (b) Two dies changed to transposed from Dec 1969, and all three ended June 1971
 (c) Used standard with Chesterfield town die in error Oct 1969 only
- 969t 22 Feb 1968 to June 1971 A
 (a) Used at Bromley with "Bromley & Beckenham" town dies (2), Beckenham and Orpington for dates shown
 (b) Town dies at Bromley changed to "Bromley" from 1 Sep 1970
- Bible Study Year 609
 970t 22 Feb (6.15pm) to 21 March C
 Used at Coleraine



Type 628

ULSTER WEEK
 in Manchester
 MARCH 4 - MARCH 9
 Type 629

BELFAST RAG
 '68 MARCH 8-16
 Type 630

TEES-SIDE
INTER TIE INTERNATIONAL
EISTEDDFOD
 27th July - 4th August '68
 Type 631

GWYL LLYFRAU CYMRAEG
 Sir Aberteifi
MAWRTH
 1-9, 1968
 Type 632

HARLOW
 the 21
 TOWN
 1947
 1968
 Type 633

THE BRITISH SAILORS SOCIETY
 1818 - 1968
 150 Years
 IN SERVICE FOR THE SAILOR
 Type 634

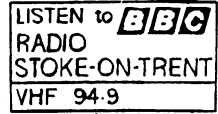
- 971 Crime-cut Liverpool 628
 24 Feb to 23 March C
 LP.459 also in use
- 972 Ulster Week in Manchester 629
 26 Feb to 9 March (standard) C
 Used at Manchester E, N, S, SE, SW, Salford, Wythenshawe
- 972t 26 Feb to 9 March (transposed) C
 Two dies used at Manchester Head Office; LP.110t, 484 also in use
- *973t Belfast Rag Week 630
 26 Feb to 16 March D
- 974t Tees-side Internat Eisteddfod '68 631
 1 March to 30 May C
 Used at Guisborough, Redcar and Saltburn-by-Sea
- 975t Gwyl Llyfrau Cymraeg 632
 1 to 9 March C
 Used at Aberystwyth, for Welsh Book Week
- 976t Harlow the 21 Town 633
 1 to 10 March C
- 977 British Sailors Society 634
 2 to 30 March (standard) B
 Nine dies used at ten offices, as York die transferred to "Harrow & Wembley" from 4 March
- 977t 2 to 30 March (transposed) B
 Used at Bristol, Guildford, Southampton
 Latest late use :
 4 April Manchester (standard)
- 978t York Minster Fund (first use) 635
 4 to 31 March C
- 979 EBC Radio Stoke-on-Trent 636
 4 March to 1 April C

980t	<u>Save at Work (sixth use)</u> 7 to 30 March About five dies used at Norwich	<u>582</u>	B
981t	<u>Shropshire Show Shrewsbury</u> 7 March to 15 May Left of frame apparently broken and only known used in this state	<u>637</u>	C
*982	<u>South of England Show</u> 8 to ?11 March (standard)	<u>638</u>	D
982t	?12 March to 8 June (transposed) Used at Haywards Heath		C
983	<u>Scottish Opera Spring 1968</u> 10 March to 19 May (official end date 18 May) Used at Glasgow; LP.607, 618, 621, 628, 633, 648 also in use	<u>639</u>	C
984t	<u>Newark & Notts Show</u> 11 March to 4 May Used at Newark	<u>640</u>	C
*985t	<u>Harlow 21st Anniv Charity Ball</u> 11 to 21 March	<u>641</u>	E
986	<u>Do you know how to dial . . . ?</u> 12 March to about 3 May (official end date 23 March) Used at Manchester; LP.110t, 484 also in use	<u>642</u>	C
987t	<u>Brighton Festival 1968</u> 12 March to 12 May Known dated 18 April 1967 in error	<u>643</u>	B
988	<u>Provincial Antiques Fair</u> 17 March to 27 April Used at Birmingham (3) and Solihull	<u>644</u>	B
989	<u>Aberdeen Students Charity Carnival</u> 18 March to 20 April Two dies used	<u>645</u>	C
990t	<u>Coleraine's Bible Study Group</u> 22 March to 4 April	<u>646</u>	C
991t	<u>Harlow the 21 Town</u> 22 March to 9 April (re-use after no.985t)	<u>633</u>	D
992	<u>Check your tyres</u> 24 March to 21 April (standard)	<u>647</u>	A
992t	24 March to 21 April (transposed) About 223 dies used standard and about 17 dies used transposed, at least for part of the period. Known used at Paddington W2 (standard but inverted) dated 25 Mch 1958 Latest late uses : 25 Sep Northallerton (transposed) (later exceptional, see E.66t) 17 April 1969 Hounslow (standard)		B
993t	<u>Newmarket Races April 16 17 18</u> 27 March to 17 April	<u>648</u>	C
994t	<u>Thomas Chippendale Otley</u> 1 April to 30 June	<u>649</u>	C

995t	<u>International TT Races</u> 1 April to 12 May Used at Douglas and Ramsey	<u>249</u>	C
996t	<u>Bath Festival 1968</u> 1 April to 28 June	<u>650</u>	C
997t	<u>Carlisle Flower Festival</u> 1 April to 19 May Two dies used	<u>651</u>	C



Type 635



Type 636



Type 637



Type 638

Scottish Opera Spring 1968
Glasgow King's
May 3-18

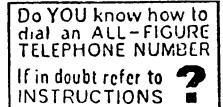
Type 639



Type 640



Type 641



Type 642



Type 643



Type 644

ABERDEEN STUDENTS' CHARITIES CAMPAIGN
april 15-20 1968

Type 645



Type 646



Type 647



Type 648



Type 649



Type 650



Type 651



Type 652



Type 653



Type 654



Type 655



Type 656



Type 657



Type 658



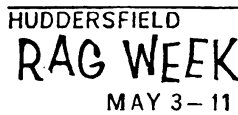
Type 659



Type 660



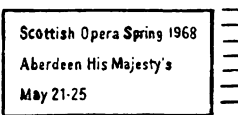
Type 661



Type 662



Type 663



Type 664

- 998t Remember to use the Postal Code 485 C
3 April to 8 Aug
Used at Lerwick; for earlier use at
Lerwick see no.836t
- 999t First Ever Christian Greeting 652 C
5 April to 2 May
Used at Coleraine
- 1000t Colchester 1968 Tattoo 653 C
7 April to 20 July
- 1001t Southport Flower Show 654 C
8 April to 27 Aug
- *1002t Armagh Civic Week 655 D
8 to 28 April
- 1003t Harlow Motorists Week 656 C
10 April to 19 May
- 1004t Visit Hastings Embroidery 544 B
10 April to about 8 Oct
Known used in red on "paid" mail
- 1005t Dial carefully telephone numbers 571 C
12 to 24 April
Used at Edinburgh; LP.589t also in use
- 1006t Buxton Brass Band Festival 657 C
15 April to 10 May
- *1007 Jodrell Bank Open Daily 658 D
15 April to 10 May (standard)
- *1007t 11 May only (transposed) E
Used at Manchester; LP.110t; 484 also
in use
- 1008 Denmark in Britain 659 C
16 April to 7 May
Three dies used at London W1
- 1009t Devon County Show 660 B
18 April to 16 May
Used at Barnstaple, Exeter, Newton Abbot
- Christmas Cards - see Exceptional Uses E.62
- 1010t Newmarket Races April 30 May 1 2 661 C
18 April to 1 May
- 1011t Huddersfield Rag Week 662 C
19 April to 2 May
- 1012 Expo Sussex '68 663 B
20 April to 20 July (standard)
- 1012t 20 April to 20 July (transposed) B
Used at :
Littlehampton - standard from 20 April but
changed to transposed from about 10 May
to 20 July
Arundel - standard from 20 April but
changed to transposed from about 12 May
to 8 June
Lewes - 20 June to 8 June (standard)
Burgess Hill - 20 April to 8 June
(transposed)
Newhaven - 10 June to 20 July (standard)
East Grinstead) 10 June to 20 July
Haywards Heath) (both transposed)

- 1013 Scottish Opera Aberdeen 664 C
22 April to 25 May
- 1014t Ilkley Gt Britain v Holland 665 C
22 April to 25 May
- (1015t) National Postal Museum - this item is now listed as a Local Publicity slogan
- 1016t York Races 14 15 16 May 666 C
22 April to 12 May
- *1017 Conquer Cystic Fibrosis (1967 design) 503 E
23 April only known (standard)
Used in error at East Kilbride;
see also no.1018
- *1017t 25 April only (transposed) E
Used in error at Edinburgh;
see also no.1018t
- 1018 National CF Week 667 B
22 April to 4 May (standard)
- 1018t 22 April to 4 May (transposed) C
Used standard at about 35 offices,
including East Kilbride after no.1017, and
transposed at Barry, Bristol, Edinburgh
(after no.1017t), Luton (part period only)
- Latest late use :
17 June Hereford (standard)
- 1019t Chichester Festival Theatre 668 C
23 April to 7 Sep
- 1020t Kent County Show 669 B
25 April to 9 July
Used at Canterbury and Maidstone
- *1021 Dungannon Civic Week 670 D
28 April to 1 May (10.15am)(standard)
- 1021t 1 May (10.15am) to 11 May (transposed) C
- 1022t Bollington Festival 671 C
29 April to 8 June
Used at Macclesfield with Congleton and
Macclesfield town dies
- 1023 Civil Engineers (in 3 lines) 614 C
29 April to 4 May
Used at Belfast
- 1024t Visit Lincoln and Lincolnshire Show 672 C
29 April to 15 June
Used at Lincoln
- 1025 Victoria & Albert Museum 673 B
29 April to 20 May
Used at London N1, SE1, SW1, WC
and Chiswick W4
- 1026 Safeguard Water Supplies 674 B
1 May to 26 June (standard)
Used at 10 offices
- 1026t 1 May to 26 June (transposed) C
Used at Chesterfield and Swansea
- 1027 Civil Engineers (in 4 lines) 613 C
2 to 6 May
Used at London SW1; for further use in
May see no.1041t

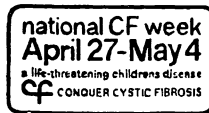
- 1028t Newmarket Races May 18 675 C
2 to 17 May
- 1029t Coleraine's Bible Study Group 646 C
3 to 29 May (5.45pm)
- 1030t Holiday Festival Omagh 676 C
6 May to 10 Aug
- 1031t Wallasey Festival of Sport 677 C
6 May to 17 June



Type 665



Type 666



Type 667



Type 668



Type 669



Type 670



Type 671



Type 672



Type 673



Type 674



Type 675



Type 676



Type 677



Type 678



Type 679

SEE YOU AT THE
COUNTY SHOW
STAFFORD
MAY 22nd-23rd

Type 680



Type 687



Type 688

Sheffield
JUNE 21 JULY 3
Festival

Type 681

NEWCASTLE CO. DOWN
CIVIC WEEK
25 MAY-1 JUNE

Type 682

YORK RACES
14th & 15th JUNE

Type 689



Type 690



Type 683

PORTADOWN
MAY 25TH
MAYORS SHOW
TRADES EXHIBITION

Type 684

HARROGATE
FESTIVAL
OF ARTS
& SCIENCES
AUGUST 8-17
1968

Type 691

CHELTENHAM
FESTIVAL JULY 3-12
SEND TO TOWN HALL FOR
PROGRAMME & GUIDE

Type 685

IMPERIAL CANCER
RESEARCH FUND
1968 APPEAL

Type 686

1040t	<u>International Cycle Races</u> 13 May to 9 June Used at Douglas, Port Erin, Port St Mary and Ramsey	<u>259</u>	C
1041t	<u>Civil Engineers (in 3 Lines)</u> 15 to 20 May Used at Edinburgh	<u>614</u>	C
1042t	<u>Cheltenham Festival</u> 14 May to 12 July Two dies used	<u>685</u>	B
1043	<u>Cancer Research Fund</u> 14 to 27 May (standard) Used at about 20 offices	<u>686</u>	B
1043t	14 to 27 May (transposed) Used at about 20 offices		B
	Late uses : 28 May London (Mount Pleasant), Tamworth (both standard)		
1044t	<u>Newmarket Races June 1</u> 18 to 31 May	<u>687</u>	C
1045t	<u>Bournemouth Symphony Orchestra</u> 22 May to 2 Sep	<u>688</u>	B
1046t	<u>York Races 14 & 15 June</u> 23 May to 12 June	<u>689</u>	C
1047t	<u>Fleet & District Carnival</u> 26 May to 22 June Used at Aldershot	<u>690</u>	C
1048t	<u>Harrogate Festival of Arts</u> 27 May to 17 Aug	<u>691</u>	C

For details of the valuation codings
see page 20

1032	<u>Bible Exhibition Swindon</u> 6 to 31 May	<u>678</u>	C
1033	<u>Good Templars Centenary</u> 6 May to 30 June (standard) Used at Burnley (6 May to 3 June) and Bromley & Beckenham (2 to 30 June)	<u>612</u>	C
1033t	13 May to 10 June (transposed) Used at Manchester		C
1034t	<u>125th Suffolk Show</u> 8 May to 4 June Used at Bury St Edmunds, Ipswich (2), Lowestoft	<u>679</u>	B
1035	<u>County Show Stafford</u> 8 to 21 May (standard) Used at Leek, Stoke-on-Trent, Walsall and Wolverhampton (2 dies)	<u>680</u>	B
1035t	8 to 21 May (transposed) Used at Lichfield and Stafford		C
1036t	<u>Sheffield Festival</u> 10 May to 21 June Three dies used	<u>681</u>	B
1037t	<u>Newcastle Co Down Civic Week</u> 11 May to 1 June	<u>682</u>	D
1038t	<u>Belfast Ulster Week</u> 11 to 25 May Three dies used	<u>683</u>	C
*1039t	<u>Portadown Mayors Show Trade Exhib</u> 13 to 25 May	<u>684</u>	B



Type 692



Type 692A



Type 692B



Type 693



Type 694



Type 695



Type 696



Type 697



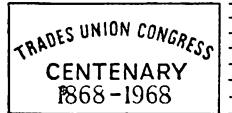
Type 698



Type 699



Type 700



Type 701



Type 702



Type 703



Type 704

- Swim Week (long die I) 692
- 1049 27 May to 1 June (standard) C
- 1049t 27 May to 1 June (transposed) B
- Used standard at Aberdeen, transposed at 11 Scottish offices, plus Oban which was standard to 29 May then transposed. These dies have 17 waves under the word "Scotland"
- Swim Week (long die II) 692A
- 1050 27 May to 1 June (standard) C
- 1050t 27 May to 1 June (transposed) C
- Used standard at Glasgow SEDO ("Glasgow /-F-" on first day) and transposed at Dundee, Edinburgh NW and Inverness. These dies have 15 waves under the word "Scotland"
- Swim Week (short die) 692B
- 1051t 27 May to 1 June C
- Used at Dumfries and Greenock
- Late use : 3 June Dumfries
- The Dairy Festival 693
- 1052 28 May to 31 July B
- Used at ten offices
- Early use : 27 May Blackburn & Accrington
- Late use : 4 Aug Reading
- Bicentenary Capt Cook Whitby 694
- 1053t 29 May 1968 to 9 Jan 1969 C
- 55th Annual Convention Portstewart 695
- 1054t 29 May (6.15pm) to 26 June C
- Used at Coleraine

- Shrewsbury Musical & Floral Fete 696
- 1055t 30 May to 21 Aug C
- East of England Show 697
- 1056 7 June to 18 July (standard) B
- 1056t 7 June to 18 July (transposed) B
- Used at 12 offices, about 8 of which changed from standard to transposed in early June, the others remaining standard
- Earliest early use : 16 May Huntingdon (standard)
- Carnival Week Eastbourne 698
- 1057t 1 June to 13 July C
- Newmarket Races June 15 699
- 1058t 1 to 14 June C
- PO Engineering Union Conference 700
- 1059t 1 to 14 June C
- Two dies used at Brighton & Hove
- TUC Centenary 701
- 1060 1 to 22 June (standard) B
- 1060t 1 to 22 June (transposed) C
- Used standard at 14 offices, transposed at four, plus Bristol which started transposed but changed during the period, and Morpeth which started standard but changed during the period
- Latest late use : 31 July Southampton (standard)
- British Association Dundee 702
- 1061t 1 June to 28 Aug C

from JUNE 24
BBC Radio Leeds
 VHF 94.6

Type 705

NEWMARKET RACES
 SAT JUNE 29



Type 707

CAMBRIDGE FESTIVAL
 JUL.17th-AUG.1st

Type 709

Harlow Festival
 13-27 JULY

Type 711

COLERAINES NEW LIFE
 CHURCHES BID YOU
 WELCOME.



Type 713

Mirror Dinghy
 Championship
 2nd-6th Sept
Newquay



Type 715

PRESTWICK
 Bathing Beauty
 Competition
 SATURDAY 20 JULY



Type 717

Visit Horsham Festival
 2 to 15 June
 Two dies used

Jodrell Bank Open Daily
 3 June to 5 Oct

Used at Manchester, but transferred to Manchester SE from 22 July to 17 Aug while "Postcode" slogan in use.
 LP.110t, 484 also in use at Manchester

ORSETT SHOW
 FIRST SATURDAY IN SEPTEMBER



Type 706

RICS Centenary Year



Type 708

from JULY 3
BBC Radio Durham
 VHF 96.8

Type 710

YORK RACES
 12th & 13th JULY

Type 712

NEWMARKET RACES
 TUES WED THUR JULY 9-10-11



Type 714

NORTHAMPTONSHIRE COUNTY SHOW
 OVERSTONE PARK
 SATURDAY JULY 27

Type 716

Join or start a
NATIONAL SAVINGS GROUP
 Tall Oaks from little Acorns grow



Type 718

1064 Remember to use the Postcode 627
 6 June 1968 to June 1971
 Five dies used at London W1 A

1065 Yorkshire Evangelistic Crusade 704
 7 June to 7 July
 (official start date 8 June)
 Two dies used at Leeds; no.1066 also in use C

1066 BBC Radio Leeds 705
 10 June to 8 July
 Used at Leeds and Morley (one die each);
 no.1065 also in use at Leeds C

1067t National Eisteddfod 68 (second use) 615
 10 June to 20 July
 Used at 8 Welsh offices for varying
 periods within these dates B

1068t Manx Grand Prix 273
 10 June to 14 July
 Used at Douglas, Port Erin, Port St Mary
 and Ramsey C

1069t Orsett Show 706
 10 June to 7 Sep
 Used at Grays C

1070 Remember to use the Postcode 627
 10 June 1968 to March 1978 (standard) A
 1070t 24 Sep 1968 to Sep 1974 (transposed) A

(a) Used standard at Bristol (5 dies) and at seven offices in Bristol area, some of which started later in June or in July 1968

(b) Used transposed at Bristol only - 24 to 29 Sep 1968 (E machine), 1 to 3 March 1969 (D & E machines), 8 to 30 May 1969 (B machine), various periods April to Oct 1970 (B, C, D, E machines and NDO), 7 April 1971 (C machine)

(c) Ended Nov 1971 at Bristol (A machine) and Clevedon, but June 1971 at other offices

(d) Used again but transposed at Clevedon 28 Dec 1971 only, and standard Dec 1972 to Dec 1973

(e) Used again transposed at Bristol Aug to Nov 1973 and July to Sep 1974

(f) Used again standard at Bristol Dec 1975 to Jan 1976 and June to Aug 1976

(g) Used again standard at Weston-super-Mare Dec 1977 to March 1978

1071t York Minster Fund (second use) 635
 14 to 20 June C

1072t Newmarket Races June 29 707
 15 to 28 June C

RICS Centenary Year 708
 15 to 21 June (standard) C

*1073t 15 to 21 June (transposed) D

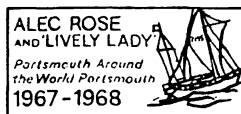
Used standard at 17 offices, and transposed at Battersea SW11 and Glasgow SEDO, plus Bristol NDO which started standard but changed to transposed on 17 June

Latest late uses :
 24 June Warrington (standard)
 28 June Bristol NDO (transposed)

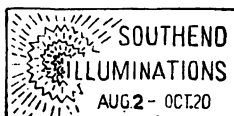
	<u>Cambridge Festival</u>	<u>709</u>	
1074	17 June to 22 July (standard)		C
1074t	17 June to 22 July (transposed)		C
	Two dies used, one standard and one transposed		
	<u>Remember to use the Postcode</u>	<u>627</u>	
1075	18 June 1968 to about 8 July 1969 (standard)		A
1075t	18 June 1968 to 2 Nov 1971 (transposed)		A
	(a) Used transposed at Bath (15 July to 16 Sep 1968 only), Shepton Mallet (from 27 June 1968), Wells (dates as shown), and standard at Radstock from 18 June 1968		
	(b) Changed to transposed at Radstock from about 9 July 1969		
	(c) Ended at Radstock, Shepton Mallet and Wells 2 Nov 1971		
	<u>HBC Radio Durham</u>	<u>710</u>	
1076t	19 June to 17 July		C
	<u>Harlow Festival</u>	<u>711</u>	
1077t	20 June to 26 July		C
	<u>York Races 12 & 13 July</u>	<u>712</u>	
1078t	21 June to 11 July		C
	<u>Coleraine's Churches bid you Welcome</u>	<u>713</u>	
1079t	27 June to 18 Aug		C
	<u>Newmarket Races July 9 10 11</u>	<u>714</u>	
1080t	28 June to 10 July		C
	<u>Mirror Dinghy Championship Newquay</u>	<u>715</u>	
1081t	29 June to 5 Sep		C
	<u>Visit Horsham Festival</u>	<u>703</u>	
1082t	30 June to 15 July		C
	Two dies used		
	<u>Northamptonshire County Show</u>	<u>716</u>	
1083	1 July (standard in error)		D
1083t	1 to 27 July (transposed)		C
	Two dies used at Northampton		
	<u>Bathing Beauty Competition Prestwick</u>	<u>717</u>	
1084t	1 to 19 July		C
	<u>National Savings Oaks from Acorns</u>	<u>718</u>	
1085	1 to 9 July (standard in error)		D
1085t	1 July to 13 Sep (transposed)		B
	Seven dies used transposed at six Scottish offices (two dies at Edinburgh Head Office), plus Falkirk which started standard but changed to transposed after no.1085		
	<u>Skegness Illuminations</u>	<u>719</u>	
1086t	1 July to 30 Sep		B
	Two dies used, but only one from 22 Sep		
	<u>Remember to use the Postcode</u>	<u>627</u>	
1087	1 July to 8 Nov 1968 and 27 May 1969 to about Jan 1970 (standard)		A
1087t	Jan to June 1971 (transposed)		A
	Used at Huddersfield		



Type 719



Type 720



Type 721



Type 722



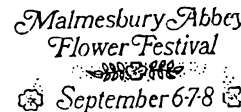
Type 723



Type 724



Type 725



Type 726

	<u>Alec Rose and 'Lively Lady'</u>	<u>720</u>	
1088t	4 July to 31 Aug		C
	Used at Portsmouth & Southsea (2 dies) and Cosham		
	<u>Southend Illuminations</u>	<u>721</u>	
1089t	5 July to 20 Oct		B
	(official start date 1 July, and dated 1 July on philatelic replacement envelopes)		
	<u>Hove Dairy Festival</u>	<u>722</u>	
1090t	8 to 28 July		C
	Used at Brighton & Hove		
	<u>Maidstone Son et Lumiere</u>	<u>723</u>	
1091t	10 July to 24 Sep		C
	<u>Newmarket Races July 20</u>	<u>724</u>	
1092t	11 to 19 July		C
	<u>Inland Waterways Rally Liverpool</u>	<u>725</u>	
1093	12 to 30 July		C
	Two dies used; LP.459 also in use		
	<u>Malmesbury Abbey Flower Festival</u>	<u>726</u>	
1094t	15 July to 31 Aug		C
	Two dies used at Swindon		
	<u>Remember to use the Postcode</u>	<u>627</u>	
1095	15 July only (standard)		D
1095t	15 to 28 July (transposed)		C
	Used at York		



Type 727



Type 728



Type 737



Type 738



Type 729



Type 730



Type 739



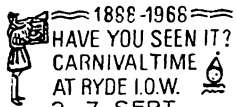
Type 740



Type 731



Type 732



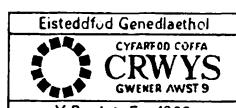
Type 733



Type 734



Type 735



Type 736

	<u>Good Templars Centenary</u>	<u>612</u>	
1096t	15 July to 12 Aug (transposed) Used at Canterbury		C
1096	22 July to 15 Oct (standard) Used at: London SW1, WC (22 July to 19 Aug) Blackburn & Accrington (5 to 26 Aug) Cirencester (16 Aug to 15 Oct)		B
	For later uses see nos 1130-1131t		
1097t	<u>Civil Engineers (in 4 lines)</u> 15 to 19 July Used with London / -79- town die, missort die at London SW1	<u>613</u>	C
1098t	<u>Son et Lumiere Peterborough</u> 19 July to 20 Sep Two dies used	<u>727</u>	C
1099t	<u>Newmarket Races Aug 3</u> 19 July to 2 Aug	<u>728</u>	C
1100	<u>People on the Move Exhib Birmingham</u> 20 July to 2 Aug Nine dies used at Birmingham offices	<u>729</u>	B

	<u>Remember to use the Postcode</u>	<u>627</u>	
1101	22 July 1968 to Feb 1977 (standard)		A
1101t	2 Sep 1974 to Dec 1975 (transposed)		B
	(a) Used standard at Manchester Head Office (7 dies) and 15 dies at other Manchester area offices, all 22 July to 17 Aug 1968		
	(b) Used transposed at Manchester (3 dies) from 2 Sep 1974 to Dec 1975		
	(c) Used again but standard at Manchester (one die) Jan to Feb 1977		
	<u>Visit United Counties Show</u>	<u>730</u>	
1102	31 July to 7 Aug (standard)		C
1102t	25 July to 7 Aug (transposed) Used at Cardigan (standard, started 31 July), Carmarthen (transposed from 25 July but standard last day only), Haverfordwest (transposed, started 30 July)		C
	<u>Harlow Town Show</u>	<u>731</u>	
1103t	27 July to 1 Sep		C
	<u>York Races 20 21 22 August</u>	<u>732</u>	
1104t	29 July to 18 Aug		C
	<u>Carnival Time at Ryde 1968</u>	<u>733</u>	
1105t	29 July to 7 Sep		C
	<u>Three Choirs Festival Gloucester</u>	<u>734</u>	
1106	1 and 2 Aug (standard in error)		D
1106t	1 to 28 Aug (transposed) Two dies used, one standard at first then changed to transposed		C
	<u>New Stamps for Scotland</u>	<u>735</u>	
1107	1 Aug to 4 Sep (standard)		D
1107t	1 Aug to 4 Sep (transposed) Used standard at Glasgow, and transposed at 18 Scottish offices, plus Bathgate used standard in error 1 Aug only then changed to transposed. Not used at Dumfries 5 to 10 Aug, see no. 1112t Late use : 17 Sep Bathgate (transposed)		B
	<u>Eisteddfod 1968 (all Welsh slogan)</u>	<u>736</u>	
1108t	3 to 9 Aug Used at Barry		C
	<u>Newmarket Races Aug 9 10</u>	<u>737</u>	
1109t	3 to 9 Aug		C

1110t	<u>Isle of Man New Stamps</u> 4 Aug to 3 Sep Used at Douglas and Ramsey	<u>738</u>	C
1111	<u>Remember to use the Postcode</u> 25 March 1970 to June 1985 (standard)	<u>627</u>	C
1111t	5 Aug 1968 to June 1973 (transposed)		A
	(a) Used transposed at Chester (3 dies), Flint, Holywell, Mold from 5 Aug 1968		
	(b) Used standard in error at Chester 25 March to 5 April 1970, and again 19 March 1973 only		
	(c) Ended June 1971 at Chester and about Oct 1971 at the other offices		
	(d) Used again transposed at Chester with "Clwyd 1" town die from 2 April to June 1973		
	(e) Used again standard at Chester with "Chester Clwyd Gwynedd" town die from Jan to June 1985		
1112t	<u>Civil Engineers (in 4 lines)</u> 5 to 10 Aug Used at Dumfries	<u>613</u>	C
1113	<u>Please add the Postcode</u> 7 Aug 1968 to 10 Nov 1969 (standard)	<u>739</u>	A
1113t	7 Aug 1968 to June 1971 (transposed)		B
	(a) Used transposed at Lerwick (to 31 March 1969), Banff, Buckie, Fraserburgh, Huntly, Peterhead, all after nos 958t and 998t (start dates vary between 7 and 9 Aug 1968) and at Stonehaven, standard at first, but transposed from approx 10 Nov 1969 to 6 Feb 1970 (then see no.958t again)		
	(b) Also used standard at Aberdeen (2 dies) from 20 Dec 1968 to about Oct 1969		
1114t	<u>Newmarket Races Aug 24</u> 10 to 23 Aug	<u>740</u>	C
1115	<u>New Stamps for Wales & Mon</u> 12 to 23 Aug (standard)	<u>741</u>	D
1115t	12 Aug to 4 Sep (transposed)		B
	Used standard in error at Barmouth (12 to 23 Aug), Cardiff (12 to 15 Aug), Swansea (12 Aug only) then transposed at all three, and transposed for the whole period at a further seven Welsh offices		
1116	<u>Remember to use the Postcode</u> 13 Aug 1968 to Jan 1975 (standard)	<u>627</u>	A
1116t	Jan to Nov 1975 (transposed)		C
	(a) Used standard at Blackburn (both "Blackburn" and "Blackburn & Accrington" town dies), Accrington, Clitheroe, Darwen and Rossendale 13 Aug 1968 to Jan 1970		
	(b) Used standard again at Accrington 7 June to Dec 1971 and at Clitheroe 7 Aug 1971 only		
	(c) Used standard again at Blackburn ("Blackburn & NE Lancs" town die) from Nov 1974, but changed to transposed from Jan to Nov 1975		
1117t	<u>Whitley Bay Flower Show</u> 12 to 31 Aug	<u>742</u>	C

'for sale' on
4 Sept. NEW STAMPS
FOR WALES & MON.

Type 741

WHITLEY BAY
FLOWER SHOW
AUGUST BANK HOLIDAY
WEEK-END

Type 742

BLACKBURN
CATHEDRAL
FLOWER
FESTIVAL
12-15 SEPT. 68



Type 743

One putt for £22,916
ALCAN GOLF
CHAMPIONSHIPS
SOUTHPORT OCTOBER 2-5

Type 744

YORK RACES
4th & 5th
SEPTEMBER

Type 745

NEW 4d & 5d STAMPS FOR
NORTHERN IRELAND
4th SEPTEMBER 1968



Type 746

1118	<u>Remember to use the Postcode</u> 16 Aug to 29 Sep Two dies used at Newcastle-upon-Tyne	<u>627</u>	B
1119t	<u>Blackburn Cathedral Flower Festival</u> 19 Aug to 14 Sep Two dies used at Blackburn & Accrington	<u>743</u>	C
1120t	<u>Alcan Golf Championships £22,916</u> 19 Aug to 2 Oct Three dies used at Birmingham Head Office (2) and H (Hockley), all 19 Aug to 28 Sep; fourth die used at Southport 17 Sep to 2 Oct	<u>744</u>	B
1121t	<u>York Races 4th & 5th September</u> 19 Aug to 2 Sep	<u>745</u>	C
1122t	<u>New Stamps for Northern Ireland</u> 19 Aug to 4 Sep Used at 8 N.Ireland offices (including Londonderry which only started 29 Aug)	<u>746</u>	B
1123t	<u>Shrewsbury Carnival Day</u> 22 Aug to 13 Sep	<u>284</u>	C
1124t	<u>Newmarket Races Sept 21</u> 24 Aug to 20 Sep	<u>747</u>	C
1125t	<u>Weymouth Pavilion 'My Fair Lady'</u> 26 Aug to 17 Sep	<u>748</u>	C
1126	<u>Pick an English Worcester</u> 26 Aug to 7 Sep (standard)	<u>749</u>	B
1126t	26 Aug to 7 Sep (transposed) Used at about 41 offices standard, six transposed, plus Exeter and Windsor which started standard but changed during the period		C
	Early use : 21 Aug Plymouth (standard) Latest late use : 16 Sep Wolverhampton (standard)		



Type 747



Type 748

Pick an English Worcester



Type 749

ANTIQUES FAIR CHESFORD KENILWORTH SEPT 24 - SEPT 28

Type 750

International Order of Good Templars Centenary 1968

Type 612A

1968 human rights year

Type 751



Type 752



Type 753

1127 Remember to use the Postcode 627 A
26 Aug to 26 Oct, but used to 6 Nov at one or two offices
14 dies used at Liverpool Head Office (to 6 Oct) and 18 dies used at offices in Liverpool and Wirral area (ended 5 Oct at Wallasey)



Type 754



Type 755

1128 Save at Work (seventh use) 582 B
26 Aug to 30 Nov (standard)
1128t 26 Aug to 16 Nov (transposed) B
Used at 17 offices standard, and transposed at Redditch, High Wycombe, Kingston-upon-Thames, Maidstone, all used for varying periods within the dates shown
Latest late uses :
16 Oct Oldham (standard) (correct end date 5 Oct)
5 Nov Wigan (standard) (correct end date 2 Nov)



Type 756



Type 757

1129t Antiques Fair Kenilworth 750 C
1 to 28 Sep
Used at Coventry

1132t Harlow the 21 Town 633 C
2 to 30 Sep

1133 1968 Human Rights Year 751 B
2 Sep to 26 Oct
Used at 10 London District Offices

1134t Sheffield Students Rag Week 752 B
2 Sep to 26 Oct
Three dies used

1135t Queen's University Belfast Festival 753 B
5 Sep to 30 Nov
Three dies used

1136t St Matthews Northampton Flower Fest'1 754 C
7 Sep to 4 Oct
Two dies used

1137 Leukaemia Research Fund 755 B
8 Sep to 30 Nov (standard)
Used at Aberdeen, Blackpool ("Fylde Coast"), Bradford, Southampton, Swansea for varying periods within these dates
1137t 1 Oct to 7 Dec (transposed) C
Used at Norwich (4 dies, used 1 Oct to 30 Nov), Derby (1 Nov to 7 Dec)

1130 Good Templars Centenary (unframed) 612A B
1 Sep to 30 Oct (standard)
1130t 1 to 29 Sep (transposed) C
Used standard at Birmingham, Hinckley, Lincoln, Mitcham, Sutton, Wallsend, and transposed at Swindon, plus Gloucester and Tewkesbury which started standard but changed during Sep; start dates vary between 1 and 3 Sep and end dates 29 or 30 Sep. Also used standard at Leeds 30 Sep to 30 Oct
Late use : 19 Nov Tewkesbury (transposed)

1131t Good Templars Centenary (framed) 612 C
2 to 30 Sep (transposed)
1131 ?24 to 30 Sep (standard) C
Used at Manchester transposed (from 5 Sep) and at South Kensington SW7 transposed but changed to standard by 24 Sep

1138t Keighley Festival '68 756 C
9 Sep to 4 Nov

1139t Coleraine New Life Churches 757 C
14 to 26 Sep



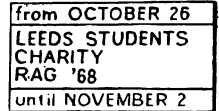
Type 758



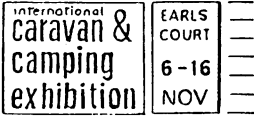
Type 759



Type 764



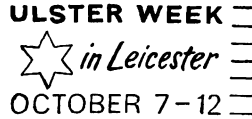
Type 765



Type 760



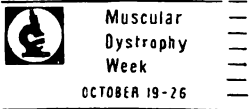
Type 761



Type 766



Type 767



Type 762



Type 763

1146t Nat Savings - Let Glasgow flourish 763 B
 30 Sep to 20 Dec
 Used at 8 Glasgow District Offices
 Late use : 6 June 1969 Glasgow E3

1147t Ipswich Arts Theatre 764 C
 30 Sep to 27 Oct
 Two dies used

1148 Leeds Students Charity Rag '68 765 C
 30 Sep to 1 Nov
 Two dies used

1149 Ulster Week in Leicester 766 C
 30 Sep to 12 Oct
 Used at Leicester (3), Ashby-de-la-Zouch, Coalville, Oakham, Wigston

1150 Newcastle Students Charities Week 767 B
 30 Sep to 2 Nov (standard)
 Used at Newcastle-upon-Tyne (2 dies) and North Shields
 1150t 30 Sep to 2 Nov (transposed) C
 Used at South Shields

1151 Remember to use the Postcode 627 B
 30 Sep to 8 Nov
 Used at Stockport and at nine offices in Stockport area

1152 Licenses 117 A
 1 to 30 Oct (standard)
 About 130 dies used
 1152t 1 Oct to 30 Nov (transposed) B
 About 30 dies used 1 to 30 Oct, and used 1 to 30 Nov at Dundee; there are several sub-types

Early use : 5 Aug Folkestone (standard but changed to transposed by 1 Oct)
 Latest late uses :
 8 Dec Taunton (transposed)
 22 July 1969 Slough (standard)
 - then see E.74/t

NB. late uses also include Bletchley and Ashton-under-Lyne prior to E.70-71

1153 British Piano Fortnight 768 C
 5 to 19 Oct
 Two dies used at London W1

1140t York Races 9 10 12 October 758 C
 18 Sep to 8 Oct

1141t Newmarket Races Oct 2 3 5 759 C
 21 Sep to 4 Oct

1142t Remember to use the Postcode 627 A
 23 Sep 1968 to June 1971
 (a) Used at Dundee (3), Carnoustie, Forfar from 23 Sep 1968
 (b) Ended at Carnoustie 8 Oct 1968, Forfar 26 Oct 1968, Dundee June 1971 (one die ended 31 Oct 1968)

1143 Caravan & Camping Exhibition 760 B
 28 Sep to 16 Nov
 Used at London (Mount Pleasant)(2), E1, NW1, SE1, SW1, Paddington W2
 Late use : 18 Nov London (Mount Pleasant)

Voters Lists - see Exceptional Uses E.65t

1144 Pick an English Cox 761 B
 30 Sep to 12 Oct (standard)
 Used at about 37 offices

1144t 30 Sep to 12 Oct (transposed) C
 Used at about 11 offices
 Latest late use : Glasgow (standard) continued and joined up with no.1178 in Nov

1145 Muscular Dystrophy Week 762 B
 30 Sep to 27 Oct (standard)
 1145t 30 Sep to 27 Oct (transposed) C
 Used standard at 18 offices, and transposed at Bristol, Cardiff and Edinburgh, plus Derby which started standard but changed during the period
 Late use : 3 Nov Edinburgh (transposed)

- 1154t Newmarket Races Oct 17 18 19 769 C
5 to 18 Oct
- 1155t Wallasey Arts Festival 770 C
6 Oct to 9 Nov
- 1156 Liverpool Playhouse 771 B
7 Oct to 30 Nov
Strictly, this is an LP slogan but it is included here because of its similarity to no.1157
- 1157 Liverpool's New Neptune Theatre 772 B
7 Oct to 30 Nov
About 12 dies used
LP.721 also in use at Liverpool
- 1158 Remember to use the Postcode 627 A
7 Oct to 8 Dec (standard)
- 1158t Remember to use the Postcode 627 A
7 Oct to 8 Dec (transposed)
Two dies used at Cambridge, one standard and one transposed
- 1159 Remember to use the Postal Code 485 B
7 Oct to about 14 Dec (standard)
- 1159t Remember to use the Postal Code 485 B
7 Oct to about 14 Dec (transposed)
Used at Oxford (3 dies transposed but changed to standard from 20 Oct), Bicester (standard), Thame, Witney (both transposed)



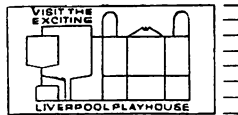
Type 768



Type 769



Type 770



Type 771



Type 772



Type 773



Type 774



Type 775

- Check your tyres -
see Exceptional Uses E.66t
- Post early in the day -
see Exceptional Uses E.67t
- 1160t Today is Hastings Day 773 C
14 Oct only
Known used in red on "paid" mail
- 1161 Smithfield Market Centenary 774 C
14 Oct to 4 Nov
Three dies used at London EC
- 1162 Remember to use the Postcode 627 A
14 Oct to 14 Dec 1968 (standard)
- 1162t Remember to use the Postcode 627 B
May 1976 to Jan 1977 (transposed)
(a) Used standard at Gloucester (2 dies, 14 Oct to 28 Nov 1968), Cheltenham (2 dies, to 14 Dec), Cirencester (to 27 Nov), Stroud (to 3 Nov)
(b) Used transposed at Cheltenham from May 1976 to Jan 1977
- 1163 21 Oct 1968 to Jan 1972 (standard) A
- 1163t 21 Oct 1968 to 19 Jan 1971 (transposed) A
(a) Used at Bournemouth-Poole (A & B) transposed but changed to standard from Dec 1969, Ringwood standard first day then transposed, but standard again from May 1969, transposed at Christchurch and Swanage, and standard at four other offices in the area
(b) Ended 19 Jan 1971 at all offices except Bournemouth-Poole "C" (Parkstone) which continued standard to Jan 1972
- 1164 21 Oct 1968 to 18 Jan 1969 B
Used at Romford (4 dies, with "Romford & Dagenham" town dies), Grays, S Ockendon, Upminster
- 1165 22 Oct 1968 to March 1973 (standard) A
- 1165t 18 Nov 1968 to Dec 1974 (transposed) A
(a) Used standard at Watford (2 dies) from 22 Oct 1968, and at King's Langley and Rickmansworth from 23 Oct 1968
(b) Used transposed at Watford 18 to 25 Nov 1968 and 17 Sep to 3 Oct 1969
(c) Ended 22 March 1971 at Watford, June 1971 at other offices
(d) Used again standard and transposed at Watford Dec 1971 only
(e) Used again standard at Watford Dec 1972 to March 1973, then transposed Dec 1973 to Dec 1974
- 1166 28 Oct 1968 to June 1971 (standard) A
- 1166t 28 Oct 1968 to 11 Jan 1972 (transposed) A
(a) Used at Northampton (2 dies) and at four offices in Northampton area, all standard but transposed within a few days (but transposed on replacement envelopes from Northampton and Wellingborough dated 28 Oct 1968)
(b) Changed to standard again at Northampton (2) by 14 March 1969 and at Wellingborough from July 1970
(c) Ended June 1971 at all offices
(d) Used again transposed at Northampton 10 and 11 Jan 1972

CHRISTIAN SCIENCE
FREE LECTURE
CITY HALL SHEFFIELD
SUNDAY 17th NOVEMBER 1968
at 3.0 pm.

Type 776

HUMAN RIGHTS YEAR
1968
**OUR AIM
FOR ALL**

Type 777

READING
**ANTIQUES
FAIR**
STATION HILL, READING
3 6 December 1968

Type 778

*Pick an
English
Conference*

Type 779

- 1167 28 Oct 1968 to April 1976 (standard) A
1167t About 1 Dec 1968 to 31 March 1976 A
(transposed)
(a) Used standard at five offices in
Portsmouth area (but not at Portsmouth
itself) from 28 Oct 1968
(b) Changed to transposed at Gosport from
about 1 Dec 1968, Havant and W'looville
from March 1970, Emsworth and Hayling
Island from July 1970
(c) Ended at Havant March 1973 and at
Hayling Island and W'looville Jan 1974
(d) Changed to standard again at Emsworth
and Gosport from 1 April 1976 but ended
later in April 1976
- 1168 28 Oct 1968 to March 1982 (standard) A
1168t April 1970 to July 1972 (transposed) A
(a) Used standard at Reading (2 dies),
Bracknell, Henley-on-Thames, Wokingham
from 28 Oct 1968
(b) Changed to transposed at Reading 28 May
1970 only, then again Aug to Sep 1970,
and at the other offices from April
1970
(c) Changed to standard again at Henley-on-
Thames from 31 Dec 1971
(d) Ended at Reading Dec 1971 and at other
offices July 1972
(e) Used again standard at Reading (one die)
Jan to March 1982
- 1169 24 to 25 Nov (standard) C
1169t 29 Oct to 28 Nov (transposed) B
Used at Swansea (2 dies), transposed
except when standard in error 24 to 25 Nov
(possibly only one die)
- Cheltenham Safety Week 775 C
1170t 28 Oct to 2 Nov
- Harlow the 21 Town 633 C
1171t 1 to 30 Nov
- Christian Science Lecture Sheffield 776 C
1172t 3 to 16 Nov (official start date 4 Nov)
Three dies used
- Human Rights Year - Our Aim for All 777 C
1173 4 to 11 Nov
Three dies used at Leeds

- Remember to use the Postcode 627
1174 4 Nov 1968 to June 1971 (standard) A
1174t 16 Sep 1970 to June 1971 (transposed) A
(a) Used standard at Stoke-on-Trent
(3 dies) and at eight other offices in
Stoke-on-Trent area
(b) Ended at Stone and Uttoxeter 1969 and
(standard) at Stoke-on-Trent 28 Sep
1970, while one die used transposed
16 to 27 Sep 1970 (see also no.1649t)
(c) Five of the remaining offices changed
to transposed from about Nov 1970, but
continued standard at Newcastle Staffs
(d) All ended June 1971, possibly earlier
at some offices
- 1175 11 Nov 1968 to about May 1971 (standard) A
1175t May to 26 June 1971 (transposed) C
(a) Used standard at Leeds (3 dies)
(to 13 April 1969 and again 3 Aug to
18 Oct 1970) and at six offices in
Leeds area
(b) Changed to transposed at Morley
from May to 26 June 1971
(c) Ended at other offices May 1971,
possibly earlier at some
- Reading Antiques Fair 778
1176t 11 Nov to 6 Dec
Used at Reading (2 dies) and
Henley-on-Thames
- Pick an English Conference 779
1177 11 to 23 Nov (standard) B
Used at about 40 offices
1177t 11 to 23 Nov (transposed) C
Used at about 9 offices
- Latest late uses :
25 Nov St Austell (transposed)
14 Dec Stockport (standard)
- Pick an English Cox 761
*1178 11 to 23 Nov (standard) D
Used at Aberdeen and Glasgow
*1178t 11 to 23 Nov (transposed) D
Used at Edinburgh
- Early use : Used at Glasgow (standard)
since Oct, see no.1144
- Henry Richard Apostle of Peace 780
1179t 17 to 23 Nov
Used at Aberdare
- Christmas Illuminations Cheltenham 781
1180t 25 Nov 1968 to 1 Jan 1969 C
One die used, but two dies from 15 Dec

HENRY RICHARD
1812-1884 - FIRST ELECTED
MEMBER OF PARLIAMENT for
MERTHYR and ABERDARE
17 NOVEMBER 1868
APOSTLE OF PEACE - APOSTOL HEDDWCH

Type 780

See the Christmas
ILLUMINATIONS
during December in
CHELTENHAM

Type 781



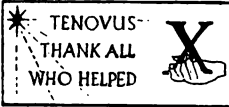
Type 782



Type 783



Type 784



Type 785

- 1181 Voters Lists (no lines) 98 C
28 Nov to 12 Dec (standard)
About 14 dies used
- 1181t 28 Nov to 12 Dec (transposed) D
Used at Edgware only
- 1182 Voters Lists (lines-small lettering) 98A B
28 Nov to 12 Dec (standard)
About 110 dies used; see also E.68
- 1182t 28 Nov to 12 Dec (transposed) C
About 25 dies used
- There are two sub-types of type 98A
Latest late uses :
6 Jan 1969 Newton Abbot (transposed)
13 Aug 1969 Bolton (standard)
- 1183 Voters Lists (lines-larger lettering) 98B D
28 Nov to 12 Dec
Used at Ashford Kent only (no.1182
also in use at Ashford Kent)
- Late use : 13 Feb 1969 Ashford Kent
For illustrations of types 98-98B see
page 80
- 1184t Gloucester Christmas Decorations 782 C
29 Nov 1968 to 1 Jan 1969
Two dies used
- 1185 Christmas Illuminations Shrewsbury 365 D
30 Nov to 1 Dec (standard in error)
- 1185t 30 Nov to 27 Dec (transposed) C
Two dies used, one (in "B" machine)
standard in error at first then transposed
- 1186t Bournemouth Symphony Orchestra 688 C
1 to 11 Dec
- 1187t Christmas Shopping Bury St Edmunds 296 C
1 to 24 Dec
Second design slogan also in use,
see LP.682t
- 1188t Harlow's Christmas Lights 461 C
1 to 31 Dec
- 1189t Aladdin Lewisham Concert Hall 783 C
2 to 28 Dec
Two dies used at Catford SE6

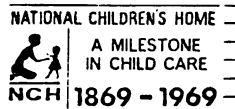
- *1190 Post Early for Christmas (candle) 169 C
1 to 21 Dec (standard)
About 24 dies used
- *1190t 1 to 10 Dec (transposed) D
Four dies used in ALF machine at Norwich;
see note after no.732/t
Latest use : 21 Dec Guernsey
- *1191t Post Early for Christmas (holly) 65 D
11 to 19 Dec
Used at Taunton
- *1192 Post Early for Christmas (holly) 65B E
11 to 19 Dec
Used at Richmond Yorkshire
For illustrations of types 65, 65B see
page 75
- *1193 Christmas Cards 463 D
11 to 19 Dec
Used at Watford; see also E.69
- 1194 Please post cards in bundles 784 A
11 to 19 Dec (standard)
About 200 dies used
- 1194t 11 to 19 Dec (transposed) A
About 90 dies used
- Earliest early uses :
3 Dec Aylesbury, Slough (standard)
Latest late uses :
27 Dec Canterbury (transposed)
31 Dec Neath (standard)
- 1195t Tenovus thank all who helped 785 B
12 Dec 1968 to 12 Jan 1969
Used at Cardiff; second design slogan
also in use, see no.888t
- 1196t York Festival & Mystery Plays 786 C
(first use)
20 Dec 1968 to 12 Jan 1969
Two dies used
- 1197t La Vie Parisienne Shrewsbury 787 C
28 Dec 1968 to 21 Feb 1969
Two dies used
- Licenses - see Exceptional Uses E.70-71



Type 786



Type 787



Type 788



Type 789

1969

National Children's Homes 788
 1198 1 Jan to 31 Dec (standard) A
 1198t 1 Jan to 31 Dec (transposed) A
 Used standard at 10 offices, transposed at 12 offices, and at a further 11 offices the slogan was used both standard and transposed for various periods of the year. At some of the offices use of the slogan was interrupted while other slogans were used
 Latest late use :
 15 Feb 1970 Cirencester (transposed)

Lorna Doone Centenary 789
 1199 1 to ?12 Jan (standard) D
 1199t 1 Jan to 30 April (transposed) B
 Used standard at first at Lynton & Lyntonmouth (1 Jan only) and Minehead (1 to ?12 Jan), then transposed at both, and transposed for whole period at Ilfracombe, Taunton and Tiverton

Birm Municipal Bank Golden Jubilee 790
 1200 1 to ?3 Jan (standard) C
 1200t ?3 Jan to 29 May (transposed) B
 Nine dies used at offices in Birmingham area (including 3 dies at Head Office), standard at first but all changed to transposed within a few days; replaced by type 790A, see nos 1200A/t
 Additional uses (valuation C) :
 One of the dies used standard at Solihull about 25 Jan to 7 Feb
 One die used transposed at Birmingham (G machine) 21 July to 3 Aug
 One die used standard at Birmingham (F machine) 4 and 5 Aug, and (B machine) 6 to 18 Aug

Municipal Bank Golden Jubilee 790A
 *1200At ?22 May to 31 Dec (transposed) A
 Nine dies used at offices in Birmingham area (including 3 dies at Head Office), replacing type 790 and all starting between 22 and 29 May
 *1200A 23 June to 18 Aug (standard) C
 Used at Birmingham only as follows :
 (F machine) 23 June to 11 July
 (B machine) 24 July to 5 Aug
 (F machine) 6 to 18 Aug

Lewisham Music Festival 373
 1201t 1 Jan to 14 March C
 Used at Catford SE6

Manchester Airport Alcock & Brown 791
 1202t 1 Jan to 31 July B
 Nos 1246t, 1252t, 1311t, LP.110t also in use at Manchester



Type 791



Type 793



Type 795



Type 792



Type 794

glasgow students charities appeal
 mon 27th january - sat 1st february '69

Type 796

Garrick Jubilee Stratford upon Avon 792
 1203t 1 Jan to 31 Dec C

*1204 National Savings Oaks from Acorns 718
 13 Jan to 28 March (standard) C
 Used at Aberdeen

*1204t 6 Jan to 28 March (transposed) C
 Used at Bathgate, Paisley, Perth, but all three dies continued after official end date and thus overlapped with no.1264t

Latest late uses :
 1 June Bathgate, Perth (transposed)
 - subsequently used at Perth both standard and transposed, see E.73/t

*1205t National Savings Dame Fortune's smile 793
 6 Jan to 28 March C
 Used at Ayr, Dumfries, Kilmarnock
 Late use : 9 April 1970 Kilmarnock

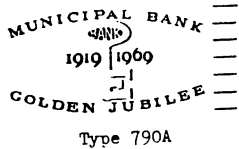
1206 International Furniture Show 794
 11 Jan to 8 Feb B
 Used at ten London offices

1207t Aber '69 Rag Aberystwyth 795
 12 Jan to 2 Feb C

1208t Glasgow Students Charities Appeal 796
 12 Jan to 1 Feb C
 Used at Glsaggw S (South)


1209 Pick an English Bramley 797
 13 to 25 Jan (standard) B
 Used at about 36 offices
 1209t 13 to 25 Jan (transposed) B
 Used at about 14 offices

Latest late uses :
 5 Feb Edinburgh (transposed)
 20 March Stockport (standard)




- 1210t Chester Cathedral Appeal 798 B
 13 Jan 1969 to 14 Jan 1970
 (official end date 12 Jan 1970)
- 1211t Cardiff Charities Appeal 799 C
 16 Jan to 22 Feb
 No.888t also in use at Cardiff

Pick an English Bramley



Type 797

CHESTER CATHEDRAL APPEAL urgently £300,000 needed




Type 798

CARDIFF-CAERDYDD INTER COLLEGE CHARITIES APPEAL
 FEBRUARY 13-15 CHWFROR

Type 799

Twickenham rag week
 9-16 feb '69



Type 800

LIVERPOOL UNIVERSITY STUDENTS CHARITY APPEAL
 FEB 1-8 '69




Type 801

BBC MUSIC - PROGRAMME, WEEKEND, LANCASTER 21-23 FEB.

Type 802

DURHAM COLLEGES' CHARITIES WEEK 1969
 15th - 22nd Feb




Type 803

ROYAL TUNBRIDGE WELLS 1909-1969 DIAMOND JUBILEE

Type 804

MARCH 1 BRISTOL RAG WEEK MARCH 8



Type 805

1819 SHEFFIELD 1969 TRUSTEE SAVINGS BANK
 150th Anniversary

Type 806


Family Welfare Association Centenary Year London C.O.S.1869-1969 FWA

Type 807

GLOUCESTER O. & D.S. MY FAIR LADY
 17th-22nd March for booking 'phone 22363

Type 808

Portuguese Week IN READING
 February 20th - March 1st.



Type 809

RESTORE BEAR STEPS
 WITH SHREWSBURY CIVIC SOCIETY.



Type A810

- 1212t Twickenham Rag Week 800 C
 20 Jan to 16 Feb
 Used at Richmond & Twickenham
- 1213 Liverpool Students Charity Appeal 801 C
 24 Jan to 8 Feb
 LP.721 also in use at Liverpool
- 1214t BBC Music Programme Lancaster 802 C
 25 Jan to 21 Feb
 Two dies used at Lancaster & Morecambe
- 1215t Durham Colleges' Charities' Week 803 C
 26 Jan to 22 Feb
- 1216t Royal Tunbridge Wells Diamond Jubilee 804 C
 26 Jan to 8 Oct
 No.1305t also in use
- 1217t York Festival & Mystery Plays 786 C
 26 Jan to 20 April (re-use after no.1209)
 Two dies used
- 1218 Dial carefully telephone numbers 571 B
 27 Jan to 29 Dec (standard)
 Used at Glasgow; LP.648, 652 also in use
- 1218t 8 May to 12 Oct, and 13 to 31 Dec (transposed) C
 Used at Paisley
- 1219t Bristol Rag Week 805 C
 1 to 28 Feb
 Two dies used
- 1220t Sheffield Trustee Savings Bank 806 B
 3 Feb to 31 March
 Three dies used
- 1221t Save at Work (eighth use) 582 C
 3 Feb to 16 March (transposed)
- 1221 27 Feb to 2 March (standard) C
 Used at Cardiff transposed 3 to 25 Feb, then standard when re-introduced 27 Feb to 2 March, and transposed at Hartlepool 17 Feb to 16 March
- 1222 Family Welfare Association 807 B
 10 Feb to 5 May (standard)
- 1222t 12 Feb to 5 May (transposed) C
 Nine dies used standard at 10 London offices (one die transferred from Paddington W2 to Notting Hill W11 while no.1230 in use), also used standard at first at Battersea SW11, then transposed (but transferred to Wandsworth SW18 while no.1230t in use and beyond)
 Late use : 6 May Wandsworth SW18 (transposed)
- 1223t My Fair Lady Gloucester 808 C
 17 Feb to 16 March
 Two dies used
- 1224t Portuguese Week in Reading 809 C
 17 Feb to 1 March
 Three dies used
- 1225t Restore Bear Steps Shrewsbury A810 C
 22 Feb to 9 March
 Two dies used

- 1226 Ideal Home Exhibition 810 B
24 Feb to 30 March
Used at London E1, N1, NW1, SE1, SW1,
Tooting SW17, Kensington W8
- 1227 Mother's Day 811 B
28 Feb to 13 March (standard)
About 32 dies used (chiefly in London,
Bristol, Glasgow)
- 1227t 28 Feb to 13 March (transposed) B
About 30 dies used (chiefly in Manchester
area)
Late use : 19 March Glasgow SEDO
(transposed)
- 1228t Bournemouth Symphony Orchestra 688 C
1 March to 30 April
- 1229 South of England Show 812 D
4 March only (standard)
- 1229t 4 March to 5 June (transposed) C
(official end date 4 June)
Two dies used at Haywards Heath, one die
used standard (with 2nd class Great Britain
die) on first day
- 1230 Victoria Line now open 813 C
7 to 20 March (standard)
- 1230t ?12 to 20 March (transposed) D
Used standard at nine London District
Offices, and transposed at Battersea SW11
- 1231t West Midlands Show Shrewsbury 814 C
10 March to 21 May
Two dies used; one replacement slogan
die introduced in May
- 1232t Tenovus gives hope for the future 815 C
11 March to 30 April
Used at Cardiff
- 1233t Antiques Fair Solihull 816 C
16 March to 26 April
Two dies used
- 1234t Remember to use the Postcode 627 A
17 March 1969 to Nov 1971
(a) Used at Edinburgh (2 dies) and at
seven District Offices, also at
Edinburgh S (South) after no.1235t
(b) Ended Nov 1971 at Head Office but
probably earlier at the District
Offices
- 1235t Remember to use the Postal Code 485 C
17 March 1969 to about 11 March 1970
Used at Edinburgh S (South), then
see no.1234t
- 1236 Design Centre comes to Newcastle 817 D
17 March only (standard in error)
- 1236t 17 March to 18 April (transposed) B
Two dies used at Newcastle-upon-Tyne,
both standard on first day
- 1237t Newmarket Races April 15 16 17 818 C
17 March to 16 April
Two dies used



Type 810



Type 811



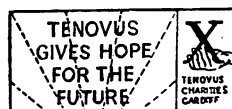
Type 812



Type 813



Type 814



Type 815



Type 816



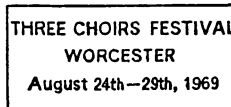
Type 817



Type 818



Type 819



Type 820



Type 821

- 1238t Newark & Notts Show 819 C
20 March to 3 May
Used at Newark
- 1239t Three Choirs Festival Worcester 820 C
24 March to 20 April
Two dies used
- 1240t Blenheim Palace Son et Lumiere 821 B
28 March to 31 Aug
(official start date 31 March)
Four dies used at Oxford
- 1241t International TT Races 249 C
31 March to 11 May
Used at Douglas (2) and Ramsey



Type 822

Humbersides' capital event
LORD MAYOR'S PARADE
HULL 24 MAY 1969

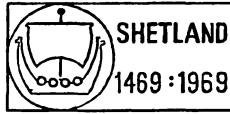
Type 824

SOUTHPORT
FLOWER SHOW
AUGUST 27 · 28 · 29

Type 826



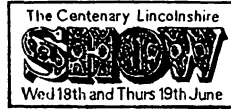
Type 823



Type 825



Type 827



Type 828



Type 830



Type 832



Type 829

PORT OF MANCHESTER
1894-1969
75 YEARS OF PROGRESS

Type 831

IN ITS JUBILEE
YEAR BIRMINGHAM
MUNICIPAL BANK
WELCOMES ULSTER
WEEK 21st-26th APRIL 1969

Type 833



Type 834



Type 835

- | | | | |
|--------|---|------------|---|
| 1242t | <u>Go for Giro</u>
1 April to 4 June (transposed)
Used transposed for varying periods within these dates at Colchester (2 dies), Blackburn & Accrington (2 dies), Clacton-on-Sea, Walsall (2) and Shrewsbury (2)
12 May to 1 June, and 9 to 15 June (standard)
Used at Aberdeen | <u>822</u> | B |
| 1243t | <u>Brighton Festival</u>
1 April to 17 May
Two dies used | <u>823</u> | B |
| 1244t | <u>Hull Lord Mayor's Parade</u>
1 April to 23 May
Two dies used | <u>824</u> | B |
| 1245t | <u>Shetland 1469 : 1969</u>
1 April to 30 Sep
Used at Lerwick | <u>825</u> | C |
| 1246t | <u>Jodrell Bank Open Daily</u>
1 April to 11 May
Used at Manchester; nos 1202t, 1252t, LP.110t also in use | <u>658</u> | C |
| 1247t | <u>Southport Flower Show</u>
2 April to 29 Aug
LP.760t also in use | <u>826</u> | C |
| 1248t | <u>Bath Festival</u>
7 April to 27 June
Two dies used | <u>827</u> | C |
| *1249 | <u>Centenary Lincolnshire Show</u>
7 to 10 April (standard in error) | <u>828</u> | D |
| 1249t | 10 April to 14 June (transposed)
Used at Lincoln | | C |
| 1250t | <u>Sandes Homes Centenary</u>
8 April to 20 May
(official end date 3 May)
Two dies used at Belfast | <u>829</u> | C |
| 1251t | <u>Cheshire Show</u>
8 April to 5 June
Used at Chester | <u>830</u> | C |
| 1252t | <u>Port of Manchester 75 Years</u>
9 April to 31 Dec
Nos 1202t, 1246t, 1311t, 1350t also in use | <u>831</u> | B |
| 1253t | <u>Keep Harlow Tidy</u>
10 April to 16 May
Two dies used | <u>517</u> | C |
| 1254 | <u>Forestry Commission Jubilee</u>
13 April to 7 June (standard)
Used at London EC, Aberdeen, Leeds | <u>832</u> | B |
| 1254t | 13 April to 13 June (transposed)
Used at five offices 13 April to 7 June and at Newcastle-upon-Tyne 19 April to 13 June
Late use : 16 June Leeds (standard) | | B |
| 1255t | <u>Birmingham Municipal Bank Ulster Week</u>
13 to 26 April
Three dies used | <u>833</u> | C |
| *1256t | <u>National Savings Simply Grow</u>
14 to ? April
Used at Fort William prior to changing to type 718 (see no.1264t) | <u>484</u> | D |
| 1257t | <u>Chichester Festival Theatre</u>
14 April to 31 Aug
Two dies used | <u>834</u> | C |



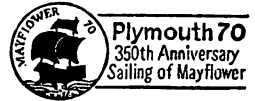
Type 836



Type 837



Type 840



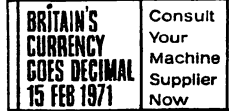
Type 841



Type 838



Type 839



Type 842



Type 843

1258t Colchester Searchlight Tattoo 835 C
14 April to 27 July
Two dies used



Type 844



Type 845

1259t Hampstead Antiques Fair 836 C
16 April to 7 May

1260t Devon County Show Exeter 837 B
17 April to 15 May
Used at Barnstaple, Exeter, Newton Abbot, Plymouth



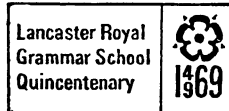
Type 846



Type 847

1261t Newmarket Races Apr 29 30 May 1 838 C
17 to 30 April
Two dies used

1262 National CF Week 667 B
20 April to 4 May (standard)
Used at about 34 offices
1262t 20 April to 4 May (transposed) B
Used at about 8 offices



Type 848



Type 849

Latest late uses :
5 May Edinburgh (transposed)
9 May Sheffield (standard)

1263t York Races 13 14 15 May 839 C
21 April to 11 May
Two dies used

1268t United Counties Show Carmarthen 843 C
1 May to 31 July
Used at Carmarthen, Haverfordwest and Swansea

1264t National Savings Oaks from Acorns 718 C
23 April to 7 July
Used for varying periods within these dates at Ardrossan, Campbeltown, Dingwall, Fort William (after no.1256t), Nairn, St Andrews; this item should not be confused with late uses of no.1204t

1269t Tenovus fight Cancer 844 C
1 May to 1 June
Used at Cardiff

1265t NATO Naval Review Portsmouth 840 C
25 April to 16 May
Used at Portsmouth & Southsea (2 dies) and Cosham

1270t Newmarket Races May 17 845 C
1 to 16 May
Two dies used

1266t Plymouth 350th Anniv Mayflower 841 B
24 April to 31 Aug

1271t Sheffield Works Sports Assoc Jubilee 846 B
1 May to 7 June
Three dies used at Sheffield

1267 Decimal currency 842 D
28 April to 1 May (standard in error)
1267t 28 April to 4 May (transposed) B
Used transposed at 11 offices, also standard at first at Gloucester then transposed

1272t Dartmouth Royal Regatta 847 C
5 May to 24 Aug

Late use : 12 June Gosport (transposed)

1273t Lancaster School Quincentenary 848 C
5 May to 28 June
Two dies used at Lancaster & Morecambe

1274t The Suffolk Show Ipswich 849 C
7 May to 3 June
Used at Bury St Edmunds, Ipswich (2 dies) and Lowestoft



Type 850

CHELTENHAM FESTIVAL JULY 4-13
SEND TO TOWN HALL for PROGRAMME & GUIDE

Type 852



Type 854

BANGOR FESTIVAL OF LIGHT OPERA
Gilbert and Sullivan '69 MAY 17-24

Type 856



Type 858

expand with
BALLYMENA
Co. Antrim
civic week: May 24-31

Type 860

Burlington Arcade: 150
YEARS OF PUBLIC SERVICE
1819 - 1969

Type 862



Type 864



Type 851

COTSWOLDS ANTIQUES FAIR
4-7 June STROUD

Type 853



Type 855



Type 857



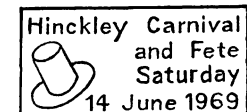
Type 859

HARROGATE FESTIVAL OF ARTS AND SCIENCES
AUGUST 6-16 1969

Type 861

YORK RACES
13-14 JUNE

Type 863



Type 865

Union of Public Transport Congress 850
1275 11 to 15 May (standard) C
1275t 15 to 17 May (transposed) D
(but transposed dated 11 May on replacement covers)
Used at London SE1

International Cycle Races 259
1276t 12 May to 8 June C
Used at Douglas (2), Port Erin, Port St Mary and Ramsey

Wallasey Festival of Sport 851
1277t 12 May to 15 June C

York Festival & Mystery Plays 786
1278t 12 to 21 May (re-use after no.1263t) C
Two dies used

Cheltenham Festival 852
1279t 14 May to 12 July C
Three dies used

Cotswolds Antiques Fair Stroud 853
1280t 14 May to 4 June C
Used at Gloucester

Coleraine's Civic Week 854
*1281t 15 May to 5 June D

National Playgroup Week 855
1282 17 to 24 May (standard) C
Used at London SE1, Battersea SW11, Paddington W2

1282t 17 to 24 May (transposed) D
Used at London N1
Late use : 28 May Battersea SW11 (standard)

Bangor Festival of Light Opera 856
*1283t 17 to 24 May D
Used at Bangor Co Down

Free Entertainment in Harlow 857
1284t 17 May to 19 June C
Two dies used

Newmarket Races May 31 858
1285t 17 to 30 May C
Two dies used

East Anglian Rag '69 Norwich 859
1286t 18 May to 14 June C
Five dies used

Ballymena Civic Week 860
*1287t 19 to 31 May D

Harrogate Festival of Arts 861
1288t 19 May to 16 Aug C
Two dies used

Burlington Arcade 150 Years 862
1289 19 to 25 May C
Used at London W1

York Races 13 14 June 863
1290t 22 May to 11 June C
Two dies used

- 1291t Co-operative Union Centenary 864 C
23 to 30 May
Three dies used at Blackpool with
"Fylde Coast" town dies
- 1292t Hinckley Carnival and Fete 865 C
23 May to 14 June
- 1293t Horsham Festival 866 C
25 May to 7 June
- 1294 Aldershot Army Display 867 C
26 May to 9 June (standard)
- 1294t 26 May to 9 June (transposed)
Used at Reading (one die standard, two
dies transposed), and transposed at
Aldershot, Farnham and Godalming
- 1295 Newmarket Races June 14 868 C
31 May to 13 June (standard)
One die used at Cambridge
- 1295t 31 May to 13 June (transposed)
Two dies used at Newmarket
- 1296 The Dairy Festival 869 B
1 June to 31 July (standard)
- 1296t 1 June to 31 July (transposed)
Used standard at seven offices, transposed
at nine offices, plus Swansea which started
standard but changed during the period
Latest late uses :
1 Aug Paddington W2 (standard)
12 Aug Battersea SW11 (transposed)
- 1297 YMCA - 125 Years of Service 870 B
1 to 14 June (standard)
- 1297t 1 to 14 June (transposed)
Used at about 15 offices
Late uses : 20 June Maidstone (transposed)
24 June Watford (standard)
- 1298t Accrington Savings & Building Society 871 C
1 to 30 June
Two dies used at Blackburn with
"Blackburn & Accrington" town dies
- 1299t Son et Lumiere Exeter Cathedral 872 C
1 June to 31 Aug
Two dies used
- 1300t Wales Tomorrow Exhibition 873 C
2 June to 1 Sep
Used at Cardiff
- 1301 Remember to use the Postcode 627 A
2 June 1969 to Nov 1970
Four dies used at Blackpool with
"Fylde Coast" town dies
- 1302 East of England Show 874 C
2 June to 12 July (standard)
- 1302t 2 June to 12 July (transposed)
Used standard at Boston and Spalding,
transposed at 10 offices, plus standard at
first at Bedford (2 June only) and Royston
(2 to ?10 June, see also E.72) then
transposed at both offices



Type 866



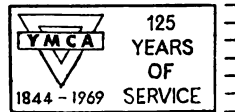
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Type 868



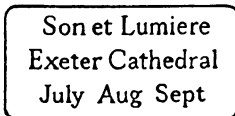
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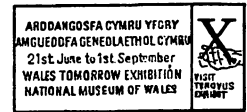
Type 870



Type 871



Type 872



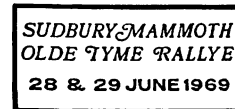
Type 873



Type 874



Type 875



Type 876



Type 877

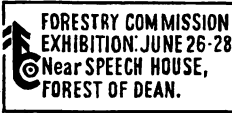
- 1303 Learn to Swim Week 875 C
2 to 7 June (standard)
Used at Glasgow
- 1303t 2 to 7 June (transposed)
Used at 18 Scottish offices
- 1304 Sudbury Mammoth Olde Tyme Rallye 876 C
4 to 27 June (standard)
Used at Chelmsford
- 1304t 4 to 27 June (transposed)
Used at Bury St Edmunds, Ipswich (2 dies),
and Sudbury
- 1305t Tunbridge Wells Antiques Fair 877 C
4 to 25 June
No.1216t also in use



Type 878



Type 879



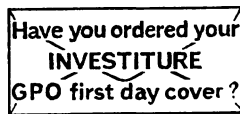
Type 880



Type 881



Type 882



Type 883

1306t Shrewsbury Musical & Floral Fete 878 C
5 June to 20 Aug
Two dies used

1307t Open Golf Championship Lytham 879 B
8 June to 12 July
Three dies used at Blackpool with "Fylde Coast" town dies

1308t Forestry Commission Exhibition 880 C
9 to 24 June
(official dates of use 8 to 21 June)
Two dies used at Gloucester

1309 International Labour Organisation 881 C
9 June to 31 Aug
Used at London W1

1310t Manx Grand Prix 273 C
9 June to 13 July
Used at Douglas (2), Port Erin, Port St Mary and Ramsey

1311t Jodrell Bank Open Daily 658 C
9 June to 30 Sep
Used at Manchester; nos 1202t, 1350t also in use

1312t Visit Biggar Show 882 C
10 June to 4 Aug
Used at Lanark

1313t York Festival & Mystery Plays 786 C
12 to 18 June (re-use after no.1290t)
Two dies used

*1314 Investiture GPO first day cover 883 D
14 to 26 June (standard)
*1314t 14 to 30 June (transposed) C
Used standard at first at Caernarvon then transposed, also standard throughout at Neath, Port Talbot and Rhondda, and transposed at 7 other Welsh offices and at Hereford; end dates vary between 21 and 30 June

1315t Newmarket Races June 28 884 C
14 to 27 June
Two dies used at Newmarket

1316 Cambridge Festival 885 C
16 June to 19 July (standard) C
1316t 16 June to 19 July (transposed) C
Two dies used, one standard and one transposed

1317t Cumberland Show 886 C
16 June to 24 July
Two dies used at Carlisle

1318t Llangollen Internat Musical Eisteddfod 887 C
16 June to 12 July

1319t Pontefract 500th Mayoral Year 888 C
16 June 1969 to 21 May 1970

1320t Malton Show 889 C
19 June to 16 July

1321t York Races 11 12 July 890 C
19 June to 10 July
Two dies used

1322t Harlow Festival 891 C
20 June to 24 July
Two dies used

1323t Horsham Festival (second use) 866 C
22 June to 5 July

1324t Solihull Festival of Arts 892 C
22 June to 20 July
Used at Birmingham, Solihull (one die each)



Type 884



Type 885



Type 886



Type 887



Type 888



Type 889



Type 890



Type 891

- 1325t Newmarket Races July 8 9 10 893 C
 28 June to 9 July
 Two dies used at Newmarket
- 1326t Ashcroft '69 Croydon 894 C
 30 June to 19 July
 Two dies used
- 1327 Remember to use the Postcode 627 A
 30 June to 10 Aug (standard)
- 1327t 30 June 1969 to 29 July 1973 (transposed) A
 (a) Used transposed at Exeter (2 dies, 1 Sep to 11 Oct 1969 only), and transposed at 12 offices in Exeter area and standard at Dawlish all from 30 June 1969
 (b) Ended 10 Aug 1969 at ten offices including Dawlish, 1970 at Sidmouth, 1971 at Tiverton, and 29 July 1973 at Bude (for later use at Bude see no. 2264)
- 1328 Country Code - respect the life 895 D
 1 July only (standard)
- 1328t 1 July to 26 Aug (transposed) B
 Used standard at first at London EC and Newcastle-upon-Tyne, then transposed, and transposed at Bristol, Derby and Manchester
- 1329t Doncaster Grammar School 896 C
 1 July to 26 Aug
 (official end date 25 Aug)
 Two dies used



Type 892



Type 893



Type 894

the country code..
 respect the life of
 the countryside...
 PLEASE *~~~~~*

Type 895

Doncaster Grammar School
 Sir George G. Scott
 Building Centenary
 Year 1869-1969
 School founded before 1350

Type 896

"21st Anniversary"
 LIVERPOOL SHOW
 17th.18th & 19th July 1969

Type 897



Type 898



Type 899



Type 900



Type 901



Type 902



Type 903



Type 904



Type 905

- 1330 21st Anniversary Liverpool Show 897 C
 1 to 19 July
 Two dies used; LP.721 also in use
- 1331t Bathing Beauty Competition Prestwick 898 C
 1 to 26 July
- 1332t Skegness Illuminations 899 B
 1 July to 30 Sep
 Two dies used
- 1333t Southend Illuminations 900 B
 1 July to 5 Aug
 Two dies used
- 1334t Three Choirs Festival Worcester 820 C
 1 to 28 July
 Two dies used
- 1335t Hove Dairy Festival 901 C
 7 to 31 July
 Used at Brighton & Hove; LP.807t also in use
- 1336t Spring Clean '69 Sheffield 902 B
 7 July to 31 Aug
 Three dies used
- 1337t Orsett Show 706 C
 9 July to 6 Sep
 Used at Grays
- 1338 Newmarket Races Aug 2 903 C
 21 July to 1 Aug (standard)
- 1338t 10 July to 1 Aug (transposed) C
 Two dies used transposed at Newmarket, and two dies used at Cambridge from 21 July, one standard and one transposed
- 1339t Gloucester Carnival 904 C
 11 July to 8 Aug
 Two dies used



Type 906



Type 908



Type 909



Type 911



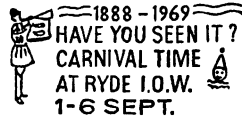
Type 913



Type 915



Type 907



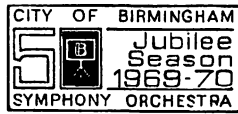
Type 908A



Type 910



Type 912



Type 914



Type 916

- 1340t National Savings Oaks from Acorns 718 C
14 July to 26 Sep
Used at Dumbarton, Glasgow S, SEDO, SW, W, Greenock, Paisley (2 dies)
- 1341t Omagh Festival 905 C
18 July to 9 Aug
- 1342 World Council of YMCAs Nottingham 906 C
20 July to 2 Aug (standard)
Used at 10 offices
- 1342t World Council of YMCAs Nottingham 906 C
20 July to 2 Aug (transposed)
Used at seven offices
Latest late use : 7 Aug Slough (standard)
- 1343t Visit Hastings Embroidery 544 C
21 July to 26 Sep
Two dies used

- 1344t Harlow Town Show 731 C
25 July to 29 Aug
Two dies used
- 1345t Hull Humber Bridge 907 B
28 July to 2 Nov
Two dies used
- 1346t Carnival Time Ryde (years omitted) 908 C
28 July to ?11 Aug (then see no.1347t)
- *1347t Carnival Time Ryde (years included) 908A C
?11 Aug to 6 Sep
- 1348t York Races 19 20 21 August 909 C
28 July to 17 Aug
Two dies used
- 1349t Ilkley Trades Fair 910 C
1 Aug to 18 Oct
- 1350t Remember Peterloo 150 Years 911 C
1 to 31 Aug
Used at Manchester; nos 1202t, 1311t also in use
- 1351 Save as you earn - National Savings 912 B
1 Aug to 31 Dec (standard)
- 1351t Save as you earn - National Savings 912 B
?29 Aug to ?31 Dec (transposed)
Used standard at about 14 provincial offices, and transposed at about three, for various periods between 1 Aug and 30 Nov, also at Warrington from 18 Aug to 13 Sep, standard at first but transposed from ?29 Aug; also used at 10 London offices from about 20 Oct to 31 Dec, all standard but 2 dies at London N1, one standard and one transposed
Latest late uses :
2 Nov Southend-on-Sea (transposed) (correct end date 1 Nov)
1 Jan 1970 Tooting SW17 (standard) (correct end date 31 Dec)
- 1352 Newmarket Races Aug 8 9 913 C
2 to 8 Aug (standard)
- 1352t Newmarket Races Aug 8 9 913 C
2 to 8 Aug (transposed)
Two dies used transposed at Newmarket, and two dies used at Cambridge, one standard and one transposed
- 1353t Birmingham Symphony Orchestra Jubilee 914 C
4 Aug to 27 Sep
- Licenses - see Exceptional Uses E.74/t
- 1354 Newmarket Races Aug 23 915 C
9 to 22 Aug (standard)
- 1354t Newmarket Races Aug 23 915 C
9 to 22 Aug (transposed)
Two dies used transposed at Newmarket, and two dies used at Cambridge, one standard and one transposed
- *1355t Whitley Bay Flower Show 742 D
11 to 30 Aug
- 1356t Swindon Floral Festival 916 C
16 Aug to 12 Sep
Two dies used

- 1357t Over Darwen Building Society (1st use) 917 C
18 to 31 Aug
Used at Blackburn & Accrington (one die)
and at Darwen
- 1358t Antique Dealers' Fair Harrogate 918 C
18 Aug to 10 Sep
Two dies used
- 1359t York Races 3.4 September 919 C
18 Aug to 1 Sep
Two dies used
- 1360t Gloucester Shopping Festival 920 C
22 Aug to 19 Sep
Two dies used
- 1361 Do it Yourself Exhibition 921 B
23 Aug to 13 Sep (standard)
Used at about 17 offices
- 1361t 23 Aug to 19 Sep (transposed) C
Used at about 4 offices
- Early use : 22 Aug Hounslow (standard)
Latest late use :
16 Oct Hounslow (standard)
- 1362 Newmarket Races Sept 20 922 C
23 Aug to 19 Sep (standard)
- 1362t 23 Aug to 19 Sep (transposed) C
Two dies used transposed at Newmarket,
and two dies used at Cambridge, one
standard and one transposed
- 1363t Staunton Harold Home Annual Fete 923 C
25 to 31 Aug
Used at Ashby-de-la-Zouch, Burton-on-Trent,
Coalville, Derby, Hinckley, Swadlincote
- Late use : 5 Sep Hinckley
- 1364t RAF Gaydon at home 924 C
25 Aug to 20 Sep
Used at Coventry; no.1377t also in use
- 1365t Home Life Exhibition Leicester 925 C
25 Aug to 20 Sep
Three dies used
- 1366t Magyar Melody Weymouth Pavilion 926 C
25 Aug to 7 Sep
- Tees-side International Eisteddfod '68 -
see Exceptional Uses E.75
- 1367 Pick an English Worcester 749 B
1 to 14 Sep and about 18 Sep
to 4 Oct (standard)
- 1367t 1 to 14 Sep and about 18 Sep B
to 4 Oct (transposed)
- (a) Used at about 17 offices standard and
about 33 offices transposed from 1 to
14 Sep
- (b) Used at about 13 offices standard and
about 24 offices transposed from about
18 Sep to 4 Oct; the second period
applies to offices whose dies were not
ready in time for 1 Sep
- 1368t Accrington Savings & Building Society 871 C
1 Sep to 31 Oct
Two dies used at Blackburn & Accrington

- 1369t Queens University Festival Belfast 927 B
1 Sep to 29 Nov
Three dies used; no.1381t also in use
- 1370t Mansfield Festival 928 C
1 Sep to 25 Oct
- 1371t Tenovus fight cancer 844 B
2 Sep to 1 Nov
Used at Cardiff; no.1386t also in use
- 1372t Concerts 69-70 Fairfield Croydon 929 B
1 Sep to 16 Nov
Two dies used

**OVER DARWEN
BUILDING SOCIETY
100th ANNIVERSARY
1869-1969**

Type 917

**Northern Antique
Dealers' Fair
4th-11th SEPT
THE ROYAL HALL
HARROGATE**

Type 918

**YORK RACES
3.4
SEPTEMBER**

Type 919

**GLOUCESTER
SHOPPING
FESTIVAL
sept
13-20
1969**

Type 920

**Do it yourself
EXHIBITION
OLYMPIA
AUG 29-SEPT 13**

Type 921

**NEWMARKET RACES
SATURDAY
SEPT 20**



Type 922

**STAUNTON HAROLD HOME
ASHBY-de-la-ZOUCH
15th ANNUAL FETE
SAT. SEPTEMBER 6th**

Type 923

**R.A.F. Gaydon
at home
20 SEPT 1969**



Type 924

**E. MIDLANDS
HOME LIFE
17.27 EXHIBITION
SEPT LEICESTER**



Type 925

**WEYMOUTH
PAVILION
Magyar Melody
8-13 SEPT.**

Type 926

**QUEENS UNIVERSITY-----
festival
BELFAST 13-29 NOVEMBER**



Type 927

**MANSFIELD
FESTIVAL
1969
11-25 OCT**



Type 928



Type 929



Type 931

Sept 30th to Oct 4th

The tenth Midland ANTIQUES FAIR Chesford Grange KENILWORTH



Type 933

REWARDING SPARE TIME OCCUPATION, JOIN: 87 SIGNAL SQN. T. & AVR TRIUMPH RD. NOTTM 79024

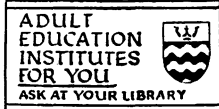
Type 935



Type 937



Type 939



Type 930



Type 932



Type 934



Type 936



Type 938



Type 940

1373 Adult Education Institutes 930 B
3 to 30 Sep (standard)
Used at nine London offices
1373t 3 to 30 Sep (transposed) C
Used at Blackheath SE3
Late use : 3 Oct Tooting SW17 (standard)

City of London Antiques Fair 931
1374 3 to 11 Sep (standard) C
1374t 3 to 11 Sep (transposed) C
Two dies used at London EC, one standard and one transposed

Blackpool Illuminations 932 B
1375t 4 Sep to 24 Oct
Four dies used at Blackpool with "Fylde Coast" town dies

Remember to use the Postcode 627
1376 Dec 1980 only (standard) C
1376t 8 Sep 1969 to July 1975 (transposed) A
(a) Used transposed at Southend-on-Sea (2 dies), Benfleet, Rayleigh, Rochford 8 Sep 1969 to June 1971
(b) Used again transposed at Southend-on-Sea (2) July 1975 only and standard (one die) Dec 1980 only

Antiques Fair Kenilworth 933 C
1377t 12 to 30 Sep
Used at Coventry; no.1364t also in use

International Canoe Slalom Llangollen 934 C
1378t 15 Sep to 18 Oct
Used at Chester

Join 87 Signal Sqn T & AVR Nottingham 935 C
1379t 15 Sep to 19 Oct
LP.800t also in use

Herring 936 B
1380 16 Sep 1969 to ?25 Jan 1970 (standard)
1380t 16 Sep to 31 Dec and 26 Jan to 30 June 1970 (transposed) B
Used at Aberdeen (standard to ?25 Jan 1970, then transposed) and at Edinburgh transposed (used to 31 Dec 1969)

Ulster Tree Week '69 (first use) 937 C
1381t 17 to 30 Sep
Two dies used at Belfast; no.1369t also in use

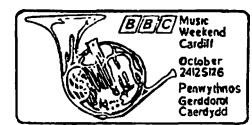
York Races 8 9 11 October 938 C
1382t 17 Sep to 7 Oct
Two dies used

Newmarket Races Oct 1.2.4 939 C
1383 20 Sep to 3 Oct (standard)
1383t 20 Sep to 3 Oct (transposed) C
Two dies used transposed at Newmarket, and two dies used at Cambridge, one standard and one transposed; a further four dies used standard in ALF machine at Cambridge from 26 Sep

Ideal Home Exhibition Birmingham 940 C
1384t 21 Sep, and 28 Sep to 18 Oct at Birmingham, and 22 Sep to 18 Oct at Erdington
Late use : 23 Oct Erdington

REMEMBER to use the POST CODE!

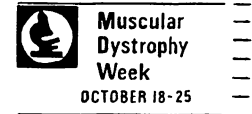
Type 941



Type 942

SWIM '70 WOODSTOCK SWIMMING POOL

Type 943



Type 944

- Remember to use the Post Code ! 941
- 1385 22 Sep 1969 to at least 1985 (standard) A
- 1385t June 1970 to Sep 1976 (transposed) A
- (a) Used at Harrow and Wembley (two dies each, both "Harrow & Wembley" town dies), Edgware (2), Northwood (town die changed to "Harrow & Wembley N" from Oct 1970), Pinner, Ruislip, all standard; ended between Aug 1970 and Dec 1971 except at Edgware and Ruislip
- (b) One of Harrow dies changed to transposed from June to Aug 1970
- (c) Changed to transposed at Edgware from June 1970 and at Ruislip from March 1972 (though used standard at Ruislip Sep 1975 only, then reverting to transposed)
- (d) Used at Pinner again, but now with "Harrow & Wembley P" town die, Nov and Dec 1974 only, standard
- (e) Reintroduced standard at Harrow from April 1976 ("Harrow & Wembley" town dies) but ended Oct 1976 because other slogans brought into use; only exception to this was use in at least one "Christmas extra" machine in Dec 1976, and with "Harrow" town die (no Wembley), Dec 1978 and Dec 1979
- (f) Changed to standard at Ruislip from Aug 1976 and at Edgware from Sep 1976
- (g) Ended about 1978 at Edgware but continued standard at Ruislip, with town die changed to "Harrow R" from Sep 1978, but ended ?Feb 1980
- (h) One die used standard at Harrow from early 1980 almost continuously and still in use 1985
- (i) Used again standard at Edgware from July 1983 and still in use 1985
- BBC Music Weekend Cardiff 942
- 1386t 28 Sep to 25 Oct C
Used at Bristol, Cardiff (one die each)
- Swim '70 Woodstock Swimming Pool 943
- 1387 29 Sep to 26 Oct C
Four dies used at Oxford
- Muscular Dystrophy Week 944
- 1388 30 Sep to 27 Oct (standard) B
Used at 10 offices
- 1388t 30 Sep to 27 Oct (transposed) B
Used at 12 offices
- Early use : 29 Sep Birmingham (transposed)
Late uses : 29 Oct Bolton (transposed)
31 Oct Reigate & Redhill (standard)
- Pick an English Cox -
see Exceptional Uses E.76/t
- Please respect our countryside 945
- 1389 1 Oct to 26 Nov (standard) C
- 1389t 1 Oct to 26 Nov (transposed) C
- Used standard in error at Swansea am 1 Oct only, then transposed, standard at Wrexham for whole period, and transposed at Bangor, Caernarvon (except 14 Nov, see no. 1403t), Flint
- Late use : 27 Nov Wrexham (standard)

*parchwch ein
cefn gwlad*

PLEASE

*respect our
countryside*

Type 945



Type 946

International
caravan &
camping
exhibition

EARLS
COURT
12-22
NOV

Type 947



Type 948

- Newmarket Races Oct 16 17 18 946
- 1390 4 to 17 Oct (standard) C
- 1390t 4 to 17 Oct (transposed) C
- Two dies used transposed at Newmarket, and six dies used at Cambridge, five standard and one transposed
- Internat Caravan & Camping Exhibition 947
- 1391 5 Oct to 22 Nov B
- Used at London (Mount Pleasant), E1, EC, N1, NW1, SW1, Kensington W8, but N1 die transferred to North Finchley N12 after a few days
- Late use : 23 Nov North Finchley N12

- Remember to use the Post Code ! 941
- 1392 10 Oct 1969 to 3 Nov 1979 (standard) A
- 1392t 2 Sep 1974 to March 1976 (transposed) A
- (a) Used standard at Bournemouth-Poole (12 dies in three ALF machines), 10 Oct 1969 to Jan 1971; no.1163/t continued in use
- (b) Reintroduced but transposed from 2 Sep 1974, then changed to standard again from April 1976
- (c) Not used 1978 to July 1979 while "Mechanised Letter Sorting" slogan in use, and ended 3 Nov 1979
- Remember to use the Postcode 627
- 1393t 13 Oct 1969 to April 1976 A
- (a) Used at Bolton (4 dies) and Bury from 13 Oct 1969 to June 1971
- (b) One die used again at Bolton with "Bolton & Bury" town die from Dec 1974 to April 1976

- Save as you earn - National Savings 948
- 1394 13 Oct to 26 Dec (standard) C
- 1394t 13 Oct to 26 Dec (transposed) B
- Used standard in error at Ayr first day only, then transposed, and standard throughout at Aberdeen, and transposed at six other Scottish offices
- Late use : 28 Jan 1970 Dundee (transposed)

- Today is Hastings Day 773
- 1395t 14 Oct only C
- Two dies used; known used in red on "paid" mail



Type 949

The International Building Exhibition
Nov 13-25 1969
Olympia London

Type 950



Type 951



Type 952



Type 953



Type 954

- 1396 Newmarket Races Oct 31 Nov 1 949 C
- 1396t 18 to 31 Oct (standard)
- 1396t 18 to 31 Oct (transposed) C
- Two dies used transposed at Newmarket, and six dies used at Cambridge, five standard and one transposed
- Voters Lists - see Exceptional Uses E.77t
- 1397t Ulster Tree Week '69 (second use) 937 C
- 1 to 21 Nov
- Used at Ballymena, Bangor Co Down, Coleraine, Enniskillen, Omagh, Portadown
- 1398t Tenovus gives hope for the future 815 B
- 2 Nov 1969 to 1 Jan 1970
- Used at Cardiff; no.1403t also in use
- 1399t Remember to use the Post Code ! 941 B
- 3 Nov 1969 to 2 Jan 1970
- Used at Hull (2 dies) and Beverley
- 1400 International Building Exhibition 950 B
- 3 to 23 Nov (standard)
- Used at about seven offices (all London)
- 1400t 3 to 23 Nov (transposed) B
- Used at about eight offices
- 1401t Over Darwen Building Society (2nd use) 917 C
- 3 to 30 Nov
- Used at Blackburn & Accrington (one die) and at Darwen
- 1402t Sheffield Antique Fair 951 C
- 10 to 24 Nov
- Three dies used at Sheffield; known used in error with Chesterfield town die
- 1403t Prince of Wales 21st Birthday 952 C
- 14 Nov only
- Used at Caernarvon, Cardiff (one die each)

- 1404t Remember to use the Post Code ! 941 A
- 17 Nov 1969 to Dec 1981 (transposed)
- 1404 April 1976 to at least 1985 (standard) A
- (a) Used at Plymouth (3 dies) and at five other offices in Plymouth area, all transposed and used to Jan 1971
- (b) On extension of Plymouth's postcode area, used transposed at Bodmin, St Austell (probably two dies each), and Wadebridge from 5 Feb 1973
- (c) Reintroduced from 2 Sep 1974 at Plymouth (2 dies), Launceston, Saltash, Tavistock, all transposed
- (d) Changed to standard at all offices from April 1976 except Tavistock which had stopped stamping mail from March 1976
- (e) Launceston stopped stamping mail from July 1977 and Saltash from Oct 1978
- (f) Ended 3 Nov 1979 except at Plymouth and St Austell (probably one die each) but these ended early in 1980
- (g) Used again standard at Plymouth (one die) and Wadebridge Jan to June 1981
- (h) Used again transposed at Plymouth (one die) Dec 1981 only
- (i) Used again standard at Bodmin from Dec 1982 and still in use 1985

- 1405t Dick Whittington Lewisham 953 C
- 17 Nov to 27 Dec
- Two dies used at Catford SE6
- 1406t Christmas Illuminations Cheltenham 781 C
- 17 Nov to 29 Dec
- Three dies used
- 1407t Sleeping Beauty Croydon 954 C
- 17 Nov 1969 to 18 Jan 1970
- Two dies used
- 1408 Remember to use the Post Code ! 941 A
- 24 Nov 1969 to about Dec 1979 (standard)
- 1408t 28 May 1970 to April 1976 (transposed) A
- (a) Used at Wolverhampton (six dies including four in ALF machine), and at Bilston, all standard
- (b) Changed to transposed at Wolverhampton ordinary machines from 28 May 1970
- (c) Changed to transposed at Bilston from Nov 1970 but ended Dec 1970
- (d) Changed to standard at Wolverhampton ordinary machines from April 1976, but ALF machine later stopped (and FOT used instead) and probably about two or three dies remained in use, at least one of them to about Dec 1979
- 1409t Christmas Decorations Gloucester 955 C
- 28 Nov to 24 Dec
- Two dies used



Type 955



Type 956



Type 957



Type 958

- Voters Lists (no lines) 98
- 1410 29 Nov to 13 Dec (standard) D
- 1410t 29 Nov to 13 Dec (transposed) D
- Used standard at London E1, Maidenhead and Slough, transposed at Chichester, and both standard and transposed at London N1
- Early use : 24 Nov London E1 (standard)

- Voters Lists (lines-small lettering) 98A
- 1411 29 Nov to 13 Dec (standard) B
- About 55 dies used
- 1411t 29 Nov to 13 Dec (transposed) B
- About 95 dies used
- There are two sub-types of type 98A
- Early use : 26 Nov Neath (standard)
- Latest late uses :
 - 24 Dec East Ham E6 (standard)
 - 5 Jan 1970 Perth (transposed)

- Voters Lists (lines-larger lettering) 98B
- 1412 29 Nov to 13 Dec D
- Used at Ashford Kent only (no.1411 also in use at Ashford Kent)
- For illustrations of types 98-98B see page 80

- Christmas Shopping Bury St Edmunds 296
- 1413t 1 Dec 1969 to 4 Jan 1970 C
- Two dies used to 24 Dec, then one die; LP.A898t also in use

- Christmas Illuminations Shrewsbury 365
- 1414t 1 to 28 Dec C
- Two dies used

- Post Early for Christmas (candle) 169
- *1415 1 to 19 Dec (standard) C
- About 12 dies used (mostly 11 to 19 Dec)
- *1415t 1 to 19 Dec (transposed) C
- About 11 dies used (including about six at Norwich from 1 Dec), mostly from 11 Dec. See note after no.732/t
- Latest use : 22 Dec Taunton (transposed)

- Please post cards in bundles 784
- 1416 11 to 19 Dec (standard) A
- About 220 dies used
- 1416t 11 to 19 Dec (transposed) B
- About 130 dies used

- Early uses : 7 Dec Okehampton (transposed)
- 10 Dec Paddington W2 (standard)
- Latest late uses :
 - 23 Dec Edinburgh SW (transposed)
 - 15 Jan 1970 North Finchley N12 (standard)

- Make Fast to the Boat Show 956
- 1417 15 Dec 1969 to 13 Jan 1970 (standard) B
- 1417t 15 Dec 1969 to 13 Jan 1970 (transposed) B
- Two dies used at London EC, one standard and one transposed, about eight dies used standard at London SE1, W1, WC and Paddington W2, used transposed at London N1 and Hampstead NW3, about five dies used standard at first at London NW1, SW1 (3) and Battersea SW11 but changed to transposed during the period, and a further three dies (about 20 in all) used standard at London SW1 before Christmas, but then transferred to Chelsea SW3 (standard), Brixton SW2 and Stockwell SW9 (both transposed) in Jan 1970
- Late use : 14 Jan 1970 London SW1 (transposed)

- Lanchester Arts Festival Coventry 957
- *1418t 28 Dec 1969 to 1 Feb 1970 C

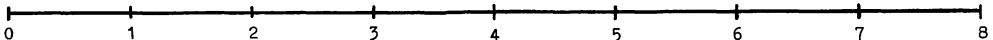
- My Fair Lady Shrewsbury 958
- 1419t 29 Dec 1969 to 20 Feb 1970 C
- Two dies used

- Lewisham Music Festival 373
- *1420t 29 Dec 1969 to 21 March 1970 C
- Used at Catford SE6

FOR CONTINUATION OF THIS LISTING SEE
 "SLOGAN POSTMARKS OF THE SEVENTIES" -
 FOR DETAILS SEE PAGE 220.

The scale below is to help readers measure slogan specimens compared to the reduced illustrations; this scale is relevant to chapters 5 to 11 of this book.

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This chapter details slogans used exceptionally outside the official periods of use; it does not include early or late uses. To qualify for inclusion another slogan or wavy line obliterator must have been used in the same machine at the office in question between the periods of general and exceptional use of the slogan listed. The list covers the period from mid-1945, as the use of slogans appears to have been less strictly controlled in earlier years.

6 Exceptional Uses

Number E.A1 is a new entry in this listing.



E.A1

- 1945
Victory Bells 64
E.A1 Used prematurely at Birmingham on 22 April, prior to correct use from 8 May (see no.129) **
- 1946
Post Early in the Day (sunburst) 55
E.1 Used at Stoke-on-Trent, Sunderland and Weston-super-Mare for varying periods F
- 1947
Post Early in the Day (sunburst) 55
E.2 Used at Llandudno, Rotherham, Sunderland and Weston-super-Mare for varying periods F
- 1948
Post Early in the Day (sunburst) 55
E.3 Used at Rotherham, Sunderland and Weston-super-Mare for varying periods F
- 1949
Blood Donors 73
E.4 Used at Burton-on-Trent, Cheltenham, Lancaster & Morecambe and a few other towns from mid-Aug to 1 Sep E
- 1950
Mind how you go on the road 87
E.5 Used at Halifax on 21 March but withdrawn almost immediately **
- 1951
Civil Defence - Join Now 102
E.6 Used at a few offices for short periods in Oct prior to general use in Nov **
- Post Early in the Day (sunburst) 55
E.A7 Used at Swindon on 21 Dec **
- 1953
Blood Donors 73
E.7 Used at Newbury in March and Burnley & Nelson in April **

- Postage for Europe 104
E.9 Used at London EC ("D" machine) from 28 Dec 1953 to April 1955 D
Note : since this slogan has now been found used in 1953 it appears in this list before E.8

1954

- Voters Lists 98
E.8 Used at Gloucester on 1 and 2 June **



SAVE TIME —
BUY 2½^d STAMPS —
IN BOOKS —
3'9^d A BOOK —

E.10



POST EARLY —
IN —
THE DAY —

E.11

1955

- Save time buy 2^d stamps in books 111
E.10 Used at London (Mount Pleasant), EC, W1 and WC in July, Aug, Oct and Nov D

1957

- Post Early in the Day (sunburst) 55
E.11 Used at Swindon from 25 Oct to 3 Nov **

1958

- Licenses 117
E.12 Used in three machines at Nottingham (A, B and C) from 1 to 27 Jan, prior to correct use in March D

- Greetings Telegrams 130
E.A13 Used at Halifax from 4 to 22 April, after correct use in Feb **

- Greetings Telegrams 130
E.13 Used at Rugby from 22 to 31 Dec **

E.14	<u>Cheap rate trunk calls</u> Used at Worcester from 21 Dec 1958 to 23 Jan 1959, after correct use in Nov 1958	<u>142</u>	D
1959			
E.15	<u>Correct addressing</u> Used at Burton-on-Trent from 10 to 16 March, prior to correct use from 1 April	<u>143</u>	**
E.16	<u>Please put your correct address</u> Used at Cheltenham on 11 and 12 March, prior to correct use from 1 April	<u>144</u>	**
E.17-19	<u>CIVIL DEFENCE SLOGANS</u> These slogans should not have been used in 1959 as the Civil Defence recruiting campaign was cancelled because of the General Election in October, but a few offices did use the slogans as follows :		
E.17	<u>Civil Defence - Join Now (one line)</u> Used at : Leicester A - 1 to 15 Oct Sevenoaks - 1 to 12 Oct Woking - 1 Oct only	<u>102</u>	D
E.18	<u>Civil Defence = Join Now (two lines)</u> Used at : Derby A - 1 Oct only Leicester B - 1 to 15 Oct Mansfield - 1 to 31 Oct Northampton No.1 & No.2- 1 to 12 Oct	<u>102A</u>	D
E.19	<u>Civil Defence is Common Sense</u> Used at : London EC - 7 to 12 Oct (8 machines) Grays - 1 to 8 Oct	<u>140</u>	D
E.20	<u>Voters Lists</u> Used at Ilford & Barking from 14 to 16 Oct, prior to correct use in Nov	<u>98</u>	**
E.21	<u>Voters Lists</u> Used at Greenock from 22 to 30 Dec, after correct use up to 4 Dec	<u>98</u>	**
1960			
E.22	<u>Cheap rate trunk calls</u> Used at Barnet from 20 Jan to 1 Feb, after correct use in Nov 1959	<u>142</u>	E
(E.23	This item, previously listed, proved to be an early use, not exceptional)		
E.24	<u>Greetings Telegrams</u> Used at Ashton-under-Lyne on 22 Dec 1960 and 9 to 11 Jan 1961 and with Stalybridge town die at Ashton-under-Lyne from 9 to 11 Jan 1961	<u>130</u>	E
1961			
E.25	<u>Post Early for Christmas (candle)</u> Used at Chelmsford on 1 Dec prior to use of Voters Lists slogan	<u>169</u>	**
1962			
E.26	<u>Licenses</u> Used at Southall from 2 to 19 March prior to correct use from 2 April	<u>117</u>	D



E. 27

E.27	<u>World Health Organisation Malaria</u> Two dies used at Brighton & Hove from 13 to 19 Oct, following correct use in Aug	<u>205</u>	D
E.28	<u>Voters Lists</u> Used at Yeovil from 16 to 18 Oct, prior to correct use in Nov	<u>98A</u>	E
E.29	<u>Recorded Delivery</u> Used at Altrincham from 22 Dec 1962 to 4 Jan 1963, following correct use in Oct 1962	<u>189</u>	E
1963			
E.30	<u>Licenses</u> Used at Doncaster from 1 to 4 March, prior to correct use in April	<u>117</u>	E
E.A31	<u>Recorded Delivery</u> Used at Watford on 17 June, prior to correct use in Sep	<u>189</u>	**
E.31	<u>Cheap rate trunk calls</u> Used at Dartford from 18 to 26 Sep	<u>168</u>	**
E.32	<u>Voters Lists</u> Used at St Albans from 28 Oct to 4 Nov, prior to correct use from 28 Nov	<u>98</u>	**
E.33	<u>Voters Lists</u> Used at Harrogate from 13 to 18 Nov, prior to correct use from 28 Nov	<u>98A</u>	**
1964			
E.34	<u>Recorded Delivery</u> Used at Leicester A on 4 April, prior to correct use in May	<u>189</u>	**
E.35	<u>Post Early for Christmas</u> Used at Rochdale on 4 Dec, prior to correct use from 9 Dec	<u>169</u>	**
E.36	<u>Recorded Delivery</u> Used at Hounslow from about 22 Dec 1964 to 2 June 1965 and at Staines from the same date to 20 May 1965; not to be confused with late uses of the slogan from Oct 1964, see also E.37	<u>189</u>	C
E.37	<u>Recorded Delivery</u> Used at Manchester SW from 21 Dec 1964 to 19 March 1965; not to be confused with late uses of this slogan from Oct 1964 such as at Manchester N(North) and S(South) (see no.492)	<u>189</u>	C

1965					
	<u>Licenses</u>	<u>117</u>			
E.38	Used at Uxbridge from 1 to 6 March, prior to correct use in April	**	E.45	<u>Help save your doctor's time</u> Used at Bury from 9 to 11 April, following correct use to 6 Feb	<u>371</u> **
	<u>Voters Lists</u>	<u>98</u>			
E.39	Used at Ilford & Barking on 11 May	**	E.46	<u>Licenses</u> Used at Rugby from 24 May to 28 Sep, following correct use to 3 May	<u>117</u> **
	<u>Recorded Delivery</u>	<u>189</u>			
E.40	Used at Farnham from 20 to 23 Dec	**	E.47	<u>Licenses</u> Used at Luton from 5 to 16 Sep	<u>117</u> **
	<u>Recorded Delivery</u>	<u>189</u>			
E.41	Used at Manchester SE from 24 Dec 1965 to 8 Jan 1966	D	E.48	<u>Licenses</u> Used at Dunstable from 22 Oct to 9 Nov	<u>117</u> **
	<u>Voters Lists</u>	<u>98A</u>			
E.42	Used at Manchester S (inverted) on 21 Dec	**	E.49	<u>Licenses</u> Used at Hitchin from 21 Dec 1966 to 1 Jan 1967, following late use from April to Dec then "Post Early for Christmas"	<u>117</u> D
	<u>Voters Lists</u>	<u>98A</u>			
E.43	Used at Stoke Newington N16 from 21 Dec 1965 to 4 Jan 1966, following correct use earlier in Dec, then "Post Early for Christmas"	**	1967		
	<u>Voters Lists</u>	<u>98A</u>			
1966			E.50	<u>Licenses</u> Used at Birmingham ADO from 19 May to 9 June	<u>117</u> D
E.44	<u>Help save your doctor's time</u> Used at Cardiff A on 14 Feb, following use of Eisteddfod slogan	<u>371</u> **	E.51	<u>Voters Lists</u> Used at Doncaster A from 23 to 27 Aug, also at Huddersfield on 24 Aug	<u>98A</u> D
			E.52	<u>Sue Ryder Homes</u> Used at East Grinstead on 16 and 17 Oct prior to correct use from 23 Oct	<u>457</u> **

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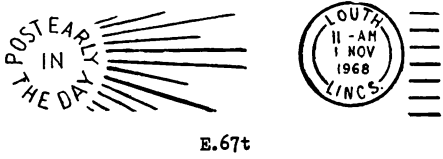
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- Licenses 117
- E.53 Used at Dartford from 20 to 22 Dec, following correct use in Nov **
- Licenses 117
- E.54 Used at Windsor from 16 Dec 1967 to 1 March 1968 D
- Voters Lists 98A
- E.55 Two dies used at Aberdeen from 25 Dec 1967 to 3 Jan 1968, following correct use to 12 Dec; the two dies are the two different sub-types of type 98A D
- 1968
- Licenses 117
- E.56 About 20 dies used at about 11 offices from 1 to 9 Feb, possibly part of a campaign arranged but cancelled; also used with London /-6A- (missort die of London EC) on 29 Feb C
- Licenses 117
- Used at :
- E.57 Staines - 1 March to 9 April C
- E.58 Bury - 6 March to 10 July C
- E.59 Tooting SW17 - 5 April to 1 May D
- E.60 Wimbledon SW19 - 4 April to 4 May D
- E.61 Wandsworth SW18- 5 April to 2 May D
- E.63 Putney SW15 - 7 April to 19 June D
- E.64 Birmingham H(Hockley) - 17 to 22 July **
- Christmas Cards 463
- E.62 Used at Hereford B on 18 April **
- Voters Lists 98A
- E.65t Used at Barry from 28 to 30 Sep, prior to correct use from 28 Nov **
- Check your tyres 647
- E.66t Used at Northallerton from 13 Oct to 2 Dec, following late use of same slogan from April, then "English Cox" to 12 Oct D
- Post Early in the Day 55
- E.67t Used at Louth from 14 Oct to 5 Nov E



E.67t



E.70

- Voters Lists 98A
- E.68 Used at Bridgnorth from 31 Oct to 7 Nov, prior to correct use from 28 Nov **
- Christmas Cards 463
- E.69 Used at Watford on 24 and 25 Nov, prior to correct use in Dec **
- Licenses 117
- E.70 Used at Ashton-under-Lyne from 20 Dec 1968 to Sep 1971 but interrupted for "Census", "Lions International" and "Mental Handicap" slogans in 1971; also used with Mossley and Stalybridge town dies, first seen Aug 1970 B
- E.71 Used at Eetchley from 20 Dec 1968 to 6 Oct 1971, interrupted approx 11 to 24 Dec 1969 B
- Use of nos E.70-71 follow late use from Oct 1968 of the same slogan, then "Please post cards in bundles" 11 to 19 Dec 1968 (see no.1152 for the late use)
- 1969
- East of England Show 874
- E.72 Used at Royston on 1 May; this was the original start date but it had been changed to 1 June E
- National Savings Oaks from Acorns 718
- E.73t Used at Bathgate from ?8 June to 22 Aug 1969 (transposed) D
- E.73 Used at Perth from 9 June 1969 to 9 Feb 1970 (standard) C
- Use of nos E.73/t follow late use of the same slogan from March (both transposed, see no.1204t), then "Swim Week" from 2 to 7 June
- Licenses 117
- E.74 Used at Slough from 8 to 27 Aug (standard), following late use of same slogan from Oct 1968 then "YMCA" slogan approx 23 July to 7 Aug D
- E.74t Used transposed at Slough from 28 Aug to 17 Dec D
- Tees-side Internat Bisteddfod '68 631
- E.75 Used at Saltburn-by-Sea on 29 Aug **
- Pick an English Cox 761
- E.76 Used at London E1 (A), NW1 (B), SW1 (C) from 30 Sep to 19 Oct (standard) C
- E.76t Used at Catford SE6 from 30 Sep to 19 Oct and Battersea SW11 from 30 Sep to 21 Oct (transposed) C
- Use of E.76/t results from a campaign officially planned but cancelled
- Voters Lists 98A
- E.77t Used at Fareham from 29 Oct to 13 Nov, prior to correct use from 29 Nov D

- for definition of Local Publicity slogans see Introduction, chapter 1
- for details of valuation codes see chapter 3
- for details of standard/transposed usage see chapter 4
- for details of layout of each entry see start of chapter 5

7

Local Publicity Slogans

1963

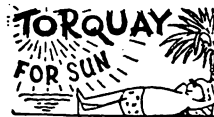
LP.1	<u>We're Ready at Hastings</u>	1	D
LP.1t	1 April to 25 Aug (standard) 26 Aug 1963 to 31 Aug 1965 (transposed) Two dies used 16 to 24 Dec 1963 and at Christmas 1964. In addition, used from 31 Dec 1963 in red on 'paid' mail (see chapter 4)		
*LP.2	<u>Fly Direct via Manchester Airport</u>	2	C
LP.2t	4 June 1963 to 31 Jan 1964 (standard) 1 Feb 1964 to 2 July 1967 (transposed) Replacement dies introduced 10 July 1964, 26 July 1965, 11 March 1966, 30 Nov 1966. Nos 520, 603, 633, LP.110t also in use		
LP.3	<u>Torquay for Sun</u>	3	D
LP.3t	10 June to 7 July (standard) 8 July 1963 to 15 March 1964 (transposed) Used in error with Paignton town die 24 Sep 1963; all mail was apparently re-cancelled with correct Paignton postmark		
LP.4	<u>Visit Historic Newark</u>	4	D
LP.4t	17 June to 24 Aug and 4 Sep exceptionally (standard) 25 Aug 1963 to 21 March 1965 (transposed)		
LP.5	<u>Penmaenmawr 'twixt Land and Sea</u>	5	D
LP.5t	24 June to 1 Dec (standard) 2 Dec 1963 to 19 June 1965 (transposed)		
LP.6	<u>Come to Stirling</u>	6	D
LP.6t	24 June to 21 July (standard) 22 July to 22 Sep (transposed)		
LP.7	<u>Visit Maritime Greenwich</u>	7	C
LP.7t	1 July to 29 Sep		
LP.8t	<u>Visit Bath's Assembly Rooms</u>	8	B
LP.8t	1 July 1963 to 29 June 1964 (8.15am) Replacement die introduced 6 March 1964		
LP.9	<u>Happy Holidays - Isle of Man</u>	9	C
LP.9t	1 July 1963 to 9 Feb 1964 (standard) 10 Feb to 31 March 1964 (transposed) Used at Douglas; see also LP.63/t		



Type LP.1



Type LP.2



Type LP.3



Type LP.4



Type LP.5



Type LP.6



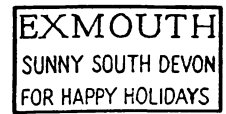
Type LP.7



Type LP.8



Type LP.9

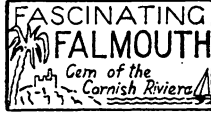


Type LP.10

LP.10	<u>Exmouth - Sunny South Devon</u>	10	D
LP.10t	1 July to 11 Aug (standard) 12 Aug 1963 to 30 June 1964 (transposed)		
LP.11t	<u>Bournemouth - the Resort etc</u>	11	C
LP.11t	8 July to 16 Dec		
LP.12	<u>Fascinating Falmouth</u>	12	D
LP.12t	8 July to 11 Aug (standard) 12 Aug 1963 to 7 July 1974 (transposed)		



Type LP.11



Type LP.12



Type LP.13



Type LP.14



Type LP.15



Type LP.16



Type LP.17



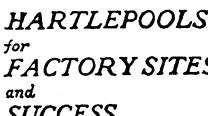
Type LP.18



Type LP.19



Type LP.20



Type LP.21



Type LP.22



Type LP.23



Type LP.24

IP.13 Europe's Finest Beaches Newquay 13 D
 15 July to 18 Sep and 16 to 17 Dec exceptionally (standard)
 IP.13t 19 Sep 1963 to 28 June 1968 B
 (transposed)

IP.14 Weston-s-Mare in Sunny Somerset 14 D
 15 July to 5 Aug (standard)
 IP.14t 6 Aug 1963 to 31 May 1964 C
 (transposed)

IP.15 Dudley for Zoo and Shopping 15 D
 22 July to 26 Aug (7.30pm) (standard)
 IP.15t 26 Aug 1963 (8.45pm) to 22 Jan 1967 B
 (transposed)

IP.16 Tees-side for Ind. Expansion 16 C
 29 July 1963 to 28 July 1964
 Two dies used at Middlesbrough

IP.17 Wellingborough - a New Centre 17 C
 29 July 1963 to 11 Feb 1964 (am) (standard)
 IP.17t 11 Feb to 28 July 1964 (transposed) C

IP.18 Sites for New Industry - Scunthorpe 18 C
 1 to 31 Aug 1963 (and in error 1 Sep 1963) then alternating monthly with type LP.36 until 30 June 1964

IP.19 Roker & Seaburn 19 C
 1 Aug to 30 Sep
 Used at Sunderland

IP.20t 50 Miles from London - Sheppey 20 D
 6 Aug to 3 Oct
 Withdrawn due to damage; replacement die introduced 25 Oct, see LP.42t.
 Used at Sheerness

IP.21 Hartlepoons for Factory Sites 21 D
 12 Aug to 27 Oct (standard)
 IP.21t 28 Oct 1963 to 11 Aug 1964 C
 (transposed)
 Used at West Hartlepool

IP.22 Portsmouth & Sunny Southsea (pier) 22 C
 12 Aug 1963 to 9 Feb 1964 (standard)
 IP.22t 10 Feb to 31 Aug 1964 (transposed) C

IP.23 Portsmouth & Southsea ("Victory") 23 C
 12 Aug 1963 to 10 Feb 1964 (9.15am) (standard)
 IP.23t 10 Feb to 31 Aug 1964 (transposed) C
 IP.22/t and IP.23/t were used at Portsmouth with "Portsmouth & Southsea" town dies

IP.24 Portsmouth & Sunny Southsea (Sun) 24 C
 12 Aug 1963 to 9 Feb 1964 (standard)
 IP.24t 10 Feb to 31 Aug 1964 (transposed) C
 Used at Cosham, Portsmouth

IP.25t Skegness is So Bracing 25 B
 12 Aug 1963 to 11 Aug 1964
 Two dies used 16 to 24 Dec 1963 and 1 June to 11 Aug 1964

IP.26 Edinburgh - Capital by the Sea 26 C
 19 Aug 1963 to 31 Jan 1964 (standard)
 IP.26t Replacement die introduced Jan 1964 C
 1 Feb to 18 Oct 1964 (transposed)
 No. 441, IP.54/t also in use at Edinburgh

IP.27t Folkestone - Holiday Centre 27 B
 19 Aug 1963 to 18 April 1965
 Known in standard position with triangle die '303'

LP.28	<u>Tourist Camping - Wick</u> 19 Aug 1963 to 18 Aug 1964	<u>28</u>	C
LP.29	<u>Shrewsbury - Historical Centre</u> 23 Aug to 1 Dec	<u>29</u>	C
LP.30t	<u>Paignton (sunglasses)</u> 24 Aug 1963 to 28 June 1964	<u>30</u>	B
LP.31t	<u>Ryde for Happy Holidays</u> 24 Aug 1963 to 30 June 1964	<u>31</u>	B
LP.32	<u>The Pantiles Tunbridge Wells</u> 26 Aug 1963 to 10 Feb 1964 (standard) Used with Wadhurst town die, in error, on Sundays 1, 15, 29 Sep, 13 Oct, 24 Nov 1963 and 12 Jan 1964 (valuation - E)	<u>32</u>	C
LP.32t	11 Feb 1964 to 31 Jan 1968 (transposed)		B
LP.33t	<u>Sunny Worthing</u> 26 Aug 1963 to 23 Aug 1964	<u>33</u>	B
LP.34	<u>Aberystwyth - Record Sunshine</u> 1 Sep 1963 to 5 July 1965 (standard) Replacement die introduced 1 Sep 1964	<u>34</u>	B
LP.34t	6 July 1965 to 20 Feb 1967 (transposed)		B
LP.35	<u>Always Something on at Brighton</u> 1 Sep 1963 to 23 Jan 1964 (standard)	<u>35</u>	C
LP.35t	24 Jan 1964 to 9 Sep 1965 (transposed) Replacement dies introduced 9 March and 14 Sep 1964		B
LP.36	<u>Scunthorpe for Steel</u> 2 to 30 Sep 1963 then alternating monthly with Type LP.18 until 31 July 1964	<u>36</u>	C
LP.37	<u>It's Warmer at Ventnor</u> 1 Sep to 27 Oct (standard)	<u>37</u>	D
LP.37t	28 Oct 1963 to 4 Oct 1964 (transposed)		C
LP.38	<u>Holiday at Dunoon</u> 1 Oct 1963 to 9 Feb 1964 (standard)	<u>38</u>	C
LP.38t	10 Feb 1964 to 31 July 1967 (transposed)		B
LP.39	<u>Industry thrives in Sunderland</u> 1 Oct 1963 to 31 March 1964	<u>39</u>	B
LP.40t	<u>Follow the Romans to Colchester</u> 7 Oct 1963 to 6 Oct 1964	<u>40</u>	B
LP.41t	<u>Southend for Happy Holidays</u> 19 Oct 1963 to 29 Feb 1964	<u>41</u>	B

*LP.42t	<u>50 Miles from London - Sheppey</u> 25 Oct 1963 to 28 Feb 1967 Used at Sheerness. Replacement die (see LP.20t)	<u>20</u>	B
LP.43t	<u>Ride to Banbury</u> 1 Nov 1963 to 31 Oct 1966	<u>42</u>	B
LP.44t	<u>Come to Bexhill</u> 1 Nov 1963 to 31 March 1964	<u>43</u>	C
LP.45t	<u>Jersey - Springtime Holiday</u> 1 Nov to 31 Dec	<u>44</u>	C



Type LP.27



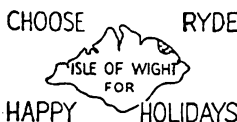
Type LP.28



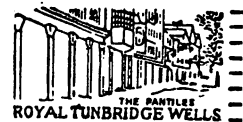
Type LP.29



Type LP.30



Type LP.31



Type LP.32



Type LP.33



Type LP.34



Type LP.35



Type LP.36



Type LP.37



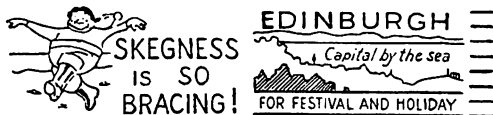
Type LP.38



Type LP.39



Type LP.40



Type LP.25

Type LP.26



Type LP.41



Type LP.42



Type LP.43



Type LP.44



Type LP.45



Type LP.46



Type LP.47



Type LP.48



Type LP.49



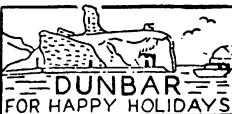
Type LP.50



Type LP.51



Type LP.52



Type LP.53



Type LP.54

LP.46t Ski Centre Pitlochry 45
1 Nov 1963 to 29 Feb 1964 C

LP.47 For Happy Retirement Isle of Man 46
7 Nov 1963 to 19 Jan 1964 D
Used at Ramsey - see also LP.9

LP.48 Rhyl for Happy Family Holidays 47
9 to 11 Nov (standard) E
LP.48t 11 Nov 1963 (6.45pm) to 7 March 1964 C
(transposed)

Triangle '973' was presumably unavailable since triangle '6' of Abergele was used with this slogan

LP.49t Bridport - Holiday 48
11 Nov to 23 Dec C

LP.50 Invest in Success - Jarrow 49
26 Nov 1963 to 22 Jan 1969 B
(standard)

LP.50t 23 Jan 1969 to 23 Aug 1971 B
(transposed)
Replacement die introduced
31 March 1969

LP.51t Inverness the Highland Capital 50
2 Dec 1963 to 30 Sep 1965 B

LP.52t Book Your Place at Margate 51
1 Dec 1963 to 2 Feb 1969 (transposed) B
Replacement dies introduced Aug 1966
and July 1967

LP.52 23 Oct 1966 (standard in error) E

LP.53t Come to Stirling 6
1 Dec 1963 to 29 Feb 1964 D

LP.54 Midlothian for Ind. Sites 52
2 Dec 1963 to 10 Feb 1964 C

LP.54t and 3/4 Sep 1964 in error (standard) B
10 Feb to 1 Dec 1964 (transposed)
Two dies used at Edinburgh; nos 441,
498t, 500t, 502t, LP26/t, LP.156t also
in use

LP.55t Dunbar for Happy Holidays 53
8 Dec 1963 to 7 Dec 1965 C

LP.56 Scarborough's Booklet 54
8 Dec 1963 to 9 Feb 1964 (standard) C

LP.56t Two dies used 15 to 24 Dec 1963
10 Feb to 7 March 1964 (transposed) C

LP.57 Taunton Shopping Centre 55
9 Dec 1963 to 23 Feb 1964 (standard) C

LP.57t 15 to 17 Feb 1964 in error, then B
24 Feb 1964 to 7 March 1965
(transposed)

LP.58t Bournemouth Merry Xmas 56
17 to 31 Dec D

"t" after the catalogue reference number denotes the slogan is transposed ie on the left of the town die; for further details see chapter 4.

TAUNTON
SMILING SOMERSET'S
TOURING AND
SHOPPING CENTRE
Type LP.55

BOURNEMOUTH
wishes you a
Merry Xmas
A WELCOME ALWAYS AWAITS YOU
Type LP.56



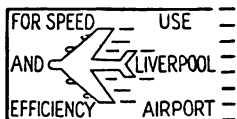
Type LP.57



Type LP.58

1964

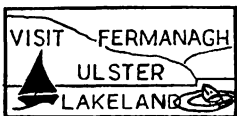
LP.59t	<u>Bournemouth - the Resort etc</u> 1 Jan to 31 Aug (re-use after LP.58t)	<u>11</u>	B
LP.60t	<u>Jersey - Summer Holidays</u> 1 Jan to 31 March	<u>57</u>	C
LP.61t	<u>New Brighton Wallasey for Hols</u> 1 Jan 1964 to 28 Feb 1965 Used at Wallasey	<u>58</u>	B
LP.62t	<u>Bridport - Holiday</u> 20 Jan to 23 Feb	<u>48</u>	C
LP.63	<u>Happy Holidays - Isle of Man</u> 20 Jan to 9 Feb (standard)	<u>9</u>	D
LP.63t	10 Feb to 1 April (transposed) Used at Ramsey, Isle of Man		D



Type LP.59



Type LP.60



Type LP.61



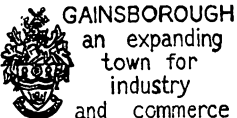
Type LP.62



Type LP.63



Type LP.64



Type LP.65



Type LP.66



Type LP.67



Type LP.68



Type LP.69



Type LP.70



Type LP.71



Type LP.72



Type LP.73

Type LP.74

LP.64	<u>Use Liverpool Airport</u> 27 Jan 1964 to 26 Jan 1965 Two dies used at Liverpool	<u>59</u>	A
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LP.65t	<u>Blackpool Stay with Pleasure</u> 1 Feb to 7 Aug Two dies used; replacement die introduced about 21 April	<u>60</u>	B
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LP.66t	<u>Visit Fermanagh</u> 1 Feb to 20 March Used at Enniskillen	<u>61</u>	D
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LP.67t	<u>Golden Sand - Whitley Bay</u> 1 Feb 1964 to 11 Aug 1968	<u>62</u>	B
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LP.68t	<u>Buckhaven for Ind. Expansion</u> 12 Feb 1964 to 1 May 1966 Used at Leven, Fife (town die inscribed Leven Buckhaven Methil/Fife)	<u>63</u>	B
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LP.69	<u>My Hat! Some Sand-Walton-on-Naze</u> 14 to 17 Feb (standard)	<u>64</u>	E
LP.69t	17 Feb 1964 to 28 March 1965 (transposed)		C

LP.70t	<u>Gainsborough - An Expanding Town</u> 15 Feb 1964 to 14 Feb 1966	<u>65</u>	C
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LP.71t	<u>Beautiful Healthy Eastbourne</u> 24 Feb 1964 to 6 June 1965	<u>66</u>	B
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LP.72t	<u>Stockton - Sites for Industry</u> 24 Feb 1964 to 23 Feb 1965	<u>67</u>	C
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LP.73t	<u>Ooh! Look! Cleethorpes</u> 28 Feb to 31 May Used at Grimsby & Cleethorpes	<u>68</u>	C
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LP.74t	<u>Holiday at Pitlochry</u> 1 to 31 March then alternating monthly with Type LP.82 until 30 Sep 1964	<u>69</u>	C
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LP.75t	<u>Barnstaple - the Centre</u> 2 March 1964 to 22 April 1965	<u>70</u>	B
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LP.76t	<u>Elgin bids you welcome</u> 2 March 1964 to 9 Aug 1971	<u>71</u>	B
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LP.77t	<u>A Holiday at Sunny Porthcawl</u> 2 March to 5 April	<u>72</u>	C
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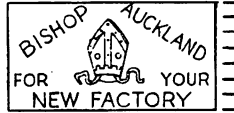
Type LP.75



Type LP.76



Type LP.77



Type LP.78



Type LP.79



Type LP.80



Type LP.81



Type LP.82

- LP. 78 Girvan's Atlantic Breezes 73 D
9 March to 5 July
- LP. 79 Fishing scene & "Maltese cross" 74 D
9 March to 30 April
Used at Kelso
- LP. 80t Torquay for Spring Splendour 75 C
16 March to 30 April
- LP. 81 Southampton Centre of the South 76 C
23 March to 5 April (standard)
Eight dies used in two ALF machines
- LP. 81t Southampton Centre of the South 76 C
23 March to 5 April (transposed)
Two dies used in ordinary machines
For LP.82t previously listed, see LP.81t
- LP. 83t Bexhill - Ideal for Children 77 C
1 April to 31 May
- LP. 84 Bishop Auckland - New Factory 78 B
31 March 1964 to 31 March 1965
(official start 1 April 1964)
- LP. 85t Bolton - Best in the North West 79 C
1 April to 30 June
Two dies used
- LP. 86t Greenock's Dry Dock 80 C
1 April to 31 July
- LP. 87t Jersey - Autumn Holidays 81 C
1 April to 30 June

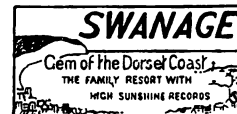
- LP. 88t Pitlochry your Tourist Centre 82 C
1 to 30 April then alternating
monthly with Type LP.69 until
31 Oct 1964
- LP. 89t Seaford - Sunshine Serenity Sport 83 C
1 April to 30 Sep
- LP. 90t Roker & Seaburn 19 C
1 April to 30 Sep
Used at Sunderland
- LP. 91 Visit Maritime Greenwich 7 C
6 April to 4 Oct
- LP. 92t For New Industry, Glasgow 84 A
6 April 1964 to 4 May 1965
Four dies used at Glasgow Head
Office (3) and Glasgow S
(Southern District Office).
No. 519t also in use
- LP. 93t Swanage - Gem of Dorset Coast 85 B
6 April 1964 to 20 Oct 1968
- LP. 94t Buxton - Centre of Peak District 86 C
15 to 30 April
- LP. 95t Expand in Alloa 87 B
20 April 1964 to 1 Sep 1968
- LP. 96t Sleaford - Live and Work Here 88 C
20 April 1964 to 19 April 1965
- LP. 97t Visit Historic Dover 89 B
1 May 1964 to 31 March 1970
Two dies used at Christmas 1968
and 1969. For use at Nottingham,
see LP.800t
- LP. 98t Kelso (Church and Bridge) 90 C
1 May to 2 Aug
- LP. 99t Torquay for Sun 3 B
1 May 1964 to 28 Feb 1965



Type LP.83



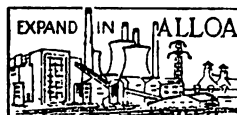
Type LP.84



Type LP.85



Type LP.86



Type LP.87



Type LP.88



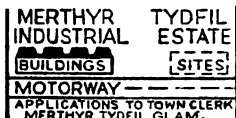
Type LP.89



Type LP.90



Type LP.91



Type LP.92



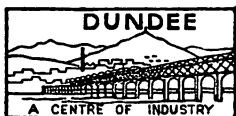
Type LP.93



Type LP.94



Type LP.95



Type LP.96



Type LP.97



Type LP.98



Type LP.99



Type LP.100



Type LP.101



Type LP.102



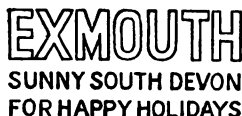
Type LP.103



Type LP.104



Type LP.105



Type LP.106

LP.100t	<u>Llanelly for Ind. Expansion</u> 4 May to 17 July	<u>91</u>	C
LP.101t	<u>Merthyr Tydfil Ind. Estate</u> 4 May 1964 to 3 May 1966 Also used on 4 May 1964 in red with square Paid town die	<u>92</u>	B
LP.102t	<u>Huntingdon for Ind. Development</u> 12 May 1964 to 20 June 1965	<u>93</u>	C
LP.103t	<u>Cheltenham - Centre for Cotswolds</u> 14 May to 31 Dec Two dies used, the second die being held in reserve and used mainly in December	<u>94</u>	B
LP.104t	<u>Bexhill - Regatta Sailing</u> 1 to 30 June	<u>95</u>	C
LP.105t	<u>Dundee A Centre of Industry</u> 1 June 1964 to 31 May 1966	<u>96</u>	A
LP.106t	<u>More Sun More Sand Sandown</u> 1 June 1964 to 17 Sep 1967	<u>97</u>	B
LP.107t	<u>More Sun More Sand Shanklin</u> 1 June 1964 to 17 Sep 1967	<u>98</u>	B

LP.108t	<u>Weston-s-Mare Fine for Holidays</u> 1 June 1964 to 22 March 1970 (transposed) Two dies used 15 June to 13 Sep 1964; 14 June to 12 Sep 1965; 20 June to 11 Sep 1966 (see LP.331/t); 12 June to 10 Sep 1967; 10 June to 7 Sep 1968; 9 June to 7 Sep 1969	<u>99</u>	B
LP.108	15 June only (standard) Used standard in extra machine ('B' town die); see also LP.108t. About 250 items postmarked		B
LP.109t	<u>Scarborough Queen Yorks Coast</u> 7 June to 31 July Two dies used at Scarborough	<u>100</u>	C
LP.110t	<u>Ship through Port of Manchester</u> 8 June 1964 to 8 April 1969 Replacement dies introduced 4 Aug 1965 and 4 July 1967; transferred to Manchester SWDO 22 July to 17 Aug 1968 while "Postcode" slogan (no. 1101) in use at Head Office. Nos 520, 603, 633, 972t, 986, 1007/t, 1063t, 1202t, 1246t, LP.2t, LP.484t also in use.	<u>101</u>	A
LP.111t	<u>Bacup Welcomes Your Industry</u> 15 June 1964 to 14 June 1967 (except when used standard)	<u>102</u>	B
LP.111	31 Dec 1966 to 13 Jan 1967 (standard, in error)		E
LP.112t	<u>Visit Historic Warwick</u> 22 June to 19 Sep	<u>103</u>	C



Type LP.107



Type LP.108



Type LP.109



Type LP.110



Type LP.111



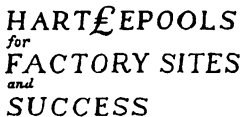
Type LP.112



Type LP.113



Type LP.114



Type LP.115



Type LP.116

LP.113t Paignton (Palm Tree) 104 C
29 June to 21 Aug

LP.114t Bexhill - Bowls Mecca 105 C
1 to 31 July

LP.115t Exmouth Sunny South Devon 106 B
1 July 1964 to 30 June 1965

LP.116t Jersey - Sunshine in Winter 107 C
1 July to 30 Sep

LP.117t Invest in Crosby Corporation 108 C
6 July 1964 to 5 July 1966
Two dies used

LP.118t Llandrindod Wells - Touring Centre 109 C
6 July 1964 to 7 Sep 1965

LP.119 5 1/2% Lend to Southampton 110 C
10 to 24 July (standard)

LP.119t Eight dies used in two "ALP" machines C
10 to 24 July (transposed)
Two dies used in ordinary machines

LP.120t Bath the Georgian City 111 B
13 July to 1 Dec

LP.121t Buxton Centre of Peak District 86 D
19 July to 27 Sep

LP.122t Happy Holidays - Isle of Man 9 C
20 July to 13 Sep
Used at Douglas and Ramsey

LP.123t Bexhill - Residential Resort 112 C
1 to 31 Aug

LP.124t Ooh! Look! Cleethorpes 68 C
1 to 28 Aug
Used at Grimsby & Cleethorpes
Die withdrawn due to damage

LP.A125t Llanely for Ind. Expansion 91 B
1 Aug 1964 to 2 Jan 1966
(re-use after no. 483)

LP.125t Scarborough Big Sport in Sep 113 C
1 Aug to 26 Sep
Two dies used

LP.126t Greenock the Town etc. 114 C
1 Aug to 31 Dec (except 10 Nov -
see LP.154t)

LP.127t Hartlepool for Factory Sites 115 B
12 Aug 1964 to 11 Aug 1965
Used at West Hartlepool

*LP.A128t Paignton (Sunglasses) 30 E
22 Aug to 1 Sep
Used in error

LP.128t Bexhill for Autumn Holidays 116 C
1 to 30 Sep

LP.129t Bournemouth for Autumn Tan 117 C
1 Sep to 31 Oct

LP.130t Build Your Factory at Grimsby 118 B
1 Sep to 31 Dec

LP.131t Ryde for Happy Holidays 31 C
1 Sep to 18 Oct (re-use after
no. 480t)

LP.132t Portsmouth & Southsea ("Victory") 23 B
1 Sep 1964 to 24 Aug 1965
Three dies used, two at Portsmouth
& Southsea and one at Cosham

LP.A133t Paignton (Palm Tree) 104 B
2 Sep 1964 to 7 Dec 1966
Re-introduced after use in error
of Sunglasses slogan - see LP.A128t

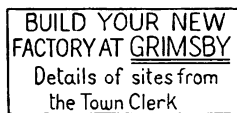
LP.133t Carlisle for Ind. Sites (train) 119 C
7 Sep to 1 Nov

LP.134t Carlisle for Ind. Sites (lorry) 120 C
7 Sep to 1 Nov

LP.135t For Happy Retirement Isle of Man 46 C
14 Sep to 27 Dec
Used at Douglas and Ramsey

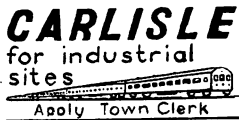


Type LP.117



Type LP.118

LP.136t	<u>Shrewsbury Historical Centre</u> 14 Sep to 29 Nov	<u>29</u>	C
LP.137t	<u>Bury St Edmunds - Modern Industry</u> 26 Sep to 3 Dec	<u>121</u>	C
LP.138t	<u>For Work and Play Scarborough</u> 27 Sep to 7 Dec	<u>122</u>	C
LP.139t	<u>Yes Crawley New Town</u> 28 Sep 1964 to 28 Oct 1965	<u>123</u>	B
LP.140t	<u>Buxton Welcomes New Industries</u> 28 Sep to 29 Nov	<u>124</u>	C
LP.141t	<u>Come to Bexhill</u> 1 Oct 1964 to 31 March 1965	<u>43</u>	B
LP.142t	<u>Jersey - Springtime Holiday</u> 1 Oct to 31 Dec	<u>44</u>	C
LP.143t	<u>Bring Your Factory to Skegness</u> 1 Oct to 30 Nov	<u>125</u>	C
LP.144t	<u>Industry thrives in Sunderland</u> 1 Oct 1964 to 31 March 1965	<u>39</u>	B
LP.145t	<u>Ventnor for Leisure and Pleasure</u> 5 Oct 1964 to 4 Oct 1971 Replacement die introduced ?Dec 1967	<u>126</u>	B
LP.146t	<u>Blackpool Stay with Pleasure</u> 17 Oct 1964 to 7 Aug 1965 (re-use after no. 485t) Two dies used	<u>60</u>	B



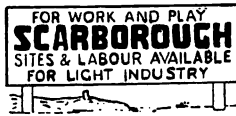
Type LP.119



Type LP.120



Type LP.121



Type LP.122



Type LP.123



Type LP.124



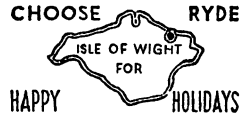
Type LP.125



Type LP.126



Type LP.127



Type LP.128



Type LP.129



Type LP.130



Type LP.131



Type LP.132

LP.147t	<u>Southend-on-Sea Modern Centre</u> 18 Oct 1964 to 30 June 1965 Two dies used, second seen only in Feb 1965	<u>127</u>	B
LP.148t	<u>Choose Ryde for Happy Holidays</u> 19 Oct 1964 to 30 June 1966	<u>128</u>	B
LP.149t	<u>Prestwick Indoor Bowls</u> 26 Oct to 16 Dec	<u>129</u>	C
LP.150t	<u>Bournemouth the Resort etc</u> 1 to 30 Nov	<u>11</u>	C
LP.151t	<u>Pitlochry Ski Centre</u> 1 to 30 Nov	<u>45</u>	C
LP.152t	<u>Kelso (Church and Bridge)</u> 2 Nov 1964 to 31 July 1965 (but withdrawn part of Jan)	<u>90</u>	C
LP.153	<u>Visit Mansfield</u> 2 Nov 1964 only (standard, in error)	<u>130</u>	E
LP.153t	2 Nov to 20 Dec (transposed) Die withdrawn due to damage (see also LP.184t)		C
LP.154t	<u>Greenock's Dry Dock</u> 10 Nov only Used on day of official opening	<u>80</u>	D
LP.155t	<u>Bridport - Holiday</u> 16 Nov 1964 to 10 Nov 1969	<u>48</u>	B
LP.156t	<u>Edinburgh - Capital by the Sea</u> 30 Nov 1964 to 21 Dec 1967 Replacement die introduced mid-Dec 1964; die withdrawn (21 Dec 1967) due to damage. Nos 519t, 711t, 742t, 863t, LP.54t, 343t also in use	<u>26</u>	A
LP.157t	<u>Filey for all the Family</u> 30 Nov 1964 to 16 Feb 1966	<u>131</u>	B



Type LP.133



Type LP.134



Type LP.134A



Type LP.135



Type LP.136



Type LP.137



Type LP.138



Type LP.139



Type LP.140



Type LP.141



Type LP.142



Type LP.143

LP.158t Burton Centre of Peak District 86 B
30 Nov 1964 to 30 April 1965

LP.159t Bournemouth Merry Xmas 56 D
1 to 24 Dec

LP.160t Great Yarmouth & Gorleston 132 A
1 Dec 1964 to 11 Dec 1966
Two dies used 11 to 24 Dec 1964;
30 May to 18 Sep 1965; 16 to 24
Dec 1965; 30 May to 18 Sep 1966

LP.161t Seaford-Sunshine Serenity Sport 83 B
1 Dec 1964 to ?4 Dec 1966
(official end date 30 Nov 1966)

LP.162t Skegness is so Bracing! 25 C
1 Dec 1964 to 30 June 1965
Two dies used 17 to 24 Dec 1964
and 1 to 30 June 1965

Pitlochry Centre for Ski-ing 133 C
LP.163t 1 Dec 1964 to 28 Feb 1965

Bath Floral City (small die) 134 D
LP.164t 2 Dec to 4.45pm 15 Dec
See also LP.172t for larger die

Visit the British Museum 134A C
LP.A165 5 to 24 Dec
Three dies used at London WC

A Holiday at Sunny Porthcawl 72 C
LP.165t 7 Dec 1964 to 31 Jan 1965
Used at Bridgend and Porthcawl

Whitby for Holidays 135 B
LP.166t 7 Dec 1964 to 28 May 1968

See You at Bridlington 136 B
LP.167t 7 Dec 1964 to 30 Nov 1967

Scarborough's Holiday Booklet 137 C
LP.168t 8 Dec 1964 to 31 March 1965
Two dies used 16 to 24 Dec 1964

Relax at Weymouth 138 C
LP.169t 9 Dec 1964 to 8 June 1965

South Molton Gateway to Exmoor 139 D
LP.170t 11 Dec 1964 to 21 Jan 1965

Consett Industrial Sites 140 B
LP.171t 14 Dec 1964 to 31 Jan 1967

Bath Floral City (larger die) 141 B
LP.172t 5.15pm 15 Dec 1964 to 31 Aug 1965
Two dies used from 15 to 30
Dec 1964. See also LP.164t

Prestwick Indoor Bowls 129 C
LP.173t 26 Dec 1964 to 16 Jan 1965

Bournemouth the Resort etc 11 C
LP.174t 28 Dec 1964 to 31 March 1965
(re-use after LP.159t)

Bury St Edmunds for Investments 142 C
LP.175t 28 Dec 1964 to 20 April 1965

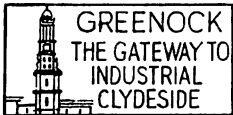
Shrewsbury Historical Centre 29 C
LP.176t 28 Dec 1964 to 28 Feb 1965
(re-use after no. 506t)

Happy Holidays - Isle of Man 9 C
LP.177t 28 Dec 1964 to 4 April 1965
Used at Douglas and Ramsey

The number at the right of each entry in this listing is the illustration "type" number, and in this chapter all are LP numbers which are illustrated in this chapter. If it is a "repeat" you will have to look back to the first use to find the relevant illustration.

1965

	<u>Cheltenham - Centre for Cotswolds</u>	<u>143</u>	
LP.178t	1 Jan to 21 May (official end date 20 May). Two dies used		C
	<u>Ooh! Look! Cleethorpes</u>	<u>68</u>	
LP.179t	1 Jan to 30 June Used at Grimsby & Cleethorpes; Replacement die (see LP.124t)		C
	<u>Jersey - Summer Holidays</u>	<u>57</u>	
LP.180t	1 Jan to 31 March		C
	<u>Greenock - the Gateway</u>	<u>144</u>	
*LP.181t	2 Jan to 31 March		C
	<u>Lively Lovely Llandudno</u>	<u>145</u>	
LP.182t	4 Jan to 11 Dec		B
	<u>Minehead Glorious Exmoor</u>	<u>146</u>	
LP.183t	4 Jan 1965 to 31 Dec 1966 (official end date 3 Jan 1967)		C
	<u>Visit Mansfield</u>	<u>130</u>	
LP.184t	15 Jan 1965 to 23 Jan 1967 Replacement die (see LP.153t)		B
	<u>Fly the Prestwick Way</u>	<u>147</u>	
LP.185t	18 Jan to 3 April		C
	<u>Christchurch the Priory Town</u>	<u>148</u>	
LP.186t	18 Jan 1965 to 17 Jan 1967		C
	<u>South Molton Centre of N Devon</u>	<u>149</u>	
LP.187t	22 Jan 1965 to 24 July 1966 (transposed)		C
LP.187	21 to 24 Jan 1966 (standard, in error)		E
	<u>Royal Leamington Spa</u>	<u>150</u>	
LP.188t	1 Feb to 19 June Used at Warwick & Leamington Spa		B



Type LP.144



Type LP.145



Type LP.146



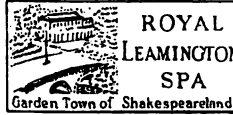
Type LP.147



Type LP.148



Type LP.149



Type LP.150



Type LP.151



Type LP.152



Type LP.153



Type LP.154



Type LP.155



Type LP.156



Type LP.157

	<u>Lend to Coventry</u>	<u>151</u>	
LP.189	1 Feb to 14 March Two dies used		C
	<u>Stranraer in Bonnie Galloway</u>	<u>152</u>	
LP.190t	1 Feb to 30 June		C
	<u>Herne Bay the Happy Resort</u>	<u>153</u>	
LP.191t	4 Feb 1965 to 3 Feb 1966 Also used in red with square 'Paid' town die (see chapter 4)		B
	<u>Carlisle for Ind. Sites (train)</u>	<u>119</u>	
LP.192t	8 Feb to 4 April		C
	<u>Carlisle for Ind. Sites (lorry)</u>	<u>120</u>	
LP.193t	8 Feb to 4 April		C
	<u>New Brighton Wallasey</u>	<u>154</u>	
LP.194t	1 March to 5 Sep Used at Wallasey		C
	<u>Holiday at Pitlochry</u>	<u>69</u>	
LP.195t	1 to 31 March then alternating monthly with Type LP.82 until 30 Sep		C
	<u>Royal Rothesay</u>	<u>155</u>	
LP.196t	1 March 1965 to 23 March 1968		C
	<u>Torquay for Spring Splendour</u>	<u>75</u>	
LP.197t	1 March to 30 April		C
	<u>Taunton - Shopping Centre</u>	<u>156</u>	
LP.198t	8 March 1965 to 11 Dec 1966		B

IP.199t	<u>Widnes</u> 8 March 1965 to early July 1968 Known with Runcorn town die 22 May 1967	<u>157</u>	B
IP.200t	<u>Visit Tatton Park Knutsford</u> 28 March to 25 Sep	<u>158</u>	C
IP.201t	<u>Walton-on-Naze - My hat! Some sand</u> 29 March 1965 to 13 Feb 1968	<u>159</u>	B
IP.202t	<u>Bexhill - Ideal for Children</u> 1 April to 31 May	<u>160</u>	C
IP.203t	See "Come to S.W. Durham" 1 April 1965 to 31 March 1966 Used at Bishop Auckland	<u>161</u>	C
IP.204t	<u>Bournemouth for Spring Hols</u> 1 April to 31 May	<u>162</u>	C
IP.205t	<u>Jersey - Autumn Holidays</u> 1 April to 30 June	<u>81</u>	C
IP.206t	<u>Pitlochry your Tourist Centre</u> 1 to 30 April then alternating monthly with Type LP.69 until 31 Oct	<u>82</u>	C
IP.207	<u>Roker & Seaburn</u> 1 April only (standard, in error)	<u>19</u>	E
IP.207t	1 April to 30 Sep (transposed) Used at Sunderland		B
IP.208t	<u>Prestwick (swimming pool)</u> 5 April to 29 May	<u>163</u>	C
IP.209t	<u>Canvey Island Isle of Homes</u> 5 April 1965 to 28 May 1969 (transposed)	<u>164</u>	B
IP.209	24 May 1966 (standard, in error)		E
IP.210t	<u>Oswestry Welcomes Industry</u> 14 April to 30 June	<u>165</u>	C
IP.211t	<u>Stratford Shakespeare's Town</u> 14 April 1965 to 31 Dec 1968	<u>166</u>	B
IP.212t	<u>Captivating Colwyn Bay</u> 19 April to 11 Dec	<u>167</u>	B
IP.213t	<u>Torquay for Sun</u> 1 May 1965 to 3 April 1966	<u>3</u>	B
IP.214t	<u>Ship thro' Bristol</u> 3 May 1965 to 17 Feb 1967 (transposed)	<u>168</u>	A
IP.214	Two dies used at Bristol 7 to 9 Jan, 10 to 13 July and 25 Oct 1966. (Standard in error, 'B' machine). No. 660 also in use		D
IP.215t	<u>Visit Historic Newark</u> 9 May 1965 to 26 March 1966 (re-use after no. 524t)	<u>4</u>	B
IP.216t	<u>Barnstaple - Corner of Devon</u> 21 May 1965 to 26 March 1966 (re-use after no. 532t)	<u>169</u>	C

IP.217t	<u>Bexhill - Regatta Sailing</u> 1 to 30 June	<u>95</u>	C
IP.218t	<u>Beautiful Bournemouth</u> 1 June to 31 Aug	<u>170</u>	C
IP.219t	<u>Visit Keswick</u> 1 June 1965 to 31 May 1970	<u>171</u>	B
IP.220t	<u>Northern Ireland Holidays</u> 1 June 1965 to 31 May 1966 Four dies used at Belfast	<u>172</u>	A



Type LP.158



Type LP.159



Type LP.160



Type LP.161



Type LP.162



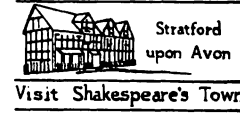
Type LP.163



Type LP.164



Type LP.165



Type LP.166



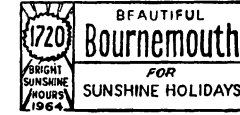
Type LP.167



Type LP.168



Type LP.169



Type LP.170



Type LP.171



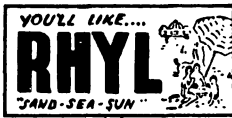
Type LP.172



Type LP.173



Type LP.174



Type LP.175



Type LP.176



Type LP.177



Type LP.178



Type LP.179



Type LP.180



Type LP.181



Type LP.182



Type LP.183



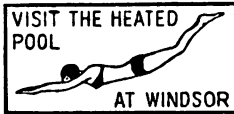
Type LP.184



Type LP.185

LP.221t	<u>Scarborough - Summer Shows</u> 4 June to 31 Aug Two dies used	<u>173</u>	C
LP.222t	<u>Eastbourne - Sunniest Resort</u> 7 June 1965 to 9 Aug 1966	<u>174</u>	B
LP.223t	<u>Bury St Edmunds for Investments</u> 12 June to 25 July	<u>142</u>	C
LP.224t	<u>You'll like Rhyll</u> 16 June 1965 to 15 June 1966	<u>175</u>	C
LP.225t	<u>Huntingdon - Town Expansion</u> 21 June 1965 to 11 May 1968	<u>176</u>	B
LP.226t	<u>Visit Historic Warwick</u> 21 June to 19 Sep	<u>103</u>	C
LP.227	<u>Visit Salisbury - Market City</u> 21 June 1965 and 1 May 1966 (standard, in error)	<u>177</u>	E
LP.227t	21 June 1965 to 1 May 1966 (transposed)		B
LP.228t	<u>Build Your Factory at Grimsby</u> 1 July to 31 Dec	<u>118</u>	B
LP.229t	<u>Bexhill - Bowls Mecca</u> 1 to 31 July	<u>105</u>	C
LP.230t	<u>Jersey - Sunshine in Winter</u> 1 July to 30 Sep	<u>107</u>	C
LP.231t	<u>Stranraer Welcomes New Industry</u> 1 July to 31 Dec	<u>178</u>	C
LP.232t	<u>Cheltenham - Centre for Cotswolds</u> 12 July 1965 to 30 April 1966 Two dies used	<u>143</u>	B
LP.233t	<u>Shop in Ripon - Park in Comfort</u> 12 July 1965 to 20 July 1966	<u>179</u>	C

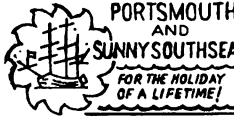
LP.234	<u>Liverpool - Heart of a Region</u> 15 July to 25 Aug Nine dies used, eight in two AIF machines and one in Hey-Dolphin machine; LP.235 also in use	<u>180</u>	B
LP.235	<u>Liverpool - Pacemaker</u> 15 July to 31 Aug Five dies used, four in one AIF machine (to 25 Aug) and one in Hey-Dolphin machine; no. 578, LP.234 also in use	<u>181</u>	B
LP.236t	<u>Buxton - Centre of Peak District</u> 19 July to 7 Aug (re-use after nos 534t & 548t)	<u>86</u>	C
LP.237t	<u>Bury St Edmunds - Touring Centre</u> 26 July to 31 Aug	<u>182</u>	C
LP.238t	<u>Prestwick for Golf</u> 26 July to 4 Sep	<u>183</u>	C
LP.239t	<u>Oswestry Welcomes Industry</u> 30 July to 30 June 1966 (re-use after no. 562t)	<u>165</u>	C
LP.240t	<u>Bexhill - Residential Resort</u> 1 to 31 Aug	<u>112</u>	C
LP.241t	<u>Buxton your home town</u> 8 Aug to 25 Sep	<u>184</u>	C



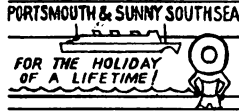
Type LP.186



Type LP.187



Type LP.188



Type LP.189



Type LP.190



Type LP.191



Type LP.192



Type LP.193

LP.242t	<u>Hartlepool for Factory Sites</u> 12 Aug 1965 to 11 Aug 1966 except for a few days in April 1966 - see LP.314t. Used at West Hartlepool	<u>185</u>	B
LP.243t	<u>Visit the Heated Pool at Windsor</u> 16 Aug to 26 Sep	<u>186</u>	C
LP.244t	<u>Racing at Ayr</u> 24 Aug to 25 Oct	<u>187</u>	C
LP.245t	<u>Portsmouth & Sunny Southsea (Pier)</u> 25 Aug 1965 to 3 Sep 1967 Used at Cosham, Portsmouth but with Portsmouth & Southsea town die at Christmas 1965 and 1966	<u>22</u>	B
LP.246t	<u>Portsmouth - Holiday of a Lifetime</u> 25 Aug 1965 to 3 July 1968 Replacement die introduced Nov 1965. Used at Portsmouth & Southsea	<u>188</u>	B
LP.247t	<u>Portsmouth - Holiday (liner)</u> 25 Aug 1965 to 3 Sep 1967 Used at Portsmouth & Southsea	<u>189</u>	B
LP.248t	<u>Southport - All-Year-Round Resort</u> 25 Aug to 5 Dec	<u>190</u>	C
LP.249t	<u>Bournemouth for Autumn Tan</u> 1 Sep to 31 Oct	<u>117</u>	C
LP.250t	<u>Bexhill for Autumn Holidays</u> 1 to 30 Sep	<u>116</u>	C

LP.251t	<u>Theatre Royal Bury St Edmunds</u> 1 Sep to 31 Oct	<u>191</u>	C
LP.252t	<u>Hastings - Popular with Visitors</u> 1 Sep 1965 to 22 July 1966 Two dies used	<u>192</u>	B
LP.253t	<u>Kelso (Church and bridge)</u> 5 Sep 1965 to 20 Nov 1966	<u>90</u>	C
LP.254t	<u>Prestwick Indoor Bowls</u> 6 Sep to 23 Oct	<u>129</u>	C
LP.255t	<u>Llandrindod Wells - new Resort</u> 8 Sep 1965 to 5 July 1966	<u>193</u>	C
LP.256t	<u>In Europe's Top Ten - Brighton</u> 10 Sep 1965 to 15 Nov 1966	<u>194</u>	B
LP.257t	<u>Shrewsbury Historical Centre</u> 13 Sep to 28 Nov	<u>29</u>	C
LP.258t	<u>Happy Holidays - Isle of Man</u> 20 Sep to 3 Oct Used at Douglas and Ramsey	<u>9</u>	C
LP.259t	<u>Buxton Welcomes New Industry</u> 26 Sep to 24 Dec	<u>124</u>	C
LP.260t	<u>Come to Bexhill</u> 1 Oct 1965 to 28 Feb 1966	<u>43</u>	C
LP.261t	<u>Jersey - Springtime Holiday</u> 1 to 31 Oct	<u>44</u>	C
LP.262t	<u>Industry thrives in Sunderland</u> 1 Oct to 31 Dec	<u>39</u>	C
LP.A263	<u>Liverpool - Heart of a Region</u> 3 Oct 1965 to 29 June 1966 Nine dies used, eight in two ALF machines and one in Hey-Dolphin machine	<u>180</u>	B
LP.B263	<u>Liverpool - Pacemaker</u> 3 Oct 1965 to 1 July 1966 (official end date 29 June) Five dies used, four in one ALF machine and one in Hey-Dolphin machine. Nos 663-4, LP.A263 also in use. LP.A263/B263 are re-uses after no. 578	<u>181</u>	B
LP.263	<u>Historic Chester</u> 3 Oct (standard, in error)	<u>195</u>	E
LP.263t	3 Oct 1965 to 26 March 1966 (transposed)		C
*LP.A264	<u>Send to Coventry</u> 4 to 30 Oct	<u>151</u>	D
LP.264t	<u>For Happy Retirement Isle of Man</u> 4 Oct to 24 Dec Used at Douglas and Ramsey	<u>46</u>	C
LP.265t	<u>Bring Your Factory to Skegness</u> 11 Oct to 30 Nov	<u>125</u>	C

LP.266t	<u>For Work and Play Scarborough</u> 17 Oct to 7 Dec	<u>122</u>	C
LP.A267t	<u>Blackpool Stay with Pleasure</u> 17 Oct 1965 to 8 March 1966 (re-use after no. 574t) Two dies used; two replacement dies introduced Dec 1965	<u>60</u>	B
LP.267t	<u>Southend-on-Sea Modern Centre</u> 18 Oct 1965 to 30 June 1966 (re-use after no. 564t) Replacement die introduced late Oct 1965	<u>127</u>	B
LP.268t	<u>Crawley - Best of the New Towns</u> 29 Oct 1965 to 27 Sep 1966	<u>196</u>	C
LP.269t	<u>Bath the Georgian City</u> 31 Oct 1965 to 31 March 1966 LP.285t also in use	<u>197</u>	B
LP.270t	<u>Inverness the Highland Capital</u> 1 Nov 1965 to 26 May 1968 (re-use after no. 587t)	<u>50</u>	B
LP.271t	<u>Pitlochry Centre for Ski-ing</u> 1 to 30 Nov	<u>133</u>	C
LP.272t	<u>Bury St Edmunds - Touring Centre</u> 1 to 30 Nov	<u>182</u>	C
LP.273t	<u>Bournemouth - the Resort etc</u> 1 to 30 Nov	<u>11</u>	C
LP.274t	<u>Jersey - Sunshine in Winter</u> 1 Nov to 31 Dec	<u>107</u>	C
LP.275t	<u>New Brighton Wallasey</u> 7 Nov 1965 to 28 Feb 1966 (re-use after no. 583t) Used at Wallasey	<u>154</u>	C
LP.276	<u>Visit Cambridge (short die)</u> 1 Dec 1965 to 30 April 1967 (standard) Replacement die introduced June 1966	<u>198</u>	B
LP.276t	20 Feb to 18 June 1967 (transposed)		C
LP.276At	<u>Visit Cambridge (long die)</u> 1 Dec 1965 to 19 Feb 1967 (transposed)	<u>198A</u>	B
LP.276A	1 May to 18 June 1967 (standard)		D
LP.277t	<u>Bournemouth Merry Xmas</u> 1 to 24 Dec	<u>56</u>	C
LP.278t	<u>Skegness is so Bracing!</u> 1 Dec 1965 to 10 July 1966 Two dies used 17 to 24 Dec 1965 and 30 May to 10 July 1966	<u>25</u>	B
LP.279t	<u>Racing at Ayr</u> 1 Dec 1965 to 15 Jan 1966	<u>187</u>	C
LP.280t	<u>Exmouth Sunny South Devon</u> 1 Dec 1965 to 30 Nov 1966	<u>106</u>	B
LP.281t	<u>Greetings from Southport</u> 5 Dec 1965 to 1 Jan 1966 (official start date 6 Dec)	<u>199</u>	C



Type LP.194



Type LP.195



Type LP.196



Type LP.197



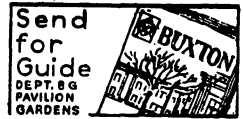
Type LP.198



Type LP.198A



Type LP.199



Type LP.200

LP.282t	<u>Relax at Weymouth</u> 6 Dec 1965 to 5 June 1966	<u>138</u>	C
LP.283t	<u>Scarborough's Holiday Booklet</u> 8 Dec 1965 to 28 Feb 1966 Two dies used 16 to 24 Dec 1965	<u>137</u>	C
LP.284t	<u>A Holiday at Sunny Porthcawl</u> 13 Dec 1965 to 29 May 1966 Two dies used 17 to 23 Dec 1965; used only at Bridgend	<u>72</u>	C
*LP.285t	<u>Bath Georgian City (first design)</u> 15 to 23 Dec Used in second machine (for first machine, see LP.269t)	<u>111</u>	D
*LP.286t	<u>Hartlepool for Sites (not s)</u> 16 to 24 Dec Used in second machine at West Hartlepool (for first see LP.242t)	<u>115</u>	E
LP.287t	<u>Bournemouth - the Resort etc</u> 25 Dec 1965 to 4 April 1966 (re-use after LP.277t) Replacement die introduced last day following damage to existing die	<u>11</u>	C
LP.288t	<u>Bury St Edmunds - Touring Centre</u> 25 Dec 1965 to 3 May 1966	<u>182</u>	C
LP.289t	<u>Captivating Colwyn Bay</u> 27 Dec 1965 to 12 Dec 1966	<u>167</u>	B

LP.290t	<u>Lively Lovely Llandudno</u> 27 Dec 1965 to 12 Dec 1966	<u>145</u>	B
LP.291t	<u>Burton Send for Guide</u> 27 Dec 1965 to 14 April 1966	<u>200</u>	C
LP.292t	<u>Happy Holidays - Isle of Man</u> 27 Dec 1965 to 3 April 1966 Used at Douglas and Ramsey	<u>9</u>	C
LP.293t	<u>Shrewsbury Historical Centre</u> 27 Dec 1965 to 27 Feb 1966 (re-use after no. 592t)	<u>29</u>	C
1966			
LP.294t	<u>Happy Family Hols Cleethorpes</u> 1 Jan to 31 March Used at Grimsby & Cleethorpes	<u>201</u>	C
LP.295t	<u>Jersey - Springtime Holiday</u> 1 Jan to 31 March	<u>44</u>	C
LP.296t	<u>Stranraer in Bonnie Galloway</u> 2 Jan to 31 July	<u>152</u>	C
LP.297t	<u>Southport - All-Year-Round Resort</u> 2 Jan to 6 April (re-use after LP.281t)	<u>190</u>	C
LP.A298t	<u>Llanelly for Ind Expansion</u> 10 Jan to 6 Feb (re-use after no. 600t)	<u>91</u>	C
LP.298t	<u>Basildon Faces the Future</u> 19 Jan 1966 to 21 Feb 1967	<u>202</u>	B
LP.299	<u>Bognor Regis Key to Happy Hols</u> 14 to 17 Feb 1966 (standard, in error)	<u>203</u>	D
LP.299t	17 Feb 1966 to 25 April 1969 Replacement die introduced Feb 1968. Additional die used <u>standard</u> 4 Dec 1968 to 12 Jan 1969, then <u>transposed</u> to 25 April 1969; also used <u>standard</u> 9 Feb 1969.		B
LP.300t	<u>Llanelly for Ind Expansion</u> 14 Feb to 17 July (re-use after no. 602/t)	<u>91</u>	C
LP.301t	<u>Filey for your next Holiday</u> 17 Feb 1966 to 21 April 1968	<u>204</u>	B
LP.302t	<u>Aberdare Industrial Sites</u> 25 Feb 1966 to 30 July 1967	<u>205</u>	C
LP.303t	<u>Tees-side means Business</u> 25 Feb 1966 to 31 March 1968 Used at Middlesbrough (two dies) and at Stockton-on-Tees (one die)	<u>206</u>	B
LP.304t	<u>Royal Leamington Spa</u> 28 Feb to 15 May Used at Warwick & Leamington Spa; replacement die	<u>150</u>	C

HAPPY FAMILY HOLIDAYS
CLEETHORPES

Type LP.201



Type LP.203

ABERDARE
U. D. C.
HAVE
INDUSTRIAL SITES
AVAILABLE NOW

Type LP.205



Type LP.207

BLACKPOOL
THE STAMP OF PLEASURE
GUIDE FROM
HOLIDAY DEPT TOWN HALL

Type LP.209

BASILDON
FACES THE FUTURE

Type LP.202



Type LP.204

TEES-SIDE
means
BUSINESS

Type LP.206

SELECT BEXHILL ON-SEA
QUIET-CLEAN-GOOD MUSIC & THEATRE
FREE COLOUR FOLDERS OR POSTERS
FOR TOWN GUIDE TO PUBLICITY
DEPT B/PO BEXHILL ON-SEA SUSSEX

Type LP.208

WESTWARD HO!
and **BIDEFORD**
HOLIDAYS with
SAFEST
SEA BATHING

Type LP.210

LP.305t	<u>Ferry to New Brighton Wallasey</u> 1 March to 4 Sep Used at Wallasey	<u>207</u>	C
LP.306t	<u>Select Bexhill-on-Sea</u> 1 March to 30 April	<u>208</u>	C
LP.307t	<u>Racing at Ayr</u> 1 March to 12 Nov	<u>187</u>	C
*LP.A308t	<u>Herne Bay the Happy Resort</u> 3 March 1966 to 15 May 1967 (re-use after short break)	<u>153</u>	B
LP.308t	<u>Blackpool - Stamp of Pleasure</u> 9 March to 31 July Two dies used	<u>209</u>	B
LP.309	<u>Westward Ho! and Bideford</u> 14 March only (standard, in error)	<u>210</u>	E
LP.309t	14 March 1966 to 13 March 1968 Used at Bideford		B
LP.310t	<u>Jersey - Summer Holidays</u> 1 April to 30 June	<u>57</u>	C

LP.311t	<u>Marineland and Zoo Cleethorpes</u> 1 April to 30 June Used at Grimsby & Cleethorpes	<u>211</u>	C
LP.312t	<u>Fly the Prestwick Way</u> 1 April to 14 May	<u>147</u>	C
LP.313t	<u>Torquay for Spring Splendour</u> 4 April to 15 May	<u>75</u>	C
*LP.314t	<u>Hart&spools for Factory Sites</u> 4 to 7 April Used at West Hartlepool whilst 'g' die under repair (see LP.242t)	<u>115</u>	E
LP.315t	<u>Bournemouth for Spring Hols</u> 5 April to 31 May	<u>162</u>	C
LP.316	<u>Port of London</u> 12 April to 19 May Six dies used at London Mount Pleasant (2), SW1, W1 (2) and Birmingham H (Hockley)	<u>212</u>	B
LP.317t	<u>East Kilbride - New Town</u> 15 April 1966 to 14 April 1967	<u>213</u>	B
LP.318t	<u>Visit the Heated Pool at Windsor</u> 1 May to 11 June	<u>186</u>	C
LP.319t	<u>Bexhill Ideal for Children</u> 1 to 31 May	<u>160</u>	C
LP.320t	<u>Buckhaven the "Quay"</u> 2 May 1966 to 26 June 1976 Used at Leven, Fife (town die inscribed "Leven Buckhaven Methil/Fife")	<u>214</u>	B
	<u>World Cup City Sheffield</u> - see no. 631		
LP.321t	<u>Industrial Sites in Carlisle</u> 4 May to 28 June	<u>215</u>	C
LP.322t	<u>Carlisle for Tourists</u> 4 May to 28 June	<u>216</u>	C
LP.323t	<u>Visit Historic Newark</u> 8 May 1966 to 12 March 1967 (re-use after no.614t)	<u>4</u>	B
LP.324t	<u>Torquay for Sun</u> 16 May 1966 to 31 Jan 1967	<u>3</u>	B
	<u>Leamington Spa Host Town</u> - see no. 642t		
LP.325t	<u>Prestwick (swimming pool)</u> 16 May to 30 June	<u>163</u>	C
LP.326t	<u>Scarborough - Summer Shows</u> 27 May to 31 Aug Two dies used	<u>173</u>	C
LP.327t	<u>Bexhill - Regatta Sailing</u> 1 to 30 June	<u>95</u>	C
LP.328t	<u>Bournemouth - the Resort etc</u> 1 June to 31 Aug	<u>11</u>	C
LP.A329t	<u>Bury St Edmunds - Touring Centre</u> 1 June to 31 July (re-use after no. 636t)	<u>182</u>	C

**MARINELAND & ZOO
CLEETHORPES**

Type LP.211

**EAST KILBRIDE
Scotland's FIRST
New Town**

Type LP.213

**FOR INDUSTRIAL
SITES IN
CARLISLE**
Apply: Town Clerk

Type LP.215

**ST. AUSTELL BAY
FOR
YOUR
HOLIDAY**

Type LP.217

**THE MAGIC
OF THE
ISLES** **ORKNEY
FREEDOM
FISHING
AND
GOOD FOOD**

Type LP.219

SHIP EARLY THROUGH THE
**PORT OF
LONDON**

Type LP.212

BUCKHAVEN & METHIL
THE QUAY TO
INDUSTRIAL
DEVELOPMENT

Type LP.214

**CARLISLE
FOR
TOURISTS**

Type LP.216

**NEWRY depends on
YOUth and industry
Don't let the COUNTY
DOWN**

Type LP.218

GUERNSEY
THE BRITISH HOLIDAY ABROAD

Type LP.220

LP.329	<u>St Austell for Your Holiday</u> 9 to 13 June (standard, in error)	<u>217</u>	D
LP.329t	14 June 1966 to 8 June 1967 (transposed)		C
LP.330t	<u>Visit Tatton Park Knutsford</u> 12 June to 1 Oct	<u>158</u>	C
*LP.331	<u>Weston-s-Mare in Sunny Somerset</u> 13 June (standard)	<u>14</u>	E
*LP.331t	14 to 20 June (transposed) Used in second machine (for first see LP.108t) - old design used in error		D
LP.332t	<u>Newry Depends on YOUTH</u> 13 June 1966 to 12 June 1967	<u>218</u>	C
LP.333t	<u>Orkney Freedom Fishing GOOD Food</u> 13 June to 8 Sep Used at Kirkwall	<u>219</u>	C
LP.334t	<u>Guernsey British Holiday Abroad</u> 23 June to 30 Sep	<u>220</u>	C



Type LP.221



Type LP.222



Type LP.223



Type LP.224



Type LP.225



Type LP.226



Type LP.227



Type LP.228

- LP.335t Bath the Georgian City 197 C
25 June to 21 Aug
(re-use after no. 615t)
- LP.336t Shepton Mallet Town on the Move 221 C
27 June 1966 to 7 Feb 1968
(transposed)
- LP.336 29 July 1966 only (standard, in error) B
- World Cup City Sheffield - see no. 659
- Liverpool World Cup City - see no. 664
- LP.337t Select Bexhill-on-Sea 208 C
1 to 31 July
- LP.338t Build Your Factory at Grimsby 118 B
1 July to 31 Dec
- LP.339t Jersey - Autumn Holidays 81 C
1 July to 30 Sep
- LP.340t Cheltenham - Centre for Cotswolds 94 C
3 July to 2 Sep
Two dies used
- LP.341t Royal Leamington Spa 150 D
9 to 17 July
(re-use after no. 642t)
Used at Warwick & Leamington Spa
- LP.342t Visit Historic Warwick 103 C
18 July to 31 Aug
- LP.343t Come Racing at Musselburgh 222 B
19 July 1966 to 18 July 1967
Used at Edinburgh and Musselburgh.
Known standard with triangle die S.173;
Nos 711t, 742t, LP.156t also in use

(LP.344t) This item, previously listed is deleted - see LP.307t

- LP.345 Liverpool - Heart of a Region 180 B
17 July to 25 Sep
Nine dies used at Liverpool, four only at first till end of period of use of no. 664
- LP.346 Liverpool - Pacemaker 181 B
17 July to 25 Sep
Five dies used at Liverpool, one only at first till end of period of use of no. 664
- LP.347t Shop in Ripon - Park at Leisure 223 C
21 July 1966 to 4 Jan 1967
- Hastings Embroidery '66 - see no. 679t
- LP.348t Buxton Centre of Peak District 86 C
24 July to 30 Sep
- LP.349t Prestwick for Golf 183 C
25 July to 3 Sep
- LP.350t South Molton for Exmoor Hols 224 C
25 July 1966 to 20 Jan 1967
- LP.351t Oswestry Welcomes New Industry 165 B
29 July 1966 to 4 Feb 1968
(re-use after no. 667t)
- LP.352t Llanely for Ind Expansion 91 C
1 Aug to 30 Nov
(re-use after no. 676t)
- LP.353t Stranraer Welcomes New Industry 178 C
1 Aug 1966 to 31 Jan 1967
- LP.354t Bexhill Residential Resort 112 C
1 to 31 Aug
- LP.355t Abbey Gardens Bury St Edmunds 225 C
1 Aug to 30 Nov
- LP.356t Roker & Seaburn 19 C
1 to 24 Aug
Used at Sunderland
- LP.357t Chesterfield for Industry 226 B
3 Aug 1966 to 2 Aug 1969
Two dies used from 19 Dec 1968
- LP.358t Eastbourne Sun Trap of the South 227 C
10 Aug 1966 to 19 June 1967
- LP.359t Hartlepool - Step on the Gas 228 C
12 Aug 1966 to 14 June 1967
Used at West Hartlepool (changed to "Hartlepool" from 1 April 1967)

MERTHYR TYDFIL
INDUSTRIAL ESTATE
BUILDING SITES AVAILABLE
DIRECT ACCESS FROM HEADS
OF THE VALLEYS ROADS
APPLICATIONS TO TOWN CLERK
MERTHYR TYDFIL GLAM.

Type LP.229



Type LP.230



Type LP.231



Type LP.232



Type LP.233



Type LP.234

LP.360t	<u>Merthyr Tydfil Ind Estate</u> 15 Aug 1966 to 14 Aug 1967	<u>229</u>	C
LP.361t	<u>Dundee for Development</u> 19 Aug to 18 Dec Die withdrawn due to damage	<u>230</u>	C
LP.362t	<u>Visit Roman Bath</u> 22 Aug 1966 to 13 April 1967 LP.407t also in use	<u>231</u>	C
LP.363t	<u>Southport All-Year-Round Resort</u> 24 Aug to 4 Dec (re-use after no. 619t)	<u>190</u>	C
LP.364t	<u>Industry thrives in Sunderland</u> 25 Aug 1966 to 31 March 1967	<u>39</u>	B
LP.365t	<u>Choose Ryde for Happy Holidays</u> 1 Sep 1966 to 30 July 1967 (re-use after no. 669t)	<u>128</u>	C
LP.366t	<u>Bexhill Autumn Holidays</u> 1 to 30 Sep	<u>116</u>	C
LP.367t	<u>Scarborough Big Sport in Sep</u> 1 to 30 Sep Two dies used	<u>113</u>	C
LP.368t	<u>Bournemouth for Autumn Tan</u> 1 Sep to 31 Oct	<u>117</u>	C
LP.369t	<u>Cheltenham - Centre for Cotswolds</u> 3 Sep to 2 Nov	<u>143</u>	C
LP.370t	<u>Prestwick Indoor Bowls</u> 5 Sep to 29 Oct	<u>129</u>	C
LP.371t	<u>Orkney Freedom Fishing FINE Food</u> 9 Sep 1966 to 31 July 1967 Used at Kirkwall	<u>232</u>	C

LP.372t	<u>Shrewsbury Historic Centre</u> 12 Sep to 4 Dec	<u>29</u>	C
LP.373t	<u>Visit Salisbury Market City</u> 18 Sep 1966 to 10 May 1967 (re-use after no. 632t)	<u>177</u>	B
LP.374t	<u>Liverpool City of Change</u> 26 Sep 1966 only (transposed)	<u>233</u>	D
LP.374	26 Sep 1966 to 13 April 1967 (standard) Fourteen dies used at Liverpool. LP.432 also in use		A
*LP.375	<u>Port of London</u> 27 Sep 1966 to 6 July 1967 Used at London (Mount Pleasant) (2 dies), SW1, W1 (2) and Birmingham H (Hockley); from 15 Nov dies from London W1 were transferred to Cricklewood NW2 and The Hyde NW9 Early use: at London W1 slogan started on or before 25 Aug	<u>212</u>	B
*LP.376t	<u>Come to Bexhill-on-Sea</u> 1 Oct only Used in error	<u>43</u>	E
LP.377t	<u>Select Bexhill-on-Sea</u> 1 Oct 1966 to 30 April 1967	<u>208</u>	B
LP.378t	<u>Buxton Welcomes New Industries</u> 1 Oct to 24 Dec	<u>124</u>	C
LP.379t	<u>Historic Chester (amended design)</u> 1 Oct 1966 to 12 April 1967	<u>234</u>	B
LP.380t	<u>For Happy Retirement Isle of Man</u> 1 Oct to 24 Dec Used at Douglas and Ramsey	<u>46</u>	C
LP.381t	<u>Hastings Popular with Visitors</u> 1 Oct 1966 to 17 May 1967 (re-use after no. 679t) Two dies used at Christmas 1966; Also used in red with 'Paid' town die (see chap. 4); this slogan also recorded used in red in June 1967 when no. 801t in use on normal mail.	<u>192</u>	B
LP.382t	<u>For Work & Play Scarborough</u> 1 Oct to 7 Dec	<u>122</u>	C
LP.383t	<u>Bring Your Factory to Skegness</u> 1 Oct to 30 Nov	<u>125</u>	C
LP.384t	<u>Blackpool Stamp of Pleasure</u> 16 Oct 1966 to 31 Jan 1967 (re-use after no. 682t) Two dies used; two replacement dies introduced late Oct 1966. 'Fylde Coast' town dies introduced 27 Nov 1966	<u>209</u>	A
LP.385t	<u>Southend-on-Sea Modern Centre</u> 17 Oct 1966 to 30 June 1967 (re-use after no. 666t) Two dies used from Jan 1967	<u>127</u>	B



Type LP. 235



Type LP. 236



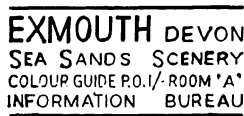
Type LP. 237



Type LP. 238



Type LP. 239



Type LP. 240



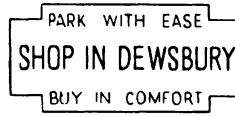
Type LP. 241



Type LP. 242



Type LP. 243



Type LP. 244

LP. 386t	<u>Fly the Prestwick Way</u> 31 Oct 1966 to 13 May 1967	<u>147</u>	C
LP. 387t	<u>Bournemouth Winter Holidays</u> 1 Nov to 10 Dec	<u>235</u>	C
LP. 388t	<u>Guernsey British Holiday Abroad</u> 1 Nov 1966 to 12 Dec 1969 (re-use after no. 706t) From 1 Oct 1969, on independence of Guernsey Post Office, town die inscribed 'Guernsey Post Office'.	<u>220</u>	B
LP. 389t	<u>Be in the Swim - Harlow</u> 1 to 30 Nov	<u>236</u>	C
LP. 390t	<u>Jersey Sunshine in Winter</u> 1 Nov to 31 Dec	<u>107</u>	C
LP. 391t	<u>Ferry to New Brighton Wallasey</u> 1 Nov 1966 to 3 May 1967 (re-use after no. 694t) Used at Wallasey	<u>207</u>	C
LP. 392t	<u>Cheltenham - Centre for Cotswolds</u> 3 Nov 1966 to 2 Jan 1967 Two dies used	<u>237</u>	C

LP. 393t	<u>Kelso Races</u> 21 Nov to 10 Dec	<u>238</u>	D
LP. 394t	<u>Newmarket Races</u> 30 Nov 1966 to 11 April 1967	<u>239</u>	C
LP. 395t	<u>Exmouth Sea Sands Scenery</u> 1 Dec 1966 to 30 Nov 1967	<u>240</u>	B
LP. 396t	<u>Bright Choice Ramsgate</u> 1 Dec 1966 to 19 Jan 1971 Ended at start of postal strike	<u>241</u>	B
LP. 397t	<u>Skegness - Famous Playground</u> 1 Dec 1966 to 9 July 1967	<u>242</u>	C
LP. 398t	<u>Llanelli for Ind Expansion</u> 1 Dec 1966 to 20 Feb 1967 Town die and slogan both changed to "Llanelli"	<u>243</u>	C
LP. 399t	<u>Greetings from Southport</u> 5 Dec 1966 to 2 Jan 1967 (5.30am) (official end date 1 Jan)	<u>199</u>	C
LP. 400t	<u>Shop in Dewsbury</u> 5 Dec 1966 to 18 Jan 1967	<u>244</u>	C
LP. 401t	<u>Scarborough's Holiday Booklet</u> 8 Dec 1966 to 28 Feb 1967 Two dies used Christmas 1966	<u>137</u>	C
*LP. 402t	<u>Bournemouth Merry Xmas</u> 11 to 24 Dec	<u>56</u>	D
LP. 403t	<u>Kelso (Church and bridge)</u> 11 Dec 1966 to 12 Feb 1967	<u>90</u>	C
LP. 404t	<u>Racing at Ayr</u> 12 Dec 1966 to 14 Jan 1967	<u>187</u>	C
LP. 405t	<u>Relax at Weymouth</u> 12 Dec 1966 only (standard, in error) Only about 12 items postmarked	<u>245</u>	E
LP. 405t	12 Dec 1966 to 11 June 1967 (transposed)		C
LP. 406t	<u>Great Yarmouth for 'Fine' Hols</u> 12 Dec 1966 to 20 Sep 1969 Two dies used at Christmas 1966, Summer 1967 and Christmas 1967. (Two diff. slogans in use from 1 June 1968, see LP.655t)	<u>246</u>	B
*LP. 407t	<u>Bath the Georgian City</u> 15 to 21 Dec Used in second machine (for first machine, see LP.362t)	<u>197</u>	D
LP. 408t	<u>Industrial Sites in Carlisle</u> 19 Dec 1966 to 12 Feb 1967	<u>215</u>	C
LP. 409t	<u>Carlisle for Tourists</u> 19 Dec 1966 (standard, in error)	<u>216</u>	E
LP. 409t	19 Dec 1966 to 12 Feb 1967 (transposed)		C
*LP. 410t	<u>Skegness is so Bracing!</u> 19 to 21 Dec Used in second machine (for first machine, see LP.397t)	<u>25</u>	E



GREAT YARMOUTH & GORLESTON ON SEA FOR 'FINE' HOLIDAYS

Type LP.245

Type LP.246

LP.411t	<u>Happy Holidays - Isle of Man</u> 27 Dec 1966 to 2 April 1967 Used at Douglas and Ramsey	<u>9</u>	C
LP.412t	<u>Lively Lovely Llandudno</u> 27 Dec 1966 to 20 Feb 1967 Replacement die introduced during Feb	<u>145</u>	C
LP.413t	<u>Captivating Colwyn Bay</u> 27 Dec 1966 to 20 Feb 1967 Replacement die introduced 3 Jan	<u>167</u>	C
LP.414t	<u>Buxton Send for Guide</u> 27 Dec 1966 to 30 April 1967	<u>200</u>	C
LP.415t	<u>Bury St Edmunds - Modern Industry</u> 28 Dec 1966 to 2 May 1967	<u>121</u>	C
LP.416t	<u>Bournemouth for Sun Sea & Sands</u> 28 Dec 1966 to 28 Feb 1967	<u>247</u>	C
LP.417t	<u>Visit Historic Warwick</u> 28 Dec 1966 to 7 Feb 1967	<u>103</u>	C

1967

LP.418t	<u>Industry Welcomed Brecon</u> 1 Jan to 31 Dec	<u>248</u>	C
LP.419t	<u>Happy Family Hols Cleethorpes</u> 1 Jan to 30 June Used at Grimsby & Cleethorpes	<u>201</u>	B
LP.420t	<u>Jersey - Springtime Holiday</u> 1 Jan to 31 March	<u>44</u>	C
LP.421	<u>Conference City Sheffield</u> 1 Jan to 31 March (standard)	<u>249</u>	B
LP.421t	4 Jan to 31 March (transposed) Three dies used at Sheffield, all standard at first; then two dies changed to transposed (one on 4 Jan, one on 5 Jan)		B
LP.422t	<u>Southport All-Year-Round Resort</u> 2 Jan (10am) to 3 April (re-use after LP.399t)	<u>190</u>	C
LP.423t	<u>Shrewsbury Historical Centre</u> 2 Jan to 26 Feb (re-use after no. 729t)	<u>29</u>	C
LP.424t	<u>Be in the Swim - Harlow</u> 3 Jan to 27 April Known dated 1 Jan on replacement covers (see no. 735t)	<u>236</u>	C



Type LP.247



Type LP.248



Type LP.249



Type LP.250



Type LP.251



Type LP.252

LP.425t	<u>Cheltenham Centre for Cotswolds</u> 3 Jan to 2 March Two dies used, one being a replacement die	<u>94</u>	C
LP.426t	<u>Dudley Sedgley for Shopping</u> 23 Jan 1967 to 5 Sep 1971 Replacement die introduced ?1 Jan 1969	<u>250</u>	B
*LP.A427t	<u>Dundee for Development</u> 30 Jan 1967 to 31 May 1968 Replacement die (see LP.361t)	<u>230</u>	B
LP.427t	<u>Drive to Prosperity Consett</u> 1 Feb 1967 to 19 Jan 1971 Ended prematurely because of postal strike	<u>251</u>	B
LP.428t	<u>Stranraer in Bonnie Galloway</u> 1 Feb to 30 April	<u>152</u>	C
LP.429t	<u>Torquay for Spring Splendour</u> 1 Feb to 30 April	<u>75</u>	C
LP.430t	<u>Seaford - Sunshine Serenity Sport</u> 1 Feb 1967 to 19 Jan 1971 Ended at start of postal strike	<u>83</u>	B
LP.431t	<u>Kelso Races</u> 13 Feb to 4 March	<u>238</u>	C
LP.432	<u>Fly Liverpool Jetport</u> 20 Feb to ?3 Dec One die used at Liverpool; nos 768, 911, LP.374, LP.459, LP.464 also in use	<u>252</u>	C
LP.433	<u>Skipton Gateway to Dales</u> 20 to 22 Feb (not continuously) (standard, in error)	<u>253</u>	E
LP.433t	20 Feb 1967 to 26 April 1970 (transposed)		B
LP.434t	<u>Racing at Ayr</u> 27 Feb to 22 April	<u>187</u>	C



Type LP. 253



Type LP. 254

Nowhere else in the world will you find such fine wool knitted so skilfully, lovingly, patiently, as in the Shetland Isles.

Type LP. 255

LONDONDERRY
FOR YOUR NEW FACTORY
APPLY TOWN CLERK

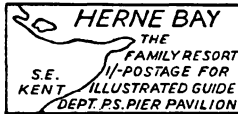
Type LP. 256



Type LP. 257

CUMBERNAULD
top town in the
WORLD

Type LP. 258



Type LP. 259



Type LP. 260

LP.435t	<u>Bournemouth for Spring Sunshine</u> 1 March to 30 April	<u>254</u>	C
LP.436t	<u>Aberystwyth - Record Sunshine</u> 2 March to 21 July (re-use after no. 743t)	<u>34</u>	C
LP.437t	<u>Llanelli for Ind Expansion</u> 2 March 1967 to 14 Jan 1970 (re-use after no. 743t) Two dies used 16 to 24 Dec 1968 and from 1 June 1969	<u>243</u>	B
LP.438t	<u>Lively Lovely Llandudno</u> 2 March to 10 Dec (re-use after no. 743t)	<u>145</u>	B
LP.439t	<u>Captivating Colwyn Bay</u> 2 March to 8 Dec (re-use after no. 743t)	<u>167</u>	B
LP.440t	<u>Cheltenham Centre for Cotswolds</u> 3 March to 2 May Two dies used	<u>143</u>	C
LP.441t	<u>Ship thro' Bristol</u> 4 March 1967 to 4 Feb 1968 (official start date 5 March 1967) Two dies used, but only one from about May 1967; no. 820t also in use	<u>168</u>	A
LP.442t	<u>Kelso (Church and bridge)</u> 6 March to 16 April	<u>90</u>	C

LP.443t	<u>Visit Mansfield</u> 13 March to 30 Nov (re-use after no. 737t)	<u>130</u>	C
LP.444t	<u>Fine Wool Shetland Isles</u> 20 March to 25 June Used at Lerwick	<u>255</u>	C
LP.445t	<u>Visit Tatton Park Knutsford</u> 20 March to 30 Sep	<u>158</u>	C
LP.446t	<u>Londonderry for Your New Factory</u> 1 April 1967 to 13 May 1968	<u>256</u>	C
LP.447t	<u>Roker & Seaburn</u> 1 April to 31 July Used at Sunderland	<u>19</u>	B
LP.448t	<u>Jersey - Summer Holidays</u> 1 April to 30 June	<u>57</u>	C
LP.A449t	<u>Historic Chester</u> 14 April to 12 May (re-use after no. 767t)	<u>234</u>	C
LP.449t	<u>Kelso Races</u> 17 to 29 April	<u>238</u>	D
LP.450t	<u>Torquay for Sun</u> 1 May 1967 to 6 Feb 1968	<u>3</u>	B
LP.451t	<u>You dig Harlow - Allotment</u> 27 April to 11 May	<u>257</u>	D
LP.452t	<u>Kelso (Church and bridge)</u> 30 April to 1 Oct	<u>90</u>	C
LP.453t	<u>Bournemouth for Sun Sea & Sands</u> 1 May to 31 Aug	<u>247</u>	C
LP.454t	<u>In Europe's Top Ten - Brighton</u> 1 May to 27 July	<u>194</u>	C
LP.455t	<u>Bexhill Ideal for Children</u> 1 to 31 May	<u>160</u>	C
LP.456t	<u>Cheltenham Centre for Cotswolds</u> 3 to 13 May Two dies used	<u>237</u>	C
LP.457t	<u>Visit Historic Newark</u> 7 May 1967 to 10 March 1968 (re-use after no. 750t)	<u>4</u>	B
LP.458t	<u>Prestwick (swimming pool)</u> 15 May to 30 June	<u>163</u>	C
LP.459	<u>Liverpool City of Change</u> 14 May 1967 to 25 Aug 1968 (official start date 15 May) Thirteen dies used, not all continuously. Nos 911, 924, 971, 1093, LP.432 also in use	<u>233</u>	A
LP.460	<u>Cumbernauld - Top Town</u> 16 to 31 May Used at Glasgow	<u>258</u>	C
LP.461t	<u>Herne Bay - the Family Resort</u> 16 May to 21 July	<u>259</u>	C

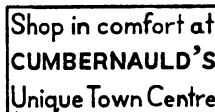
	<u>Hastings Embroidery '66 - see no. 801t</u>	
LP.462t	<u>Ilkley Park for Pleasure</u> 18 May to 24 Sep	260 C
LP.463t	<u>Exeter 'Britain in Bloom'</u> 22 May to 17 Sep	261 C
*LP.A464t	<u>Shop in Ripon - Park at Leisure</u> 22 May to 20 July	223 C
LP.464	<u>Liverpool Premier Export Port</u> 1 June to 31 Aug One die used at Liverpool; LP.432, LP.459 also in use	262 C
LP.465	<u>Shop in comfort - Cumbernauld</u> 1 to 15 June (standard)	263 D
LP.465t	15 June (transposed, in error) Used at Glasgow	263 E
LP.466t	<u>Bexhill - Regatta Sailing</u> 1 to 30 June	95 C
LP.467t	<u>Abbey Gardens Bury St Edmunds</u> 1 June to 31 July	225 C
LP.468t	<u>Harlow's Playscheme</u> 3 to 13 June	264 C
LP.469t	<u>Racing at Ayr</u> 5 June to 13 Nov (official end date 11 Nov)	187 C
LP.470t	<u>Scarborough has the Big Shows</u> 9 June to 25 Sep Two dies used	265 C
LP.471t	<u>Luton Hats Head the World</u> 12 June to 12 Sep	266 C
LP.472	<u>Hastings Embroidery - see no. 825t</u> <u>Ample Car Parking at Cumbernauld</u> 16 to 30 June Used at Glasgow	267 C
LP.473t	<u>Visit Roman Bath</u> 17 June 1967 to 4 Feb 1968 (re-use after no. 770t) LP.570t also in use	231 B
LP.474t	<u>Sheppey - 50 Miles from London</u> 18 June 1967 to 5 Aug 1968 (re-use after no. 746t) Used at Sheerness	20 C
LP.475t	<u>Perry to New Brighton Wallasey</u> 18 June to 26 Sep (re-use after no. 786t) Used at Wallasey	207 C
LP.476t	<u>Make a Date with Eastbourne</u> 20 June 1967 to 25 Feb 1968	268 B
LP.477t	<u>Historic Gawsworth Hall</u> 23 June to 30 Sep Used at Macclesfield with Congleton and Macclesfield town dies	269 C



Type LP.261



Type LP.262



Type LP.263



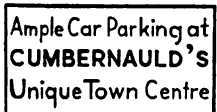
Type LP.264



Type LP.265



Type LP.266



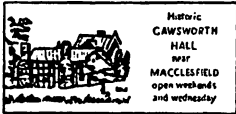
Type LP.267



Type LP.268

LP.A478/t	<u>National Postal Museum</u> There are three styles of lettering of this slogan: I Letters are irregular and partly sans-serif II Letters are regular, bolder and serifed III Letters regular, thinner and larger than II (see LP.777)	269A
(LP.A478/t) A.	26 June 1967 to late-March 1968 Three dies (type I) used in standard and transposed positions at Edinburgh Head Office, EC, NW & W	C
(LP.A478) B.	17 July to about 31 Oct 1967 Two dies (type I) used at London EC	C
(LP.A478) C.	2 Oct 1967 to late-March 1968 (except about 16 to 20 Dec 1967). About six dies (types I and II) used at London Mount Pleasant	B
(LP.A478) D.	About 3 Jan to 3 April 1968 ?Two dies (type I) used at London EC	C
(LP.A478t) E.	22 April to ?23 Dec 1968 Two dies (type I) used at Edinburgh NW (22 April to end-Oct) and Edinburgh EC (about 29 April to ?23 Dec)	C

For further uses in 1969, see LP.777/t



Type LP. 269



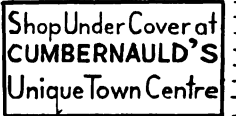
Type LP. 269A



Type LP. 274



Type LP. 275



Type LP. 270



Type LP. 271



Type LP. 276



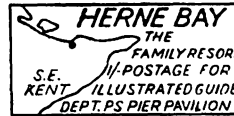
Type LP. 277



Type LP. 272



Type LP. 273



Type LP. 259A



Type LP. 278

LP.476t	<u>Select Bexhill-on-Sea</u> 1 to 31 July	<u>208</u>	C
LP.479	<u>Shop under Cover - Cumbernauld</u> 1 to 15 July Used at Glasgow	<u>270</u>	C
LP.480t	<u>Build Your Factory at Grimsby</u> 1 July to 31 Dec	<u>118</u>	B
LP.481t	<u>Jersey - Autumn Holidays</u> 1 July to 30 Sep	<u>81</u>	C
LP.482t	<u>Industry Prospers in Peterlee</u> 1 July 1967 to 30 June 1970 Two dies used from 29 Jan 1969	<u>271</u>	B
LP.483t	<u>Select Sunny Worthing</u> 2 July 1967 to 25 Sep 1970 (12.45pm) (official start date 3 July 1967) Two dies used from 9 Dec 1968	<u>272</u>	B
LP.484	<u>Fly Direct from Manchester</u> 3 July 1967 to 22 May 1968 (standard)	<u>273</u>	B
LP.484t	23 May to 31 Dec 1968 (transposed) Used at Manchester Head Office but transferred to Manchester S (South) from 22 July to 17 Aug while "Postcode" slogan (no. 1101) in use at Head Office. No. 972t also in use		B
LP.485t	<u>Motherwell Heart of Ind Scotland</u> 3 July 1967 to 2 July 1970 Used at Motherwell & Wishaw; two dies used at Christmas 1967 (second die with "Motherwell" town die), 1968, 1969	<u>274</u>	B
LP.486	<u>Ship through Port of London</u> 7 July to 25 Aug Used at London (Mount Pleasant) (2 dies), SW1, Cricklewood NW2, The Hyde NW9 and Birmingham H (Hockley)	<u>275</u>	C

LP.487t	<u>Hull - Gateway to Europe</u> 10 July to 10 Oct Two dies used	<u>276</u>	C
LP.488t	<u>Fine Wool Shetland Isles</u> 10 July 1967 to 2 April 1968 (re-use after no. 836t) Used at Lerwick	<u>255</u>	C
LP.489t	<u>Cheltenham Centre for Cotswolds</u> 11 July to 10 Sep Two dies used	<u>94</u>	C
LP.490t	<u>Cumbernauld Modern New Town</u> 16 to 30 July Used at Glasgow	<u>277</u>	C
LP.491	<u>Happy Holidays - Isle of Man</u> 17 July only (standard, in error) Used at Port St Mary	<u>9</u>	E
LP.491t	17 July to 24 Sep (transposed) Used at Douglas, Port Erin, Port St Mary (after LP.491) and Ramsey; ended 23 Sep at Port Erin and Port St Mary		C
LP.492t	<u>Historic Chester</u> 17 July to 30 Sep (re-use after no. 793t)	<u>234</u>	C
*LP.A493t	<u>Herne Bay - Family Resort (dot)</u> 21 July 1967 to 13 April 1970 (except when standard - see LP.A493) Two dies used from 22 Jan 1969 but second die differs in design and is listed separately (LP.769t)	<u>259A</u>	B
*LP.A493	24 Jan to 2 Feb 1968 (standard, in error)		D
LP.493t	<u>Buxton for Exhibitions</u> 22 July to 30 Sep	<u>278</u>	C
LP.494t	<u>Hartlepool - Step on the Gas</u> 22 July to 11 Aug	<u>228</u>	C



Type LP.279



Type LP.280



Type LP.282



Type LP.283



Type LP.281



Type LP.281A

LP.495t	<u>Prestwick for Golf</u> 22 July to 2 Sep	<u>183</u>	C
LP.496t	<u>Harlow's Playscheme</u> 22 July to 20 Aug	<u>264</u>	C
LP.497t	<u>Leamington Spa Garden Town</u> 24 July to 213 Dec Used at Warwick & Leamington Spa	<u>150</u>	C
LP.498	<u>Visit Cambridge - (short die, standard)</u> 24 July 1967 to 16 June 1968 Replacement die in use	<u>198</u>	B
LP.499t	<u>Visit Cambridge - (long die, transposed)</u> 24 July 1967 to 16 June 1968 LP.498-499t are re-uses after nos 830-1t	<u>198A</u>	B
LP.500t	<u>Visit Salisbury Market</u> 29 July to 4 Sep (re-use after no. 790t)	<u>177</u>	C
LP.501t	<u>Aberystwyth - Record Sunshine</u> 30 July 1967 to 3 Feb 1968 (re-use after no. 853t)	<u>34</u>	B
LP.502	<u>Shop in Comfort - Cumbernauld</u> 31 July to 14 Aug Used at Glasgow	<u>263</u>	C
LP.503t	<u>Stay on the Map - Aberdare</u> 31 July 1967 to 16 Nov 1968	<u>279</u>	B
	<u>Holiday at Dunoon - Centenary - see no. 862t</u>		
LP.504t	<u>Orkney - Green Isles</u> 1 Aug 1967 to 12 June 1968 Used at Kirkwall	<u>280</u>	C
LP.505t	<u>Industry thrives in Sunderland</u> 1 Aug 1967 to 31 March 1968	<u>39</u>	B
LP.506t	<u>Bury St Edmunds - Touring Centre</u> 1 Aug to 30 Nov	<u>182</u>	C
LP.507t	<u>Bexhill Residential Resort</u> 1 to 31 Aug	<u>112</u>	C

LP.508t	<u>Come to Stirling</u> 7 Aug to 30 Sep	<u>6</u>	C
LP.509t	<u>Faith in Hartlepool (framed)</u> 12 and 13 Aug	<u>281</u>	E
*LP.510t	<u>Faith in Hartlepool (no frame)</u> 14 Aug 1967 to 11 Aug 1968 The frame was removed at the request of the local authority	<u>281A</u>	C
LP.511t	<u>Truro Cornwall's Shopping Centre</u> 14 Aug 1967 to 13 Aug 1969	<u>282</u>	B
LP.512t	<u>Ample Car Parking - Cumbernauld</u> 14 to 29 Aug (transposed)	<u>267</u>	D
LP.512	15 Aug only (standard) Used at Glasgow		E
LP.513t	<u>Basildon Faces the Future</u> 21 Aug 1967 to 28 Dec 1969 Replacement die introduced Sep 1969	<u>202</u>	B
LP.514t	<u>Southport All-Year-Round Resort</u> 23 Aug to 3 Dec (re-use after no. 764t)	<u>190</u>	C
LP.515	<u>Shop Under Cover - Cumbernauld</u> 30 Aug to 13 Sep Used at Glasgow	<u>270</u>	D
LP.516t	<u>Bexhill for Autumn Holidays</u> 1 to 30 Sep	<u>116</u>	C
LP.517t	<u>Bournemouth for Autumn Tan</u> 1 Sep to 31 Oct	<u>117</u>	C
LP.518t	<u>In Europe's Top Ten - Brighton</u> 1 Sep to 31 Dec	<u>194</u>	B
LP.519t	<u>Stranraer Welcomes New Industry</u> 1 Sep 1967 to 31 Jan 1968	<u>178</u>	C
LP.520t	<u>Prestwick Indoor Bowls</u> 4 Sep to 28 Oct	<u>129</u>	C
LP.521t	<u>Portsmouth - Holiday (Liner)</u> 4 Sep 1967 to 3 July 1968 Used at Cosham, Portsmouth	<u>189</u>	B
LP.522t	<u>Portsmouth - Naval Port</u> 4 Sep 1967 to 3 July 1968 (transposed)	<u>283</u>	B
LP.522	14 May 1968 (10.15pm seen) Used standard, in error, "for a few hours". Used at Portsmouth & Southsea		E



Type LP.284



Type LP.285

- LP.523t Free Parking at Salisbury 284 C
5 Sep 1967 to 20 June 1968
- LP.524t Choose Ryde for Happy Holidays 128 B
70 Sep 1967 to 28 July 1968
(re-use after no. 860t)
- LP.525t Weymouth Pavilion 285 C
10 to 30 Sep
- LP.526t Cheltenham Centre for Cotswolds 143 C
11 Sep to 10 Nov
Two dies used
- LP.527t Come Racing at Musselburgh 222 C
11 Sep 1967 to ?22 Sep 1968
Used at Musselburgh only
- LP.528t Cumbermauld Modern New Town 277 C
13 to 28 Sep
(official start 14 Sep)
Used at Glasgow
- LP.529t Sandown for Record Sunshine 286 B
18 Sep 1967 to approx 9 June 1972
- LP.530t Shanklin for Record Sunshine 287 B
18 Sep 1967 to approx 9 June 1972
- LP.531t Bring Your Factory to Skegness 125 C
21 Sep to 13 Dec
- LP.532t Paignton (Palm Tree) 104 C
20 Sep 1967 to 6 Feb 1968
(re-use after no. 730t)
- LP.533t Happy Retirement Isle of Man 46 C
25 Sep to 31 Dec
Used at Douglas and Ramsey; replacement
die, ie different die from 1966, at
Douglas
- LP.534t For Work & Play Scarborough 122 C
26 Sep to 7 Dec
- LP.535t Shop in Comfort - Cumbermauld 263 C
29 Sep to 13 Oct
Used at Glasgow
- LP.536t Select Bexhill 208 B
1 Oct 1967 to 31 May 1968



Type LP.286



Type LP.287

- LP.537t Jersey - Sunshine in Winter 107 C
1 to 31 Oct
- LP.538t Factories for Industry Arbroath 288 C
1 Oct 1967 to 30 Sep 1968
- LP.539t Buxton - Light Industries 289 C
1 Oct to 24 Dec
- LP.540t Hastings Popular with Visitors 192 B
1 Oct 1967 to 9 April 1968
(re-use after nos 801t, 825t)
Two dies used 15 to 22 Dec 1967
- LP.541t Kelso Races 238 D
2 to 21 Oct
- LP.542t Ilkley Park for Pleasure 260 C
7 Oct 1967 to 21 April 1968
(re-use after no. 885t)
- LP.543t Hull - capital of Humberside 290 A
11 Oct 1967 to 31 March 1969
Two dies used; one replacement
die introduced Sep 1968
- LP.544t Ample Car Parking at Cumbermauld 267 D
14 to 28 Oct
Used at Glasgow
- LP.545t Southend-on-Sea Modern Centre 127 B
16 Oct 1967 to 4 July 1968
(re-use after no. 839t)
(official end date 30 June)
Two dies used; one is a
replacement die
- LP.546t Newmarket Races 291 C
21 Oct 1967 to 26 March 1968
- LP.547t Kelso (Church and bridge) 90 D
22 Oct to 26 Nov
- LP.548t Shop under Cover - Cumbermauld 270 D
29 Oct to 12 Nov
Used at Glasgow
- LP.549t Fly the Prestwick Way 147 C
30 Oct 1967 to 11 May 1968
Used with Ayr/-1- town die at
Christmas 1967 (Valuation - D)



Type LP.288



Type LP.289



Type LP.290



Type LP.291

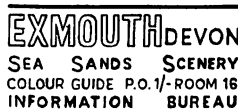
LP.550t	<u>Bournemouth for Winter Hols</u> 1 Nov to 11 Dec	<u>235</u>	C
LP.551t	<u>You Dig Harlow - Allotment</u> 1 to 30 Nov	<u>257</u>	C
LP.552t	<u>Jersey for Christmas Holidays</u> 1 Nov to 31 Dec	<u>292</u>	C
LP.553t	<u>Cheltenham Centre for Cotswolds</u> 11 to 26 Nov	<u>237</u>	C
LP.554t	<u>Ferry to New Brighton Wallasey</u> 12 Nov 1967 to 5 May 1968 (re-use after no. 886t) Used at Wallasey	<u>207</u>	C
LP.555	<u>Shop in Comfort - Cumbernauld</u> 13 to 27 Nov Used at Glasgow	<u>263</u>	D
LP.556t	<u>Kelso Races</u> 27 Nov to 9 Dec	<u>238</u>	D
LP.557	<u>Ample Car Parking at Cumbernauld</u> 28 Nov to 12 Dec Used at Glasgow	<u>267</u>	D
LP.558t	<u>Shop in Ripon - Park at Leisure</u> 1 Dec 1967 to 30 Nov 1969	<u>223</u>	B
LP.559t	<u>Happy Christmas - Bridlington</u> 1 to 24 Dec	<u>293</u>	C
LP.560t	<u>Exmouth Sea Sands (Room 16)</u> 1 Dec 1967 to 29 June 1969	<u>294</u>	B
LP.561t	<u>Greetings from Southport</u> 4 to 31 Dec	<u>199</u>	C
LP.562t	<u>Christchurch Priory Town</u> 6 Dec 1967 to 19 Oct 1968	<u>148</u>	C
LP.563t	<u>Scarborough's Holiday Booklet</u> 8 Dec 1967 to 21 April 1968 Two dies used Christmas 1967	<u>137</u>	C
LP.564t	<u>Kelso (Church and Bridge)</u> 10 Dec 1967 to 11 Feb 1968	<u>90</u>	C
LP.565t	<u>Come Racing at Ayr</u> 11 Dec 1967 to 13 Jan 1968	<u>187</u>	C
LP.566t	<u>Relax at Weymouth</u> 11 Dec 1967 to 10 June 1968 The die is a replacement one since the previous use	<u>245</u>	C
LP.567t	<u>Bournemouth Merry Xmas</u> 12 to 24 Dec	<u>56</u>	C
LP.568	<u>Shop under Cover - Cumbernauld</u> 13 to 27 Dec Used at Glasgow	<u>270</u>	D
LP.569t	<u>Skegness - Holiday Playground</u> 14 Dec 1967 to 30 June 1968 Two dies used 14 to 23 Dec 1967 and 30 May to 30 June 1968	<u>295</u>	B



Type LP.292



Type LP.293



Type LP.294



Type LP.295



Type LP.296

*LP.570t	<u>Bath the Georgian City</u> 18 to 23 Dec Used in second machine (for first see LP. 473t)	<u>197</u>	D
LP.571t	<u>Leamington Spa Garden Town</u> 23 Dec 1967 to 3 Feb 1968 Used at Warwick & Leamington Spa	<u>150</u>	C
LP.572t	<u>Captivating Colwyn Bay</u> 24 Dec 1967 to 11 Dec 1968	<u>167</u>	B
LP.573t	<u>Lively Lovely Llandudno</u> 24 Dec 1967 to 11 Dec 1968	<u>145</u>	B
LP.574t	<u>Bournemouth for Sun Sea & Sands</u> 27 Dec 1967 to 29 Feb 1968	<u>247</u>	C
LP.575t	<u>Holiday at Bridlington</u> 27 Dec 1967 to 31 May 1968	<u>296</u>	C
LP.576t	<u>Buxton - Send for Guide</u> 27 Dec 1967 to 14 April 1968	<u>200</u>	C
LP.577t	<u>Bury St Edmunds for Investments</u> 27 Dec 1967 to 7 May 1968	<u>142</u>	C
LP.578	<u>Shop in Comfort - Cumbernauld</u> 28 Dec 1967 to 10 Jan 1968 Used at Glasgow	<u>263</u>	D
*LP.A579t	<u>Cheltenham Centre for Cotswolds</u> 28 Dec 1967 to 10 Jan 1968 Two dies used	<u>237</u>	C

For details of how each entry in these listings is laid out see page 61; this chapter refers to "LP slogans" and thus each catalogue reference number is prefixed with "LP".

1968

LP.579t	<u>Happy Holidays - Isle of Man</u> 1 Jan to 31 March Used at Douglas and Ramsey	9	C
LP.580t	<u>Brighton & Hove for Brighter Hols</u> 1 to 28 Jan	297	C
LP.581t	<u>Happy Family Hols Cleethorpes</u> 1 Jan to 30 June Used at Grimsby & Cleethorpes	201	B
LP.582t	<u>Jersey - Springtime Holiday</u> 1 Jan to 31 March	44	C
LP.583t	<u>Free Parking in Wakefield</u> 1 Jan to 3 Nov	298	B
LP.584t	<u>Southport All-Year-Round Resort</u> 1 Jan to 7 April (re-use after LP.561t)	190	C
LP.585t	<u>Shrewsbury Historical Centre</u> 8 Jan to 6 March	29	C



Type LP. 297



Type LP. 298



Type LP. 26A



Type LP. 299



Type LP. 300

MALTON & PICKERING
IDEAL HOLIDAY CENTRES
for the NORTH YORKSHIRE
MOORS, DALES, & COAST

Type LP. 301

SHIP THROUGH
NEWPORT (MON)
THE HOME OF THE
MOLE WRENCH

Type LP. 302



Type LP. 303



Type LP. 304

LP.586t	<u>Cheltenham Centre for Cotswolds</u> 11 Jan to 10 March Two dies used	94	C
LP.587	<u>Ample Car Parking at Cumbernauld</u> 11 to 25 Jan Used at Glasgow	267	D
LP.588t	<u>Be in the Swim - Harlow</u> 15 to 31 Jan The die is a replacement one since previous use	236	D
LP.589t	<u>Edinburgh - Capital by the Sea</u> 22 Jan 1968 to 2 Jan 1969 This die has no lines at right. Nos 589t, 1005t, 1178t also in use	26A	B
LP.590	<u>Shop under Cover - Cumbernauld</u> 26 Jan to 6 Feb Used at Glasgow	270	D
LP.591t	<u>Come to Stirling</u> 28 Jan to 12 March	6	D
LP.592t	<u>Brecon for Industrial Sites</u> 1 Feb 1968 to 31 Jan 1969	299	C
LP.593t	<u>You Dig Harlow - Allotment</u> 1 to 29 Feb	257	C
LP.594t	<u>Stranraer in Bonnie Galloway</u> 1 Feb to 31 July	152	C
LP.595t	<u>Pantiles Tunbridge Wells</u> 1 Feb 1968 to 25 Jan 1969	300	B
LP.596t	<u>Malton - Ideal Holiday Centre</u> 1 Feb 1968 to 18 June 1969	301	C
LP.597t	<u>Newport Home of the Mole Wrench</u> 1 Feb 1968 to 31 March 1969 One die, but two dies used from 27 Nov 1968	302	B
LP.598t	<u>Visit Historic Warwick</u> 4 Feb to 14 July	103	C
LP.599t	<u>Bath Delights Visitors</u> 5 Feb to 31 March	303	C
LP.600t	<u>Torbay Devon's Golden Playground</u> 7 Feb 1968 to 31 March 1970 Used at Torquay, Paignton, Brixham. From 28 July 1969, Torquay and Paignton town dies replaced by "South Devon" dies at Torquay (Brixham included 9 March 1970)	304	B
LP.601	<u>Cumbernauld - Top Town</u> 7 to 24 Feb Used at Glasgow	258	D
LP.602t	<u>Shepton Mallet - Gateway</u> 8 Feb to 26 June	305	C
LP.603t	<u>Kelso Races</u> 12 to 24 Feb	238	D
LP.604t	<u>Aberystwyth - Record Sunshine</u> 12 to 29 Feb (re-use after no. 945t)	34	D

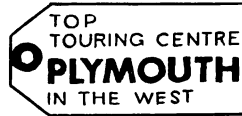
LP.605t	<u>East Kilbride - New Town</u> 14 Feb to 22 April	<u>213</u>	C
LP.606t	<u>Brighton & Hove for Brighter Hols</u> 15 Feb to 11 March	<u>297</u>	C
LP.607	<u>Cumbernauld Modern New Town</u> 25 Feb to 10 March Used at Glasgow; no. 983 also in use	<u>277</u>	C
LP.608t	<u>Kelso (Church and Bridge)</u> 25 Feb to 17 March	<u>90</u>	C
LP.609t	<u>Racing at Ayr</u> 26 Feb to 20 April	<u>187</u>	C
LP.610t	<u>You'll Come to Love Eastbourne</u> 26 Feb to 31 May	<u>306</u>	C
LP.611t	<u>Bournemouth for Spring Holidays</u> 1 March to 30 April	<u>254</u>	C
LP.612t	<u>Ship thro' Bristol</u> 3 March to 2 May	<u>168</u>	B
LP.613t	<u>Oswestry welcomes Industry</u> 3 March to 14 May (re-use after no. 947t)	<u>165</u>	C
LP.614t	<u>Top Touring Centre Plymouth</u> 4 March to 3 Aug Two dies used	<u>307</u>	C
LP.615t	<u>Aberystwyth - Record Sunshine</u> 10 March to 3 Oct (re-use after no. 975t)	<u>34</u>	B
LP.616t	<u>A Holiday at Sunny Porthcawl</u> 11 March to 23 June, but to 23 July at Porthcawl Two dies used at Bridgend with Bridgend, Maesteg, Porthcawl town dies	<u>72</u>	C
LP.617t	<u>Cheltenham Centre for Cotswolds</u> 11 March to 13 May Two dies used	<u>143</u>	C
LP.618	<u>Cumbernauld - Top Town</u> 11 to 25 March Used at Glasgow; no. 983 also in use	<u>258</u>	D
LP.619t	<u>Stop-over at Stirling</u> 13 March to 3 Aug	<u>308</u>	C
LP.620t	<u>Kelso Races</u> 18 to 30 March	<u>238</u>	D
*LP.A621	<u>Ample Car Parking at Cumbernauld</u> 25 March to ?10 April Used at Cumbernauld; see LP.621	<u>267</u>	E
LP.621	<u>Cumbernauld Modern New Town</u> 26 March to 9 April Used at Glasgow; see also LP.A621	<u>277</u>	D
LP.622t	<u>Kelso (Church and Bridge)</u> 31 March to 14 April	<u>90</u>	C



Type LP.305



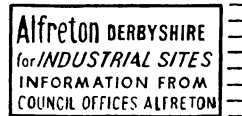
Type LP.306



Type LP.307



Type LP.308



Type LP.309



Type LP.310



Type LP.311



Type LP.312

LP.623t	<u>Roker & Seaburn</u> 1 April to 31 July Used at Sunderland	<u>19</u>	B
LP.624t	<u>Jersey for Summer Holidays</u> 1 to 30 April	<u>57</u>	C
*LP.625	<u>Alfreton for Industrial Sites</u> 1 to 3 April (standard, in error)	<u>309</u>	E
*LP.625t	74 April 1968 to 31 March 1970 (transposed)		B
LP.626t	<u>Historic Gawsworth Hall</u> 1 to 28 April Used at Macclesfield with Congleton and Macclesfield town dies	<u>269</u>	C
LP.627t	<u>Shop in Beaconsfield</u> 10 April 1968 to 9 April 1969	<u>310</u>	C
LP.628	<u>Cumbernauld - Top Town</u> 10 to 24 April Used at Glasgow; no. 983 also in use	<u>258</u>	D
	<u>Hastings Embroidery</u> - see no. 1004t		
LP.629t	<u>Racing at Lanark</u> 15 April to 5 May Used at Glasgow SDO (but Glasgow/F town die on first day)	<u>311</u>	C
LP.630t	<u>Kelso Races</u> 15 to 27 April	<u>238</u>	D
	<u>Jodrell Bank (Manchester)</u> - see no. 1007/t		



Type LP.313



Type LP.314



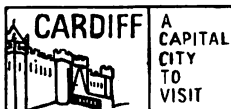
Type LP.317



Type LP.318



Type LP.315



Type LP.316



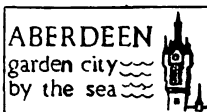
Type LP.319



Type LP.320

LP.631t	<u>Scarborough Filey for Holidays</u> 22 April to 15 Sep Used at Scarborough; one die, but two dies used 1 June to 15 Sep	<u>312</u>	C	LP.642t	<u>Cardiff - Capital City</u> 8 May to 8 Aug (official end date 7 Aug) No. 888/t also in use	<u>316</u>	C
LP.632t	<u>Royal Rothesay</u> 22 April to 26 May (re-use after no. 992)	<u>155</u>	C	LP.643t	<u>Buxton - National Park</u> 11 May to 30 Nov Two slogans in use from 16 Sep, see LP.A704t	<u>317</u>	C
LP.633	<u>Cumbernauld Modern New Town</u> 25 April to 15 May Used at Glasgow; no. 983 also in use	<u>277</u>	D	LP.644t	<u>Prestwick (Swimming Pool)</u> 13 May to 29 June	<u>163</u>	C
LP.634t	<u>Kelso (Church and Bridge)</u> 28 April to 6 Oct	<u>90</u>	C	LP.645t	<u>Brighton & Hove for Brighter Hols</u> 13 to 31 May	<u>297</u>	C
	<u>Visit Lincoln & Lincs Show - see no. 1024t</u>			LP.646t	<u>Londonderry Factory (shamrock)</u> 14 May to 28 Aug	<u>318</u>	C
LP.635t	<u>Jersey New Potatoes</u> 1 to 31 May	<u>313</u>	C	LP.647t	<u>Shrewsbury Historical Centre</u> 16 to 29 May (re-use after no. 981t)	<u>29</u>	C
LP.636t	<u>Bournemouth for Sun Sea & Sands</u> 1 to 21 May	<u>247</u>	C	LP.648	<u>Cumbernauld - Top Town</u> 16 to 29 May 1968 and alternating fortnightly with Type LP.277 until ?20 May 1969 (official end date 30 April) Used at Glasgow; nos 983, 1218 also in use	<u>258</u>	C
LP.637t	<u>Via Bristol - Cargo Handling</u> 3 May 1968 to 4 May 1969 (official end date 2 May 1969) except when standard: Two dies used from 26 Jan 1969 11 to 15 Dec 1968 (standard, in error)	<u>314</u>	B	LP.649t	<u>Visit Carlisle Cathedral</u> 20 May to 10 Sep (official end date 31 Aug) Two dies used	<u>319</u>	C
LP.638t	<u>Visit Historic Newark</u> 5 May 1968 to 19 March 1969 (re-use after no. 984t) Two dies used from 14 Oct 1968	<u>4</u>	B	LP.650t	<u>Harlow's Playscheme</u> 20 May to 19 June	<u>264</u>	C
LP.639t	<u>Racing at Hamilton</u> 6 May to 14 June Used at Glasgow SDO	<u>315</u>	C	LP.651t	<u>Ilkley Park for Pleasure</u> 26 to 31 May (re-use after no. 1014t)	<u>260</u>	D
LP.640t	<u>Visit Tatton Park Knutsford</u> 6 May to 18 Sep (official end date 31 Aug)	<u>158</u>	C	LP.652	<u>Cumbernauld Modern New Town</u> 30 May to 12 June 1968 and alternating fortnightly with Type LP.258 until 1 to 15 May 1969. Used at Glasgow; no. 1218 also in use	<u>277</u>	C
LP.641t	<u>East Kilbride - New Town</u> 8 May 1968 to March 1976 (transposed) (re-use after nos 1017-8)	<u>213</u>	B	LP.653t	<u>Back Britain Come to Bridlington</u> 1 June to 1 Dec	<u>320</u>	C
LP.641	?30 March 1976 to 10 Dec 1979 (standard)		B				

LP.654t	<u>Bexhill Ideal for Children</u> 1 to 30 June	<u>160</u>	C
LP.655t	<u>Great Yarmouth & Gorleston</u> 1 June 1968 to 5 April 1970 Used in second machine (see LP.406t)	<u>132</u>	B
LP.656t	<u>Jersey for Summer Holidays</u> 1 to 30 June (re-use after LP.635t)	<u>57</u>	C
LP.657t	<u>Inverness the Highland Capital</u> 2 June 1968 to 1 Oct 1972 (re-use after no. 1050t) Two dies used at Christmas 1968 and from about Oct 1969	<u>50</u>	B
LP.658t	<u>Royal Rothesay</u> 2 June 1968 to 29 March 1972 (re-use after no. 1049t)	<u>155</u>	C
LP.659	<u>Aberdeen Garden City by the Sea</u> 3 June to 28 Sep Two dies used	<u>321</u>	C
LP.660t	<u>Thurso for Industrial Development</u> 3 June 1968 to 31 May 1969	<u>322</u>	C
LP.661t	<u>Racing at Ayr</u> 3 June 1968 to 3 Jan 1969	<u>187</u>	C
	<u>Jodrell Bank (Manchester)</u> - see no. 1063t		
LP.662t	<u>Abbey Gardens - Bury St Edmunds</u> 5 June to 21 July	<u>225</u>	C
LP.663t	<u>Historic Gawsworth Hall</u> 9 June to 30 Sep (transposed) Used at Macclesfield with Congleton and Macclesfield town dies	<u>269</u>	C
LP.663	9 to 11 June (standard) Used standard, in error (Congleton) but transposed on replacement envelopes		E
LP.664t	<u>Weymouth Pavilion Theatre</u> 11 June to 25 Aug	<u>285</u>	C
LP.665t	<u>Racing at Lanark</u> 15 to 28 June Used at Glasgow SDO	<u>311</u>	C
LP.666t	<u>Brighton & Hove for Brighter Hols</u> 15 June to 7 July	<u>297</u>	C
LP.667t	<u>Ferry to New Brighton Wallasey</u> 18 June to 25 Aug (re-use after no. 1031t) Used at Wallasey	<u>207</u>	C
LP.668t	<u>Bath Delights Visitors</u> 29 June to 14 July (re-use after no. 986t)	<u>303</u>	C
LP.669t	<u>Racing at Hamilton</u> 29 June to 12 July Used at Glasgow SDO	<u>315</u>	C
LP.670t	<u>Bexhill - Regatta Sailing</u> 1 July to 6 Aug, but see also LP.684t	<u>95</u>	C



Type LP.321

THURSO
FOR
INDUSTRIAL
DEVELOPMENT

Type LP.322



Type LP.323

EXPAND
IN
KING'S LYNN
A WELCOME AWAITS INDUSTRY
AND EMPLOYEES FROM LONDON
Apply TOWN HALL Tel 5CO1

Type LP.324

LP.671t	<u>Build Your Factory at Grimsby</u> 1 July to 31 Dec (transposed) Two dies used from 7 Oct	<u>118</u>	B
LP.671	30 and 31 Dec (standard, in error - 'A' machine)		D
LP.672t	<u>Jersey - Autumn Holidays</u> 1 July to 31 Aug	<u>81</u>	C
LP.673t	<u>Goole Ships with Speed</u> 10 July 1968 to late July 1971	<u>323</u>	B
LP.674t	<u>Expand in King's Lynn</u> 10 July 1968 to 10 July 1969 One die used, but two from 17 Oct	<u>324</u>	B
LP.675t	<u>Racing at Lanark</u> 13 July to 6 Sep Used at Glasgow SDO	<u>311</u>	C
LP.676t	<u>Cheltenham Centre for Cotswolds</u> 13 July to 12 Sep Two dies used	<u>94</u>	C
LP.677t	<u>You'll Come to Love Eastbourne</u> 14 July 1968 to 23 March 1969 (re-use after no. 1057t) Two dies used at Christmas 1968	<u>306</u>	B
LP.678t	<u>Happy Holidays - Isle of Man</u> 15 July to 21 Sep at Port Erin and Port St Mary, 15 July to 3 Aug and 4 to 22 Sep at Douglas and Ramsey (see no. 1110t); Two dies used at Douglas 16 to 22 Sep	<u>9</u>	C
LP.679t	<u>Prestwick for Golf</u> 20 July to 31 Aug	<u>183</u>	C
LP.680t	<u>Visit Cambridge -</u> (short die, transposed) 22 July to 6 Oct	<u>198</u>	C
LP.681	<u>Visit Cambridge -</u> (long die, standard) 22 July to 6 Oct	<u>198A</u>	C
	LP.680t-681 are re-uses after no. 1074/t		
LP.682t	<u>Bury St Edmunds - Touring Centre</u> 22 July to 24 Dec Two slogans in use from 1 Dec - see no. 1187t	<u>182</u>	C

**PUT YOUR FAITH
AND FACTORY
IN HARTLEPOOL**

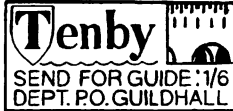
Type LP.281B



Type LP.326



Type LP.325



Type LP.327

	<u>Brighton & Hove for Brighter Hols</u>	<u>297</u>	
LP.683t	29 July 1968 to 31 March 1969 (transposed)		B
LP.683	15 to 27 Dec 1968 (standard) Two dies used from 15 Dec; second die standard in error at first, then transposed		D
	<u>Bexhill - Bowls Mecca</u>	<u>105</u>	
LP.684t	1 Aug "for a short while", then 6 to 20 Aug		D
	<u>Stranraer Welcomes New Industry</u>	<u>178</u>	
LP.685t	1 Aug 1968 to 31 Jan 1969		C
	<u>Industry thrives in Sunderland</u>	<u>39</u>	
LP.686t	1 Aug 1968 to 31 March 1969 One die used, but two from 11 Feb 1969 (3.45pm)		B
	<u>Faith in Hartlepool (upright letts)</u>	<u>281B</u>	
LP.687t	12 Aug 1968 to 16 Feb 1969		C
	<u>Bexhill - Residential Resort</u>	<u>112</u>	
LP.688t	20 Aug to 1 Oct (official end date 30 Sep)		C
	<u>Southport All-Year-Round Resort</u>	<u>190</u>	
LP.689t	28 Aug to 16 Sep (re-use after no. 1001t)		C
	<u>Dundee for Development</u>	<u>230</u>	
LP.690t	29 Aug to 22 Sep (re-use after no. 1061t)		C
	<u>Jersey Tomatoes</u>	<u>325</u>	
LP.691t	1 to 30 Sep		C
	<u>Portsmouth - Naval Port</u>	<u>283</u>	
LP.692t	1 Sep 1968 to 22 April 1969 Used at Portsmouth & Southsea		B
	<u>Portsmouth - Hol of a Lifetime</u>	<u>188</u>	
LP.693t	1 Sep 1968 to 22 April 1969 Used at Portsmouth & Southsea		B
	<u>Portsmouth - Holiday (Liner)</u>	<u>189</u>	
LP.694t	1 Sep 1968 to 22 April 1969 Used at Cosham, Portsmouth but used with Portsmouth & Southsea town die at Christmas 1968		C
	LP.692t-4t are re-uses after no. 1088t		

	<u>Golden Sand - Whitley Bay</u>	<u>62</u>	
LP.695t	1 Sep 1968 to 10 Aug 1969 (re-use after no. 1117t)		B
	<u>Prestwick Indoor Bowls</u>	<u>129</u>	
LP.696t	2 Sep to 2 Nov		C
	<u>Bournemouth for Autumn Tan</u>	<u>117</u>	
LP.697t	3 Sep to 20 Oct		C
	<u>Londonderry Factory (shamrock)</u>	<u>318</u>	
LP.698t	5 Sep 1968 to 30 April 1969 (re-use after no. 1122t)		C
	<u>Europe's Finest Beaches Newquay</u>	<u>13</u>	
LP.699t	6 Sep 1968 to 9 Oct 1970 (re-use after no. 1081t)		B
	<u>Racing at Hamilton</u>	<u>315</u>	
LP.700t	7 to 28 Sep Used at Glasgow SDO		C
	<u>Choose Ryde for Happy Holidays</u>	<u>128</u>	
LP.701t	8 Sep 1968 to 27 July 1969 (re-use after no. 1105t)		C
	<u>Cheltenham Centre for Cotswolds</u>	<u>143</u>	
LP.702t	13 Sep to 27 Oct Three dies used (not all for full period), one is replacement die		C
	<u>Shrewsbury Historical Centre</u>	<u>29</u>	
LP.703t	14 Sep to 29 Nov		C
	<u>Buxton Centre of Peak District</u>	<u>86</u>	
*LP.A704t	16 to 30 Sep Used on second class mail; LP.643t also in use		D
	<u>Scarborough/Filey - Lively Resorts</u>	<u>326</u>	
LP.704t	16 Sep 1968 to 21 April 1970 Two dies used at Scarborough		B
	<u>Tenby - Send for Guide 1/6</u>	<u>327</u>	
LP.705t	16 Sep 1968 to 31 Oct 1969		C
	<u>Bath Floral City</u>	<u>141</u>	
LP.706t	17 to 26 Sep and, exceptionally, up to 10 Oct; see also LP.707t		D
	<u>Bath Delights Visitors</u>	<u>303</u>	
LP.707t	17 Sep 1968 to 6 April 1969 (re-use after no. 1075t) One die used, but two from 27 Sep		B
	<u>Visit Historic Warwick</u>	<u>103</u>	
LP.708t	22 Sep to 10 Dec		C
	<u>For Happy Retirement Isle of Man</u>	<u>46</u>	
LP.709t	23 Sep to 31 Dec Used at Douglas (2) and Ramsey		C
	<u>Bexhill for Autumn Holidays</u>	<u>116</u>	
LP.710t	1 to 31 Oct		C
	<u>Buxton Centre for Conferences</u>	<u>328</u>	
LP.711t	1 Oct to 24 Dec LP.643t, 737t also in use		C



Type LP.328



Type LP.329



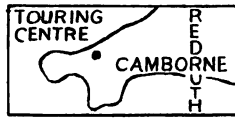
Type LP.332



Type LP.333



Type LP.330



Type LP.331



Type LP.334



Type LP.335

	<u>Holiday at Dunoon</u>	<u>38</u>	
LP.712t	1 Oct 1968 to 30 Sep 1975		B
	<u>Harlow the lively town</u>	<u>329</u>	
LP.713t	1 to 31 Oct		C
	<u>Jersey - Autumn Holidays</u>	<u>81</u>	
LP.714t	1 to 13 Oct (re-use after LP.691t)		C
	<u>Bring Your Factory to Skegness</u>	<u>125</u>	
LP.715t	1 Oct to 13 Dec		C
	<u>Southport All-Year-Round Resort</u>	<u>190</u>	
LP.716t	3 Oct to 1 Dec (re-use after no. 1120t)		C
	<u>Aberystwyth for Sun Sea Scenery</u>	<u>330</u>	
LP.717t	4 Oct 1968 to 11 Jan 1969		C
	<u>Camborne Redruth Touring Centre</u>	<u>331</u>	
LP.718t	7 Oct 1968 to 6 Oct 1969		C
	<u>Ilkley the Family Town</u>	<u>332</u>	
LP.719t	7 Oct 1968 to 31 July 1969		C
	<u>Kelso Races</u>	<u>238</u>	
LP.720t	7 to 19 Oct		D
	<u>Liverpool City of Change</u>	<u>233</u>	
LP.721	7 Oct 1968 to 25 Feb 1970 One die at first, 14 dies from 1 Dec 1968; nos 1156-7, 1213, 1330 also in use		A
	<u>Liverpool Playhouse</u> - see no. 1156		
	<u>Liverpool Neptune Theatre</u> - see no. 1157		
	<u>Hastings - Popular with Visitors</u>	<u>192</u>	
LP.722t	28 Oct 1968 to 20 July 1969 (re-use after no. 1004t) (except 14 Oct, see no. 1160t) One die used at first, two dies in use by Feb 1969		B
	<u>Jersey for Christmas Holidays</u>	<u>292</u>	
LP.723t	14 Oct to 31 Dec		C
	<u>Visit Lakeland</u>	<u>333</u>	
LP.724t	14 Oct 1968 to 15 March 1972 Used at Windermere except when transferred to Ambleside 1 Feb to 15 March 1969		B

	<u>Newmarket Races</u>	<u>291</u>	
LP.725t	19 Oct 1968 to 16 March 1969 Replacement die, redrawn with many design differences		C
	<u>Kelso (Church and Bridge)</u>	<u>90</u>	
LP.726t	20 Oct to 1 Dec		C
	<u>Southend-on-Sea Modern Centre</u>	<u>127</u>	
LP.727t	21 Oct 1968 to 1 July 1969 (re-use after no. 1089t) (official end date 30 June) One die at first, two dies by early Nov 1968		B
	<u>Select Bexhill-on-Sea</u>	<u>208</u>	
LP.728t	1 Nov 1968 to 30 April 1969		C
	<u>Dundee for Development</u>	<u>230</u>	
LP.729t	1 Nov 1968 to 19 Jan 1969 (re-use after no. 1142t)		C
	<u>Cheltenham Centre for Cotswolds</u>	<u>143</u>	
LP.730t	3 to 12 Nov Two dies used		C
	<u>Fly the Prestwick Way</u>	<u>147</u>	
LP.731t	4 Nov 1968 to 10 May 1969 Used with Ayr/-1- town die at Christmas 1968 (valuation - D)		C
	<u>Come Racing at Musselburgh</u>	<u>222</u>	
LP.732t	8 Nov 1968 to 30 Oct 1969 (except 26 Feb 1969) Used at Musselburgh only		C
	<u>Ferry to New Brighton Wallasey</u>	<u>207</u>	
LP.733t	10 Nov 1968 to 11 May 1969 (re-use after nos 1127 and 1155t) Used at Wallasey		C
	<u>Johnstone Industrial Sites</u>	<u>334</u>	
LP.734t	11 Nov 1968 to 10 Nov 1969 Additional die used at Paisley 5 May to 10 Nov 1969 with Johnstone town die; recorded used 22 Sep with Paisley/Gt Britain town die, in error. (See chapter 4)		C
	<u>Cheltenham Centre for Cotswolds</u>	<u>237</u>	
LP.735t	13 to 24 Nov Two dies used		C



Type LP.336



Type LP.337

	<u>Holiday at Bridlington</u>	<u>296</u>	
LP.752t	27 Dec 1968 to 30 Sep 1969		C
	<u>Bury St Edmunds for Investments</u>	<u>142</u>	
LP.753t	27 Dec 1968 to 3 June 1969 Used on first class mail (see LP.754t); no. 1274t also in use		C
	<u>Bury St Edmunds - Modern Industry</u>	<u>121</u>	
LP.754t	27 Dec 1968 to 6 May 1969 Used on second class mail (see LP.753t)		C
	<u>Send for the New Buxton Guide</u>	<u>336</u>	
LP.755t	27 Dec 1968 to 13 April 1969 LP.737t also in use		C
	<u>Captivating Colwyn Bay</u>	<u>167</u>	
LP.756t	27 Dec 1968 to 10 Dec 1969 Two dies used from 10 June 1969		B
	<u>Lively Lovely Llandudno</u>	<u>145</u>	
LP.757	27 Dec (standard, in error)		E
LP.757t	27 Dec 1968 to 10 Dec 1969 (transposed) One die used, but two from 10 June 1969		B
	<u>Visit Historic Warwick</u>	<u>103</u>	
LP.758t	27 Dec 1968 to 30 March 1969		C
	<u>Holiday in Edinburgh</u>	<u>337</u>	
LP.759t	30 Dec 1968 (philatelic mail), then 3 Jan to 29 Sep 1969 (except 26 Feb and part of 3 Sep, see LP.846t)		B
	<u>Southport All-Year-Round Resort</u>	<u>190</u>	
LP.760t	31 Dec 1968 to 17 April 1969 (official start date 1 Jan 1969) (re-use after LP.742t) Two dies used to 1 April 1969, then only one die; no. 1247t also in use		C
	<u>Stay on the Map - Aberdare</u>	<u>279</u>	
LP.736t	24 Nov 1968 to 30 March 1970		C
	<u>Buxton for Business HQ's</u>	<u>335</u>	
LP.737t	1 Dec 1968 to 13 April 1969 LP.711t, 755t also in use		C
	<u>Free Parking in Wakefield</u>	<u>298</u>	
LP.738t	1 Dec 1968 to 27 Jan 1969 (re-use after no. 1128, used 4 to 30 Nov)		C
	<u>Happy Christmas - Bridlington</u>	<u>293</u>	
LP.739t	2 to 24 Dec		C
	<u>Christchurch Priory Town</u>	<u>148</u>	
LP.740t	2 to 6 Dec (re-use after no. 1163t)		D
	<u>Kelso Races</u>	<u>238</u>	
LP.741t	2 to 14 Dec		D
	<u>Greetings from Southport</u>	<u>199</u>	
LP.742t	2 to 31 Dec		C
	<u>Swanage - Gem of Dorset Coast</u>	<u>85</u>	
LP.743t	2 Dec 1968 to ? June 1969		C
	<u>Visit Cambridge (short die)</u>	<u>198</u>	
LP.744t	9 Dec (transposed)		D
LP.744	?9 Dec 1968 to 3 Feb 1969 (standard)		C
	<u>Visit Cambridge (long die)</u>	<u>198A</u>	
LP.745	9 Dec (standard)		D
LP.745t	9 Dec 1968 to 3 Feb 1969 (transposed)		C
	LP.744-745t are re-uses after no. 1158/t		
	<u>Relax at Weymouth</u>	<u>245</u>	
LP.746t	9 Dec 1968 to 8 June 1969		C
	<u>Bournemouth Merry Xmas</u>	<u>56</u>	
LP.747t	12 to 24 Dec		C
	<u>Skegness - Holiday Playground</u>	<u>295</u>	
LP.748t	14 Dec 1968 to 30 June 1969 Two dies used		C
	<u>Kelso (Church and Bridge)</u>	<u>90</u>	
LP.749t	15 Dec 1968 to 9 Feb 1969		C
	<u>Londonderry for Your New Factory</u>	<u>256</u>	
*LP.750t	16 to 23 Dec Used in second machine (for first, see LP.698t)		E
	<u>Bournemouth for Sun Sea & Sands</u>	<u>247</u>	
LP.751t	27 Dec 1968 to 28 Feb 1969 Replacement die introduced during Feb 1969		C

To gain maximum benefit from these listings readers should refer to the various sections of chapter 4. For example, relevant to the slogans on this page are sections concerning standard and transposed slogans and the differing designs used at Cambridge, extra slogan designs brought into use at Christmas, and the scope of slogans used in Scotland, Wales and Northern Ireland.

1969

LP.761t	<u>Happy Family Hols - Cleethorpes</u> 1 Jan to 30 June Two dies used at Grimsby & Cleethorpes	<u>201</u>	B
LP.762t	<u>Be in the Swim - Harlow</u> 1 Jan to 2 Feb	<u>236</u>	C
LP.763t	<u>50 Miles from London - Sheppey</u> 1 Jan to 31 Dec Used at Ilford & Barking	<u>20</u>	B
LP.764t	<u>Jersey - Springtime Holiday</u> 1 Jan to 31 March	<u>44</u>	C
LP.765t	<u>Isle of Man for Holidays</u> 1 Jan to 30 March (except 26 Feb) Used at Douglas (2) and Ramsey	<u>338</u>	C
LP.766t	<u>Cheltenham Centre for Cotswolds</u> 2 to 12 Jan Three dies used	<u>237</u>	C
LP.767t	<u>Take a Break Head for Whitby</u> 10 Jan to 9 Dec (official end date 13 Dec)	<u>339</u>	C
LP.768t	<u>Cheltenham Centre for Cotswolds</u> 13 Jan to 12 March Three dies used	<u>94</u>	C
*LP.769t	<u>Herne Bay (SE Kent in one line)</u> 22 Jan 1969 to 13 April 1970 Additional slogan die (see LP.A493t) with many design differences	<u>259B</u>	B
LP.770t	<u>Stranraer in Bonnie Galloway</u> 1 Feb to 31 July	<u>152</u>	C
LP.771t	<u>Aberystwyth for Sun Sea Scenery</u> 3 Feb to 7 Dec (re-use after no. 1207t) One die used but two dies from 7 July	<u>330</u>	B
LP.772t	<u>You Dig Harlow - Allotment</u> 3 Feb to 2 March	<u>257</u>	C
LP.773t	<u>Margate Free Guide from Dept 97</u> 3 Feb 1969 to 19 Jan 1971 Ended at start of postal strike	<u>340</u>	B

ISLE OF MAN for
HOLIDAYS
FREE COLOUR
BROCHURE from
P.M. DEPT. TOURIST BOARD, DOUGLAS.

Type LP.338

**TAKE A BREAK
HEAD FOR
WHITBY**
guide book 1/- p.o. please

Type LP.339

HERNE BAY THE
FAMILY RESORT
S.E. KENT
1/- POSTAGE FOR
ILLUSTRATED GUIDE
DEPT. P.S. PIER PAVILION

Type LP.259B

BOOK YOUR PLACE
IN THE SUN
MARGATE
FREE GUIDE FROM DEPT. 97,
INFORMATION CENTRE MARGATE

Type LP.340

**JOIN THE SUN SET IN
EASTBOURNE
THIS YEAR**

Type LP.342

**PARK AND SHOP IN
HARLOW**
IN COMFORT



Type LP.343

Note : Illustration LP.341 has not been used

LP.774t	<u>Christchurch Priory Town</u> 10 Feb 1969 to 7 Feb 1970	<u>148</u>	C
LP.775t	<u>Kelso Races</u> 10 to 22 Feb	<u>238</u>	D
LP.776t	<u>Historic Gawsorth Hall</u> 17 Feb to 1 Aug Used at Macclesfield with Congleton and Macclesfield town dies	<u>269</u>	C
LP.777t	<u>National Postal Museum</u> For explanation of Types I to III, see LP.A478/t 18 Feb to 16 March (except 26 Feb) (official dates 19 Feb to 15 March) (transposed) Four dies (Type I) used at Edinburgh Head Office, EC, NW and W. Used on 18 Feb and 16 March at Head Office 18 Feb 1969 to ? Jan 1971 (official start date 19 Feb) (standard) Nine dies (Type III) used at London Mount Pleasant from 19 Feb, and five dies (Type I) used at London EC and seen 18 Feb 1969	<u>269A</u>	C
LP.777	<u>Restore Bear Steps Shrewsbury - see no. 1225t</u>		A
LP.778t	<u>Kelso (Church and Bridge)</u> 23 Feb to 23 March	<u>90</u>	C
LP.779t	<u>Top Touring Centre Plymouth</u> 1 March to 23 April	<u>307</u>	C
LP.780t	<u>Harlow's Playscheme</u> 3 to 24 March	<u>264</u>	C
LP.781t	<u>Cheltenham Centre for Cotswolds</u> 13 March to 13 May Three dies used	<u>143</u>	C
LP.782t	<u>Faith in Hartlepool (upright letts)</u> 17 March to 11 Aug (re-use after no. 1221t) For illustration see page 188	<u>281B</u>	C
LP.783t	<u>Join the Sun Set in Eastbourne</u> 24 March 1969 to 7 April 1971 Dates changed to compensate for period of postal strike. Two dies used	<u>342</u>	B
LP.784t	<u>Kelso Races</u> 24 March to 5 April	<u>238</u>	C
LP.785t	<u>Park and Shop in Harlow</u> 25 March to 9 April Two dies used	<u>343</u>	C



Type LP.344



Type LP.345



Type LP.348



Type LP.349



Type LP.346



Type LP.347



Type LP.350

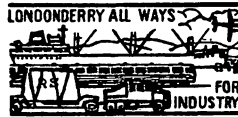


Type LP.351

	<u>Racing at Ayr</u>	<u>187</u>	
LP.786t	30 March to 10 Oct (transposed) (official start 31 March)		C
LP.786	10 Oct (standard, in error)		
	<u>Bradford Means Business</u>	<u>344</u>	
LP.787t	1 April 1969 to 14 Feb 1970 Three dies used		B
	<u>Jersey for Summer Holidays</u>	<u>57</u>	
LP.788t	1 April to 30 June		C
	<u>Newport Self-grip Wrench</u>	<u>345</u>	
LP.789t	1 April to 15 June Two dies used		C
	<u>Roker and Seaburn</u>	<u>19</u>	
LP.790t	1 April to 31 July Two dies used at Sunderland		B
	<u>Walton-on-Naze - My Hat! Some Sand</u>	<u>159</u>	
LP.791t	1 April 1969 to 17 May 1972		B
	<u>Jodrell Bank (Manchester) - see no. 1246t</u>		
	<u>Kelso (Church and Bridge)</u>	<u>90</u>	
LP.792t	6 April to 28 Sep		C
	<u>Buxton - National Park</u>	<u>317</u>	
LP.793t	14 April to 30 Sep		C
	<u>Bognor Regis Hols for Family</u>	<u>346</u>	
LP.794t	25 April 1969 to 13 Feb 1972 Two dies used		B
	<u>Bexhill Ideal for Children</u>	<u>160</u>	
LP.795t	1 to 31 May		C
	<u>Bournemouth for Spring Sunshine</u>	<u>254</u>	
LP.796t	1 to 31 May		C
	<u>Londonderry Gateway</u>	<u>347</u>	
LP.797t	1 to 31 May, then Sep 1969, Jan, May, Sep 1970, Jan, May 1971 in cycle with three others (see LP.812t, 822t, 832t)		C
	<u>Visit Historic Newark</u>	<u>4</u>	
LP.798t	4 to 9 May (re-use after no. 1238t) Two dies used		D
	<u>Visit Tatton Park Knutsford</u>	<u>158</u>	
LP.799t	5 May to 31 Aug		C

	<u>Visit Historic Dover</u>	<u>89</u>	
LP.800t	5 May to 4 Nov Used at Nottingham (see also LP.97t); no. 1379t also in use		C
	<u>Visit Newark</u>	<u>348</u>	
LP.801t	10 May 1969 to 22 March 1970 Two dies used		B
	<u>Prestwick (Swimming Pool)</u>	<u>163</u>	
LP.802t	12 May to 30 June		C
	<u>Telford New Town</u>	<u>349</u>	
LP.803t	12 May 1969 to 21 June 1970 Two dies used		B
	<u>Portsmouth - Naval Port</u>	<u>283</u>	
LP.804t	17 May to 7 Sep		C
	<u>Portsmouth - Holiday of a Lifetime</u>	<u>188</u>	
LP.805t	17 May 1969 to 16 April 1971 Replacement die introduced Nov 1969		B
	<u>Portsmouth - Holiday (Liner)</u>	<u>189</u>	
LP.806t	17 May to 7 Sep Used at Cosham, Portsmouth LP.804t and LP.805t used at Portsmouth & Southsea. LP.804t-806t are re-uses after no. 1265t		C
	<u>Brighton & Hove for Brighter Hols</u>	<u>297</u>	
LP.807t	18 May 1969 to 23 Feb 1970 Two dies used; no. 1335t also in use		B
	<u>North Riding Sponsors Development</u>	<u>350</u>	
LP.808	21 May 1969 to 17 Jan 1970 (standard) Used at Saltburn-by-Sea (but see E.75)		C
LP.808t	20 May 1969 to 14 Dec 1970 (transposed) Used at Guisborough (to 19 Jan 1970), Northallerton, Richmond (but inter- rupted for no. 1560t 7 June to 4 July 1970), Thirsk; various start dates, latest Richmond 3 June		B
	<u>Hull - Capital of Humberside</u>	<u>290</u>	
LP.809t	24 May to 27 July (re-use after no. 1244t) Two dies used		C
	<u>Canvey Island</u>	<u>351</u>	
*LP.810t	28 May 1969 to 27 May 1970		C

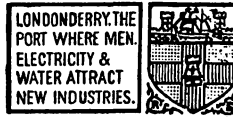
LP.811t	<u>Bexhill - Regatta Sailing</u> 1 June to 31 July	<u>95</u>	C
LP.812t	<u>Londonderry All Ways for Industry</u> 1 to 30 June, then Oct 1969, Feb, June, Oct 1970, 1 to 6 and 13 to 20 June 1971 in cycle with three others (see LP.797t, 822t, 832t); also used in error 1 Dec 1969 (5.45am), then reverting to LP.832t	<u>352</u>	C
LP.813t	<u>Bournemouth for Sun Sea & Sands</u> 2 June to 5 July	<u>247</u>	C
LP.814t	<u>Bury St Edmunds - Touring Centre</u> 4 June to 30 Nov One die at first, two dies (both new dies) from 28 June; no. 1304t also in use	<u>182</u>	C
LP.815t	<u>Weymouth Pavilion Theatre</u> 9 June to 24 Aug	<u>285</u>	C
	<u>Jodrell Bank (Manchester) - see no. 1311t</u>		
LP.816t	<u>Darlington Town of the North</u> 16 June 1969 to 5 March 1972 Two dies used	<u>353</u>	B
LP.817t	<u>Ferry to New Brighton Wallasey</u> 16 June 1969 to 3 March 1970 (re-use after no. 1277t) Used at Wallasey	<u>207</u>	C
LP.818t	<u>Newport Self-grip Wrench</u> 22 June 1969 to 11 Oct 1970 (re-use after no. 1314t) Two dies used at first, four dies from 10 Feb 1970	<u>345</u>	B
LP.819t	<u>Bath Delights Visitors</u> 28 June 1969 to 3 Feb 1970 (re-use after no. 1248t) Two dies used	<u>303</u>	B
LP.820t	<u>Build Your Factory at Grimsby</u> 7 July to 31 Dec Two dies used	<u>118</u>	B
LP.821t	<u>Jersey - Autumn Holidays</u> 7 July to 12 Oct For details of subsequent Jersey slogans used after the island attained postal independence on 1 Oct 1969 see Channel Islands section of "Seventies" book	<u>81</u>	C
LP.822t	<u>Londonderry the Port etc</u> 1 to 31 July, then March, July, Nov 1970, March 1971 in cycle with three others (see LP.797t, 812t, 832t); replacement die introduced 1 March 1970	<u>354</u>	C
LP.823t	<u>Cheltenham Centre for Cotswolds</u> 13 July to 12 Sep Three dies used	<u>237</u>	C



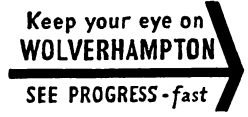
Type LP.352



Type LP.353

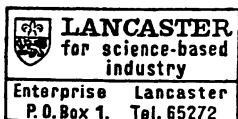


Type LP.354



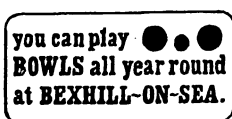
Type LP.355

*LP.824t	<u>Happy Holidays - Isle of Man</u> 14 July to 9.30am 15 July Used in error at Ramsey	<u>9</u>	E
LP.825t	<u>Isle of Man for Holidays</u> 14 July to 21 Sep Used at Douglas (2), Port Erin, Port St Mary, Ramsey (after LP.824t); ended 20 Sep at Port Erin and Port St Mary	<u>338</u>	C
LP.826	<u>Keep Your Eye on Wolverhampton</u> 14 to 16 July (standard) (at least one die)	<u>355</u>	E
LP.826t	15 July to ? Dec 1969 (transposed) Two dies used, standard in error at first (LP.826) ?13 Dec 1969 to ?4 March 1970 (LP.826t) 6 Feb to 4 May 1970 Two dies used standard again, one changing to transposed on 6 Feb and second on ?4 March 1970, and both used transposed to 4 May		C D C
LP.827t	<u>Lancaster for Industry</u> 15 July to 6 Oct Two dies used	<u>356</u>	C
LP.828t	<u>Malton - Ideal Holiday Centre</u> 17 July 1969 to 17 June 1970 (re-use after no. 1320t)	<u>301</u>	C
	<u>Hastings Embroidery - see no. 1343t</u>		
LP.829t	<u>Prestwick for Golf</u> 28 July to 13 Sep	<u>183</u>	C
LP.830t	<u>Bowls all year round at Bexhill</u> 1 to 31 Aug	<u>357</u>	C
LP.831t	<u>Dundee for Development</u> 1 Aug 1969 to 17 Oct 1971	<u>230</u>	B
LP.832t	<u>Londonderry Factory (shamrock)</u> 1 to 31 Aug, then 1 Nov to 31 Dec 1969, April 1970 (except 20 to 26 April, see no. 1501t), Aug, Dec 1970, April 1971 in cycle with three others (see LP.797t, 812t, 822t) (see also LP.890t)	<u>318</u>	C
LP.833t	<u>Stranraer Welcomes New Industry</u> 1 Aug 1969 to 31 Jan 1970	<u>178</u>	C




LANCASTER
for science-based
industry
Enterprise Lancaster
P. O. Box 1. Tel. 65272

Type LP.356



you can play ●●●
BOWLS all year round
at **BEXHILL-ON-SEA.**

Type LP.357



CHESTERFIELD
for business
and pleasure

Type LP.358



Hartlepool =
power and
progress

Type LP.359



I'm off to
PETS CORNER
HARLOW TOWN PARK

Type LP.360



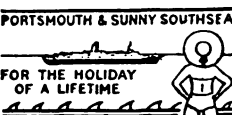
HAWICK
FOR WOOLLENS,
SPORT & TOURISM

Type LP.361



PORTSMOUTH AND SOUTHSEA
NAVAL PORT - PREMIER RESORT

Type LP.362



PORTSMOUTH & SUNNY SOUTHSEA
FOR THE HOLIDAY
OF A LIFETIME

Type LP.363

LP.834t	<u>Industry Thrives in Sunderland</u> 1 Aug 1969 to 31 March 1970 Two dies used	<u>39</u>	C
LP.835t	<u>Visit Historic Warwick</u> 1 Aug to 11 Dec	<u>103</u>	C
LP.836t	<u>Chesterfield for Business</u> 3 Aug 1969 to 2 Aug 1970	<u>358</u>	B
LP.837t	<u>Exmouth Sea Sands (Room 16)</u> 11 Aug to 11 Dec (re-use after no. 1327t)	<u>294</u>	C
LP.838t	<u>Hartlepool - Power and Progress</u> 12 Aug 1969 to 26 June 1970	<u>359</u>	C
LP.839t	<u>Shrewsbury Historical Centre</u> 21 Aug to 30 Nov Two dies used	<u>29</u>	B
LP.840t	<u>I'm off to Pets Corner Harlow</u> 30 Aug to 30 Sep Two dies used	<u>360</u>	C
LP.841t	<u>Southport All-Year-Round Resort</u> 30 Aug to 30 Nov (re-use after no. 1247t)	<u>190</u>	C
LP.842t	<u>Golden Sand - Whitley Bay</u> 31 Aug 1969 to 9 Aug 1970 (re-use after no. 1355t)	<u>62</u>	C
LP.843t	<u>Bexhill - Residential Resort</u> 1 to 30 Sep	<u>112</u>	C

LP.844t	<u>Hawick for Woollens etc</u> 1 Sep 1969 to 15 May 1975	<u>361</u>	B
LP.845t	<u>Fly Direct from Manchester</u> 1 Sep 1969 to 29 Aug 1971	<u>273</u>	B
*LP.846t	<u>Edinburgh - Capital by the Sea</u> 3 Sep only Used in error; see LP.759t	<u>26</u>	E
LP.847t	<u>Choose Ryde for Happy Holidays</u> 7 Sep 1969 to 23 Aug 1970 (re-use after no. 1347t)	<u>128</u>	C
LP.848t	<u>Portsmouth - Naval Port</u> (Ship and Helicopter) 8 Sep 1969 to 6 Aug 1972 Used at Portsmouth & Southsea	<u>362</u>	B
LP.849t	<u>Portsmouth - Holiday (QE2)</u> 8 Sep 1969 to 16 April 1971 Used at Cosham, Portsmouth, but used with Portsmouth & Southsea town die 15 to 24 Dec 1969, 14 to 24 Dec 1970	<u>363</u>	B
LP.850t	<u>Cheltenham Centre for Cotswolds</u> 13 Sep to 9 Oct Three dies used	<u>143</u>	C
LP.851t	<u>Prestwick Indoor Bowls</u> 15 Sep to 1 Nov	<u>129</u>	D
*LP.A852t	<u>Truro Cornwall's Shopping Centre</u> 15 Sep 1969 to 31 Oct 1971 One die used but two dies from about July 1970	<u>282</u>	B
LP.852t	<u>For Happy Retirement Isle of Man</u> 22 Sep to 28 Dec Used at Douglas (2) and Ramsey	<u>46</u>	C
LP.853t	<u>Hastings - Popular with Visitors</u> 27 Sep 1969 to 22 May 1970 (except 14 Oct, see no. 1395t) (re-use after no. 1343t) Two dies used, three at Christmas	<u>192</u>	B
LP.854t	<u>Kelso Races</u> 29 Sep to 11 Oct	<u>238</u>	D
LP.855t	<u>Bexhill for Autumn Holidays</u> 1 to 31 Oct	<u>116</u>	C
*LP.856t	<u>See You at Bridlington</u> 1 Oct to 30 Nov	<u>136</u>	D
LP.857t	<u>Buxton Centre for Conferences</u> 1 Oct to 30 Nov Spelling of "Exhibitions" corrected by end of Nov but believed not to be a replacement die (Valuation - D)	<u>328</u>	C
LP.858t	<u>Harlow the Lively Town</u> 1 Oct to 2 Nov Two dies used	<u>329</u>	C
LP.859t	<u>Bring Your Factory to Skegness</u> 1 Oct to 14 Dec Two dies used	<u>125</u>	C

LP.860t	<u>Whitehaven Entertainment</u> 1 Oct 1969 to 30 Sep 1970	<u>364</u>	C
LP.861t	<u>Pantiles Tunbridge Wells</u> 9 Oct 1969 to 31 March 1971 (re-use after no. 1216t)	<u>300</u>	B
LP.862t	<u>Cheltenham Centre for Cotswolds</u> 10 Oct to 16 Nov Three dies used, one a replacement die	<u>94</u>	C
LP.863t	<u>Kelso (Church and Bridge)</u> 12 to 26 Oct	<u>90</u>	D
(LP.864t)	<u>Jersey - previously listed here.</u> For details of all Jersey slogans used after the island attained postal independence on 1 Oct 1969 see Channel Islands section of "Seventies" book.		
LP.865t	<u>Holiday at Edinburgh</u> 14 Oct 1969 to 20 March 1970 (re-use after short break)	<u>337</u>	B
LP.866t	<u>Ilkley the Family Town</u> 19 Oct 1969 to 30 June 1970 (re-use after no. 1349t)	<u>332</u>	C
LP.867t	<u>Kelso Races</u> 27 Oct to 8 Nov	<u>238</u>	D
LP.868t	<u>Select Bexhill-on-Sea</u> 1 Nov 1969 to 30 April 1970	<u>208</u>	C
LP.869	<u>Newmarket Races</u> 1 Nov 1969 to 18 March 1970 (standard) Five dies used at Cambridge	<u>291</u>	C
LP.869t	<u>Newmarket Races</u> 1 Nov 1969 to 18 March 1970 (transposed) Two dies at Newmarket, and one at Cambridge		C
LP.870t	<u>Tenby - Send for Guide 2/-</u> 1 Nov 1969 to about 15 March 1971	<u>365</u>	C
LP.871t	<u>Fly the Prestwick Way</u> 2 Nov 1969 to 31 March 1970 Used at Prestwick, but with Ayr town dies at Christmas 1969 (Valuation - D)	<u>147</u>	C
LP.872t	<u>Be in the Swim - Harlow</u> 3 to 30 Nov Two dies used	<u>236</u>	C
LP.873t	<u>Kelso (Church and Bridge)</u> 9 to 30 Nov	<u>90</u>	D
LP.874t	<u>Visit Maritime Greenwich (framed)</u> 22 Nov 1969 to 22 May 1970	<u>366</u>	C
LP.875t	<u>Happy Christmas - Bridlington</u> 1 to 24 Dec	<u>293</u>	C
LP.876t	<u>Buxton for Business HQ's</u> 1 to 24 Dec (see also LP.A886t)	<u>336</u>	C



Type LP.364



Type LP.365



Type LP.366



Type LP.367



Type LP.368



Type LP.368A

LP.877t	<u>Park and Shop in Harlow</u> 1 to 31 Dec Two dies used	<u>343</u>	C
LP.878t	<u>Kelso Races</u> 1 to 13 Dec	<u>238</u>	D
LP.879t	<u>Greetings from Southport</u> 1 to 31 Dec	<u>199</u>	D
LP.880t	<u>Wigan Hub of the North-West</u> 1 Dec 1969 to 1 March 1970 Two dies used	<u>367</u>	C
LP.881t	<u>Clacton on Sea Dept PS</u> 1 Dec 1969 to 28 Feb 1970 (transposed) Two dies used at Birmingham	<u>368</u>	C
LP.881	?29 Jan to 3 Feb 1970 (standard, in error, 'G' machine)		E
LP.882	<u>Clacton on Sea Dept SP</u> 22 Dec 1969 (standard, in error)	<u>368A</u>	E
LP.882t	22 Dec 1969 to 18 April 1970 (transposed) Two dies used at Luton, standard in error ('A' machine) on first day, but one die only 4 Feb to 8 March (see no. 1446t), and from 21 March		C
LP.883t	<u>Aberystwyth Guide 1/-</u> 7 Dec 1969 to 24 Jan 1970 (official start date 8 Dec 1969) Two dies used	<u>369</u>	C
*LP.884t	<u>Great Yarmouth for 'Fine' Hols</u> 8 to ?28 Dec Used in second machine (for first, see LP.655t)	<u>246</u>	E
*LP.885t	<u>Portsmouth - Naval Port</u> 12 to ?28 Dec Used in fourth machine at Portsmouth & Southsea (for other three, see LP.805t, 848t, 849t)	<u>283</u>	E

ABERYSTWYTH
FOR
SUN · SEA · SCENERY ·
HAUL · MOR · GOLYGFA ·
GUIDE 1/- FROM TOWN HALL

Type LP.369

HAVEN
under the
HILL
WHITBY
for
HOLIDAYS

Type LP.370

Skegness is so
bracing
ON LINCOLNSHIRE'S DRY
COAST. FREE GUIDE
ROOM P.S. TOWN HALL

Type LP.371

SEE THE
HIGHLANDS
from
Fort William
WATLE TOURIST
INFORMATION BUREAU

Type LP.372

**BASILDON INDUSTRY
SERVES THE WORLD
EXPORT**

Type LP.373

- *LP.A886t Buxton Centre for Conferences 328 E
?14 to 27 Dec
Used in second machine (for first,
see LP.876t)
- LP.886t Kelso (Church and Bridge) 90 C
14 Dec 1969 to 8 Feb 1970
- LP.887t Whitby Haven under the Hill 370 C
9 Dec 1969 to 6 Dec 1970
(official start date 14 Dec 1969)
- LP.888t Skegness Free Guide 371 B
15 Dec 1969 to 30 June 1970
Two dies used
- LP.889t Relax at Weymouth 245 C
15 Dec 1969 to 14 June 1970
(official end date 13 June 1970)
- *LP.890t Londonderry Gateway 347 E
18 to 24 Dec
Used in second machine (for first,
see LP.832t)
- *LP.891t Come Racing at Musselburgh 222 E
20 to 29 Dec
- LP.892t Visit Historic Warwick 103 C
20 Dec 1969 to 16 Jan 1970
- LP.893t Holiday at Bridlington 296 B
27 Dec 1969 to 30 Nov 1970
- LP.894t Send for the New Buxton Guide 336 C
27 Dec 1969 to 31 May 1970
- LP.895t Captivating Colwyn Bay 167 C
27 Dec 1969 to 11 Jan 1970
Two dies used
- LP.896t Lively Lovely Llandudno 145 C
27 Dec 1969 to 19 April 1970
Two dies used

- LP.897t See the Highlands Fort William 372 C
27 Dec 1969 to 29 May 1972
- *LP.A898t Bury St Edmunds for Investments 142 E
?27 Dec 1969 to 4 Jan 1970
No. 1413t also in use
- LP.898t Racing at Ayr 187 C
29 Dec 1969 to 23 Aug 1970
Used with Prestwick town die
23 March 1970. (Valuation - D)
- LP.899t Basildon Industry Serves the World 373 B
29 Dec 1969 to 21 March 1971
End date extended to compensate for
period of postal strike
- LP.900t Isle of Man for Holidays 338 C
29 Dec 1969 to 15 March 1970
Used at Douglas (2) and Ramsey
- LP.901t Cheltenham Centre for Cotswolds 143 D
30 Dec 1969 to 12 Jan 1970
Three dies used

For continuation of this listing see

**Slogan
Postmarks
of the
Seventies**

An Illustrated Reference
Catalogue of slogan
postmarks first used or
re-introduced at post
offices in the UK 1970-1979

by
Cyril R H Parsons,
Colin G Peachey &
George R Pearson

For full details see page 220

Sometimes special slogans were used in the machines of the PO Savings Bank at London W14, Acton W3, Richmond & Twickenham, and Harrogate, and the Savings Certificate Division at London N7. Most of these offices have since changed location, and the POSB was renamed Department for National Savings in 1969 when the Post Office became a public corporation. Valuations in this chapter are for complete impressions on cover.

8

POSB Slogans



O.H.M.S.
OFFICIAL PAID

Type SB.1A



O.H.M.S.
OFFICIAL PAID

Type SB.1B

1926/33

OHMS Official Paid SB.1A
("G" of "Official" angular)
Used in two Hey-Dolphin machines
at London W14 :

- S. 1A In red from Dec 1926 to June 1927 F
S. 1B In black from Sep 1927 to Feb 1932 F

Apart from the "Great Britain" die illustrated, S. 1A is also known dated Jan 1927 with a town die inscribed "West Kens.W.14 /1927 B"

OHMS Official Paid SB.1B
("C" of "Official" curved)
Used in two Hey-Dolphin machines
at London W14 :

- S. 1C In black from Dec 1932 to Aug 1933 G

**Save more
Spend less**

Type SB. 2



Type SB. 7

**SERVE BY
SAVING**

Type SB. 3

**★ WIN BY
SAVING ★**

Type SB. 4



Type SB.8A



Type SB.8B



Type SB. 5



Type SB. 6

Nos S.2 to S.13 were all applied by Pitney-Bowes sealing and franking machines and have town dies in the style of Type SB.2, all in "transposed" format

1940/45

- S. 2 Save More Spend Less SB.2
June to Aug 1940
Used at London W14 F
- S. 3 Serve by Saving SB.3
Aug 1940 to Sep 1941, and then
April 1942 to Dec 1945 but not
continuously
Used at London W14 E
- S. 4 Win by Saving SB.4
Oct 1941 to May 1945 but not continuously
Used at London W14 F
- S. 5 Save to Win SB.5
Dec 1941 to June 1945
but not continuously
Used at London W14 F
- S. 6 Save for Security SB.6
March 1942 to April 1945
but not continuously
Used at London W14 F

1947/54

S. 7 Keep on Saving SB.7 G
 March 1947 to Feb 1948
 Used at London N7

S. 8A Keep on Saving SB.8A G
 Sep 1948 to Jan 1949
 Used at London N7; upper 'box' is 27mm wide

S. 8B Keep on Saving SB.8B F
 Sep 1949 to Aug 1954
 Used at London N7; upper 'box' is 32mm wide

1946/52



Type SB.9A



Type SB.9B



Type SB.9C

S. 9A Keep on Saving SB.9A/C
35mm long, letters 4 1/2mm high SB.9A E
 Used at :
 London W14 - Jan 1946 to April 1948
 Harrogate - Jan to June 1946

S. 9B 39mm long, letters 6mm high SB.9B E
 Used at :
 London W14 - June 1948 to Aug 1949
 London N7 - March to June 1949

S. 9C 37mm long, letters 8mm high SB.9C D
 Used at :
 London W14 - Sep 1949 to Oct 1952
 Acton W3 - Sep 1950 to Aug 1952

1952/65

Keep on Saving through the PO SB.10A/F
 In Types SB.10A to 10F, "SS" refers to the "S" in
 "Saving" and the "S" in "Post".

S.10A 18mm high, THROUGH 22mm, SS curled SB.10A D
 Used at :
 London W14 - Oct 1952 to Aug 1954
 Acton W3 - Jan to Aug 1953
 Harrogate - Oct 1952 to Feb 1953, Aug 1953,
 July to Sep 1954

S.10B 25mm high, THROUGH 22mm, SS curled SB.10B E
 Used at :
 London W14 - Dec 1953 to ?Dec 1954
 Acton W3 - Oct 1953 to Aug 1954
 Harrogate - Oct 1953 to June 1954

KEEP ON SAVING
 THROUGH
 THE POST OFFICE

Type SB.10A

KEEP ON SAVING
 THROUGH
 THE POST OFFICE

Type SB.10C

KEEP ON SAVING
 THROUGH
 THE POST OFFICE

Type SB.10E

KEEP ON SAVING
 THROUGH
 THE POST OFFICE

Type SB.10B

KEEP ON SAVING
 THROUGH
 THE POST OFFICE

Type SB.10D

KEEP ON SAVING
 THROUGH
 THE POST OFFICE

Type SB.10F

S.10C 25mm high, THROUGH 23mm, SS less curled SB.10C D
 Used at :
 London W14 - Sep 1954 to Aug 1955
 London N7 - Oct 1954 to May 1955
 Acton W3 - Sep 1954 to Sep 1955
 Harrogate - Sep 1954 to July 1955

S.10D 25mm high, THROUGH 20mm, SS horizontal SB.10D D
 Used at :
 London W14 - Oct 1955 to Aug 1956
 London N7 - Oct 1955 to Oct 1956
 Acton W3 - Oct 1955 to July 1956
 Harrogate - Oct 1955 to April 1956

S.10E 27mm high, THROUGH 24mm, SS curled SB.10E B
 Used at :
 London W14 - July to Nov 1956
 Acton W3 - Sep 1956
 Harrogate - June to Dec 1956

S.10F 22mm high, THROUGH 19mm, SS horizontal SB.10F D
 Used at :
 London W14 - Dec 1956 to May 1959
 London N7 - April 1957 to July 1965
 (except when using S.12)
 Acton W3 - Nov 1956 to April 1957
 Harrogate - Dec 1956 to Jan 1958
 Richmond & Twickenham - Feb to Aug 1957

KEEP ON SAVING
 THROUGH
 THE POST OFFICE

Type SB.11

POST OFFICE
 1861 1961
 SAVINGS BANK

Type SB.12

1957/63

S.11 Keep on Saving through the PO SB.11
 Used at : C
 London W14 - Jan 1957 to 21 May 1963
 Acton W3 - May 1957 to 21 May 1963
 Harrogate - Jan 1958 to 21 May 1963
 Richmond & Twickenham -
 - Oct 1957 to 21 May 1963
 (except when using S.12)

See also S.13-14

1961

S.12 Post Office Savings Bank 1861-1961 SB.12
 18 Sep to 25 Oct 1961 E
 Seven dies used at London W14 (3),
 London N7, Acton W3, Harrogate and
 Richmond & Twickenham

1966

S.13 Keep on Saving through the PO SB.11
 Used at : E
 London N7 - Jan 1966

KEEP ON SAVING —
 THROUGH —
 THE POST OFFICE —



Type SB.11 used in Universal machine

S.14 Keep on Saving through the PO SB.11
 March 1966 to Aug 1967 E
 Used transposed in Universal machine
 at London N7 (see illustration)

From the introduction of the "two tier" postage system in September 1968, many of the Pitney-Bowes machines used by the National Savings Bank were fitted with slugs reading "FIRST CLASS" or a figure "1" in a frame, of which there were several variants. These marks are outside the scope of this listing.

This chapter lists machine-impressed slogan-type marks applied to civilian mail posted at sea, and to mail received from British and allied forces on board ship and posted at sea. Such mail must be handed in at the port of entry in order that it may be properly handled in accordance with the UPU regulations. The maritime marks legalise the use of foreign postage stamps used on such mail, and the dated marks explain the delay from posting to delivery. Valuations are for clear impressions on clean complete covers.

9 Maritime 'Slogans'

CIVILIAN MAIL

The slogan-type marks, which have in some measure replaced the earlier handstamps for cancelling the adhesives on civilian maritime mail, are variously inscribed "PAQUEBOT" and "PAQUEBOT POSTED AT SEA". The different types are illustrated and listed. It should be noted that the offices of use are given and the town dies used with the slogan may include die letters, or the word PAQUEBOT in addition to the name of the town and the date of receipt at the post office.



Type P.1



Type P.2A



Type P.2B

PAQUEBOT (in wavy lines) P.1

(used in Hey-Dolphin machines)

London FS	1921 - 33	D
Liverpool	1922 - 33	E

PAQUEBOT (framed)

(used in Hey-Dolphin machine) P.2A

Plymouth	1922 - 31	E
----------	-----------	---

(used in Hey-Dolphin machine) P.2B

Bristol	1925 - 33	F
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PAQUEBOT POSTED AT SEA

Type P.3

PAQUEBOT POSTED AT SEA (unframed) P.3

(used in Hey-Dolphin & Universal machines)

London	1933 - 69	D
(London FS town die to 1949)		
Belfast	1925 - 73	E
Bristol	1934 - 79	E
Glasgow	1928 - 64	E
Hull	1938 - 39	G
Liverpool	1934 - 61	D
Plymouth	1931 - 73	D
Southampton	1931 - 56	D

In all cases earlier non-philatelic covers carry a premium over the valuation shown.

Type P.3 exists in several varieties varying in the height and spacing of the letters, shape of the letter "Q" etc., probably as a result of the dies being hand-engraved as they were required. Some offices are known to have used more than one variety of Type P.3 dies.



Type P.4

PAQUEBOT POSTED AT SEA (framed) P.4

(used in Universal machine)

London FS	1934 - 65	D
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In later years breaks developed in the frame of this die, see chapter 4



Type P.5

PAQUEBOT POSTED AT SEA (between lines) P.5

(used in Universal machines)

Standard

Brixham	1958 - 67	D
Grays	1968 - 73	E
Greenock	1959 - 70	D
Newhaven	1966 - 69	D
Southampton	1956 - 75	D
South Devon	1978	F

(used at Torquay, see below)

Transposed

Newhaven	1969 - 81	D
("East Sussex" from 1975)		
South Devon	1973	F
(replacing Brixham, used at Torquay)		
Weymouth	1975 - 81	D

Valuations : see note after P.3

FORCES MAIL

During the First World War special 'dumb' postmarks were first used on mail from British and Imperial forces on board ship. Clearly, in time of war it is essential that strict secrecy be observed regarding the deployment of ships and men, and for this reason the name of the port of entry was not shown in those marks.

To explain why certain mail from H.M. Ships bore no adhesives, and was not subject to surcharge, handstamps inscribed RECEIVED FROM H.M. SHIP / NO CHARGE TO BE RAISED were introduced. As this type of traffic increased, 'slogan' dies were obtained for use in Columbia machines. It would appear that a considerable volume of this class of forces mail was circulated via Inland Section in London as these machine-impressed marks are often found in conjunction with Columbia type-boxes containing LONDON and the date.

Some time after the cessation of hostilities, this first type was superseded by a group of machine dies bearing the legend RECEIVED FROM H.M. SHIPS. This mark was used in conjunction with a standard town die indicating the port of entry and the date of receipt but shortly after the outbreak of the Second World War, it was considered undesirable to indicate the port of entry. Consequently, from 27th March 1940 use of a town die ceased and the 'slogan' was used alone, or with a census diamond or triangle die.

By the end of 1942 British ports were serving to a growing extent warships of the Allied nations, in particular the USA, and it was decided that use of the RECEIVED FROM H.M. SHIPS mark should be discontinued. On 1st January 1943 it was replaced by one reading MARTIME MAIL which was used with a circular die inscribed POST OFFICE in two lines. The latter dies have continued to be used on forces maritime mail up to the present time but during the War years they were impressed in red ink on mail which bore no adhesives.

The listing which follows is concerned solely with the machine-impressed marks and we hasten to state that there is a whole range of handstamps - both steel and rubber - which bear similar legends.

LONDON

NOV 11 1950

RECEIVED FROM H.M.SHIP
NO CHARGE TO BE RAISED

Type F.1A

RECEIVED FROM H.M.SHIP NO CHARGE TO BE RAISED
(framed) F.1A

(used in Columbia machine)

London 1915 - 19 E

(unframed) F.1B

(used in Columbia machine)

London 1916 - 20 E

RECEIVED FROM H.M.SHIPS (no dot) F.2A

(used in Hey-Dolphin machines)

London 1922 - 29 E
Plymouth 1922 - 23 E

RECEIVED FROM H.M.SHIPS. (with dot) F.2B

(used in Hey-Dolphin machines)

London 1925 - 33 E

RECEIVED FROM -H.M.SHIPS.- F.2C

(used in Hey-Dolphin machines)

London 1927 - 33 E

RECEIVED FROM H.M.SHIPS (unframed) F.3

Used in Universal machines, normally in black with circular town die, but during World War II is known both in red and in black with no town die on mail with no stamps. It is also known from London with square "paid" die as illustrated.

London	1933 - 40	
Edinburgh	1939 - 40	Valuation
Plymouth	1933 - 35	D-E
Southampton	1937	

and also thought to have been used without town die from Glasgow, Inverness, Liverpool and Manchester

MARITIME MAIL (no dashes) F.4A

Used in Universal machines from 1943 to date at London, Edinburgh, Glasgow, Plymouth, Portsmouth though use at Edinburgh and Glasgow may have been confined to wartime. Valuation C-D

Except for a period in 1951-2 when this mark was used with a London dated town die, it has been used with the circular die inscribed "Post Office". Wartime use was normally in red on mail with no stamps.

MARITIME MAIL (with dashes) F.4B

Used in Universal machine at London with "Post Office" town die from 1957 to 1967, when the normal town die was used instead as illustrated. Valuation C

Also seen with normal town dies at Bristol (1971) and Plymouth (1969 - 72). Valuation E

LONDON

JUN 11 1950

RECEIVED FROM H.M.SHIP
NO CHARGE TO BE RAISED

Type F.1B



RECEIVED FROM
H.M. SHIPS

Type F.2A



RECEIVED FROM
H. M. SHIPS.

Type F.2B



RECEIVED FROM
-H. M. SHIPS.-

Type F.2C



RECEIVED FROM
H. M. SHIPS

Type F.3 (with circular die)



RECEIVED FROM
H.M.SHIPS

Type F.3 (with square die)



MARITIME
MAIL

Type F. 4A



MARITIME
≡ MAIL ≡

Type F. 4B

The Forces Postal Service operates wherever British Forces are serving, in the UK or overseas, and stamp cancelling machines with slogans are occasionally used. For security reasons the town die shows "Field Post Office" with a code number, or BAPO (Base Army Post Office) or BFPO (British Forces Post Office) London, these two both being used at what is now termed Postal & Courier Depot, Royal Engineers, Mill Hill

10 Slogans used at FPO's

This chapter is based on the listing first included in "Slogan Postmarks of the UK 1917-1969" (published 1974) and as a result of the reports we have since received we take this opportunity to relist (an remember) the whole listing, even beyond 1969. Thanks are due to members of the Forces Postal History Society for their assistance.



Type 64

F. 1 Victory Bells 64
12 to 15 May 1945
Used at FPO 676 (Inverness) F

F. 2 When replying please use correct address M.9
Nov 1956 to Feb 1960
(except for period of F. 3) C
Used at FPO 774 (Rheindahlen); see also
M. 9 in "Miscellaneous" chapter

F. 3 Correct addressing 143
April 1959 D
Used at FPO 2 (Nicosia Cyprus) and at
FPO 774 (Rheindahlen)

F. 4 Correct addressing 143 D
Feb to April 1960
Used at FPO 2 (Nicosia Cyprus) to March
1960 and at FPO 774 (Rheindahlen) to April



WHEN REPLYING
PLEASE USE THE
CORRECT ADDRESS

Type M. 9



CORRECT ADDRESSING
WHAT A BLESSING
SAVES US GUESSING

Type 143

F. 5 Save while you serve M.10
April to Oct 1962 D
Used at FPO 1,2,3 (all three in Cyprus -
Famagusta, Nicosia, Episkopi respectively),
21 (Aden) (confirmation required of FPO 21),
774 (Rheindahlen) and BAPO 1 (London)
(confirmation required of BAPO 1), at least
for April, July and Oct, possibly other
months also. Also used as a machine back-
stamp without town die at BAPO London.

Handstamps with the same wording were also
used, in various colours, as backstamps in
1962-3.

See also M.10 in "Miscellaneous" chapter

F. 6 When replying please use correct address M.9
Nov 1963 to Aug 1965 C
(except for periods of F.7,8)
Used at FPO 774 (Rheindahlen)

F. 7 Post early for Christmas 169
Dec 1963 (17th only seen) E
F. 8 Dec 1964 E
F. 9 Dec 1965 E
Used at FPO 774 (Rheindahlen)

F.10 Correct addressing 143 C
July 1966 to Oct 1970
Used at FPO 2 (Cyprus)



Type M. 10



Type 169



Type 443



Type 623A

	<u>Stop accidents</u>	<u>443</u>			<u>I'm Backing Britain</u>	<u>623A</u>
F.11	29 Nov to 1 Dec 1966 Used at FPO 11 (Rheindahlen)		E	F.14	15 June 1968 (standard) Used with FPO 8 town die at Aldershot Army Display	
	<u>Stop accidents</u>	<u>443</u>		F.14t	31 Aug and 4 Sep 1968 (transposed) Used with FPO 8 town die at Army displays at Plymouth (31 Aug) and Ulster (4 Sep)	F
F.12	Dec 1967 (28th seen) Used at FPO 11 (Rheindahlen)		E		<u>Stop accidents</u>	<u>443</u>
	<u>I'm Backing Britain</u>	<u>623A</u>		F.15	27 Dec 1968 to 23 Jan 1969 Used at FPO 11 (Rheindahlen)	E
F.13	March 1968 (standard) Used at "Base Fleet Mail Office / 20" (Singapore)		E	F.16	<u>Post early for Christmas</u> 8 Nov (probably to Dec) 1976 Used at BFPO London	<u>169</u> D
F.13t	Feb to May 1968 (transposed) Used at FPO 1 (Bahrain), 9(Munster) (both Feb to March), 10(Dortmund), 11 (Rheindahlen)(both Feb only), BFPO London (March to May)		D	F.17	<u>Post early for Christmas</u> 25 Nov to Dec 1977 Used at BFPO London	<u>169</u> D

This chapter lists the slogans and slogan-type informative markings which do not fit conveniently into the other chapters. The chapter still includes the two slogans specially made for use in machines at FPOs although they appear also in the previous chapter. All valuations shown in this chapter are for good clear impressions on complete cover. M.3A is listed for the first time in this edition.

11 Miscellaneous Slogans

1927-1956

- "Posted in Wrong box" (framed) M.1A/M.2A F
- M.1A (London) These marks were applied in red without town die at lower left of envelopes intermittently from 1927 to 1956 (see also M.16). Several dies were used over this period, with differences in lettering, and "London" dies have been seen with lengths varying from 48mm to 55mm. The "Country" design may also exist in differing lengths. Valuations are higher for early dates.
- M.2A (Country)

In the EC and WC districts of London there are separate apertures in posting boxes for "London & Abroad" and "Country" mail. This is because mail for London and Abroad is sent to King Edward Building for sorting and that for the Provinces is sent to Mount Pleasant. If letters are posted in the wrong apertures they are liable to delay and these marks were used to denote the reason for delay

DELAYED THROUGH BEING
POSTED IN A LETTER BOX
FOR 'LONDON' LETTERS.
PLEASE ADVISE SENDER.

Type M.1A

DELAYED THROUGH BEING
POSTED IN A LETTER BOX
FOR 'COUNTRY' LETTERS
PLEASE ADVISE SENDER.

Type M.2A

DELAYED THROUGH BEING
POSTED IN A LETTER BOX
FOR 'LONDON' LETTERS
PLEASE ADVISE SENDER.

Type M.1B

- "Posted in Wrong box" (unframed) M.1B G
- M.1B (London) As above but the wording is in a different style and unframed. "London" design known used in 1953; as far as is known there was no similar "Country" mark



Type M.3A



Type M.3B

1935-1936

Air Mail / By Air Mail M.3A/M.3B
 M.3A (Air Mail) These marks were applied at Glasgow Head Office but without town die to the lower left of envelopes of incoming mail which had been carried by the internal air services. Other mail also received the marks in error. F-G

M.3B (By Air Mail) There are two designs, type M.3A only known used Feb 1935 (valuation - G) and type M.3B known used March 1935 to Nov 1936 (valuation - F).

A handstamp in a similar design to type M.3B but with the "wings" not shaded was used on registered mail (valuation - G).

NOTE	ALL LETTERS	1½ ⁰
THE	TO EAST AND	FOR EACH
POSTAGE	SOUTH AFRICA	HALF
RATE	GO BY AIR	OUNCE

Type M.4

NOTE	ALL LETTERS TO EAST	1½ ⁰
THE	AND SOUTH AFRICA,	FOR EACH
POSTAGE	EGYPT, PALESTINE,	HALF
RATE	INDIA, BURMA, MALAYA,	OUNCE
	GO BY AIR	

Type M.5

1938-1939

"Airmail rate" markings M.4 to M.7
 M.4 - M.7 These marks were applied without town die to the lower left or backs of envelopes of incoming mail at London or possibly other large towns, black ink being generally used, but specimens in red can be found but these are considerably scarcer (valuation - G)
 Dates of use can only be ascertained by means of other postal markings on the envelopes.

- M.4 East and South Africa Feb 1938 M.4 F
- M.5 Egypt Palestine etc added March to June 1938 M.5 F
At least three dies used
- M.6 Hong Kong etc added July 1938 to Jan 1939 M.6 F
At least three dies used
- M.7 Please advise sender 1½d / ½ ounce March to May 1939 but probably later too M.7 G
Two dies used, one having thinner lettering in the last line

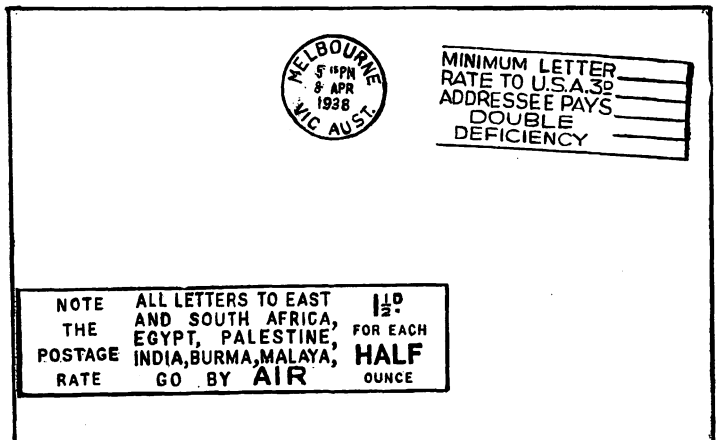
NOTE	ALL LETTERS FOR E.&S.AFRICA, EGYPT,	1½ ⁰
THE	PALESTINE, INDIA, BURMA, MALAYA,	FOR EACH
POSTAGE	HONG KONG, AUSTRALIA, N.ZEALAND	HALF
RATE	NOW GO BY AIR	OUNCE

Type M.6

PLEASE ADVISE SENDER THAT
LETTERS SHOULD BE PREPAID
1½ ⁰ FOR EACH HALF OUNCE

Type M.7

This illustration shows the position in which type M.5 was applied to the reverse of an incoming letter from Melbourne to London in April 1938.



NOTE	ALL LETTERS TO EAST	1½ ⁰
THE	AND SOUTH AFRICA,	FOR EACH
POSTAGE	EGYPT, PALESTINE,	HALF
RATE	INDIA, BURMA, MALAYA,	OUNCE
	GO BY AIR	

1946

'G/o Ship-owner' not 'c/o G.P.O' M.8
 M.8 Used at London (Mount Pleasant) with London / -L- town die from 15 to 18 July 1946, and without town die possibly earlier in the year. G

During the War, all naval vessels, including merchant ships employed on naval work, were addressed "c/o G.P.O London" and it is believed this was later extended to private ships. After the War it was required that mail for merchant ships should once again be addressed "c/o ship-owner" and this slogan was intended for use on mail which was incorrectly addressed

Recovered POW Mail M. 8
 M.8 Used at London (Mount Pleasant) without town die (and therefore undated) on Forces mail recovered by the British GPO from various locations in Europe. G

Also seen with London / -L- town die dated 11 Sep 1946 on UK inland letter; this usage is believed to be in error.

Handstamps in a similar design were also used. These do not, of course, have any town die (valuation - G)



PLEASE ADVISE
 SENDER TO ADDRESS
 '% SHIP-OWNER.'
 NOT '% G.P.O.'

Type M.8



RECOVERED P.O.W. MAIL
 FROM EUROPE
 RECENTLY RECEIVED
 BY BRITISH P.O.

Type M.8



WHEN REPLYING =
 PLEASE USE THE =
 CORRECT ADDRESS =

Type M. 9



SAVE WHILE YOU =
 SERVE FOR A =
 HOME =
 YOU CAN =
 OWN =

Type M.10

1956-1965

When replying please use M. 9
correct address

M.9 Used from Nov 1956 to Feb 1960 and Nov 1963 to Aug 1965 at FPO 774 (Rheindahlen, West Germany); see also "Slogans used at FPOs" (chapter 10) C

1962

Save while you serve M.10

M.10 Used from about April to Oct 1962 in the stamp cancelling machines at FPO 1, 2, 3, 21, 774 and BAPO 1 (London), also as machine backstamp without town die on incoming mail; see "Slogans used at FPOs" (chapter 10) for details of locations etc. E

Handstamps with the same wording were also used, in various colours, at a number of FPOs in 1962-3 (valuation - E)

1963 to 1984

First Day of Issue (thin lettering) M.11

M.11/t C-E

I. "Stamp issue days" from 7 May to 3 Dec 1963. Used on stamp issue days on First Day Covers posted in special posting boxes at selected post offices.

II. From 1964 generally replaced by "First Day of Issue" handstamps, but slogan used as above on 8 June 1964 - regional 2½d stamp issue (standard) - and on 7 Feb 1966 - regional 4d stamp issue - standard, but transposed at Aberystwyth and both standard and transposed at Guernsey (transposed on replacement covers)

III. From 23 April 1964 to 1981 the slogan was chiefly used on large commercial mailings of first day covers (mostly bearing lowest stamp value). First use transposed was at Southampton on 5 Aug 1964. Mostly used in 1960s and early 1970s but gradually replaced by later designs

First Day of Issue (thicker lettering)

M.11A/t M.11A

First used at Bethlehem Llandeilo from C (transposed) for the 1969 Christmas stamp issue, on the same basis as M.11/t (III) above. First use standard was at Liverpool on 16 June 1971, and the slogan was used both standard and transposed at a number of other offices subsequently. As with M.11/t, this slogan was replaced by other designs and was last seen used in 1984

For full details of usage of type M.11/M.11A and later 'First Day' slogans up to 1983, see "Twenty Years of First Day Postmarks"

1963-1970

- M.12 Father Christmas and Reindeer M.12
 Used in red each Dec from 1963 D-E
 to 1970 on envelopes containing
 Christmas cards despatched by the Post
 Office to children who wrote to Father
 Christmas at fictitious addresses such as
 Snowland, Reindeerland etc and which could
 not be delivered to actual countries.
 Known struck on Philatelic Bureau
 compliments cards in 1963-4. Replaced by
 revised design from 1971 onwards, see M.20
 (in "Slogan Postmarks of the Seventies")



Type M.11

1965-1966

- M.13t First Day of Issue Westminster M.13 F
 8 July 1965 only (transposed)
 Used at London SW1 on bulk postings of
 first day covers of Churchill commemorative
 stamps
- M.13 28 Feb 1966 only (standard) F
 Used at London SW1 on bulk postings of
 first day covers of Westminster Abbey
 commemorative stamps



Type M.11A

1966-1971

- M.14 Posted at the Post Office Tower M.14 C
 19 May 1966 to 5 May 1968 (standard)
 M.14t 6 May 1968 to 31 Oct 1971 (transposed) D
- Two dies used (but later only one) at
 London W1 on mail posted at the Post Office
 Tower



Type M.13

1968

- M.15 First Day of Issue (Welsh bilingual) M.15 D
 Used with "Menai Bridge" town die on
 29 April 1968 on first day covers
 bearing 1/6d Menai Bridge commemorative
 stamps
- M.16 "Posted in wrong box" (London) M.1A G
 Used in black at London EC from
 16 to at least 17 Sep 1968; for details
 of usage see M.1A



Posted at the
 POST OFFICE
 TOWER

Type M.14

1969

- M.17t Dydd yr Arwisgo - Investiture Day M.16 D
 Used on 1 July 1969 at Caernarvon
 on bulk postings of first day covers
 bearing Prince of Wales commemorative
 stamps.



Type M.15

The skid lines do not appear to the right
 of the town die as with normal transposed
 slogans suggesting a specially manufactured
 die hub.



Type M.16

Index

SCOPE AND BASIS OF INDEX

This Index is in three sections. The first two include every slogan postmark (except POSB and Maritime slogans) used in the UK up to 1969, and are shown under catalogue reference numbers. The entries in these sections represent the whole of chapters 5, 6, 7, 10, 11. The third part of the index covers chapters 1 to 4 and includes topics, slogans and towns included in these chapters. Index entries are shown under page numbers.

1. General Slogan Index

Listed by legend are slogans of regional, national or international interest whether used at one or many offices. Also included are slogans whose legends do not immediately suggest they were used at one place only. A separate tabulation is included for the postcode areas using the various postcode slogans.

2. Town index

Listed by town are all slogans, whether General or Local Publicity, which refer to one location, and were normally used at one town (or a small number of towns). Slogans used at a town remote from that advertised eg Dover slogan used at Nottingham, are shown under both towns. Postcode slogans (except for the early Norwich ones specifically mentioning Norwich) are excluded.

In both the above sections of the Index, the "t" indicating transposed has been omitted from Index entries. + indicates the slogan or town is also shown in the third part of the Index (see below).

3. Topics, slogans and towns in chapters 1 to 4

These entries are shown under page number, and the items may well be duplicated in the first two sections of the Index.

GENERAL SLOGAN INDEX

Adult Education Institutes	1373			
Airmail	M.3A	to M.7		
Alcan Golf Championships	791	864	1120	
All Britain Crusade	815	817	819	820
	822	823	828	
Are You Under Insured	736	773	856	904
Arthritis Victims	807			
Attlee Memorial Appeal	929			
EBC tv Jubilee	347			
Bach Festival	533	579		
+Backing Britain	949	950	F.13	F.14
	LP653			

+Bath & West Show	444	528	609	610
Blood Donors	142	152	158	E.4
	172	185	E.7	201
	219			
Blood Donors Save Lives	587			
Britain Can Make It Exhibition	137			
Britain for Holidays	144			
Britain Leads - Spastics	720			
+Britain Says Thank You	170			
+British Empire Exhibition	14	15	A20	20
	22	24		
+British Goods are Best	31-33		36	A78
+British Industries Fair	8	16	19	35
	40	42	44	47
	50	51	65	66
	69	70	71	74
	75	76	77	81
	82	83	86	87
	88	91	98	104
	140	150	164	176
	184	190	197	207
	217	227	228	236
British Museum	LP165			
British Piano Fortnight	1153			
British Polio Fellowship	482			
British Sailors Society	977			
Burlington Arcade	1289			
Buy British Made Goods	A34			
+Buy National War Bonds	1	2	3	A4
	4	5		
Buy Stamps in Books	325	328		
By Air Mail/Air Mail	M.3A	M.3B		
Cable to Canada via Imperial	9	10	11	
Cadet Forces Centenary	307			
Ceramic Congress	301			
Cheap Rate Trunk Calls	268	E.14	275	276
	287	288	E.22	319
	E.31			
+Check Your Tyres	992	E.66		
Cheshire Homes	1251			
+Christies	734			
Christmas Cards	733	927	E.62	E.69
	1193			
	464			
Citizens Advice Bureaux	266	E.19	317	380
Civil Defence is Common Sense	E.6	188	211	212
Civil Defence Join Now	221	222	231	232
	247	248	264	265
	E.17	E.18	315	316
	378	379		
Civil Engineers	936	937	1023	1027
	1041	1097	1112	
Colonial Month	169			
Commonwealth Arts Festival	554	569	578	581
Comm. Tech. Training Week	330			
c/o Ship-owner not c/o G.P.O.	M.8			
Co-operative Union Centenary	1291			
Correct Addressing	E.15	273	F.3	296
	F.4	F.10		

+Country Code (various)	411	479	563	672	Interplas Olympia	544			
	844	1328	1389		+Investiture Day	M.17			
County Show Stafford	462	538	637	789	Investiture GPO Cover	1314			
	1035				It's Quicker to Telephone	54	77C		
Cystic Fibrosis (various)	778	1017	1018	1262					
Dairy Festival	474	550	644	827	Jodrell Bank	1007	1063	1246	1311
	1052	1296			John Grooms Centenary	716			
+Decimal Currency	1267				Join the Fellowship	25			
Denmark in Britain	1008				+Join the King's Roll	37			
Devon County Show	532	625	774	1009	Join National Savings Group	701	702	714	740
	1260				Join the Volunteer Forces	163			
Distinguished Career Nursing	153				June Dairy Festival	241	256	257	282
Do It Yourself Exhibition	1361					303	332	365	404
+Dr. Barnardo's Homes	611	622	641	675	+Keep Death off the Road	136			
Don't Waste Bread	135				Kennedy Memorial	458			
					Kent County Show	620	766	1020	
East of England Show	1056	E.72	1302		King George Jubilee Trust	302	327		
Education & Careers Exhibition	280								
+Elsteddfod (various)	156	198	208	220	Lakeland	LF724			
	373	432	483	600	Learn to Swim Week	465	547	643	805
	602	676	940	974		806	1049	1050	1051
	1067	1108	E.75			1303			
Empire Exhibition Glasgow	100	100a			Lend a Hand on the Land	151	154		
+Empire Games	258	261			Leonardo Cartoon Exhibition	371			
+ "E P" (Royal Wedding)	146				Leukaemia Research	1137			
Epilepsy Week	441	627			Licences	235	E.12	253	272
Every Home Needs a Phone	52	52a	77A	A102		299	329	E.26	359
	105	A111	A112		E.30	399	445	E.38	
Exhibition Newcastle-on-Tyne	45					525	616	E.46	E.47
Expo Sussex	1012					E.48	E.49	E.50	909
Export and Prosper	335	385				E.53	E.54	E.56	to 61
						E.63	E.64	1152	E.70
						E.71	E.74		
Family Welfare Association	1222				Lincolnshire Show	1024	1249		
(Father Christmas & Reindeer)	M.12				London Defended	26			
+Feed the Guns With War Bonds	6	7	7A		London Symphony Orchestra	494			
+Festival of Britain	186	187			+Long Live the Queen	199			
Festival of City of London	367				Lorna Doone Centenary	1199			
+First Day of Issue	M.11	M.11A	M.13	M.15					
+Fly by British Air Lines	167				Make Fast to the Boat Show	1417			
Forestry Commission	1254	1308			Mayflower 70	1266			
Freedom from Hunger	394	501			Medway Dutch Week	746			
Furniture Show	1206				Mind How You Go	165	E.5		
					Mother's Day	1227			
Get the Telephone Habit	53	53a	77B	77Ba	Muscular Dystrophy Week	497	586	699	700
	A89	A124				894	1145	1388	
+Gibbons Centenary	514				N.A.B.C. Week	707	893		
Go for Giro	1242				National Anti-Litter Week	850			
Good Templars	934	1033	1096	1130	National Bible Society	277			
	1131				National Children's Home	1198			
Greetings Telegrams	252	E.13	283	313	National Playgroup Week	1282			
	318	E.24	338		National Postal Museum	LPAA78	LP777		
Grow More Food	108	112	120		National Productivity Year	386	393	419	
					National Savings 1916-1946	134			
Help to Win	113	118			National Savings Dame Fortune	1205			
Help Save Doctor's Time	601	E.44	E.45		Nat. Savings Golden Jubilee	598	618	673	711
Herring	1380				Nat. Savings Growing Britain	395			
Human Rights (various)	427	1133	1173		Nat. Savings - Oaks from Acorns	1085	1204	1264	E.73
						1340			
Ideal Home (various)	933	1226	1384		National Savings - Shareholder	344			
Imperial Cancer Research	634	1043			National Savings Simply Grow	757	846	897	938
Intl. Building Exhibition	588	1400				1256			
Intl. Caravan & Camping Exhcn.	1143	1391			National Savings Week	171A	171B		
Intl. Festival Edinburgh	155	166	179		New Stamps (various)	742	743	744	1107
Intl. Furniture Show	1206					1110	1115	1122	
Intl. Labour Organisation	1309				North Riding Development	LP808			
Intl. Lifeboat Conference	406				Nursing	153			
Intl. Stamp Exhibition	178	309							

Save at Work	878	913	932	943
	952	980	1128	1221
Save for the Silver Lining	145			
Save Time (Stamp Books)	210	229	E.10	
Save Waste Paper Metals Rags	114	119		
Save While You Serve	M.10	F.5		
Save Your Waste Paper	159			
Savings for Everybody	437	518		
Say it by Telephone	38			
Science Museum	240			
Scotlands Dental Health	519			
Scottish Industries Exhibition	168	281		
Shop by Telephone	55	56	77D	
Smithfield Market	1161			
Someone Somewhere	440	451	463	491
South of England Show	982	1229		
South Pacific Air Route	751			
Spastics	720			
Staggered Holidays for Comfort	141			
Staunton Harold Home Fete	1363			
Stop Accidents	697	F.11	F.12	F.15
Sue Ryder Homes	718	E.52	905	907
Suffolk Show	636	785	1034	1274
Surrey County Show	537	628		
Telephone Number, All-Figure	863	986	1005	1218
Tenovus - Cancer	888	1195	1232	1269
	1371	1398		
Territorial Army Golden Jubilee	254			
The Best Investment - a Telephone	57	57A	77E	
The Telephone a Sound Investment	59	77G		
The Telephone Makes Life Easier	58	77F		
The Telephone Saves Time & Money	60	77H		
Their Safety Depends on You	539			
Think Ahead on the Road	452			
Think of the Old at Christmas	354			
Torchlight Tattoo	27	28	29	30A
	30B	30C	30D	30E
Trade Follows the Phone	61	77I		
Trades Union Congress	1060			
+Ulster Pavilion (B.E.E.)	17	18	23	
+Ulster Tree Week	1381	1397		
Ulster Week (various)	496	521	584	613
	696	772	794	902
	972	1038	1149	1255
Underground Centenary	403			
United Counties Show	629	781	1102	1268
United Nations	133			
Victoria & Albert Museum	1025			
Victoria Line	1230			
+Victory Bells	E.A1	129	F.1	130
Volunteer for a Forces Career	143			
+Voters Lists	183	191	196	205
	206	E.8	213	214
	223	224	289	290
	291	E.20	E.21	320
	321	322	348	349
	350	E.28	387	388
	389	E.32	E.33	422
	423	424	503	504
	505	E.39	589	590
	591	E.42	E.43	723
	724	725	E.51	916
	917	918	E.55	E.65
	E.68	1181	1182	1183
	E.77	1410	1411	1412

Warble Grubs	705			
When Replying etc.	M.9	F.2	F.6	
W. H. O. Fights Malaria	374	E.27		
World Mental Health Year	308			
+World Refugee Year	294	295	298	
+World Scout Jamboree	244	245		

You are Wanted on the Phone	62	77J		
Y.M.C.A. (various)	1297	1342		

TOWN INDEX

Aberdare	LP.302	LP.503	1179	LP.736
+Aberdeen	753	989	1013	1380
	LP.659			
+Aberystwyth	LP.34	LP.436	LP.501	853
	945	LP.604	975	LP.615
	LP.717	1207	LP.771	LP.883
Accrington	1298	1368		
Aldershot	799	1047	1294	
Alfreton	LP.625			
Alloa	LP.95			
Ambleside	LP.724			
Arbroath	791	864	LP.538	
Armagh	1002			
Ashby-de-la-Zouch	1363			
Ashford	1183	1412		
Aylesbury	488			
Ayr	LP.244	LP.279	LP.307	LP.404
	LP.434	LP.469	LP.565	LP.609
	LP.661	LP.786	LP.898	
Bacup	LP.111			
Ballymena	1287			
Banbury	LP.43			
Bangor, Co. Down	255	1283		
Barnstaple	LP.75	532	LP.216	625
	774	891	1009	1260
Barry	1108			
+Barry (Emp. Games Village)	261			
Basildon	LP.298	LP.513	LP.899	
Basingstoke	511	560	656	
Bath	300	LP.8	477	LP.120
	LP.164	LP.172	579	LP.269
	615	LP.285	LP.335	LP.362
	770	LP.407	LP.473	LP.570
	LP.599	996	LP.668	LP.706
	LP.707	1248	LP.819	
Beaconsfield	LP.627			
Bedford	566	607	648	671
	677			
Belfast	312	401	LP.220	645
	692	794	892	937
	973	1023	1038	1135
	1250	1369	1381	
Berkhamsted	594			
Bexhill-on-Sea	364	LP.44	LP.83	LP.104
	LP.114	LP.123	LP.128	LP.141
	LP.202	LP.217	LP.229	LP.240
	LP.250	LP.260	LP.306	LP.319
	LP.327	LP.337	LP.354	LP.366
	LP.376	LP.377	LP.455	LP.466
	LP.478	LP.507	LP.516	LP.536
	LP.654	LP.670	LP.684	LP.688
	LP.710	LP.728	LP.795	LP.811
	LP.830	LP.843	LP.855	LP.868

+Darlington	755	LP.816		
Dartford	620			
Dartmouth	1272			
Darwen	1357	1401		
Dewsbury	LP.400			
Doncaster	409	417	1329	
+Dorchester	761	948		
+Douglas - see Man, Isle of				
Dover	LP. 97	LP.800		
+Dudley	LP. 15	LP.426		
Dumfries	1112			
Dunbar	LP. 55			
Dundee	398	LP.105	683	LP.361
	LPA427	791	864	1061
	LP.690	LP.729	LP.831	
Dungannon	1021			
Dunoon	LP. 38	862	LP.712	
Durham	260	1016	1215	
Eastbourne	306	LP. 71	LP.222	LP.358
	LP.476	LP.610	1057	LP.677
	LP.783			
East Kilbride	LP.317	LP.605	1017	LP.641
Eccles	811			
Edgware	1181			
+Edinburgh	LP. 26	LP. 54	498	500
	502	LP.156	519	584
	LP.343	LPA478	863	937
	LP.589	1005	1017	1041
	LP.759	LP.777	LP.846	1380
	LP.865			
Elgin	LP. 76			
+Enniskillen	LP. 66	571		
Epsom	262	529	541	568
	575			
+Exeter	279	360	532	625
	774	LP.463	1009	1260
	1299			
Exmouth	LP. 10	LP.115	LP.280	LP.395
	LP.560	LP.837		
+Falmouth	LP. 12			
Farnham	763	1294		
Ffiley	LP.157	LP.301	LP.631	LP.704
Folkestone	LP. 27			
Forfar	513			
Fort William	1256	LP.897		
Fylde Coast - see Blackpool				
Gainsborough	LP. 70			
Girvan	LP. 78			
+Glasgow	M.3A/B	238	397	LP. 92
(see also Cumbernauld)	519	569	585	710
	749	983	1146	1218
Glasgow S (South DO)	LP.629	LP.639	LP.665	LP.669
	LP.675	LP.700	1208	
Gloucester	311	337	922	1106
	1184	1223	1280	1308
	1339	1360	1409	
Godalming	1294			
Goole	LP.673			
Gosport	649			
Grays	1069	1337		
Great Yarmouth	LP.160	LP.406	LP.655	LP.884
+Greenock	LP. 86	LP.126	LP.154	LP.181
Greenwich	LP. 7	LP. 91	LP.874	
Grimsby	471	LP.130	LP.228	LP.338
	LP.480	LP.671	LP.820	
+Guernsey	LP.334	706	LP.388	
Guildford	537	628		
Guisborough	974	LP.808		
Hamilton - see Glasgow S DO				
Hampstead	494	1259		
+Harlow	661	678	687	LP.389
	727	735	LP.424	LP.451
	792	LP.468	824	834
	LP.496	870	871	887
	LP.551	919	935	LP.588
	LP.593	976	985	991
	1003	LP.650	1077	1103
	1132	LP.713	1171	1188
	LP.762	LP.772	LP.780	LP.785
	1253	1284	1322	1344
	LP.840	LP.858	LP.872	LP.877
+Harrrogate	654	816	1048	1288
	1358			
Hartlepool(s)	LP. 21	LP.127	LP.242	LP.286
	LP.314	LP.359	826	LP.494
	LP.509	LP.510	LP.687	1221
	LP.782	LP.838		
+Hastings	LP. 1	LP.252	679	LP.381
	801	825	LP.540	1004
	LP.722	1160	1343	LP.853
	1395			
+Haverfordwest	781	1102	1268	
Hawick	LP.844			
Haywards Heath	982	1229		
Henley-on-Thames	1176			
+Herne Bay	LP.191	LPA308	LP.461	LPA493
	LP.769			
Hinckley	1292			
Horsham	1062	1082	1293	1323
Houghton-le-Spring	260			
Howe	1090	1335		
Huddersfield	1011			
Hull	284	286	331	381
	LP.487	LP.543	1244	LP.809
	1345			
Huntingdon	LP.102	LP.225		
+Ilford	448	LP.763		
Ilkeston	355			
Ilkley	LP.462	885	LP.542	1014
	LP.651	LP.719	1349	LP.866
+Inverness	LP. 51	LP.270	LP.657	
+Ipswich	636	665	785	879
	1034	1147	1274	1304
Irvine	783			
Jarrow	LP. 50			
+Jersey	LP. 45	LP. 60	LP. 87	LP.116
	LP.142	LP.180	LP.205	LP.230
	LP.261	LP.274	LP.295	LP.310
	LP.339	706	LP.390	LP.420
	LP.448	LP.481	LP.537	LP.552
	LP.582	LP.624	LP.635	LP.656
	LP.672	LP.691	LP.714	LP.723
	LP.764	LP.788	LP.821	J.1
	251	LP.734		
+Johnstone				
Keighley	926	1138		
+Kelso	LP. 79	LP. 98	LP.152	573
	LP.253	LP.393	LP.403	LP.431
	LP.442	LP.449	LP.452	LP.541
	LP.547	LP.556	LP.564	LP.603
	LP.608	LP.620	LP.622	LP.630
	LP.634	LP.720	LP.726	LP.741
	LP.749	LP.775	LP.778	LP.784
	LP.792	LP.854	LP.863	LP.867
	LP.873	LP.878	LP.886	
Kenilworth	690	872	1129	1377
Keswick	LP.219			

Kilmarnock	798			
King's Lynn	LP.674			
Kirkcintilloch	453			
Kirkwall	LP.333	LP.371	LP.504	
+Knutsford	LP.200	LP.330	LP.445	LP.640
	LP.799			
Lanark (see also Glasgow S D O)	1312			
Lancaster	1214	1273	LP.827	
Leamington Spa	LP.188	LP.304	642	LP.341
	LP.497	LP.571		
+Leeds	451	691	772	953
	1065	1066	1148	1173
Leicester	357	396	714	715
	741	910	1149	1365
Lerwick	LP.444	LP.488	998	1245
Leven	LP.68	LP.320		
Lewes	450			
Lewisham - see Catford				
Lidchfield	285			
Linceln	402	1024	1249	
+Liverpool	243	377	LP.64	512
	516	LP.234	LP.235	578
	LPA263	LFB263	663	664
	LP.345	LP.346	LP.374	LP.432
	768	LP.459	LP.464	911
	924	971	1093	1156
	1157	LP.721	1213	1330
+Llanberis	261			
Llandrindod Wells	LP.118	LP.255		
Llandudno	LP.182	LP.290	LP.412	LP.438
	LP.573	LP.757	LP.896	
Llanelli	LP.100	LPA125	LPA298	LP.300
	LP.352	LP.398	LP.437	
Llangollen	1318	1378		
+London	8	10	11	A20
	20	24	28	30A
(see also	30B	A34	M.1A	M.2A
Catford,	M.1B	78	M.4-7	133
Greenwich,	M.A8	M.8	187	301
Hampstead,	309	310	340	367
S Kensington)	371	385	403	433
	435	440	494	499
	LPA165	533	544	554
	M.13	588	LP.316	M.14
	684	698	LP.375	708
	713	734	807	LPA478
	LP.486	929	936	1008
	1025	1027	1097	1133
	M.16	1143	1153	1161
	1206	1222	LP.777	1226
	1230	1275	1282	1289
	1309	1373	1374	1391
	1417			
Londonderry	712	LP.446	LP.646	LP.698
	LP.750	LP.797	LP.812	LP.822
	LP.832	LP.890		
Loughborough	413			
Lowestoft	636	785	1034	1274
+Luton	LP.471	943	LP.882	
Macclesfield	612	LP.477	LP.626	1022
	LP.663	LP.776		
Maesteg	LP.616			
Maidstone	620	766	1020	1091
Malton	LP.596	1320	LP.828	
Malvern	460			
+Man, Isle of	242	LP.9	LP.47	LP.63
(Douglas & Ramsey -	447	459	475	LP.122
separate entries	LP.135	LP.177	527	540
for Port Erin &	555	567	572	576
Port St. Mary)	582	LP.258	LP.264	LP.292
	617	640	653	670
	681	LP.380	LP.411	762
	800	821	LP.491	LP.533
	LP.579	995	1040	1068
	LP.678	1110	LP.709	LP.765
	1241	1276	1310	LP.824
	LP.825	LP.852	LP.900	
Manchester	LP.2	LP.110	520	603
	633	LP.484	972	986
	1007	1033	1063	1202
	1246	1252	1311	LP.845
	1350			
Mansfield	LP.153	LP.184	737	LP.443
	1370			
Margate	LP.52	LP.773		
+Menai Bridge	M.15			
+Merthyr Tydfil	LP.101	LP.360		
Methil - see Leven				
Middlesbrough	LP.16	LP.303		
Minehead	LP.183			
Montrose	782			
Morecambe	362	472	553	
Motherwell	263	LP.485		
Musselburgh	LP.343	LP.527	LP.732	LP.891
Newark	LP.4	524	LP.215	614
	LP.323	750	LP.457	984
	LP.638	1238	LP.798	LP.801
Newbury	511	560	656	
Newcastle, Co.Down	1037			
+Newcastle upon Tyne	267	363	366	463
	657	688	696	703
	756	848	912	1150
	1236			
Newmarket	LP.394	765	775	787
	802	810	829	843
	849	854	858	865
	868	880	896	LP.546
	993	1010	1028	1034
	1058	1072	1080	1092
	1099	1109	1114	1124
	1141	1154	LP.725	1237
	1261	1270	1285	1295
	1315	1325	1338	1352
	1354	1362	1383	1390
	1396	LP.869		
+Newport, Mon.	LP.597	LP.789	LP.818	
Newquay	LP.13	1081	LP.699	
Newry	LP.332			
Newton Abbot	774	1009	1260	
Northallerton	LP.808			
Northampton	543	828	1083	1136
North Shields	756	1150		
+Norwich	314	334	375	434
	898	980	1190	1286
Nottingham	383	418	421	496
	704	823	890	941
	LP.800	1379		
Oldham	278			
Omagh	1030	1341		
Orkney - see Kirkwall				
Orsett - see Grays				
Oswestry	LP.210	562	LP.239	667
	LP.351	947	LP.613	
Otley	994			
Oxford	533	817	1240	1387

Paignton	LP. 3	LP. 30	LP.113	LPA128	Scunthorpe	LP. 18	LP. 36		
+Paisley	LPA133	730	LP.532	LP.600	Seaford	LP. 89	LP.161	LP.430	
+Pennaemawr	LP. 5				Sevenoaks	766			
Peterborough (see also East of England Show)	473	549	646	808	Shanklin	LP.107	LP.530		
Peterlee	LP.482				Sheerness	LP. 20	LP. 42	746	LP.474
Petersfield	748	818	838	852	+Sheffield	613	631	652	659
	899	954				693	LP.421	769	784
Pitlochry	LP. 46	LP. 74	LP. 88	LP.151		840	874	1036	1134
	LP.163	LP.195	LP.206	LP.271		1172	1220	1271	1336
Flymouth	532	556	625	774		1402			
	822	LP.614	LP.779	1260	Sheppey	LP. 20	LP. 42	LP.474	LP.763
	1266				Shepton Mallet	LP.336	LP.602		
Pontefract	1319				+Shrewsbury	407	LP. 29	426	439
Portadown	1039					461	478	489	LP.136
+Port Erin	640	653	670	681		506	LP.176	517	536
	then as Port St. Mary					561	577	LP.257	592
+Port St. Mary	800	821	LP.491	1040		LP.293	606	638	658
	1068	LP.678	1276	1310		686	LP.372	729	LP.423
	LP.825					745	788	835	867
Porthoawl	LP. 77	LP.165	LP.284	LP.616		877	921	LP.585	981
+Portsmouth	LP. 22	LP. 23	LP. 24	LP.132		LP.647	1055	1123	LP.703
	LP.245	LP.246	LP.247	LP.521		1185	1197	1225	1231
	LP.522	1088	LP.692	LP.693		1242	1306	LP.839	1414
	LP.694	1265	LP.804	LP.805	Skegness	1419			
	LP.806	LP.848	LP.849	LP.885		LP. 25	487	LP.143	LP.162
	LP.149	LP.173	LP.185	LP.208		565	LP.265	LP.278	674
	545	LP.238	LP.254	LP.312		LP.383	LP.397	847	LP.410
	LP.325	668	LP.349	LP.370		LP.531	LP.569	1086	LP.715
	LP.386	LP.458	841	LP.495		LP.748	1332	LP.859	LP.888
	LP.520	LP.549	LP.644	1084	Skipton	LP.433			
	LP.679	LP.696	LP.731	LP.802	Sleaford	LP. 96			
	1331	LP.829	LP.851	LP.871	Solihull	752	988	1233	1324
					+Southampton	443	LP. 81	476	LP.119
						522	558	651	902
						906			
					South Devon	LP.600			
+Ramsey - see Man, Isle of					Southend-on-Sea	410	LP. 41	438	484
Ramsgate	LP.396					LP.147	564	LP.267	666
Reading	425	559	795	944		LP.385	839	LP.545	1089
	1176	1224	1294			LP.727	1333		
Redbridge	777				South Kensington	240	259	494	595
Redcar	974					734			
Redruth	LP.718				+South Molton	LP.170	LP.187	LP.350	
+Rhyl	LP. 48	LP.224			Southport	551	LP.248	LP.281	LP.297
Richmond Yorkshire	1192	LP.808				619	LP.363	LP.399	LP.422
Ripon	LP.233	LP.347	LPA464	LP.558		764	LP.514	LP.561	LP.584
+Rochdale	230					1001	LP.689	1120	LP.716
Rochester	746	952				LP.742	LP.760	1247	LP.841
(& Chatham and Gillingham)						LP.879			
Rothesay	LP.196	LP.632	LP.658		South Shields	756	1150		
Runcorn	LP.199				Stalybridge	237			
Ryde	LP. 31	480	LP.131	LP.148	Stamford	326	333		
	669	LP.365	860	LP.524	Stirling	LP. 6	LP. 53	LP.508	LP.591
	1105	LP.701	1346	1347		LP.619			
	LP.847				Stockton-on-Tees	LP. 72	LP.303		
					Stoke-on-Trent	797	979		
St. Albans	457	546	812	866	Stranraer	LP.190	LP.231	LP.296	LP.353
St. Andrews	791	864				LP.428	780	LP.519	LP.594
St. Austell	LP.329					LP.685	LP.770	LP.833	
+Salisbury	LP.227	632	LP.373	790	Stratford-upon-Avon	436	LP.211	1203	
	LP.500	LP.523			Stroud	1280			
	974	LP.808			Sudbury	1304			
Salthurn-by-Sea	LP.106	LP.529			+Sunderland	LP. 19	LP. 39	LP. 90	LP.144
Sandown	LP. 56	442	LP.109	LP.125		LP.207	LP.262	599	LP.356
+Scarborough	LP.138	LP.168	526	LP.221		LP.364	LP.447	LP.505	LP.623
	580	LP.266	LP.283	608		LP.686	LP.790	LP.834	
	LP.326	LP.367	LP.382	LP.401	Sutton Coldfield	245			
	747	LP.470	LP.534	LP.563	Swanage	LP. 93	LP.743		
	LP.631	LP.704			Swansea	1268			
					Swindon	444	1032	1094	1356

Taunton	LP. 57	LP.198	925	1191
Teesside	LP. 16	LP.303		
Telford	LP.803			
+Tenby	LP.705	LP.870		
Thirsk	LP.808			
Thurso	LP.660			
Torquay	342	LP. 3	LP. 80	LP. 99
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+Truro	LP.511	LPA852		
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Wallasey	304	339	LP. 61	LP.194
	583	LP.275	LP.305	694
	LP.391	786	LP.475	886
	LP.554	1031	LP.667	1155
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Warwick	LP.112	LP.226	LP.342	690
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Wellingborough	LP. 17			
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+Weston-super-Mare	LP. 14	LP.108	LP.331	
Weymouth	LP.169	LP.282	LP.405	842
	LP.525	LP.566	LP.664	1125
	LP.746	LP.815	1366	LP.889
	LP.166	1053	LP.767	LP.887
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Wigan	LP.880			
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Windsor	341	LP.243	LP.318	
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- and lastly some credits !

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